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 C. K. LOGAN, Editor

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Fraternal Orders and Societies
 Advertising for fraternal order or societies charging a regular initiation fee and dues, no discount. Religious and benevolent orders will be charged the regular rate for all advertising when an admission or other charge is made.

What Constitutes Advertising
 In order to allay a misunderstanding among some as to what constitutes news and what advertising we print this very simple rule, which is used by newspapers to differentiate between them: "ALL future events, where an admission charge is made or a collection is taken IS ADVERTISING." This applies to organizations and societies of every kind as well as to individuals.

All reports of such activities after they have occurred is news.

All coming social or organization meetings of societies where no money contribution is solicited, initiation charged, or collection taken IS NEWS.

BIBLE THOUGHT FOR TODAY
 Bible thoughts memorized will prove a precious heritage in after years.

MONDAY, DECEMBER 4
SAFE STEPS:—The steps of a good man are ordered by the Lord; and he delighteth in his way. Psalm 37: 23.

PROPHECIES
 The prophecies of Nahum were made 713 years before Christ, or 2635 years ago. Now read the prophet Nahum, chapter two, verses three and four: "The shield of his mighty men is made red (the war tanks), the valiant men are in scarlet (the leaders and officers); the chariots shall be with flaming torches (headlights and spotlights) in the day of his preparation—

"The chariots shall rage in the streets, they shall jostle one against the other in the broad ways; they shall seem like torches, they shall run like lightning."

Now read Habakkuk, chapter one, verses five to ten inclusive. This prophecy was made in the year 626 before Christ, or 2548 years ago: "Behold ye among the heathen, and regard, and wonder marvelously, for I will work a work in your days, which ye will not believe, though it be told you.

"For, lo, I raise up the Chaldeans, that bitter and hasty nation, which shall march through the breadth of the land, to possess the dwelling places that are not theirs.

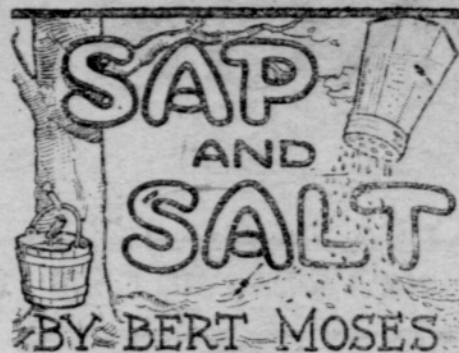
"They are terrible and dreadful; their judgment and their dignity shall proceed of themselves.

"Their horses, also, are swifter than the leopards and are more fierce than the evening wolves; and their horsemen shall spread themselves, and their horsemen shall come from afar; they shall fly as the eagle that hasteth to eat.

"They shall come all for violence: their faces shall be as the east winds (or shall look toward the east) and they shall gather the captivity as the sand.

"And they shall scoff at the kings, and the princes shall be a scorn unto them: they shall deride every strong hold; for they shall heap dust and take it." (or shall dig earthen works, trenches and the like and capture fortifications and garrisons.)

In chapter two, verses two and three, Habakkuk spake thus: "And the Lord answered me and said: "Write the vision, and make it plain upon tables, that he may run that readeth it. For the vision is yet for an appointed time, but at the end it shall speak, and not lie.



Ladies possessing both beauty and brains are dangerous to fool with.

Hunting for a new way to do nothing is the popular pursuit of "real" society.

When a crowd gathers, you can generally find most of the no accounts in town there.

Virtue isn't much to anyone's credit who is too lazy to do anything either good or bad.

When seeking favors from a man, be sure to brag about the color he painted his house.

Something to eat, something to wear, something to read, something useful to do, something to love—this is the formula for happiness.

HEZ HECK SAYS:
 "Sooner or later we all get it where rich ladies wear their pearls."

though it tarry, wait for it; because it will surely come, it will not tarry."

Surely Nahum and Habakkuk were prophesying of this day. A couple of weeks ago the writer visited Southern California, about Los Angeles, where the traffic was heavy.

The gasoline chariots raged in the streets; they jostled against each other, and their flaming torches, approaching like spots of fire, obscured our vision as they flashed by like lightning in endless procession. Four or five abreast were they in the broad ways.

These winged horses that fly shall come for all violence. They are swifter than the leopards, yea, the kangaroo, the steam train or the automobile—they are making a record of better than 200 miles the hour—and the great development of them were for purposes of war—"they came all for violence."

Their judgment and their dignity shall proceed of themselves." By the whirling roar of the motors high over the cities of Europe warning was given that the hour of their violence was at hand and safety from them was not to be found. These were the dirigible, the biplane—the birds of bombing and destruction—which darkened the heavens in the awful days of the late war.

What shall we say of these prophecies? Did these prophets of old know what they were talking about? Are these very days in which we are now living the days of "His appointed time"? At least, it appears to us that it is now so plain that "he may run that readeth it."

There are many marvelous things now happening in both the material and spiritual world. We recommend careful perusal of these chapters of the two old prophets. There may be something in them which applies to our times and to us.

B. R. GREER.

FIRE CHIEF MUST BE WIZARD TO PLEASE CITY COUNCIL

WASHINGTON, Dec. 4.—Fish-story season faded out with the passing of summer, and fireside stories are now in vogue. Here's a red-hot ember straight from Fire Chief Watson, of the District of Columbia, who vouches for the truth of the story, but discreetly withhold the identity of those concerned.

One night recently, the fire department of a town near Washington responded to an alarm for a rather serious fire. Upon arriving at the scene of the blaze, several fire plugs were found to be out of order, resulting in a 5-minute delay in getting the flames under control.

Next day, the town council met to consider the fire plug question. Followed then an hour's deliberations.

With a profound solemnity befitting the occasion, the council passed a resolution directing the fire chief to inspect every plug two hours before a fire to see that it was in good shape.

Ashland Winter Fair, December 5 to 8.

WE SELL AND RECOMMEND CALUMET
 The Economy BAKING POWDER
 EAST SIDE GROCERY

Berthas and Collars Again in Vogue



THE bertha collar and collars to that effect are the thing. They come in a variety of styles and materials that is bewildering. It is years since they have been in the mode, so they carry an air with them of being somewhat old-fashioned and decidedly new and smart at the same time. All of which only goes to make them more popular.

In the sketch to the left, a silken collar in three tiers is shown. It is deep, coming well down over the shoulders, and cut up in the center, where it overlaps in pretty fashion. This model is quite plain and very fitting for the type of gown with which it is worn.

The top sketch to the right shows the bertha collar split at the sides and falling straight down the front, six fashions and straight down the back. This is of finest batiste and lace, with small bits of hand embroidery of the finest type here and there. Pin tucks of graduated lengths start from the neckline. This sort of thing is very dainty for the dressy afternoon gown.

The lower left hand sketch shows a collar of real lace, that is, a real bertha collar; not just one of its variations. The lace is cream, and is edged about the neckline with a narrow band of brown fur.

Pauline Garon, appearing in Cecil B. DeMille's next Paramount picture, is seen wearing a new version of the bertha. It is a combination of the bateau neckline, which belongs to her gown, and the 1830 neckline, which is formed by the draping across from arm to arm of a wide piece of real lace. This mode of draping the lace gives the bertha effect in a novel way. Miss Garon wears this in "Adam's Rib."

SAVERS OF WAR STAMPS URGED TO EXCHANGE

The Ashland post office has received the necessary blank forms, as well as literature concerning the cashing, or exchanging of 1918 war savings stamps, for the new treasury savings certificates. The 1918 series of war savings certificates mature January 1, 1923, when \$5 will be payable for each war savings stamp. The certificates may be redeemed in cash on or after January 1, or may be exchanged at any time on or after November 15, 1922, for treasury savings certificates.

There are many of these certificates held in Ashland and vicinity, as Ashland's quota in that series was \$64,000, and \$85,000 were sold.

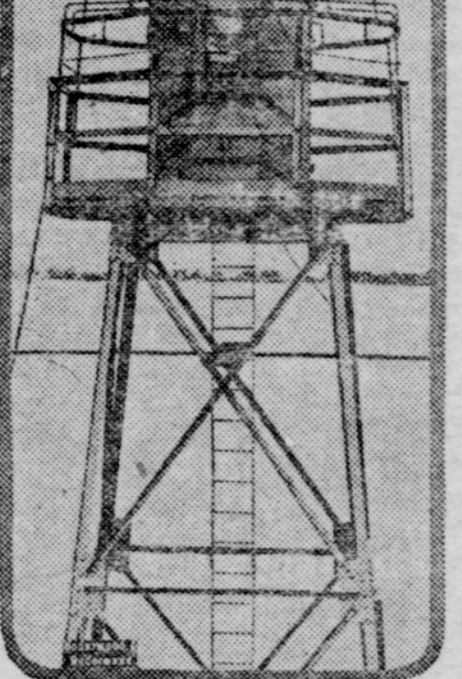
The secretary of the treasury is urging the holders to exchange the war savings stamps for the new treasury savings certificates and requests holders to present their war savings stamps to the holder's own bank, or direct to your post office. Consult your bank or postmaster at once.

Our box candy assortment is the most complete in Ashland. Rose Bros. 74tf

Orres cleans clothes. Phone 64.

Detrick sells for less. 72tf

GUIDES NIGHT FLYERS



Have you ever heard of an aerial lighthouse? It is really something new that the United States navy has built at the naval air station at Hampton Roads, Virginia, to guide pilots of airplanes at night. The light is visible at an altitude of six miles above the station. By day the platform is used as a lookout station during flying operations.

Must Have Sanction of Governed.

Almost any government can impose its will for a certain length of time upon a people which refuses to recognize its legitimacy. But not indefinitely, nor forever, can it dispense with the prestige that legality affords.—Guglielmo Ferrero.

Better insurance at reasonable rates. Billings Agency. Phone 211.

Chief Payne has spur steel ladders.

American Silks.

There are some interesting phases of the official statistics with reference to the manufacture of silk goods in the United States, particularly those that have to do with the early history of that industry.

It appears that the making of silk goods in our country has grown rapidly since the year 1800. At that time only 15 per cent of the silk used in the United States was homemade. In 1870 the percentage of home manufactured silk had doubled; in 1880 it had become more than 50 per cent; in 1890, 70 per cent, while at present it is estimated to be in excess of 85 per cent.

AUTHOR AND WRITER OF WORLD NOTE WILL LECTURE

Hal H. Urdahl, author of "The Key of Knowledge," is giving a series of lectures and classes at the Civic community building this week and next week.

Mr. Urdahl will show that "The Key of Knowledge" is a sacred possession of everyone. We are all dependent upon it, and it is constantly in use knowingly or unknowingly.

In the class lessons, this key is shown in its relationship to thought, so that you may comprehend just how you think and why you think.

Mr. Urdahl's book has attracted the attention of students all over the world and even the philosophers of India have reviewed it and published very favorable comments regarding it.

The questions pertaining to the subconscious activity of mind have always engaged the attention of thinking people. During the last few years there has been a world wide search for a solution to the problem with the result that representative men from all corners of the globe have contributed their thoughts along this line, in a symposium of answers to a number of questions propounded and the same is just off the press in book form.

Mr. Urdahl and over one hundred other authors and writers have taken part in this work.

Mr. Urdahl and over one hundred other authors and writers have taken an unusual opportunity to hear the latest and best along these lines for he is fully qualified to teach the subject with which deals.

In Stock

Duplicating Sales Books

WITH CARBON

Two Books	25c
Per Dozen	\$1.25
Two Dozen	\$2.25
One Hundred	\$8.00

ASHLAND TIDINGS

DODGE BROTHERS MOTOR CAR

This car has been an important factor in establishing the present day tendency to drive all winter.

The close fitting curtains provide ample protection against wind and cold. The safety-tread cord tires minimize skidding and reduce tire trouble to its simplest terms.

And every owner appreciates the remarkable dependability of the starter. It responds quickly and quietly in the coldest weather.

GEO. L. TREICHLER MOTOR CO.
 16-18 S. Front St. Medford, Oregon Phone 304

VINING FRI. DEC. 8

FOR ONE NIGHT ONLY
 The management of the Vining Theatre announces the Extraordinary Attraction coming to Ashland on above date, being the original New York cast and company en route from Helig Theatre, Portland, to the Columbia Theatre, San Francisco—

DAVID BELASCO PRESENTS
The GOLD DIGGERS
 AVERY HOPWOOD'S FAMOUS COMEDY
 with a Perfect Cast of Players

DIRECT FROM 2 YEARS CONTINUOUS RUN AT THE LYCEUM THEATRE, NEW YORK

5 Months at Powers Theatre, Chicago
 Pretty Girls, Music and Comedy. A laugh in every line.
 MAIL ORDERS NOW—Prices, \$5.00, \$2.00 and \$2.50—plus tax
 Seat Sale at Box Office—Saturday, Dec. 2, at 1 P. M.