

Ashland Tidings
 Established 1976
 Published Every Evening Except Sunday
THE ASHLAND PRINTING CO.
 OFFICIAL CITY AND COUNTY PAPER
 TELEPHONE 39
 C. K. LOGAN, Editor

Entered at the Ashland, Oregon Postoffice as Second-class Mail Matter.

Subscription Price Delivered in City:
 One month \$.65
 Three months 1.95
 Six months 3.75
 One year 7.50

Mail and Rural Routes
 One month \$.85
 Three months 2.55
 Six months 5.10
 One year 10.20

Advertising Rates
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 single insertion, each inch.....30c

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What Constitutes Advertising
 In order to allay a misunderstanding among some as to what constitutes news and what advertising, we print this very simple rule, which is used by newspapers to differentiate between them: "ALL future events, where an admission charge is made or a collection is taken IS ADVERTISING." This applies to organizations and societies of every kind as well as to individuals.

All reports of such activities after they have occurred is news.
 All coming social or organization meetings of societies where no money contribution is solicited, initiation charged, or collection taken IS NEWS.

BIBLE THOUGHT
FOR TODAY
 Bible Thoughts memorized will prove a precious heritage in after years.

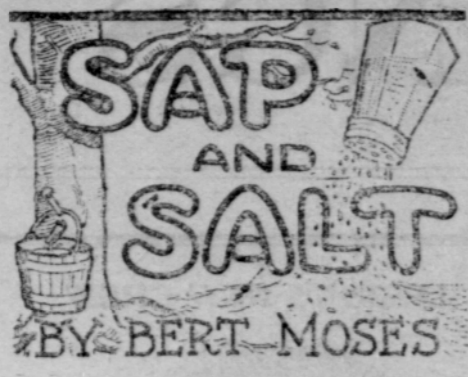
FRIDAY, DECEMBER 1
 REFUGE, STRENGTH, HELP:
 God is our refuge and strength, a very present help in trouble.
 Psalm 46: 1.

SPORTSMANSHIP
 We are told in the Bible that cleanliness is next to Godliness. Cleanliness does not mean an immaculate toilet and soilless body alone. Cleanliness extends to the lives of individuals, business and athletics. Several sporting activities have come into disrepute because of uncleanness in the sport. Boxing and horse racing are fine, but an unclean element has cast shadows upon both. There is nothing finer than a clean contest, entered into with the proper spirit, than any athletic match between individuals or groups of individuals.

Charges of "unsportsmanship" hurled at Ashland by Medford when that city cancelled a game arranged under contract for Thanksgiving day because of a protest made against the eligibility of two players on the Medford team, are unfair, a violation of the underlying principles of sportsmanship, and decidedly childish.

According to rules and regulations of the Oregon State Athletic association, by which all interscholastic contests are arranged, a protest can be made by one school against any player or players on another team at any time up to 10 days following the game. The protest can be made during the game. Medford was notified that the protest would be made preceding the Armistice day game. Ashland did not refuse to play that game against the protested men. Ashland did not refuse to play Thanksgiving day because of the presence of these two men in the line-up. Ashland was ready to play—any time and any place. All that was wanted was the opportunity to meet the red and black again.

Two years ago, Medford was suspended for a brief period from participating in athletic activities with other high schools. Superintendent G. A. Briscoe, of the Ashland schools, took it upon himself to write the president of the association in an attempt to reinstate Medford. For his kind action he was severely reprimanded by that officer. Through the combined work of Mr. Briscoe, Principal Forsythe and prominent Medford business men, the Medford high school was allowed to resume its athletic activities. And then, in the face of this, Medford hurls



Those who do nothing for a living never finish the task.

Perhaps the hardest place of all to be good is in politics.

When you learn to enjoy your own society, you learn one of the secrets of happiness.

"Something ought to be done about it," of course, but who is there to do it?

To enjoy anything thoroughly, you have to ease up on it before you exceed your natural capacity.

Two qualifications for admission to polite society are going to bed along toward morning and getting up along toward noon.

HEZ HECK SAYS:
 "A sure cure for dignity is the hives."

charges of "unsportsmanship" at Ashland.

Notwithstanding the fact that Ashland high school will lose hundreds of dollars from gate receipts that would have accrued had the Thanksgiving day contest been played, this game being depended upon to provide finances to carry out athletics throughout the year; notwithstanding the fact that many people drove up to Ashland yesterday from points as far south as Weed, Calif.; that three officials were on their way to the contest from San Francisco, whose expenses totaled nearly \$300—Medford has several questions to answer besides giving a plausible excuse to hundreds of disappointed people.

Why did Medford call up Cottage Grove high school before or during the noon hour of Wednesday, November 29, and attempt to arrange a game with that team, to be played in Medford on the following day, and then send a notification of cancellation to Ashland by wire two hours later?

Why did not representatives of the Medford high school personally explain the situation, or at least use the telephone? Why could they not give a better reason for the cancellation than that of "They did not wish to play because Ashland doubted their word when they stated the two men in question were eligible to play"? The excuse, in its extreme weakness, is pathetic.

Why is Ashland's position "disgusting," as related in the Medford Mail Tribune?

Why is Ashland "unsportsmanlike"? Why?

BIBLE THOUGHTS
 Copy for the Daily Bible Thoughts being printed in the Tidings is furnished by the Back-to-the-Bible Bureau, Cincinnati, Ohio. The extent and scope of the work of the bureau is vast. At present in the United States and its possessions, there are 1875 daily publications using the material furnished by the bureau, \$5 in the Canadian provinces, two in the Dominion of Newfoundland and one in the West Indies, giving a grand total of 1922 newspapers. According to the 1922 American Newspaper Annual and Directory, the circulation of the combined papers reaches the staggering number of 13,324,276.

Believing that good citizenship is a community's best asset, many editors throughout the country are realizing that there is no other foundation for the making of a good citizen comparable with the principles taught in the Word of God—for Right Thinking and Right Living—and are doing what is in their power to further the movement in the publication of a helpful and inspiring Bible message.

Material for the Daily Bible Thoughts is mailed to each newspaper once a month. A few weeks ago the Tidings commenced the publication of these "thoughts." Favorable comment was received from many sources. Owing to some carelessness on the part of the editor, the copy for the remainder of the month became entangled with a portion of the propaganda literature that daily reaches this desk, and it was destroyed with many worthless papers. The Tidings announces that greater care of this material will be taken in the future, and the daily Bible Thoughts will appear as a regular feature of the newspaper.

Boost for the Winter Fair.

High School Body Urges Cleanliness At Football Game

The following story was prepared by the student body of Ashland high school, and was to have appeared in the Wednesday issue of the Tidings. Due to the cancellation of the football game by Medford, the story was "killed." It is being printed today to illustrate the students' viewpoint upon athletics in general, and the Thanksgiving game in particular.

The student body and school officials are planning to care for a large crowd at the high school field tomorrow, for the Ashland-Medford game. Every effort is being put forth to accommodate, in the best way possible, all who attend. High school students, under the direction of the H-Y boys and members of the city police force, will be on hand to direct and manage the affairs on the field.

Under present plans, cars will be parked on both sides of the field, as long as there is room for them. However, no cars will be permitted to park in front of the bleachers, and no car anywhere may park nearer than six feet of the wire. This arrangement will make it possible for the people on the bleachers to have a clear view of the field, and the space between cars and the wire will give football enthusiasts an opportunity to follow the game without restrictions.

Roping or wiring off the field is to keep spectators from interfering in any way with the game. One can observe the playing just as well back of the wire or rope as he could if there were no rope stretched and the crowd permitted to intrude upon the field. So for the convenience of all, the wire has been stretched, and it is respectfully asked that no spectators be inside the wire. The officials will strictly enforce this ruling, and the citizens will greatly help in carrying out this reasonable regulation by keeping back of the wire.

The student body is very anxious that the game be clean in every phase. The student bodies will be clean in their rooting, and respectfully ask all alumni and citizens to help keep the game clean by rooting clean. The Y. M. C. A. council, at a recent meeting, passed a resolution requesting that the student body be supported by the people of this community in its effort to get good, clean rooting throughout the entire game.

Of course, the student body wants the Ashland team to win. But above this, they wish the game and the rooting to be clean and wholesome. Ashland high school is especially interested in clean play. It wants to shoot square and asks that everyone support it in its efforts to be clean and worth while in its play as well as its work.

Between halves the time will be divided between the student bodies of the Medford and the Ashland high schools. Medford will have the right of the field for the first seven minutes of the rest between halves. At its conclusion the Ashland students will take charge of the field.

On the Ashland side, there will be a special section of the bleachers roped off for the city and high school band. Rooters and spectators will please respect the part roped off for the musicians.

The Junior class will supply the hungry with buns and hot sausages, so everybody come, whether hungry or not, and see one of the best games of football that has ever been played in southern Oregon. Come with the idea of helping to make it a clean, square, wholesome game from every standpoint.

Precocity.
 In congress they tell this story of a certain youthful, but successful representative. This gentleman's self confidence has always been most marked, a dominant characteristic even of his extreme youth.

When he was about eight years old, he decided to take a job during his school vacation, and accordingly sought work in a grocery. After he had been there a week or so his uncle meeting the old grocer, asked:

"Well, how are you getting on with William at the store?"
 "I seem to please him," said the old grocer with a smile. "I seem to please him."

Americans as Lotus Eaters.
 From the Iowa conservation board comes the suggestion that we grow water lilies as a staple article of food. It is claimed that the lily when peeled and boiled is as farinaceous and tasteful as the potato.—Scientific American.

It pays to read the classified page.

MOST OF OUR CUSTOMERS USE GALUMET
 The Economy BAKING POWDER
 ENDERS CO. GROC. DEPT.

Beverly Enrolls Attorney General



Miss Beverly Moffett, four-year-old daughter of Rear Admiral and Mrs. William Moffett, probably the youngest Red Cross worker in the United States enrolling Attorney General Harry M. Daugherty as a member of the Red Cross.

IRISH CITY'S LONG HISTORY

Limerick Has for Many Centuries Been a Place of High Importance and Interest.

Limerick, Ireland, which occupies both sides of the river as well as King's island, is about 130 miles from Dublin. Its bacon-curing industry, its creameries, its condensed milk factories, and its salmon fisheries keep busy its Rory O'Mores and its pretty little Irish colleens, the glances of whose beautiful eyes are like to prove as fatal as those of Kate Kearney. Limerick fish hooks are celebrated, and though the Limerick lace worked up on a fine quality of net derived its name from the city, it is mostly made in other portions of the island at the present time.

Limerick has had a past, says a bulletin of the National Geographic society. It was the ancient Regia of Ptolemy; the Danes desired it for a long while before they finally occupied it in the Ninth century; and in 1210 King John visited it and built forts upon its coveted soil. The de-throned James II of England made it his last stronghold. On the island in the river the ancient Limerick had its beginnings, and today its maze of crooked streets, and its old cathedral, dating from 1170, are important points of interest.

CONSTANT FIGHT ON CRABS

Destructiveness of the Crustaceans in the West Indies Is Something Almost Beyond Belief.

The fisherman of Japan has a supreme contempt for the gigantic crab of his coast, which has nipper ten feet in length, and when moving along the bottom of the sea with its claws spread out covers an area of 22 feet or so.

The destructiveness of certain species of crab in the West Indies is remarkable, observes an exchange. They are great burrowers and in localities where they are plentiful—and they multiply with the rapidity of the rodent—nothing is safe from them. They will eat the eggs on which a hen is sitting, and just as readily the leaves of seedling coconut trees. They effect in the West Indies practically the same degree of destruction on the young coconuts as the sepy crab does in the East Indies. In each instance some 8 to 11 per cent of the seedlings have to be replaced if they are planted in the newly cleared ground from which the crabs have not been thoroughly cleared out.

Put Out Your Tongue.

The latest science, "called glosso-mancy," purports to read the person's character by the size and shape of the tongue. According to glosso-mancers, those who possess short and broad tongues are apt to be untruthful, while people whose tongues are short and narrow are shy and bad-tempered. When the tongue is long and broad, it is a sign that its owner is inclined to be a gossip. A tongue that is long and narrow denotes a frank, open disposition. Girls with small, round, plump tongues possess trustful and affectionate dispositions; but men with similar shaped tongues are apt to be inconsistent. What glosso-mancers term the rectangular type of tongue—one that is almost square in shape—is indicative of a strong, virile nature. Men with these shaped tongues are ambitious, active, and likely to get on in the world. Square-tongued women, however, are likely to be self-assertive.

Neighbors Included.

Little Mary, six years old, was industriously applying the unlearned curling iron to her dollie's hair, when Mrs. McCarty, a neighbor, dropped in.

"You don't know anything, do you, Mrs. McCarty?" asked Mary bluntly, indicating that she could be doing one thing and thinking another at the same time.

"No, I don't, Mary," said Mrs. McCarty, amused and curious as to what was on the child's mind. "Why do you ask?"

"Cause Johnny (her brother) said he knew everything. Nobody knows everything but God and the neighbors, do they, Mrs. McCarty?"

DON'T LOSE YOUR TEETH

Thousands of people are wearing false teeth today because of the ravages of PYORRHEA.

Pyro-Form

—a newly discovered scientific remedy is guaranteed to give permanent relief in any case of Pyorrhoea. Your druggist will refund the purchase price if you are not entirely satisfied with the results obtained.

East Side Pharmacy

Prescription Druggists
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 Safety blades resharpened like new. Single bit, 30c doz. Double bit, 60c doz

Children's Work A Specialty



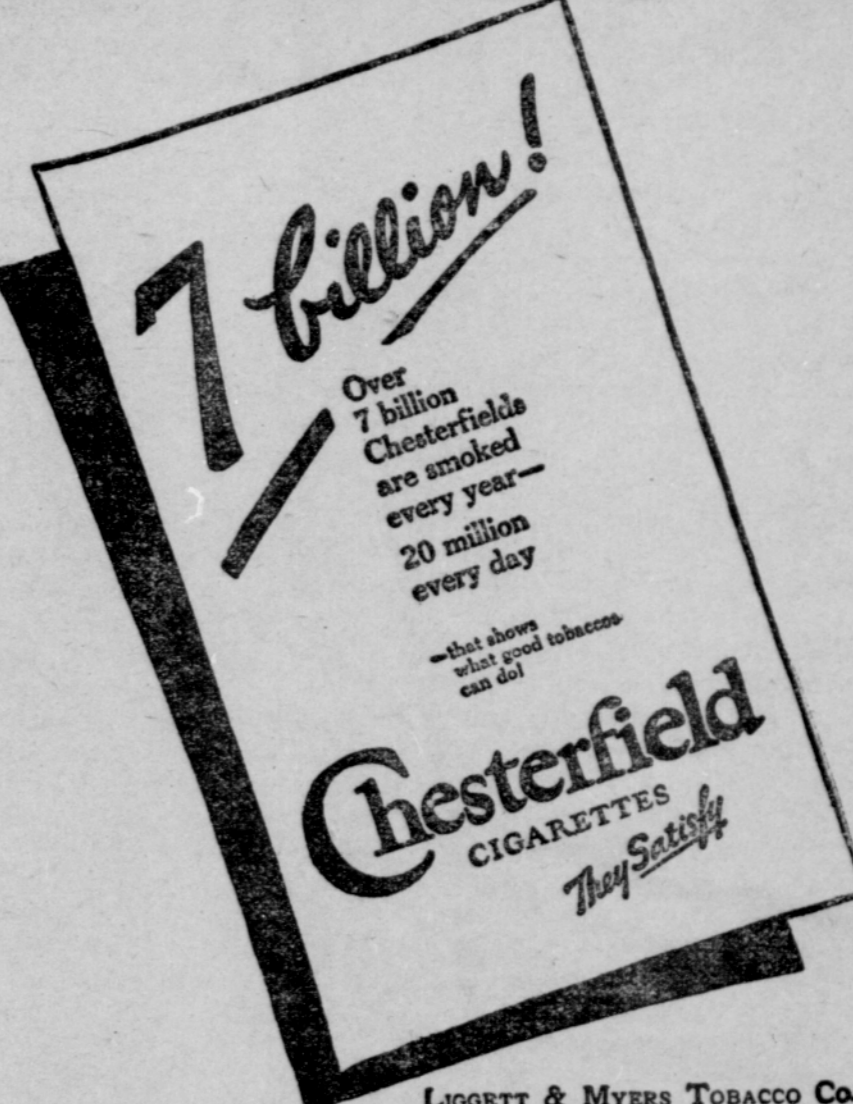
San Johnson's Good Advice.
 "I rose from this lazy dream of fortuitous riches, which if obtained, you could scarcely have enjoyed, because they could confer no consciousness of desert; return to rational and manly industry, and consider the mere gift of luck as below the care of a wise man."
 —Samuel Johnson.

Take Another Path of Thought.
 When you find yourself beginning to think things that you know perfectly well are unkind and uncharitable—don't. Pull yourself up short and resolutely turn your thoughts to other and pleasanter things.—Grace H. Dodge.

Cause



and Effect



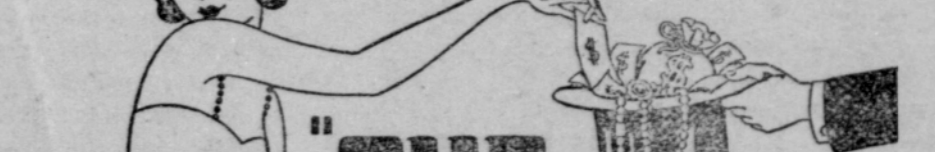
LIGGETT & MYERS TOBACCO CO.

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