

Ashland Tidings

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Published Every Evening Except Sunday
THE ASHLAND PRINTING CO.
OFFICIAL CITY AND COUNTY PAPER
TELEPHONE 39
C. K. LOGAN, Editor

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WHAT IS NEWS?

What is news? This question often perplexes the newspaper in seeking to segregate propaganda, legitimate news, publicity and free advertising.

If a certain man sees his name in print, he will visit the newspaper office the following morning armed with a shotgun; he will threaten to withdraw his subscription and his advertising.

Taking it by and far, the old editor had things sized up correctly when he said in his editorial column, "Those who get mad at the editor for saying certain things about them, ought to get down on their knees and thank the good Lord the editor did not say all that he knew."

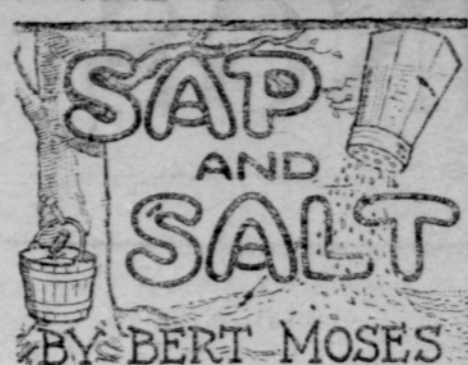
In his search for news, the reporter meets many strange encounters. Some will bristle and declare it is none of his business what is going to be done; others will say, "of course, I will tell you, but please don't mention my name."

After much inquiry and discussion, the conclusion has finally been reached that news is any human activity or event that is of interest to any other human, and that the best news is that which interests the greatest number of people.

News values are determined by the field in which a newspaper circulates. If the field is large, with thousands and thousands of readers, the chances are that nearly every article printed will be of interest to some portion of the readers, no matter how many of them scan the headline and pass on to some article that possesses interest for the individual.

In a smaller city, there is more proportionate interest over local affairs than there is about world events. The fact that John Smith is planning on painting his barn will arouse more comment than will the discovery that the high price of peanuts in Brazil has been caused by the policies adopted by the administration in charge of the nation's affairs.

Women, children and animals are conceded among newspapermen as being the best news, and as subjects



The formula for happiness contains about 50 per cent of ignorance.

Most of the best people in a town do not move in the "best" society.

It is just as important to know what life isn't, as to know what it is.

Anything that makes you think is as useful as anything that makes you money.

Some men are generous for the sole reason that it supplies them something to brag about.

It seems all right to pass a lead dime, but most of balk at trying to pass a bad five-dollar bill.

HEZ HECK SAYS:

"Cat-owners is cat-breeders in spite of anything they can do to the contrary."

in which the greatest number of readers are interested. A woman doing any unusual thing, especially for a woman, as the taking up of a new activity or line of work, performing a daring act or doing a heroic deed, is news that will interest a great many readers.

New facts about old objects are also excellent material for the man who seeks to interest his readers. A person may be aware of the existence of a landmark in the community and pay no particular attention to it for years.

An event that has been circulated by word of mouth during the day, and which has become public property, has as much interest for the average reader as has some totally unknown fact that has been brought to light.

The fact that the entire community has attended a certain function does not detract from the amount of interest that is shown when he event appears in print in the local paper. The more the individual knows about an event, the greater is his interest, in that he is anxious to see if others have seen the event in the same manner that he saw it.

Everything is grist for the news-

paperman's mill—goings and comings, births and deaths. All are treated, not as a philosopher might treat them, delving into the past and forecasting the probable future, but simply in a cold and impersonal manner as an event of the hour, and as such, legitimate news.

COUNTY COURT PROCEEDINGS

(Continued From Yesterday.)

Table listing court proceedings with names and amounts. Includes categories like Court House Expense, Jail, Juvenile Court, Advertising and County Printing, Indigent Soldiers, Election Expense, Roads and Highways, County Nurse, Water Master, and Care of Poor at Poor Farm.

county farm 40.00
Total, \$796.19

Court House Expense
B. L. Moses, janitor's salary \$ 62.50
City Treasurer of Jacksonville, court house expense 28.63
Cal. Ore. Power Co., light for court house 8.26
Fred J. Fleck, court house expense 9.10
Fred Tedrick, wood for court house 600.00
Total, \$708.49

Jail
Cal. Ore. Power Co., light for jail 2.93
Godward Mercantile Co., jail supplies 3.00
Optimo Cafe, meals for prisoners 4.15
Anna Schmidt, meals for prisoners 177.80
C. E. Terrill, expense for prisoners 47.26
Jno. M. Williams Co., jail expense 18.05
Total, \$253.19

Juvenile Court
Bert Moses, juvenile expense 20.00
Advertising and County Printing
H. S. Glenn, advertising expense 10.00
Medford Mail Tribune, county printing 134.80
E. R. Oatman, advertising expense 6.60
Southern Oregon Hdwe. Co., advertising expense 1.25
Tomlin Box Company, advertising expense 10.00
Ashland Tidings, printing court proceedings 62.15
C. C. Cate, advertising expense 200.00
Total, \$424.80

Indigent Soldiers
O. A. Stearns, indigent soldier relief 40.00
Weeks-Conger Co., indigent soldier expense 60.00
Total, \$100.00

Election Expense
Mrs. Ernest McKee, work on canvassing board 10.00
Martin McDonough, work on canvassing board 10.00
Ashland Tidings, election supplies 117.59
Dan Bagshaw, delivering ballot box 7.64
J. L. Kershaw, delivering ballot box 6.60
Modroff & Wolfe, election expense 5.25
Medford Mail Tribune, election expense 27.50
Samuel Mathis, election expense 5.00
W. H. McGowan, election expense 9.54
Elmo Throckmorton, election expense 5.00
Western Union Tel. Co., election expense 6.80
Sarah J. Hall, election expense 5.00
Total, \$215.92

Roads and Highways
Cal. Ore. Power Co., lights, P. & E. crossing 1.00
County Nurse
Medford Service Station, county nurse's expense 12.50
Water Master
Fred N. Cummings, water master's salary 125.00
Fred N. Cummings, water master's expense 88.45
F. R. Frey, water master's expense 10.00
(Mrs. Mary Wedge, labor at

ADDITIONAL LOCALS.

Visit with Brother—Mr. and Mrs. Fred Jones, of La Junta, Colo., and Mr. and Mrs. Walter Jones, of Sacramento, Calif., left for their homes Sunday evening, after a short visit with the C. R. D. Jones family, of Mountain avenue, Mr. Jones being a brother of the two visiting men.

Exhausted from Grippe Cough—La grippe coughs rack and tear the sufferer to a state of exhaustion. "Would get completely exhausted from violent grippe coughs," writes R. G. Collins, Barneget, N. J. "Tried Foley's Honey and Tar and the cough ceased entirely." Used by three generations for coughs, colds and croup, throat, chest and bronchial irritation. Foley's Honey and Tar has stood the test of time. Contains no opiates—ingredients printed on the wrapper. Largest selling cough medicine in the world. Sold everywhere.

Hold Sewing Bee—Quite a number of the members of the W. O. W. met at the home of Miss Jessie Thatcher last evening, and enjoyed a few hours sewing bee.

Detrick sells for less. 72tf
All wool ready-to-wear suits, \$15 and up at Paulserud's. 73tf

W. C. T. U. Will Meet—Invitations are out for a social meeting of the W. C. T. U. ladies at the home of the president, Mrs. C. W. Fraley, of Mountain avenue, on Tuesday afternoon at 2:30 o'clock.

Choice turkeys, right prices. Plaza Market. 61 North Main.

Cliff Payne makes fire screens. Factory blocks, coal and wood. Carson-Fowler Lumber Co. 73-6

Injured Man in Hospital—Dr. W. H. Flanagan, a practicing physician of Grants Pass, who was severely injured recently, was brought to the Community hospital last week, undergoing an operation Monday, which is thought will result in his early recovery. Dr. Flanagan is widely known throughout southern Oregon, and is a member of the Southern Oregon Medical association.

We specialize on a \$30 suit. You can't beat it for the money. Paulserud's. 73tf

The O. E. S. Embroidery club will meet tomorrow (Tuesday) afternoon in Masonic hall. All Eastern Star members are urged to be present, as there will be several aprons to be made.

Big Dance at Nat Wednesday—The American Legion post of Medford will open the Natatorium Wednesday with a big Thanksgiving eve dance. The Legion recently took over the building on a six months' lease, and will have charge of all forms of entertainments given there, including the swimming concession.

A FEELING OF SECURITY

You naturally feel secure when you know that the medicine you are about to take is absolutely pure and contains no harmful or habit producing drugs.

Such a medicine is Dr. Kilmer's Swamp-Root, kidney, liver and bladder remedy.

The same standard of purity, strength and excellence is maintained in every bottle of Swamp-Root.

It is scientifically compounded from vegetable herbs.

It is not a stimulant and is taken in teaspoonful doses.

It is not recommended for everything.

It is nature's great helper in relieving and overcoming kidney, liver and bladder troubles.

A sworn statement of purity is with every bottle of Dr. Kilmer's Swamp-Root.

If you need a medicine, you should have the best. On sale at all drug stores in bottles of two sizes, medium and large.

However, if you wish first to try this great preparation, send 10 cents to Dr. Kilmer & Co., Binghamton, N. Y., for a sample bottle. When writing, be sure and mention this paper.

M - MITCHELL - M
I Mitchell Piano
T Instruction started
C in Ashland
H 1905 and is still
E on its way.
L Pianos and Phonographs for
L Sale—Phone 223

VETERANS OF OLD SOUTH ARE RAPIDLY THINNING

WASHINGTON, Nov. 28.—Only 75,000 Confederate veterans out of more than 1,000,000 who fought for the south in the civil war are now living, according to statistics compiled by Colonel Francis M. Bur-

rows, of the staff of General Julian S. Carr, commander-in-chief of the United Confederate Veterans.

Texas leads in the number of surviving veterans with 14,969 on the pension rolls and 256 in homes. Georgia and Arkansas stand next, with 9000 pensioners and 105 and 100, respectively, in homes.

Cause and Effect

Advertisement for Chesterfield Cigarettes. Includes text: 'Taste is a matter of tobacco quality', 'We state it as our honest belief that the tobaccos used in Chesterfield are of finer quality (and hence of better taste) than in any other cigarette at the price.', 'Chesterfield CIGARETTES They Satisfy'

Advertisement for Chesterfield Cigarettes. Includes text: '7 billion!', 'Over 7 billion Chesterfields are smoked every year—20 million every day', 'Chesterfield CIGARETTES They Satisfy', 'LIGGETT & MYERS TOBACCO CO.'

BON TON BAKERY
FRESH ROLLS EVERY DAY FOR DINNER
FRESH CAKES FOR SUNDAY A SPECIALTY
OPEN ALL DAY SUNDAY
Corner Fourth and A—Phone 199

\$1.50 Thanksgiving Dinner DeLuxe \$1.50
Southern Pacific Depot Hotel
Dinner Served from Noon till 9 P. M.
MENU
Oyster Cocktail
Relishes: Chilled Celery, Ripe Olives, Radishes
Soup: Cream of Tomato au Croutons
Fish: Crab Meat a la Dewey
Roast: Young Oregon Turkey—Dressing—Cranberry Sauce
Vegetables: Candied Yams, Mashed Potatoes, Creamed Onions, Fried Parsnips
Dessert: Hot Mince Pie, Pumpkin Pie, Apple Pie, Ice Cream and Cake, Cheese, Nuts, Raisins, Fruit, Coffee, Tea, Milk, Cider
Reservations Made by Phone—No. 18

VINING FRI. DEC. 8
FOR ONE NIGHT ONLY
The management of the Vining Theatre announces the Extraordinary Attraction coming to Ashland on above date, being the original New York cast and company en route from Helig Theatre, Portland, to the Columbia Theatre, San Francisco—
DAVID BELASCO presents
"THE GOLD DIGGERS"
A VERY HOPWOOD'S FAMOUS COMEDY
With a Perfect Cast of Accomplished Players...
TWO SOLID YEARS AT THE LYCEUM THEATRE, NEW YORK.
5 Months at Powers Theatre, Chicago
Pretty Girls, Music and Comedy. A laugh in every line.
MAIL ORDER NOW—Prices, \$1.00, \$2.00 and \$2.50
Seat Sale at Box Office—Saturday, Dec. 2, at 1 P. M.

BEST For a Generation
American housewives are using Calumet Baking Powder today with the same success that their mothers experienced over a third of a century ago. This perpetual growth of favor has made
CALUMET
The Economy BAKING POWDER
—sales over 150% greater than that of any other brand.
There isn't a baking powder of greater merit—there isn't a leavener obtainable that will produce more satisfactory or positive results. That's why the largest baking powder factories in the world are always busy turning out enough Calumet to supply the great demand.
A pound can of Calumet contains full 16 ounces. Some baking powders come in 12 ounce instead of 16 ounce cans. Be sure you get a pound when you want it.
THE WORLD'S GREATEST BAKING POWDER