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 C. K. LOGAN, Editor

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ADVERTISING RATES
 Display Advertising
 Single insertion, each inch 30c
YEARLY CONTRACTS
 Display Advertising

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 Two times a week 25 c
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 To run every issue for one month or more, 1/2 cent the word each time.

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 First time, per 3-cent line 10c
 Each subsequent time, per 8-cent point line 5c

Card of thanks \$1.00
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Fraternal Orders and Societies

Advertising for fraternal orders or societies charging a regular initiation fee and dues, no discount. Religious and benevolent orders will be charged the regular rate for all advertising when an admission or other charge is made.

What Constitutes Advertising
 In order to allay a misunderstanding among some as to what constitutes news and what advertising, we print this very simple rule, which is used by newspapers to differentiate between them: "ALL future events, where an admission charge is made or a collection is taken IS ADVERTISING." This applies to organizations and societies of every kind as well as to individuals.

All reports of such activities after they have occurred is news.

All coming social or organization meetings of societies where no money contribution is solicited, initiation charged, or collection taken IS NEWS.

BELLEVIEW IRRIGATION

Practically the entire Rogue river valley will be under irrigation when the Talent irrigation district turns the storage water from the Hyatt Prairie dam into canals that will supply the 7500 acres of land to the north and west of Ashland next June. The Belleview district and a few small tracts of land about the valley will be the only dry territory in Jackson county.

Without water, the light granite soil is of little value and will not be in demand when it is forced to compete with land that will be under water in the lower valley. With water, the granite soil is by far the most desirable in any section. For alfalfa it is ideal, and for fruit, specially cherries, peaches, apricots and berries, it is very well adapted. Vegetables that are produced from this type of soil are by far the finest grown.

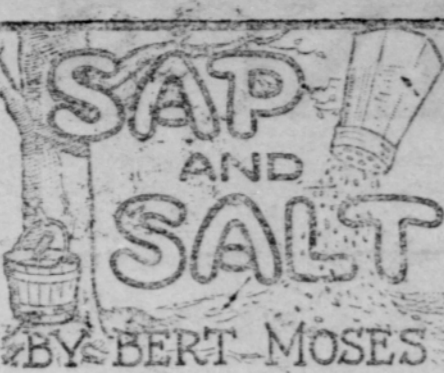
With water, the lower valley will go ahead along various agricultural and dairying lines. The Belleview district must get water, or the rest of the valley will soon prove far superior. With increased water will come increased production. Fruit rates are no longer against the community, for Ashland now has a terminal rate, whereby a carload of canned goods or other similar commodities can be delivered in the east as cheaply from here as it can from any other point along the Pacific coast.

It is up to the people of Belleview and Ashland to decide if they are going to forge ahead, making for better land values, increased production and prosperity, or if they stand by and let the lower valley outstrip this community.

NEW MARKETS FOUND

Locating new markets and increasing the demand by consumers for agricultural products, are being recognized and developed by several of the commodity co-operative associations. In 1921, the Oregon Growers' Co-operative association entered 40 carload markets with the Oregon prune. This year they have sold prunes in carload quantities in 75 markets, thereby entering 35 new markets. Members of the association can now realize that the spread of their Midland and Truwest prunes is no longer limited or restricted, but that new markets are being rapidly developed. Through advertising and the work of a concentrated sales organization, a greater consumers demand is being created.

The indignation of several citizens was severely jarred the other morning when they slipped on the icy streets.



You can't kill ideas by killing people.

One of the most satisfactory forms of revenge is forgiveness.

When happiness comes, try and get all the mileage out of it you can.

You need more language to tell lies than you need to tell what is so.

A doctor should try to divide his interest at least 50-50 between the patient and the fee.

Whether a man is "assassinated" or "murdered," depends upon whether he is famous or is just anybody.

HEZ HECK SAYS:
 The best wife on earth won't stand for too much advice from her husband's relations.

Judges in different parts of the country are forcing those who appear before them on charges of speeding to view the human wrecks that the carelessness of others have caused. Perhaps it might be well to have some of the bootleggers visit the insane asylums and blind schools, where many of their victims find a final resting place.

Now that there is more work to do, the Lithian organization is being called back for the "summer vacation" that has been enjoyed since the last little job, the staging of the July 4th parade. The booster club appears to be a sort of labor battalion.

COURT NEWS OF INTEREST

Circuit Court

Ethel S. Freeman vs. John C. Freeman. Affidavit, proof of mailing, motion, default.
 A. M. Beaver vs. Wm. Humphrey. Motion, default, judgment, cost bill.
 Talent Irrigation district vs. A. H. Brown. Summons.
 Talent Irrigation district vs. Homer W. Barron et ux. Summons.
 Talent Irrigation district vs. E. B. Barron et ux. Summons.
 Frances Bosquel vs. John W. Bosqui. Order and notice.

Ira D. Pittman vs. Alice Pittman. Affidavit, motion, default.
 Ida E. Dressler vs. Pacific Record Herald Publishing Co. Motion.
 L. L. Leedom vs. E. G. Narregan. Chattel lien.
 State vs. Harve Howard. Satisfaction of judgment.
 Hazel E. Ward vs. Harry E. Ward. Affidavit, motion, default.
 P. W. Thomas vs. W. T. Haswell. Chattel lien.
 Medford Service Station vs. H. T. Haswell. For money.
 Lena Welsher vs. Omer S. Welsher et al. Findings and conclusions, decree.

Real Estate Transfers

Mrs. L. M. Ring to J. E. Durkee et ux. land in section 28, township 25 S., range 3 W.—\$1.
 W. F. Smith et ux to S. F. Kelly et ux, lot on Helman street, Ashland—\$10.
 Thad P. Coleman to Jennie E. Coleman, part of block 4, Ashland—\$10.

ASTORIANS SPONSOR NEW KIWANIS CLUBS

ASTORIA, Nov. 24.—The Kiwanis club of Astoria will sponsor two new clubs of that organization and its officers go to Seaside by automobile today to organize the new club there. The proposed new club at Tillamook will be organized by the Astoria clubmen Sunday.

We are putting new goods on display every day. Now is the time for Christmas shoppers to inspect our shelves while articles are new. The Variety Store, 89 North Main St. 70-11

DON'T LOSE YOUR TEETH

Thousands of people are wearing false teeth today because of the ravages of PYORRHEA.

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East Side Pharmacy
 Prescription Druggists
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FRENCH FOUNDED NEW YORK?

Claim Made That Man From Hainaut Province Was the Original Settler of the Metropolis.

Several days ago your correspondent reported the invitation extended King Albert by Rev. Charles S. MacFarland, general secretary of the Churches of Christ in America, asking the sovereign to honor with his presence the celebration of the three hundredth anniversary of the founding of New York.

As a chief reason for his invitation Mr. MacFarland observed that the American metropolis owed its birth in large measure to original Walloon colonists. Of course, the Belgian newspapers have taken the liveliest interest in this bit of history and several of them, notably the Nation Belge, have printed exhaustive articles on the subject.

It would seem to be a fact, however, that the real founders of New York were in reality people from northern France or, more exactly, from the ancient province of Hainaut.

It was, indeed, a man from Avesnes, in that province, named Tesse de Forest, who, in 1624, went ashore on the island of Nantua with some three hundred Walloon farmers and artisans who had brought their household goods and cattle from Antwerp, where they shipped.

These colonists formed the community which they named there New Avesnes in honor of their home city. Later, when the Dutch crowded them out, the city became New Amsterdam, and was finally christened New York by the English.

It has been suggested that a statue of Tesse de Forest be erected in New York in 1924.—Kansas City Star.

BARRED ENTRY INTO LONDON

Famous Gates Set Up as Defenses of the British Capital in the Middle Ages.

The first and one of the most famous of the gates of London was Aldgate, originally called Aeldgate, which defended the approach to the ancient city by the great highway of Essex. It was sold to a carpenter July 29, 1760, who paid \$885 for the materials, which were torn down and removed. This marked the passing of London's gates, except Newgate, which was not demolished until 20 years later. The original walls of London are supposed to have been built in the Fourth century by Theodosius, the Roman governor. There were originally four principal gates. The English metropolis, like most of the cities of the Middle Ages, was surrounded by a wall and a ditch for protection against enemies. In 1715, during the war between King John and the rebellious barons, the citizens of London aided the latter in entering the city by way of Aldgate. The old gate was then torn down and replaced by another, built strongly and stone, which in Queen Elizabeth's reign gave way to another, more ornamental than useful. It was this gate which was demolished in 1760.

First Tourist Agency.

For the first known instance where guide-managers escorted parties of travelers, for the origin of the modern tourist agency, one must harken back over 2,000 years.

In the Fifth century, B. C., when Herodotus, the Greek historian, was making his famous travels through the Greek archipelago and into Africa and Asia, the world was already considered by its inhabitants to be quite mature, indeed old. And the seat of antiquity was Egypt—for the pyramids were already 3,000 years old.

Every year great numbers of travelers, not pilgrims, but merely people in search of enlightenment and culture, visited this seat of antiquity and to facilitate their travels, certain priests or officials acted as guides. They took whole parties and attended to their housing and all their accommodations for the period of their journeying.

Folklore of Fact?

A very strange sea monster is said to have been off the coast of Ireland and it is claimed to be quite familiar to the inhabitants of the coast of Connemara, Mayo and Donegal, and is known as the gormamooch. The inhabitants do not, however, often speak of these mysterious animals to visitors, whom they know to be incredulous. As the creatures leap principally by night they are not often seen. They can leap to a great height, and woe to the belated gannet upon which they once set their eye, even though it be flying at a height of a hundred feet above the surface of the sea. One who has seen the animal says they follow it like a sleuth hound, and when they get within striking distance launch themselves through the air, and, gliding by the aid of their large wing-like fins and guided by the swinging of their tail, they strike it and bring it down with unerring aim.

People Living Longer.

According to the life tables for the year 1920 for the original registration states, just constructed, there has been an increase of two and three-quarter years in life span in the last 20 years, 1901-1920, says the New York Medical Journal. The complete expectation of life at birth is now 54.3, which in 1910 was 51.5 and in 1901, 49.2. In the last two decades there has been added five years to the expectation of life, and the span of life has been lengthened by a fifth in less than one generation.

Subscribe for The Tidings—now.

Seeks Lost Gold Mine for Fifty Years California Prospector Is Still Hopeful

OROVILLE, Calif., Nov. 24.—J. Burroughs, who has prospected for gold in the mountains of California since the days of the '50's is now in Oroville, where he plans to spend the winter. Early in the spring of 1923, as soon as the snows have disappeared in the high Sierras, Burroughs plans to go to Plumas county and renew a search, which has been carried on periodically for many years, for the famous lost mine on the headwaters of the Feather river.

Burroughs' version of the story of the lost mine of the Feather river, which is one of the romances of pioneer days, is as follows:
 The deposit was discovered by Francis Lingard in 1853, while he was prospecting in the Sierras to the northeast of the Feather river country. He had run short of supplies and was on his way to the junction of the Feather river and Hopkins creek, where John B. Carrington kept a store.

Lingard stopped to drink at a small lake, and as he stooped over the water, he was astonished to see a mass of small gold nuggets clustered in the granite basin where the stream entered. The small stream, tumbling over the rocks into the lake identified the place.

He gathered up a great quantity of the gold, sited the place for identification and proceeded on his journey to the store. His enthusiasm in gathering the gold had been so great that he collected more than he was able to carry, and after a few miles of travel, he was forced to cache a

large part of the treasure. This he placed at the foot of a tall sugar pine, which he marked.

Before Lingard got away from Carrington's, one of the terrific thunder, wind and rain storms, for which the Sierras are famous, occurred. Lingard's tracks were washed out and all the streams were filled to overflowing so that he was unable to relocate his lake or the sugar pine.

He searched for months, coming into Carrington's occasionally to buy supplies with the nuggets he had originally found, but he never located the mine. Finally his funds gave out and he was forced to tell his story to Carrington and appeal to him for assistance. Carrington staked him, and for many more months the search continued, without avail.

Then the two called into their confidence, Jim Beckwith, discoverer of Beckwith's pass through the Feather river canyon; Joe Cooper, a well-known Indian trader, and Nat Brown and Frank Wheeler, two prospectors. The search was kept up for 20 years, but never again was the lake or pine relocated.

According to Burroughs, it was finally decided that the dry year at the time of the discovery had enabled Lingard to see the rich deposit and then the storm had filled the lake to its original margin, obliterating his sight lines and bearings. Burroughs thinks that another dry year will come and then Lingard's treasure will be revealed.

KISSING IN HIGH SCHOOL BRINGS SUSPENSION IN SALEM

SALEM, Nov. 24.—An innocent osculatory exchange staged in the lobby of the Salem high school resulted in the suspension of a boy and girl student last week, it became known Wednesday when members of the school board threatened to investigate alleged discrimination on the part of Principal J. C. Nelson, who is said to have suspended the boy only after pressure had been brought to bear, although suspending the girl immediately upon the discovery of the "crime." The names of the students who were party to the affair were not made known, school authorities declaring that it was desired to "hush up the affair," inasmuch as the students had been permitted to resume their studies.

WISKIYOU SHERIFF KILLS LYNX WITH TWO SHOTS

YREKA, Calif., Nov. 24.—As Sheriff A. S. Calkins and George and John Weaver were driving along the Scott Valley road Tuesday evening, at the foot of Forest House mountain, they were startled by a piercing scream. At first it sounded to them

like a woman, but a moment later the chaparral parted and a giant lynx emerged and darted across the road just ahead of the car. The sheriff barged the animal in two shots.



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OREGON SINGLE TAXERS BACK FOR ANOTHER TRY

SALEM, Nov. 24.—The Oregon Single Tax league, defeated by an overwhelming majority in an effort to put across the single tax in the recent election, is back again with a proposed constitutional amendment for the 1924 election.

The preliminary copy of a measure to be initiated by the league, was filed with Secretary of State Koser, Wednesday, with a request that a ballot title be prepared for use in circulating petitions to place the measure on the 1924 ballot. It pro-

vides that "from July 1, 1925, to July 1, 1929, all revenues necessary for the maintenance of the state, county, municipal and district government shall be raised by a tax on the value of land irrespective of improvements in or on it and thereafter the full rental value of land, irrespective of improvements, shall be taken in lieu of all other taxes for the maintenance of government and for such other purposes as the people may direct."

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