Ashland Tidings

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C. K. LOGAN, Editor

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ter.
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One year
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One month\$.6
Three months 1.3
Six months 3.0
One year 6.5
ADVERTISING RATES
Dignlay Advertising

single insertion, each inch 30c YEARLY CONTRACTS Display Advertising One time a week 27 1/2 e

Tvery other day20 Local Readers Each line, each time......10€ do it for yourself. To run every other day for one month, each line, each time. . 7c To run every issue for one month

or more, each line, each time. . 5. Classified Column One cent the word each time. To run every issue for one month or more, 1/2c the word each time. Legal Rate

First time, per 8-pc'nt line....10c Each subsequent time, per 8-Obituaries, the line 2 1/2 c Fraternal Orders and Societies

Advertising for fraternal orders ligious and benevolent orders will be charged the regular rate for all ad vertising when an admission or other charge is made.

What Constitutes Advertising In order to allay a misunderstanding among some as to what consti tutes news and what advertising. ministration, and if it is filled with the reader and contralto, Miss Helen we print this very simple rule, which is used by newspapers to differentievents, where an admission charge nor will make many mistakes which piano and bass. is made or a collection is taken Is o herwise could be avoided. A secorganizations and societies of every sonal prejudices from coloring what ing and dramatic talent in all four several seasons of experience together kind as well as to individuals. All reports of such activities after

they have occurred is news.

THE WINTER FAIR

ago for the first time. It met with original lines. If he were secretary, hear the town jazzer play the "Mon- SAN DIEGO, Nov. 20 .- The greatsuch a hearty response that the af- he would be in the public eye as key's Wedding," he wouldn't recog- est consignment of thoroughbred

be obtainable from the Winter Fair, tection. it will be necessary for the merchants E. B. Aldrich, of the Pendleton interested in college fraternities, race meet which opens Thanksgiving of the city to decorate their windows East Oregonian, is also talked of as they go home and consult the dic-day. to the best of their ability and stock, likely to receive the Pierce appoint tionary and find there is nothing Railroad officials are doing their carrying out in detail the spirit of ment. Aldrich would be a dandy to it. the occasion that will be suggested He wears a smile and in every way The man that can work and whisten the train bringing the horses of by the decorations of the streets. has a genial personality. Also, he is the one with the least trouble Commander J. K. L. Ross, John Ros-Unless this is universally done, the a man of acquaintance in Oregon, of and the longest job. general effect will fall below that de- successful business and editorial ex- You can go to the river and see Bostwick, George P. Fuller and othsired. A window here and a window perience, and for years one of the them catch fish, but if you go to ers. and also the country's best there must not be the ones that have leading democrats of the state. He the barber shop, you can hear them jockies. been dressed for the holidays. ALL is the type of man who inspires con-catch 'em. must be silent heralders of the Win- sidence in himself and in the man ter Fair.

Solicitors for special premiums have visited the business firms, and are gratified with the results ob- IN OREGON, CHRISTMAS SEALS Established 1883. tained. Through the generosity of these men and establishments, many will be induced to exhibit that would otherwise hesitate in bringing forth articles for display. The fame of Ashland's Winter Fair has spread, and poultry and pet stock breeders in various sections of the state have already written asking for a list of the premiums, entry conditions and sade. further information. Many of these have stated they will make an entry.

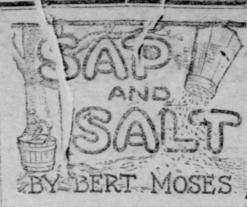
The Winter Fair has ceased to be a local proposition, and its growth can only be estimated. That this is air school. certain is indicated by the ever-increasing number of inquiries re- schools. ceived from county residents. The growth of the Winter Fair can only be retarded by a lack of co-operation.

This is our fair and it is up to us hibits. to make it a success. Coming as it does early in the holiday season, a proper espirit de corps will guarantee its success, not only to the general public, but to the merchants in particular.

Boost for the Winter Fair.

THOUGHTS FROM OTHER . SOURCES

PIERCE'S SECRETARY A preacher's wife and a governor's Store, 89 N. Main St. private secretary-each has much to do with success or failure of a ca- Fruit cake and mince meat time is reer. The governor has a better here. For citron, orange and lemon chance than the preacher, for he can peel, raisins, currants, figs, spices, select his own secretary and change sugar, etc., Detrick's Groceteria sells as often as he desires.



Poverty is the soil in which @ genius makes its surest growth.

When a country has a big & army, it is easy to find an ex-

out of a son nowadays.

For every one that starves to @ · from gluttony.

Much of the happiness of life . ♦ begins with marriage, but un- ◆ fortunately most of its miseries @

"Nature ginerally makes better marriages than

Also, a governor's secretary preor societies charging a regular initi pares many state papers, handles a ation fee and dues, no discount. Re lot of correspondence, to which the governor merely attaches his signature, often signs the governor's name with an authorized imitation of his signature, and always has the gan of some importance to the ad- lonial Players. Miss Justine Cole is of fancied grudges to pay, the gover-ADVERTISING." This applies to retary who can prevent his own per-sible by the rare combination of-sing ceum entertainment coupled with

All coming social or organization been mentioned for the job. One is expert teachers in both dramatics before. They are making a tremenmeetings of societies where no Bert M. Moses, the advertising and and music, and careful directing in dous hit up and down the circuit ation charged, or collecton taken IS cartoon genius, who is Jesse Winburn's right hand man at "Sap-and-Salt-in-the-Woods." If genius of a high order were the requisite qualifi-With the proper co-operation, the cation, Moses ought to have the job returned from the theater. A dis Colonial Days because they thought period of December 5 to 8 can be The trouble is that in the job of cussion of the entertainment they this period the most romantic in the made the greatest trade week in the secretarying for a governor, a man have just heard takes place, during history of America, the days when the history of Ashland, for under pres- should be anything but a genius, un- which they imitate some of the acts country was new and the first whisent plans 1500 premium lists are to less it is being a genius in tact and they have seen and sing some of the perings of independence began to be be widely distributed and a great self-effacement. Moses is quick, ar- songs they have heard. deal of publicity given to the Winter bitrary, forceful jumps hastily to conclusions without informing him-The idea of a winter exposition self and is fond of doing his own inwas tried out in the city a few years dependent thinking along his own If the old country fiddler would fair has been staged annually. The much or more than the governor, not nize anything but the monkey. Winter Fair of 1922 promises to be because of any conceit, but because In speaking of smoking, some nent representing over \$200,000 in he is such a genius. His unlimited men are regular cabbage inciner- value is nearing its goal and with In order that the best results may loyalty to Pierce would be no pro- ators.

> inside. And don't forget the smile. (Oregon Voter)

PAY FOR Special school nursing.

County public health nursing:

1. School inspection.

2. Prenatal nursing.

3. Child welfare.

4. Industrial nursing.

5. Tuberculosis nursing.

Supplies for modern health cru-

Nutrition work in public schools. Milk for malnourished children. Equipment for open air classes. Matrons, nurse and food at open

Height and weight charts for

Hot school lunches, Scales for public schools. Health surveys and health ex-

Tuberculosis clinics. Relief for tuberculosis families. Equipment for home treatment. Health motion pictures.

Lectures and literature. Personal service staff for county

(Oregon Tuberculosis Association.)

You owe it to yourself to come in and look over our oriental and art goods before you buy. Our prices will surprise you. The Variety

American Legion Lyceum Attraction Billed For Armory, Wednesday Night Nov. 22

COLONIAL PLAYERS TO RE-PRODUCE OLD DAYS IN SONG AND STORY

With a clever thread of plot running through their entire concert and evening of old-fashioned music. @ dramatic program, the Colonial Playabout all the work you can get a lyceum course this season, promise part of their program. The young something different in lecture course ladies will wear dresden taffeta of entertainment.

Instead of singing and playing the music of old Colonial Days in a formal concert program, the Colonial O Players have introduced the numbers If you are going to "strike o which carries the program quickly

jazz melodies are introduced by one young man who declares that in spite of all they say he is still a devoted disciple of jazz.

The main part of the program is introduced, following the discussion of tains there are no songs like the old semble on the following night for an

the period, and the young gentlemen, velvet breeches and jackets with white frilled cuffs and neckpieces. Not only are some of the discus-

sions in which these young people of their entertainment into a play take part really worth while, but the musical program they introduce is out," don't do it at the bat, but o and easily from one event to the highly interesting. The program, arranged as it is in two parts, modern



THE COLONIAL PLAYERS

or the other.

Two young men and two young wo-, and colonial, offers a rare opportunity governor's ear. The latter is an or- men make up the personnel of the Co to compare old fashioned music with poison by a secretary who has a lot Ritchie, soprano, Thomas A. Prit. faction of members of the audience chard tenor, and Kenneth Squire who may be lively supporters of one

The dramatic-singing entertainment he tells his chief, is valuable indeed. members of its company. All have and separately. They appear this At this writing, two men have had careful training at the hands of season to better advantage than ever

The play opens at the home of one of history for their entertainment,

noised about. HORSES WORTH \$200,000

modern music for the personal satis-

The Colonial Players are all young

It is said that in selecting a period

THOUGHTLETS

Every time the public tries to get Mexico, Thursday for the 100 day

Cheap insurance is costly at any Beyond the first primeval effect of

WILL ARRIVE IN MEXICO

horses that ever crossed the contigood luck should arrive at Tiajuana,

utmost to expedite the movement of eter, Harry Payne Whitney, A. C.

Today's Wise Word.

price. For sound insurance at reatheir beauty there is not much mental sonable rates, see Billings Agency. excitement to be got out of some 34tf women.-G. Burgess.

In Stock

Duplicating Sales Books

WITH CARBON

Per Dozen\$1.25 Two Dozen\$2.25 One Hundred\$8.00

ASHLAND TIDINGS

OREGON'S STATE SONG

like the Rotary and Ad clubs have singing it, and living it. The conversation progresses from been singing it at their meetings. the theater to a discussion of jazz, They like it. They have commenced during which a number of popular to memorize its words and music.

All of which attracts notice to the fact that it is a state song which ranks with the best in the country. It has beauty and dignity. It has rhythm and a stately quality that jazz, by another member who main- renders it impressive. It has no notes so high or so low as to render songs. The party decides to reas- it unsingable by the average voice.

Beautiful costumes are carried by song is recognition the people of the the Wash. "Working" the old man is ers, who are to appear on the local the Colonial Players for the latter state may give. These are its words: "Land of the Empire Builders,

Land of the Golden West Conquered and held by Free Men, Fairest and the best. Onward and upward ever, Forward and on and on. Hail! to thee, Land of Heroes-

My Oregon! 'Land of the rose and sunshine, Land of the summer breeze. Laden with health and vigor. Fresh from the Western seas:

Blessed by the blood of martyrs, Land of the Setting Sun. Hail! to thee, Land of Promise-My Oregon!"

learn to sing the Oregon state song. all my housework.' It will do much to inculcate that | Tanlac is sold by all good drug- | Better insurance at reasonable pride of state which has done so gists.

much to build California. Older people, too, will find in-Oregon has an officially adopted spiration in this fine hymn of loystate song. Recently, organizations alty. The whole state ought to be

Seattle Woman full cash value in 1923, based on the Gains 15 Pounds on Tanalac

in the world for both my husband the same as fixed for the year 1922. The recognition given the Oregon Kelley, of 5430 Kenny street, Seat- ments is in Multnomah county. For

of health and built him up so much ment has been fixed at \$283,000,000. that he had to have his clothes let Jackson county's assessment is

ing my health it actually built me ath, .75 and .78. up 15 pounds. I never have an ache or pain now and I have so much Ask your grocer for Golden Sheaf School children at school should strength and energy that I easily do Bread.

COUNTY ASSESSMENT FOR 1922 WILL BE \$21,212,683

SALEM, Nov. 20 .- The assessment of all property in Oregon together with the ratio that the taxable property in the counties will bear to the 1922 tax rolls, has been determined by the state tax commissioner.

The assessment, according to the report prepared by the commissioner, will be approximately \$8,000,000 lower than for the present year, "Tanlac has been the finest thing while the ratios will be practically and myself," declared Mrs. Anjusina The most drastic reduction in assessthe year 1922, based on the 1921 "My husband suffered from stom- tax rolls, the assessment for the ach and liver trouble and had gotten county was approximately \$289,000,so thin and weak he could hardly 000 while for the year 1923, based walk, but Tanlac put him in the best on the tax rolls for 1922, the assess-

\$24,086,810, for 1921, and \$24,212,-"I had suffered for 20 years from 683, for 1922. Respective to the stomach trouble and had become so same years, Josephine's is \$6,335,weak I couldn't look after my house- 000 and \$6,250,934, and Klamath's work. Backache, headaches and \$20,604,613 and \$20,295,254. The dizzy spells almost drove me dis- new ratios, as announced by the tracted. Well, Tanlac did such won- state commissioner, and the old, for derful work for my husband that I comparison are, Jackson, .65 and began talking it, and besides restor- .65; Josephine, .68 and .68; Klam-

rates. Billings Agency. Phone 211.

Why Internal Baths Always Assure Vigorous Health

There's one good reason why you don't feel just as vigorous and confident one day as you do the next-

Also why most so-called healthy people are half sick all the time-And this will continue to be so until we all do heavy manual labor every day or take an occasional Internal Bath.

The real reason for this is truthfully told in a little book "Why Man of Today is Only 50% Efficient', which I will be glad to give you free on request.

There are scientific facts here given in simple English, which are not commonly known-so why not ask for your copy today. MeNAIR, BROS., THE REXALL S'10RE

Dodge Brothers SEDAN

Many who could well afford more expensive cars are showing a marked preference for Dodge Brothers Sedan.

They find it easy to drive, economical to run, and comparable in beauty and elegance with cars much higher in price.

In the vast amplitude of Dodge Brothers closed body plant, this sedan is constructed with all the studious precision that marks the work of the finest custom builders.

Eighteen days are devoted alone to the 18 rubbing and varnishing operations which are responsible for the unusual brilliancy of its lustre. Months of seasoning precede the use of the fine,

critically selected ash which gives the body its rugged firmness. The interior fittings, too, are chosen with thought-

fulness and rare good taste. The upholstery is covered with genuine mohair velvet of a singularly rich and beautiful pattern. The seats are roomy and luxurious.

Steel disc wheels (with cord tires) harmonize in a most effective way with the new grace and smartness which Dodge Brothers have recently brought to the lines of the body.

GEO. L. TREICHLER MOTOR CO.

16-18 S. Front St. Medford, Oregon

Phone 304

