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 TELEPHONE 39
 C. K. LOGAN, Editor

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ADVERTISING RATES
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 Display Advertising

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 To run every issue for one month or more, each line, each time 5c

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 Each subsequent time, per 8-point line 5c
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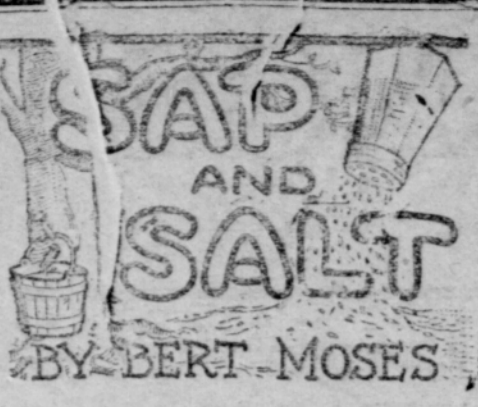
Fraternal Orders and Societies
 Advertising for fraternal orders or societies charging a regular initiation fee and dues, no discount. Religious and benevolent orders will be charged the regular rate for all advertising when an admission or other charge is made.

What Constitutes Advertising
 In order to allay a misunderstanding among some as to what constitutes news and what advertising, we print this very simple rule, which is used by newspapers to differentiate between them: "ALL future events, where an admission charge is made or a collection is taken IS ADVERTISING." This applies to organizations and societies of every kind as well as to individuals.

THE WINTER FAIR
 With the proper co-operation, the period of December 5 to 8 can be made the greatest trade week in the history of Ashland, for under present plans 1500 premium lists are to be widely distributed and a great deal of publicity given to the Winter Fair.

The idea of a winter exposition was tried out in the city a few years ago for the first time. It met with such a hearty response that the affair has been staged annually. The Winter Fair of 1922 promises to be one of the best.

In Oregon, Christmas Seals Pay For
 Special school nursing.
 County public health nursing:
 1. School inspection.
 2. Prenatal nursing.
 3. Child welfare.
 4. Industrial nursing.
 5. Tuberculosis nursing.



Poverty is the soil in which genius makes its surest growth.

When a country has a big army, it is easy to find an excuse for war.

"Working" the old man is about all the work you can get out of a son nowadays.

For every one that starves to death, there are ten who die from gluttony.

If you are going to "strike out," don't do it at the bat, but do it for yourself.

Much of the happiness of life begins with marriage, but unfortunately most of its miseries begin there, too.

HEZ HECK SAYS:
 "Nature generally makes better marriages than mothers."

Also, a governor's secretary prepares many state papers, handles a lot of correspondence, to which the governor merely attaches his signature, often signs the governor's name with an authorized imitation of his signature, and always has the governor's ear. The latter is an organ of some importance to the administration, and if it is filled with poison by a secretary who has a lot of fancied grudges to pay, the governor will make many mistakes which otherwise could be avoided.

At this writing, two men have been mentioned for the job. One is Bert M. Moses, the advertising and cartoon genius, who is Jesse Winburn's right hand man at "Sap-and-Split-in-the-Woods." If genius of a high order were the requisite qualification, Moses ought to have the job.

The man that can work and whistle is the one with the least trouble and the longest job.
 You can go to the river and see them catch fish, but if you go to the barber shop, you can hear them catch 'em.

Cheap insurance is costly at any price. For sound insurance at reasonable rates, see Billings Agency, Established 1883. 34tf

Thoughtlets
 If the old country fiddler would hear the town jizzer play the "Monkey's Wedding," he wouldn't recognize anything but the monkey.
 In speaking of smoking, some men are regular cabbage incinerators.
 Every time the public tries to get interested in college fraternities, they go home and consult the dictionary and find there is nothing to it.
 The man that can work and whistle is the one with the least trouble and the longest job.
 You can go to the river and see them catch fish, but if you go to the barber shop, you can hear them catch 'em.

THOUGHTS FROM OTHER SOURCES
 PIERCE'S SECRETARY
 A preacher's wife and a governor's private secretary—each has much to do with success or failure of a career. The governor has a better chance than the preacher, for he can select his own secretary and change as often as he desires. 51tf

American Legion Lyceum Attraction Billed For Armory, Wednesday Night Nov. 22

FOUR COMING IN COLONIAL ACT

COLONIAL PLAYERS TO REPRODUCE OLD DAYS IN SONG AND STORY

With a clever thread of plot running through their entire concert and dramatic program, the Colonial Players, who are to appear on the local lyceum course this season, promise something different in lecture course entertainment.



THE COLONIAL PLAYERS

Two young men and two young women make up the personnel of the Colonial Players. Miss Justine Cole is the reader and contralto, Miss Helen Kitchie, soprano, Thomas A. Pritchard tenor and Kenneth Squire piano and bass.

The dramatic-singing entertainment of the Colonial Players is made possible by the rare combination of singing and dramatic talent in all four members of its company. All have had careful training at the hands of expert teachers in both dramatics and music, and careful directing in the art of combining these two talents in a new and unusual lyceum program.

The play opens at the home of one of the young people after they have returned from the theater. A discussion of the entertainment they have just heard takes place, during which they imitate some of the acts they have seen and sing some of the songs they have heard.

The conversation progresses from the theater to a discussion of jazz, during which a number of popular jazz melodies are introduced by one young man who declares that in spite of all they say he is still a devoted disciple of jazz.

The main part of the program is introduced, following the discussion of jazz, by another member who maintains there are no songs like the old songs. The party decides to reassemble on the following night for an evening of old-fashioned music.

Beautiful costumes are carried by the Colonial Players for the latter part of their program. The young ladies will wear dresden taffeta of the period, and the young gentlemen, velvet breeches and jackets with white frilled cuffs and neckpieces.

Not only are some of the discussions in which these young people take part really worth while, but the musical program they introduce is highly interesting. The program, arranged as it is in two parts, modern

and colonial, offers a rare opportunity to compare old fashioned music with modern music for the personal satisfaction of members of the audience who may be lively supporters of one or the other.

The Colonial Players are all young people with a natural bent toward lyceum entertainment coupled with several seasons of experience together and separately. They appear this season to better advantage than ever before. They are making a tremendous hit up and down the circuit with their songs and costumes of by-gone days.

It is said that in selecting a period of history for their entertainment, the Colonial Players decided upon Colonial Days because they thought this period the most romantic in the history of America, the days when the country was new and the first whispings of independence began to be noised about.

Today's Wise Word.
 Beyond the first primeval effect of their beauty there is not much mental excitement to be got out of some women.—G. Burgess.

HORSES WORTH \$200,000 WILL ARRIVE IN MEXICO

SAN DIEGO, Nov. 20.—The greatest consignment of thoroughbred horses that ever crossed the continent representing over \$200,000 in value, is nearing its goal and with good luck should arrive at Tijuana, Mexico, Thursday for the 100 day race meet which opens Thanksgiving day.

Railroad officials are doing their utmost to expedite the movement of the train bringing the horses of Commander J. K. L. Ross, John Roseter, Harry Payne Whitney, A. C. Bostwick, George P. Fuller and others, and also the country's best jockies.

San Diego, Nov. 20.—The greatest consignment of thoroughbred horses that ever crossed the continent representing over \$200,000 in value, is nearing its goal and with good luck should arrive at Tijuana, Mexico, Thursday for the 100 day race meet which opens Thanksgiving day.

OREGON'S STATE SONG

Oregon has an officially adopted state song. Recently, organizations like the Rotary and Ad clubs have been singing it at their meetings. They like it. They have commenced to memorize its words and music.

All of which attracts notice to the fact that it is a state song which ranks with the best in the country. It has beauty and dignity. It has rhythm and a stately quality that renders it impressive. It has no notes so high or so low as to render it unsingable by the average voice.

The recognition given the Oregon song is recognition the people of the state may give. These are its words: "Land of the Empire Builders, Conquered and held by Free Men, Fairest and the best, Onward and upward ever, Forward and on and on. Hall! to thee, Land of Heroes—My Oregon!"

"Land of the rose and sunshine, Land of the summer breeze, Laden with health and vigor, Fresh from the Western seas; Blessed by the blood of martyrs, Land of the Setting Sun. Hall! to thee, Land of Promise—My Oregon!"

School children at school should learn to sing the Oregon state song. It will do much to inculcate that pride of state which has done so

Seattle Woman Gains 15 Pounds on Tanalac

Tanalac has been the finest thing in the world for both my husband and myself," declared Mrs. Anjusina Kelley, of 5430 Kenny street, Seattle, Wash.

"My husband suffered from stomach and liver trouble and had gotten so thin and weak he could hardly walk, but Tanalac put him in the best of health and built him up so much that he had to have his clothes let out."

"I had suffered for 20 years from stomach trouble and had become so weak I couldn't look after my household work. Backache, headaches and dizzy spells almost drove me distracted. Well, Tanalac did such wonderful work for my husband that I began talking it, and besides restoring my health it actually built me up 15 pounds. I never have an ache or pain now and I have so much strength and energy that I easily do all my housework."

Tanalac is sold by all good druggists.

COUNTY ASSESSMENT FOR 1922 WILL BE \$24,212,683

SALEM, Nov. 20.—The assessment of all property in Oregon, together with the ratio that the taxable property in the counties will bear to the full cash value in 1923, based on the 1922 tax rolls, has been determined by the state tax commissioner.

The assessment, according to the report prepared by the commissioner, will be approximately \$8,000,000 lower than for the present year, while the ratios will be practically the same as fixed for the year 1922. The most drastic reduction in assessments is in Multnomah county. For the year 1922, based on the 1921 tax rolls, the assessment for the county was approximately \$289,000,000, while for the year 1923, based on the tax rolls for 1922, the assessment has been fixed at \$283,000,000.

Jackson county's assessment is \$24,086,810, for 1921, and \$24,212,683, for 1922. Relative to the same years, Josephine's is \$6,335,000 and \$6,250,934, and Klamath's \$20,604,613 and \$20,295,254. The new ratios, as announced by the state commissioner, and the old, for comparison, are, Jackson, .65 and .65; Josephine, .68 and .68; Klamath, .75 and .78.

Ask your grocer for Golden Sheaf Bread. 52tf

Better insurance at reasonable rates. Billings Agency, Phone 211.

Why Internal Baths Always Assure Vigorous Health

There's one good reason why you don't feel just as vigorous and confident one day as you do the next—

Also why most so-called healthy people are half sick all the time—

And this will continue to be so until we all do heavy manual labor every day or take an occasional Internal Bath.

The real reason for this is truthfully told in a little book "Why Man of Today is Only 50% Efficient", which I will be glad to give you free on request.

There are scientific facts here given in simple English, which are not commonly known—so why not ask for your copy today.

McNAIR, BROS., THE REXALL STORE

DODGE BROTHERS SEDAN

Many who could well afford more expensive cars are showing a marked preference for Dodge Brothers Sedan.

They find it easy to drive, economical to run, and comparable in beauty and elegance with cars much higher in price.

In the vast amplitude of Dodge Brothers closed body plant, this sedan is constructed with all the studios precision that marks the work of the finest custom builders.

Eighteen days are devoted alone to the 18 rubbing and varnishing operations which are responsible for the unusual brilliancy of its lustre.

Months of seasoning precede the use of the fine, critically selected ash which gives the body its rugged firmness.

The interior fittings, too, are chosen with thoughtfulness and rare good taste. The upholstery is covered with genuine mohair velvet of a singularly rich and beautiful pattern. The seats are roomy and luxurious.

Steel disc wheels (with cord tires) harmonize in a most effective way with the new grace and smartness which Dodge Brothers have recently brought to the lines of the body.

GEO. L. TREICHLER MOTOR CO.
 16-18 S. Front St. Phone 304
 Medford, Oregon

In Stock

Duplicating Sales Books

WITH CARBON

Two Books 25c
 Per Dozen \$1.25
 Two Dozen \$2.25
 One Hundred \$8.00

ASHLAND TIDINGS