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 C. K. LOGAN, Editor

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 Two times a week 25 c
 Every other day 20 c
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Fraternal Orders and Societies
 Advertising for fraternal orders or societies charging a regular initiation fee and dues, no discount. Religious and benevolent orders will be charged the regular rate for all advertising when an admission or other charge is made.

What Constitutes Advertising
 In order to allay a misunderstanding among some as to what constitutes news and what advertising, we print this very simple rule, which is used by newspapers to differentiate between them: "ALL future events, where an admission charge is made or a collection is taken IS ADVERTISING." This applies to organizations and societies of every kind as well as to individuals.

All reports of such activities after they have occurred is news.
 All coming social or organization meetings of societies where no money contribution is solicited, initiation charged, or collection taken IS NEWS.

ONE HUNDRED PER CENT
 We have heard much lately about one hundred per cent Americanism. We hope the next two years that one hundred per cent Ashlandism will be exemplified by all the citizens of Ashland.

There has been too much hauling about and criticism by one citizen of another in the past. There has been too little faith in our town and the possibilities of it. There has been too little thought in terms of community good, and too much along selfish lines. There has been too little appreciation and confidence towards the stranger within our gates. There has been too little real hearted fellowship, courtesy, attention and kindness to newcomers.

In short, Ashland cannot prosper on what she has been, or what she is; the future holds what there is of prosperity for Ashland. With all her natural advantages she will never be brought into her own except by earnest, effective, harmonious work. Citizens should be deeply interested in the welfare and prosperity of the city, without factional bias.

The administrative affairs of the city should be conducted on the broadest principles of progressive spirit, and every citizen should be heard on the merit of his cause without the least regard to personal favoritism or animosity.

Let us cultivate the ideal of acting and thinking in the interest of the highest good of the community generally, every phase and every interest, that will make the town a better business place, a cleaner place in which to live, a more prosperous place for the small producer, the laborer, the banker and the business man.

Heave-ho! Altogether, please. Let's go! One hundred per cent Ashlandism.

IS IT TRUE IN ASHLAND?
 Many rural communities are having their advancement retarded by the attitude of their officials toward transient motorists. Abandon the idea that they are outsiders and therefore trespassers or criminals to be held up and persecuted on the slightest provocation. It is a detriment to the local business men. Harrassing the automobilist drives potential investments away. Every community owes its growth to the outsider who visits it. Close your town to visitors and you die of dry rot.—Topics of the Day.

Chairman Johnson is a hard one to bluff in a political meeting. He knows Roberts' rules, and everybody's else. Can't pull anything on him.



The way to ditch a problem is to refer it to a committee.

Pigeon holes were put into desks to encourage procrastination.

Our reputations would all suffer if everything was known about us.

The reason there is so much lawlessness is, because there are so many laws.

Fashion has just about removed everything that gives the imagination something to do.

You are on the way to prosperity when you get more joy putting a dollar in the bank than you get in spending it.

HEZ HECK SAYS:
 "Thieves take from you when you ain't lookin', while deadheads do it right in front of your eyes."

"A vote for Loomis is a vote for Greer"—Briggs, Lamkin and Company banner in the Monday parade.

According to that Greer seems to be more popular with Ashland folks, even than Briggs, Lamkin; Billie Briggs, Carter, Banta, McCoy and Findley all combined.

That almost gives us the swell-head. Anyhow, we thank the good people of Ashland for their vote of confidence. Come to think of it, maybe it was because Greer was on the right side. He always hopes to be.

Jesse Winburn, we are glad to have you amongst us. We appreciate your good offices toward the city and your fine contributions to public enterprises here. The Women's Civic club is grateful to you and the people believe in your good intentions toward them. We want to keep you, Jesse. We think you are the best asset ever. Shake. We want you to like us as we like you.

A large crowd across the street from Briggs & Briggs office yesterday morning had great glee when they saw men-busy moving out the phonograph stove from the Briggs office to the Provost hardware store. They said they guessed it had been found advisable to make the change as Briggs was tired of the whole affair.

Though a resident of the United States ever since the close of the Civil war, a Salem man, 71 years of age, recently filed his application for citizenship. Any man that takes that long to make up his mind should be denied his citizenship papers.

That "chicken rancher" Dill seems to cut some ice. We would like to have seen him in joint debate with one of the best ones on the other side. It would have changed their opinions about "chicken ranchers."

Altogether, now. Let's forget factionalism, politics and russedness and get down to brass tacks. It will take a long pull, a strong pull and a pull altogether to get the big results.

Notwithstanding and nevertheless, we are all citizens of the greatest little town on earth, the one of great possibilities and wonderful natural resources. Let's put Ashland on the map.

Who said Ashland folks did not appreciate the work of those who dare and do for the town. They are full of gratitude and appreciation.

That smile of the "little chicken rancher" does not come off no matter how an election goes. He is the stuff men are made of.

Disolved—Briggs, Lamkin and Company. Proceedings in bankruptcy. Heaps of liabilities; no assets.

Supporters of political aspirants were busy today figuring up how much their poor judgment cost them.

Well, after all, we didn't quite split the town in two, it split out quarterin'.

Dr. Dill has had a busy day today. There was a small number of acute cases.

THE PEOPLE'S FORUM.

To the editor of the Tidings:
 I am a newcomer in Ashland, and have frequently wondered whether this beautiful city wanted outsiders to settle here or not. Many things have happened since I came that made me think strangers were unwelcome. But the result of yesterday's election plainly shows that I was wrong. Ashland does welcome newcomers. It does want them to settle here and help make a bigger and better city.

The trouble has all come from an administration that was bigoted, narrow and intolerant. The people are all right, but the people's official representatives have been all wrong. What a calamity it is to see a community to be misrepresented by the men they elect to office.

Charlie Loomis and the new council are broad-minded and progressive. They think Ashland itself is bigger than any clique of plotters in it. They have vision to see that in front of us is a future so big with promise that no man can say what our limitations are.

The day of "invisible government" is gone. The day of good cheer and brotherhood is here. I have just congratulated my esteemed friend Loomis by phone, and he tells me he is going to shake the hands of those who voted for him. He is to be the mayor for all instead of the mayor for a few. A spirit like that is a propitious omen. Ahead of Ashland is a future that promises much. Instead of a government for a part of the people, we are to have a government for all of the people.

May I congratulate the Tidings, along with Loomis, for the triumph of common rights over intolerance and bigotry?
 BERT MOSES.

CRAZE FOR PEON PANTS HITS UNIVERSITY CITY

EUGENE, Nov. 8.—The first pair of peon pants to put in public appearance in Eugene were admired and criticized on the army dance floor Saturday night. People said the wearer was a freshman at the University of Oregon—they also said he went home without 'em.

The youth, clad in gray tweed trousers decorated promiscuously with purple velvet and laces in peon style with flares at the bottom, made considerable of a hit with the "flappers" for several dances. Whether the rest of the boys were jealous of his trousers or the way the ladies were falling for the lad with the treader trousers is not known. About 11 o'clock there was considerable confusion and everybody said the lad's pants had been forcibly removed and that he was on his way home with them under his arm instead of on his person where a man usually wears pants.

Yankee Marksmen Compete in Italy



American sharpshooters, who are competing at the international shooting contests at Milan, Italy, outside their quarters.

UNIVERSITY "HOMECOMING" TO BE WEEK-END EVENT
 Attractive posters have made their appearance in the city advertising the annual Homecoming at the University of Oregon, which will be held this coming week-end. Leith Abbott, Ashland man attending the university, is general chairman of the celebration.

One of the outstanding features of Homecoming this year is the ceremony to be staged Saturday afternoon, at which time alumni and former students of colleges and universities other than Oregon, will be "adopted" by the state university. This will be held during the halves of the Oregon-Washington State college football game.

President P. L. Campbell, of the university, will welcome the visiting collegians in a short address. They will then formally express their interest in the welfare of Oregon and indicate their willingness to be adopted sons and daughters.

PAYMENT OF WAR DEBTS IMPOSSIBLE, SAY FRENCH
 PARIS, Nov. 8.—It is impossible for France to pay the war debts, owing Great Britain and the United States, Louis Loucheur, former minister for the liberated regions, and foremost French expert on economic and reparations, told the chamber of deputies.

Better be safe than sorry. See Beaver Realty Co. about your insurance. Phone 68.
 Does your stove smoke—even refuse to work? Phone Fixit Shop, 115-R.



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because it has demonstrated its true worth over a long period of years.

He has sold it to thousands of satisfied customers and has seen them regain their normal health and strength by its use.

He knows that as a stomach corrective and general tonic medicine it has no equal.

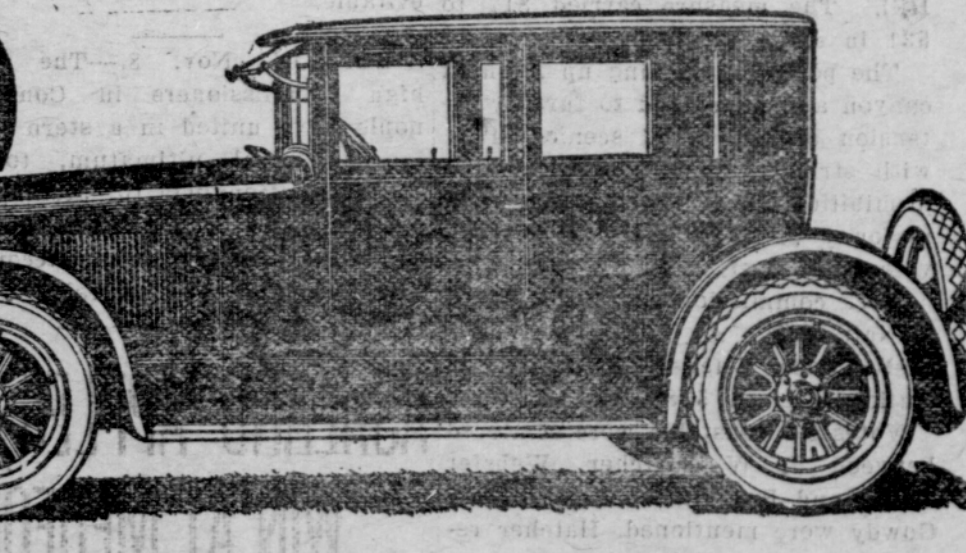
Over 30,000,000 bottles of Tanlac have been sold, which is still more conclusive evidence to him and to you of its unparalleled merit.

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 Greatest tonic medicine in the world

ASK RED CROSS SUBSCRIBERS TO MAKE CONTRIBUTIONS HERE
 Particular emphasis about subscribing to the 1922 Red Cross Roll Call, to begin Monday, is placed by the committee in charge on urging those who intend to contribute to do so in Ashland, and not elsewhere. For every membership received, Cliff Payne makes fire screens.

Big News Ahead of Time!
CLEVELAND SIX
 Announces Models for 1923

\$1295



All-Metal, Two Door Five-Passenger Sedan

For 1923 Cleveland Six Offers —

The lowest priced, all-metal, five-passenger sedan ever built on a six-cylinder chassis—

The first Cleveland Six touring car ever sold under \$1000—

The finest five-passenger, four-door, six sedan within hundreds of dollars of its price—

Fisher built bodies on the standard Cleveland Six chassis—

With the exclusive Cleveland Six overhead valve motor, famous for power, flexibility and economy —

Wonder Cars at Wonder Prices

E. G. HIGH

CLEVELAND AUTOMOBILE CO. CLEVELAND



Bread of Perfection

Call for GOLDEN SHEAF BREAD

LITHIA BAKERY

Effective Reliable

ASHLAND REALTY CO.
 Opposite City Hall

Business Chances
 Insurance Real Estate

A CARLOAD OF FENCING JUST IN

I can save you \$1.90 on a 20' roll of fencing against any catalog house prices. Now is the time to buy. Fencing of every description. Plows and Harrows. New and used Sewing Machines always on hand. The White Sewing Machine is king of all.

PEIL'S CORNER