

Ashland Tidings

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C. K. LOGAN, Editor
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What Constitutes Advertising
In order to allay a misunderstanding among some as to what constitutes news and what advertising, we print this very simple rule, which is used by newspapers to differentiate between them: "ALL future events where an admission charge is made or a collection is taken IS ADVERTISING." This applies to organizations and societies of every kind as well as to individuals.

All reports of such activities after they have occurred is news.
All coming social or organization meetings of societies where no money contribution is solicited, initiation charged, or collection taken IS NEWS.

HOW BEAUTIFUL — How beautiful are the feet of them that preach the gospel of peace and bring glad tidings of good things!—Romans 10: 15.

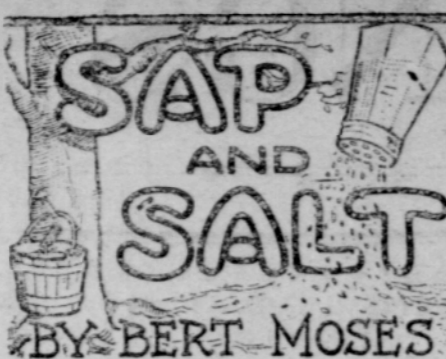
WHAT IS THE BUG UNDER THE CHIP?
Why was Night Patrolman Wertz fired? Especially why did the mayor fire him just before the election? Many citizens are asking these questions. Mr. Wertz himself would like to know. The mayor refused to give him a reason for it, and he refused to give the public a reason for it.

Mr. Wertz thinks the mayor bases his excuse on a liquor transaction which occurred more than a year ago. A bootlegger by the name of Bill Jarvis was then plying his trade in Ashland. Wertz thought he could catch him and so told the mayor and the chief of police, explaining his plan. That involved getting on the good side of the bootlegger in order to get him to sell the policeman liquor. It worked, and the offender was taken into custody. Mr. Wertz put him in the city jail and telephoned the police judge. He was instructed to take a cash bond of \$25 for his appearance, which he did. Jarvis ran away and forfeited his bond. Later he was induced to give the mayor an affidavit to the effect that Wertz drank liquor with him. That was nearly a year ago. Mr. Wertz thinks that is the excuse the mayor has for firing him; he says he does not know of any possible offense he has committed to warrant any such action. He thinks that was the excuse, but not the reason.

So do we. A week or so ago, Mrs. Jillson, returning from the state W. C. T. U. gathering, was much elated over the fact that Jesse Winburn had contributed \$2500 to the state W. C. T. U.'s children's home. She thought that was a fine gift. Mayor Lamkin and his crowd have tried hard to make Jesse Winburn an issue in the local municipal campaign. Jesse Winburn's generosity toward the work of the W. C. T. U. seemed to be having an effect on the disposition of the local Union members to support the Loomis municipal ticket. At the time many of them talked freely that they intended to do that. Then Wertz was fired and following close on that a local W. C. T. U. meeting was called at the library, and the mayor and Dr. Blake were the invited guests—Loomis was not invited.

Now citizens are wondering what effect the firing of Wertz will have on the W. C. T. U. vote in the coming election.

We believe in the W. C. T. U. It has done wonderful work in uplifting the spiritual influences for clean government, and has been a power in politics in bringing about prohibition. All hail to that splendid organization! It has been necessary and proper that the organization enter active politics to ac-



To change things is easy; to improve them isn't.

Some call the thing oratory, but to others it is only noise.

Polish on the pants is more of a sign of laziness than of poverty.

To know your weak points and keep them out of sight is a big part of wisdom.

Prohibition would work better if all those who publicly endorse it would privately practice it.

A kick coming swiftly from behind is sometimes more stimulating to useful endeavor than a sweet caress or a sympathetic sigh.

HEZ HECK SAYS: "Old maids escape more than they miss by stayin' single."

It would be indeed unfortunate, therefore, should it develop that the local W. C. T. U. was being led into throwing its influence to a candidate for mayor whose principal backers are those who have fought prohibition, ever and always in the past, who fought the recent recall, inaugurated by the Ministers' alliance and backed by the county W. C. T. U. and who have not, and do not now, stand for the enforcement of the Volstead act.

No matter what Blake and Briggs say. The writer knows that Briggs was the first man in Ashland to offer the name of Dr. Blake to this paper as a candidate for mayor. Briggs is backing Blake. Those who attended the W. C. T. U. meeting at the library and heard Dr. Blake speak, will all remember how diffident the doctor is. They will remember how Mayor Lamkin had to support and explain for the doctor, many of the transactions of the city, although Dr. Blake was a member of the council the past two years and should have known as much about the subject matter as the mayor. He is a retiring and diffident man, just such an one as E. D. Briggs, astute politician that he is, would pick to do his bidding.

Mayor Lamkin is not a main factor behind the Blake ticket. The cartoon we have run on the first page of this paper shows really who is directing the forces and playing the music while Dr. Blake does the dancing. Lamkin is now toddling politically to the same crowd. Ladies of the W. C. T. U., would you elect these men to office in Ashland in order that the town should be cleaned up of booze? In the past you have had the opportunity to register at the polls your opinion of two of them, and you went solidly against them. Now they are attempting to do by indirection what they found they could not do directly. Take it from us; these three men will be the power behind the throne if Dr. Blake is elected mayor. Do you want them in that position?

Do not be led into a trap by personal interest of some of your members. It will greatly reflect on the future power of your organization in politics if you do. Yours may be a powerful force for good in this community, if guided by good judgment, public interest and the spirit of Christ, but the moment you are led off into unbidden paths through cunning political manipulations, your influence will be gone forever.

Be careful of your step, ladies. The bill of rights provides that every citizen, charged with an offense, shall be given a hearing, be confronted with the charges, and have the opportunity to defend himself. This, we understand, has been denied in the case of Mr. Wertz, allowing his supposed dereliction to be used as a political football in the local campaign. This should not be.

VERY SIGNIFICANT FIGURES
Analysis of the Ashland water by the state health board, dated October 5th, is at hand.

A sample of 300 centimeters of water taken from the east fork of Ashland creek, just above the upper intake, shows 100 colon bacteria.

A sample of 200 centimeters taken at the same time from the west fork, just below Jesse Winburn's pasture where the two creeks meet, shows 2 colon bacteria.

A sample of 150 centimeters taken at the same time from Dr. Swedenburg's home on the Boulevard, shows 10 colon bacteria.

A sample of 50 centimeters taken at the same time from the office of Dr. Swedenburg, showed no colon bacteria.

These samples, analyzed by the state board of health, indicate that the contamination is not coming from the Winburn cabin place, but is coming directly from the east fork of Ashland creek, where wood choppers seem to be allowed to camp without restriction.

Notwithstanding Winburn has taken every precaution against contamination required by the state health board and the city council, and these analyses show that contamination is not coming from his place, the "powers" are making a great hulla baloo about Winburn contaminating Ashland's water.

Wonder if Briggs, Lamkin & Company are not attempting to hoodwink the people of Ashland for political purposes.

It is just like them to do it. It won't work. Facts do not bear out their contention.

THE PEOPLE'S FORUM
Nov. 4, 1922.

Editor Daily Tidings: It is my opinion that the people of Ashland generally are not interested in the personalities that are being indulged in on both sides in the city election campaign. We would like to see a meeting at which no names would be mentioned, and only issues discussed. What do the people care about the allegations of the one side that Winburn will run Loomis, or those of the opposite side that Briggs and Lamkin will run Blake. If Winburn and Briggs and Lamkin are so much superior to Loomis and Blake, why not put them on the ticket and elect one of them? That stuff is all political clap-trap to sidetrack the real issues.

We believe that either Loomis or Blake have minds of their own and would follow the dictates of their own intelligence. The question at issue is what are their sentiments in regard to the conservation and protection of our water supply as well as the problems of industry and civic betterment of Ashland as a city to be. Dr. Blake has been on the council while it has concurred in or tacitly consented to the agencies that have polluted our water. Wood choppers have camped on the east fork of Ashland creek during the summer, while the highway has been promoted up the west fork to Mount Ashland, and no public protest has been registered by him as a member of the council. He has not even to this late hour taken the people into his confidence and told them how he stands on these things.

Mr. Loomis says he favors cleaning out these nuisances and absolutely protecting our water supply. He comes out on other industrial and civic matters and tells what he stands for.

We believe the people of Ashland resent the action of the present council in ignoring their authorization of \$100,000 to conserve and protect our water supply, and that it is in their minds to change administrations to see if peradventure they might get a mayor and council who do not assume that they are bigger and wiser than the people. We believe the Loomis ticket would not feel themselves so big for a while anyhow. I am for Loomis.

E. E. PHIPPS.

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E. E. PHIPPS.

(From the Medford Mail Tribune)
To the Editor:

In your issue of October 30 you gave much prominence to my published opposition to the so-called compulsory school bill. I want to thank you for this courtesy and for giving my views of this bill such conspicuous notice.

You failed, however, to tell your readers that I am just as emphatic in my support of Walter Pierce for governor as I am in my opposition to the school bill. I am altogether unable to see where the governorship has anything whatever to do with religion. As a Jew, I am against the school bill. As a business man, I am in complete accord with Mr. Pierce's views on taxation.

Very truly yours,
JESSE WINBURN.

Portland, November 1.

Entire Family Had "Flu"
"Keep right on using Foley's Honey and Tar. It will give quick relief," said the doctor, when the entire family had the "flu." Never saw anything so good," writes Mrs. A. B. Griffith, Andrews, Ind. Neglected coughs and colds often lead to serious complications. Foley's Honey and Tar gives quick relief. Free from opiates (ingredients printed on the wrapper.) Largest selling cough medicine in the world. Sold everywhere. —adv.

TOILET ARTICLES
Everything a woman needs in Toilette Articles is to be found here, and at prices that will please you.

Boncella Beautifier
Tube . . . \$1.10 Jar . . . \$1.50
Cold Cream75c
Vanishing Cream75c
Face Powder75c

Mineralava
Mineralava Beauty Cream \$2.00
Mineralava Face Finish . \$1.50

HOLIDAY GREETINGS
CHRISTMAS CARDS
Place your order early for Engraved Holiday Greetings and secure choice of selections.

McNair Bros.
The Rexall Store

LOOMIS TICKET
For Mayor
CHARLES L. LOOMIS
For City Council
S. A. PETERS, SR.
M. C. LININGER
DR. R. L. BURDIC
H. G. WOLCOTT
MRS. W. M. BARBER
MRS. W. J. WALLACE

For City Recorder (Indorsed)
GERTRUDE BIEDE

For City Treasurer
SYLVESTER PATTERSON

For Members Park Board (Indorsed)
HAL McNAIR
MRS. F. D. WAGNER
A. C. NININGER

Vote the Loomis Ticket Straight
Clip the above ticket and take it with you to the polls so that you will not forget the names on the Loomis ticket. Let's try a change from top to bottom and make Ashland a progressive, prosperous town.

CITIZENS' TICKET
For Mayor
DR. W. E. BLAKE

For City Council
G. M. FROST
C. H. PIERCE
A. C. JOY
IRVING E. FINLEY
L. A. MOSS
A. M. BEAVER

For City Treasurer
G. G. EUBANKS

For City Recorder
GERTRUDE BIEDE

LOOMIS PLATFORM
Being a candidate for mayor of Ashland, I make the following statement of the policies I stand for, and the position I take on the issues of the campaign:

The first consideration of a city should be the health of its people, I am, therefore, in favor of taking every precaution to protect the water of Ashland creek from pollution. It must be kept pure.

I believe in the enforcement of the laws, particularly those against gambling and bootlegging. I am opposed to factions in Ashland, and promise, if elected, to be the mayor for all the people, rather than for a part of them. My slogan is this: "The way to get action is to unite every faction."

I am in favor of the new hotel project. We have the scenery, the climate, the soil and the people—everything here except a modern hotel to attract newcomers. Let's get that hotel!

I am proud of Ashland's fine reputation everywhere in the matter of schools and education, and I favor any suitable action looking toward the re-opening of the normal school.

I am in favor of having all offices and all positions on the city's payroll filled by citizens and taxpayers of Ashland itself. No outside

place-holders!
I believe that when the people vote in favor of anything they should get it, and I am opposed to all forms of trickery, particularly the so-called "jokers" that are often used to deceive the voters. I believe that being on the level is the highest form of American citizenship.

The present water supply for Ashland is inadequate, and I favor taking immediate steps toward increasing the supply through such measures as the people may adopt.

I believe the mayor and city council should give their moral influence and support to all practical projects for profitably utilizing the fruits and vegetables of this community. At present, thousands of dollars worth of local products go to waste for lack of canning and preserving facilities.

On these principles I ask to be judged.
(Signed) CHARLES L. LOOMIS.

Fruit cake and mince meat time is here. For citron, orange and lemon peel, raisins, currants, figs, spices, sugar, etc., Detrick's Groceteria sells for less. 481c

Phone 39 before leaving the city and also upon return. Many of your friends would like to know where you were.

THE ISSUE IS LAW ENFORCEMENT

POLITICAL CONFIDENCE

We have no confidence in the political judgment of lawyers who advise us to support E. E. Kelly for Circuit Judge. We do have confidence in C. M. Thomas, who is our candidate for Circuit Judge. We want a Judge selected by the people and not by the political lawyers.

C. M. THOMAS

C. M. Thomas, our candidate for Circuit Judge, has made a record during his residence in Jackson County, Oregon, which commends him to every law-abiding citizen as the proper person to be elected Circuit Judge. His record in the Legislature and in the State Senate and as School Director has always been right. He has always stood for law enforcement, for the enforcement of all the laws for all the people, not some of the laws against some of the people and for a violation of some of the laws by other people.

E. E. KELLY

E. E. Kelly's record in Jackson County is such that no person who stood for the enforcement of the Prohibition Law could possibly support him for the office of Circuit Judge. His entire record and especially his record as District Attorney has been and was such as to ally him definitely and absolutely as a sympathizer of the liquor traffic and most of the men who are going about the district campaigning for him are known sympathizers of said illegal liquor traffic. We have a wet Sheriff and a wet District Attorney campaigning for E. E. Kelly. His campaign managers have always been wet and are so now.

OUR APPEAL

We appeal to every law-abiding citizen of both Jackson and Josephine Counties to work for and support C. M. Thomas for the office of Circuit Judge. A man in whose integrity, honesty and good character we have the utmost confidence. A man in whom our confidence is increasing every day because of the campaign he is making, demonstrating that he is a man of clean character, judicial temperament and in every way qualified to fill the office of Circuit Judge.

The campaign of E. E. Kelly and his followers has been the most malicious and vindictive campaign we have ever known to be carried on in the State of Oregon. In contrast is the campaign of C. M. Thomas, one of the cleanest campaigns we have ever seen carried on in this state. Unlimited sums of money are being expended in Kelly's behalf.

We say to all the Christian people that it is their duty to lay aside at this time all other occupations and devote their time to securing the election of Mr. Thomas as Circuit Judge.

WOMEN'S CHRISTIAN TEMPERANCE UNION OF MEDFORD, OREGON

—Paid adv.

Who Offers Best Chance for Tax Relief

There are two candidates for Governor, both claiming that the vital problem before the people of the State of Oregon is the problem of tax reduction and equalization.

The Republican candidate, Mr. Olcott, made this discovery two years ago and, at that time, in a special message to the legislature, asked permission to appoint a committee for the purpose of making a complete investigation of the situation and devising ways and means for remedying whatever unnecessary tax burdens or tax inequalities that might exist.

The Democratic candidate, Mr. Pierce, was appointed on this committee by Governor Olcott, and it was not until that committee had been at work for over a year, and he had become a candidate for Governor, that Mr. Pierce made the discovery that the tax question was a good campaign issue. Mr. Olcott discovered it two years before without any intention of making it a campaign issue.

Which man then is apt to be most sincere in his conviction, especially in view of the fact that Mr. Pierce as a legislator is responsible, by his own bills, and votes of approval, for 95 per cent of the state tax burden?

REPUBLICANS ON RECORD

Moreover, the entire Republican party in Oregon is on record through its delegates to a state convention, as being with Governor Olcott in his plan to effect reductions and equalizations in the tax burden. The State platform, adopted at that convention, says:

"We believe that the vital issue in this campaign, is the question of decreasing and equalizing the tax burden. The Republican party in this state recognized this necessity at the last regular session of the legislature two years ago and, at the request of the Governor, Ben W. Olcott, authorized the appointment of a committee to investigate the matter and make recommendations, in order that the next legislature might have something definite and concrete to enable it intelligently to pass genuinely constructive laws upon this subject.

(1) "We pledge ourselves to legislation which will bring to the assessment rolls vast amounts of property, real and personal, now omitted therefrom, thereby relieving the burden of those who are now paying all the taxes.

(2) "We pledge ourselves to legislation vesting in the state tax commission plenary power to effect equal primary assessments, thus equalizing property assessments between individual tax payers, and thus further decreasing the burden of the man who now pays all the taxes.

(3) "We favor the abolition of useless boards and commissions and the consolidation of departments to prevent duplication and we pledge ourselves to a definite and equitable plan for the retirement of the State's outstanding bonded indebtedness where no definite provision for its retirement has already been made and we refuse to submit proposals for further bond issues at special elections."

CANDIDATES ALSO PLEDGED

Governor Olcott and all the Republican legislative candidates are pledged definitely to the tax reduction program. Who, then, is likely to give to the people of Oregon needed relief in this matter—Ben W. Olcott, who originated the tax reduction idea, two years ago, and a solid Republican legislature backing a Republican Governor in his plans, or Walter Pierce, with an official record as a salary booster and a tax booster, that has no equal in the legislative annals of Oregon? During his campaign, Mr. Pierce has advanced first one idea and then another, all of which have been proven absolutely fallacious, impractical and apparently propounded without any consideration except that as a bait for catching votes.

Mr. Olcott, on the other hand, is standing four-square on the Republican State Platform and will be backed by a Republican State Legislature, working in harmony with him on the statement of facts that will be set forth in the report of the tax investigation commission, which Governor Olcott appointed and which commission, at the time of its appointment, was referred to by the Oregon Journal as "appointments that are most excellent."

We believe the same, conservative, thoughtful voters of the State of Oregon will take no chances on any wild ideas advocated during the heat of an election campaign, but will trust their problem to the man who first discovered it and who started the machinery in motion to remedy it, two years before there was any campaign in operation, and at a time when he was not thinking of being a candidate for re-election.

The hope of the tax payer in getting some relief, not only from state taxes, but from local taxes, through changes in assessment laws, lies in the election of Ben W. Olcott, backed as he will be by a Republican legislature and a Republican state organization, pledged by a platform to accomplish this end.

REPUBLICAN STATE CENTRAL COMMITTEE

Walter L. Tooze, Jr., Chairman
Adv. C. E. Ingalls, Secretary

PLAY SAFE AND VOTE FOR OLCOTT