This is a proven fact.

No. 52

HUMANIZING BUSINESS NECES-SARY IS STATEMENT OF WISEHAUPT

PROBLEMS OF ASHLAND DISCUSSED BY FULLER WISS. HA

Coming Winter Fair and Present National Guard Crisis Needs Co-Operation of Entire City; Next Forum Lunch Date November 20.

"Business must (be humanized," declared Howard J. Wisehaupt, character analyst and self-styled "town doctor," to members of the chamber of commerce and their wives at the forum luncheon at the Virginia cafe today.

"Business has been divided into Hall, choir singer. four eras," he continued. "The first "I know nothing of the tragic afwas the muscle, when brawn count- fair," was her statement. She said ed and men took what they desired it is unlikely that Dr. Hall wrote by force; the second was the head the letters. No one ever carried era, when men obtained results by tales to her regarding her slain hus- Mr. and Mrs. Frank Powell Ably leading the Fashion Plate revue, as "Cry Baby Girls," another pleasclever scheming and manipulation; band and Mrs. Mills. She was nevthe third, and the present era, is of er jealous of Mrs. Mills or any other the heart. The last era, which none woman, and she said Mrs. Gibbons' of us will see, but which has been story is manifestly untrue. The predicted, is the soul era." Mr. widow was calm and collected. Wisehaupt then proceeded to tell iness world was characterized as not ance. being sentimental but merely hu-

"Guessing in business must be "This is simple if you study people took every word verbatim. by tabulating their habits. How many of you merchants know how CHINA'S BOY EMPEROR many people come into your store and leave without making a purchase? This can be learned by careful study of their habits."

cussed by J. H. Fuller secretary of mated the wedding fixtures will cost operation and assistance of every of poverty-stricken family. business man and resident of Ashland, and the existing crisis in the 484th company, Oregon National Guard, which is threatened with disbandmet. Mr. Fuller asked for cooperation in arranging for a banquet for the guardsmen, to be given in the Armory, the date not yet decided, though the event will probably be held this month. He also announced that E. C. Robbins, dean of In compliance with a petition, the school of commerce of the Uni-signed by more than 100 residents versity of Oregon, would be the of the city, Mayor C. B. Lamkin has principal speaker at the next forum called a public mass meeting for

secretary of the Y. M. C. A., of Port- "We, the undersigned residents of land, by G. H. Billings; Wirt the city of Ashland, Oregon, respect-Rose and Ethel Hazen presented a Hensley, Pauline Johnson, Doris as the show has already been seen, Wright, new proprietor of the Ash- fully petition the Honorable Mayor special duet, their voices harmoniz- Montgomery, Dorothy Kellogg, Joyce WE SHOULD WORRY. O. N. Smith, as a fellow townsman ing before election and invite and from boyhood days; Miss Shyrock urge everyone in the city to attend, and Mr. Drake, business manager and give every one an opportunity and secretary to Mr. Wisehaupt, reto discuss city affairs and the comspectively, by C. H. Pierce, and Mr. ing city election." Keltner, representative of the All will be given an opportunity Hawkinbury hotel system. Prof. I. to ask questions and to speak. Let E. Vining presided as chairman of everybody attend that possibly can. the day.

planted after the 4th of July, and fail to attend. C. B. LAMKIN. raised under irrigation, and that the product was as fine as any planted in the spring.

HALLOWEEN PARTY GIVEN

Halloween party Tuesday night at M. A. Baldwin, who celebrated her the home of her parents, Mr. and birthday on that date. Mrs. Don M. Spencer at their home A very enjoyable day was spent row is President Harding's 57th

games appropriate to the occasion, all the guests left wishing Mrs. will spend the day at his desk, with a few ghost stories were told, and Baldwin many happy returns of the a round of golf in the afternoon. delicious refreshments were served day. by the young hostesses' mother, as- Those present were: Mr. and Mrs.!

ent to enjoy the evening: Ethel Pass, Mr. and Mrs. Archie Million, city of the death of Mrs. C. S. Price mated at \$50,000 as a result of a Loveland. Dodge, Thelma Dodge, Ellen Galey, Mrs. M. A. Baldwin and Miss Cora at her home at Santa Cruz Calif. tornado that struck here. It is be- Visiting with Parents-Esther Spencer, Marjorie Corthell, Baldwin. Dorothy Wertz, Rose Aikins, Ruth Olsen, Elizabeth Carter, Esther Car- Mr. and Mrs. H. W. Hartman of past summer as the guest of Mrs. ter, Ruby Thompson and Alice Spen- this city, were visitors in Eugene Shell on Granite street and is well North Bend-A Labor shortage is ents. Mr. and Mrs. J. J. Cambers at cases which have

FOUND DAZED; ATTACK WAS MADE LAST SUNDAY .

MUSKEGON, Mich. Nov. 1. 6 -Half nude, her dress torn to @ tatters, and her body bruised, @ 12-year-old Rosalia Shanty, the @ "diving Venus" of Muskegon @ Beach, was found in a dazed @ condition after an attack by a @ degenerate.

Posses are scouring the country. She was carried away last @ @ Sunday after Sunday school.

NEW BRUNSWICK, N. J., Nov. 1. -Mrs. Hall today made a flat denial of being present at the murder of her husband and Mrs. Eleanor

The name of a private detective how the world had been transformed was linked today with an alleged atfrom the head to the heart era altempt to bribe Mrs. Jane Gibson, live in the memory of the audience cer," besides being physically cast Jessie Guthrie, Violet Gale, Dorothy most overnight by the war. That self-styled eye witness of the murmen were broadening and getting der of Rev. Edward Hall and Mrs. together more and more at noonday James Mills. The "pig woman" met the Vining theatre Tuesday night, that won for him much applause. Gerald Wenner, who was very sweet meetings was his opinion. The bus- the "feeler" with a blaze of defi- and which will be shown for the last Henry Enders Jr. and C. E. Hed- in her portrayal of "An Old Fash-

WILL SOON BE MARRIED

Thursday night, November 2, at the Guests and new arrivals in the Armory, at 8 o'clock. In selting lead in the opening chorus, her clear py" Gillette, policemen.

The ladies are especially invited.

Mrs. J. H. Fuller stated that she This will be a splendid opportunhad just received a present of sweet ity to hear the facts about the city Jack Zimmerman, three year old corn and potatoes that had been affairs and the city election. Don't son of Mr. and Mrs. Henry Zimmerman, of Ducora, was burned to death

HONORS MOTHER WITH

-adv. 52-2

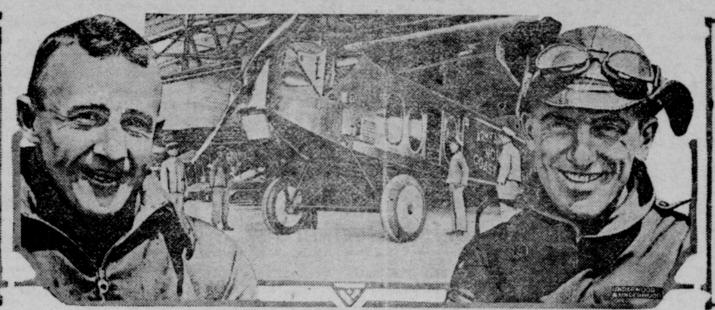
DINNER TO FRIENDS escaped by jumping from a second

FOR LITTLE GIRL FRIENDS Mrs. Cora Baldwin gave a dinner Sunday at her home, 316 North Main Miss Altadena Spencer gave a street, in honor of her mother, Mrs.

talking over happenings of the past birthday, and the second anniversary The evening was spent with and conditions of the present, and of his election as president. He

W. T. Coburn and son Vernon, Mr. Dies in California-The following children were pres- and Mrs. E. J. Coburn, of Grants Word has been received in this stroyed and property damage esti- Andy McGee and Mrs. Carl Here on Red Cross Work-

New Record Set for Sustained Flight in Airplane



Here is the huge Fokker monoplane with 400-horsepower Liberty motor which broke the world's record for sustained flight at San Diego; and Lieut. John A. MacReady (left) and Lieut. Oakley Kelly, U. S. A., who piloted it. They remained in the air 35 hours 18 minutes 30 seconds. In November they will attempt a nonstop flight from San

TRUE GENIUS IS DISCLOSED IN "WE SHOULD WORRY"

PACKED HOUSE GREETS ELKS' MUSICAL COMEDY

PONY BALLET, CRY BABY CHOR-ing nicely in "Cry Baby Blues" and Johnson, Ruth Flackus, Lola Kelly, US, FASHION REVUE, ALL

PLEASE

ple; Final Showing Tonight.

shows may come and go, it is sel- lights. dom that one is played that will W. B. Allen, as "Thomas Boun- Kleinhammer, Florence Marrett, opened for a two night showing at tion of the character in a manner Hazen, Mrs. C. G. Harkins and Mrs. time this evening.

first interview with Mrs. Hall, widto the final drop of the performance, element of "We Should Worry." AnGirls of My Dreams," sung by K. P. ow of the slain rector. It was careevery member of the cast, whether other character part that was excepNims, were Mrs. C. A. McCune, "The ing the blaze. The water pressure eliminated," Mr. Wisehaupt said. Wisehaupt sai handled their lines and steps in a "Betsy Bouncer," played by Miss "The Society Girl"; Helen Merrill. manner that was highly profession- Leonilla Smith. given these people. Two weeks ago ing. today, the songs were first given to Members of the cast and choruses ing the orchestra and directing the in that vicinity, and was not investi-

delighted a packed house.

PORTERVILLE, Calif., Nov. 1 .-

when the Zimmerman home was de-

stroyed by fire today. Mrs. Zim-

merman and an 18 months old baby

eral weeks in Ashland during the the wreckage.

HARDING TO CELEBRATE

story window.

"Nobody's Baby."

singing of "An Old Fashioned Girl," and Dorothy Paddock. did N. P. Nims in an eirie song and ing chorus, were Effie Hazen, Del-Direct Production That Will Long specialty number in the second act, phine Sackett, Dorothy Reed, Max-Be Remembered by Ashland Peo- when the three butlers, Nims, M. W. ine Monger, Velma Clapp, Olive Kee-Grubb and Clyde G. Young, present-ton, Alice Ruger, Dorothy Lamson, ed "The Sneak," a song sung in Inez Wilhite and Lois Russell. Though musical comedies and road darkness and featured with flash- In the "Fashion Plate Revue"

will "We Should Worry," which for the part, handled his interpreta- Plymate, Pearl Hodkinson, Edyth burg were a worthy pair and carried ioned Girl." Newspapermen today had their From the first raise of the curtain the leading role for the masculine Those who were featured in "The

al. Developing a group as large as Showing her clever personality, Ula Lear, "The Elks' Girl." the cast of "We Should Worry" into Mrs. Frank Powell who was cast for This evening the final performa troupe of musical comedy actors the part of "Tootsie Tompkins," de- ance of "We Should Worry" will be is no light matter, but this has been lighted the audience with her sing- given, after which Mr. and Mrs. Two important problems before ried on November 14. Imperial done by Mr. and Mrs. Frank Powell, ing and dancing, especially in her Powell will return to southern Calithe community at present were dis- soothsayers set the day. It is esti-Should Worry" was staged and di- appearing pony ballet. Miss Rob- gaement in Oregon. the chamber of commerce. The com- about \$25,000. The bride elect is rected. Too much credit for the suc- erta Ward, as "Diana Johnson," deing winter fair, which needs the co- a Manchu woman of high birth, but cess of the production cannot be lighted the audience with her sing- tion was arranged by Mr. Powell.

the chorus, and rehearsals began were: Henry Enders as "Richard show at the same time. The music gated. two days later. Twelve days in Tompkins," in love with his wife; was provided by a special orchestra which to produce a comedy which Mrs. Frank Powell, "Tootsie Tomp- composed exclusively of members of kins," in love with her mama; Miss the Elk organization. Gowns worn It is impossible to select any indi- Leonilla Smith, "Betsy Bouncer," in by models in the "Girls of My HYILNUA Nidual in the cast as standing out love with herself; Clyde G. Young, Dreams Revue" were provided above the others. The leading parts "Henry," a butler: K. P. Nims, through the courtesy of the Enders were handled in a most able man- "William," Mr. Tompkin's butler; M. company, while the hats were loaned ner while those who had fewer W. Grubb, "John," another butler; by the Wineland & Shepherd millispeaking lines put their heart into C. E. Hedburg, "Jim Johnson," who pery concern. Floral decorations the work, with the result that a loves everybody, SURE; W. B. Al- were obtained through the courtesy splendid performance was given. The len, "Thomas Bouncer," was in love, of the Ashland Greenhouses. leading characters played their parts now a fugitive; Miss Robert Ward, Tickets for the final production

city introduced at the lunchech to- forth the petition, the following voice lending charm to the show. Personnel of the Elks' famous According to word this morning, the With her were the famous Elks' pony ballet, the livliest and snap-only seats available now are those pony ballet. The Misses Maxine piest of the choruses, was Genevieve in the rear of the balcony but then,

lectures, Civic Club Building.

versary play.

ASHINGTON NOV. 1 TOWARD TORNADO DAMAGES

Adeline Coovling, Louise Ruger, C. E. Hedburg scored a hit in the Beth Johnson, Margaret Campbell

were seen Bobbie Bowers, Esther

"The Girl of the U. S. A.," and Mrs.

who showed his versatility by lead-

like veterans of the footlights. "Diana Johnson," in love with her this evening have been in great de-Mrs. J. W. Shortridge sang the husband; Jerry Thornton and "Hap- mand and another packed house will

WEDDING PLAN IS 'We Should Worry," Elks' musical comedy. November 1, 2 and 3-"Pep"

November 7-General elec- @ November 11—Armistice day. Wedding plans of Donald Harris and a part in the revelry. Two short the total for the year \$17,766.83. A Faythe Winchester were marred by November 15-"As a Woman 3 automobile, bearing his three small Thinketh," High School anni- & November 22 — "Colonial & daughters and a girl companion was Mrs. Albert Sherard. struck by a train. He was hurry- ard, Dorothy Hall, Francis Philpot, and bond department, \$29,027.49. · Players." Lyceum number. December 4-7—Winter fair.

ing to the residence of his bride to Audrey Brown, Ruth Harvey, Mil
key service of the distribution of the distribut marriage, were severely bruised.

Attend Hard Times Party-

ployes of the Standard Oil company, the present week. and was attended by the following Clerking at Grocerywoman is dead, 30 houses are de- Mrs. Clint Harkins, Miss Alice Reid, ery,

The Mason - Ehrman wholesale house at Medford was completely destroyed by fire, which started about 11 o'clock last night.

• BRUMFIELD'S WIDOW

REMARRIED 13 DAYS

AFTER HE ENDED LIFE

ROSEBURG, Nov. U .- Mrs.

Merle Brumfield, widow of

Dr. Richard Brumfield, the

· murderer of Dennis Russel, was

laborer, in Seattle, on Septem-

• ber 26th, 13 days after Dr. · Brumfield committed suicide in ·

• the Salem state penitentiary.

· Merle Beresford.

She took her maiden name,

married to Howard Mozena, a

The building is a complete loss, nothing remaining but the brick walls to show for the fine threestory building. The contents of the a general sinking fund. building were also completely lost for the fire was under such headway when the fire department arrived that it was impossible to save any portion of the goods.

The building stood well apart from other structures in the vicin ity, and only one of these was in danger by the fire which was saved by the playing of water on it from time to time.

Despite the fact that a large numfight the fire and were about the penditures to \$9,008.55. This building, together with the firemen, amount will be raised by a tax levy the fire and was in no way responsible for the fire getting beyond con-

the building by parties attending a pense will be \$3,828.55. This will dance at the Nat about an hour before the fire whistle sounded, acbut owing to the location of the structure it was thought that the smoke was coming from an engine

RICHMOND, Va., Nov. 1 .- Thomas Nelson Page, former ambassador from the sale of lots and the estinoon, at the age of 69 years. He counter each other with \$400. Balwas a noted author and at the time ance at the end of the fiscal year on of his death was engaged in writing the sewer system will be absorbed

his home in Washington, D. C. He was ambassador to Rome from 1913 to 1919.

HALLOWEEN PARTY IS

ful Halloween party at her home on lary water, park, refunding, im-East Main street Monday evening, provement, Bancroft bonds and the The house was gaily decorated with general bond sinking fund will be cornstalks, jack o' lanterns and \$19,266.83. An estimated balance BERKELEY, Calif., Nov. 1. - black cats, which all helped to play of \$1500 will be on hand, making suitable to the occasion, after which Sumarizing the total proposed ex-

Those present were: Mary How- partments, exclusive of the interest daughters, children by a former Thelma Lyman and Cleo and June diture, \$17,766.83, will be covered Sherard.

Visits in Marshfield-

A hard times party was held Mon- A. O. Gustafson was a business

Patton, Mr. and Mrs. John Finner- recently from Salem, has accepted meeting will be held that evening at WEBB CITY, Mo., Nov. 1.—One an, Henry Pace and sister, Mr. and a position in the H. P. Holmes groc- 7:30 o'clock at the Hawthorne an-

Mrs. Price and daughter spent sev- lieved other bodies will be found in Mrs. Charles Tullis, of Milford, land this afternoon, and accompan- the city. All fathers are invited to Utah, arrived in the city a few days ied Mrs. S. B. McNair, local secre- this meeting, for the men as well as ago for a visit with Mrs. Tullis' par- tary of the Red Cross, to investigate women are expected to take a part

TOTAL TAX LEVY OF 18.7 MILLS FOUND NECESSARY FOR NEXT YEAR

ALL EXPENDITURES ARE CONSIDERED BY COUNCIL

City Departments Proper Will Need \$29,027.49, with Levy of 11.6 Mills; Bonds and Interest Add \$17,766.83.

Original estimates, as furnished by department heads, for the proposed budget for the city of Ashland for 1923 are now on file at the office of the city recorder. Including all departments, the sum of \$29,-027.49 will be necessary to finance the city during the coming year, this amount being increased to \$46,-794.32 through the interest on outstanding bonds and the provision of

In order to operate for the year, \$8,987.50 is considered necessary to meet the salaries of various city officers, lighting, insurance, fuel. telephones, telegrams, etc., in the general department. The police department will swell the total \$5570, bringing the total for the department up to \$14,557.50. Incomes derived from interest on funds, licenses franchise fees, rent, fines, etc., are expected to contribute \$5,-548.95, decreasing the necessary ex-

Provision for the continuance of the library department, for fuel, salwill be decreased \$250 through incomes from the school board, fines and other sources. The total ex-

Estimated expenditures for the park department will reach \$5,-754.05, including salary, annual payments, labor (the greatest factor), electric light globes, etc. From the sale of cups and auto camp fees \$1500 will be received, leaving a special levy of 1.7 mills to cover the total expense, \$4,254.05.

Protection from fire will cost the city \$4,879.65 with no source of special income. This will be met by a levy of 1.9 mills. The street department will cost \$5,880.58 to operate, with no source of income. A levy of 2.35 mills will be made to cover this department.

Both the sewer and cemetery departments will be taken care of at no expense to the city. The income to Italy, dropped dead this after- mated balance at the end of the year by the estimated labor necessary, at \$100.

Publicity, and the Chautauqua park department will amount to \$1,-176.11, with no income and no balance. A levy of .47 mills will in-AN ENJOYABLE AFFAIR sure the operation of this depart-

Miss June Sherard gave a delight- Interest on original sewer, auxil-

with a levy of 7.1 mills. Total expenditures necessary are \$46,794.32 with a total tax levy of 18.7 mills.

Friday will see the end of the drive by the Parent-Teachers asso-Ashland people: Mr. and Mrs. M. L. Elgie L. Altimus, who came here ciation for new members, and a nex. All old and new members are urgently requested to be present, as Mrs. Haines, Red Cross secretary it is expected that the meeting will, of Medford, was a visitor in Ash- be one of interest to every parent in

day night at Medford by the em- visitor in Marshfield the first of Meeting Friday Night-