

**Ashland Tidings**  
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THE ASHLAND PRINTING CO.  
OFFICIAL CITY AND COUNTY PAPER  
TELEPHONE 39  
C. K. LOGAN, Editor

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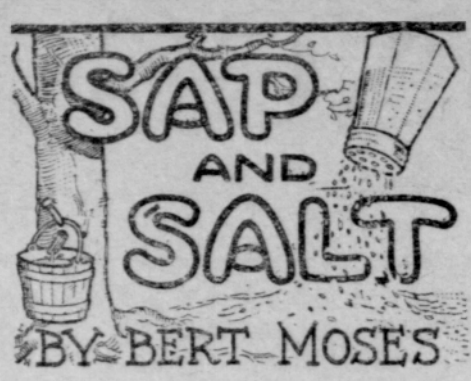
What Constitutes Advertising  
In order to allay a misunderstanding among some as to what constitutes news and what advertising, we print this very simple rule, which is used by newspapers to differentiate between them: "ALL future events, where an admission charge is made or a collection is taken IS ADVERTISING." This applies to organizations and societies of every kind as well as to individuals.

All reports of such activities after they have occurred is news. All coming social or organization meetings of societies where no money contribution is solicited, initiation charged, or collection taken IS NEWS.

**BIBLE THOUGHT FOR TODAY**  
Bible thoughts memorized, will prove a precious heritage in after years.  
WEDNESDAY, OCTOBER 18  
SAFE AND SANE SALVATION  
—My soul, wait thou only upon God; for my expectation is from him. He only is my rock and my salvation; He is my defence; I shall not be moved.—Psalm 62: 5, 6.

**LET'S DRAW THE ISSUES CLEAR**  
The firm of Briggs and Briggs contends that if the Loomis ticket is elected, it will be absolutely under the influence of Jesse Winburn. Some more of their political bunk. The Tidings positively knows that Jesse Winburn did not know who the candidates for the council would be on the Loomis ticket until after their petitions were filed. Mr. Winburn said that he did not want to know. All he wanted was a ticket composed of good, solid-headed, forward-looking persons, who would handle the affairs of Ashland to the best interest of all the people and not in the interest of a few self-constituted leaders. He contends that Ashland has been too long secretly "man handled" by a few selfish interests that eternally and everlastingly oppose every movement in which they cannot have absolutely their way, and which does not contribute measurably to their own private interests. He wants the old bunch, the bunch behind the throne, put down and out because he is certain that no hotel will ever be built in Ashland if that bunch has its way. He says he thinks Ashland has wonderful prospects for the future if it can be shaken loose from that backstepping, blocking crowd, and that there is no hope for its future unless it is.

Jesse Winburn is now doing many fine, unselfish things for Ashland. He has freely donated to the city the completion and furnishing of the women's club building at a cost of around \$15,000. He has purchased most of the stock in the Granite City hospital, and says he desires to purchase the balance if he can get it, with a view of making Ashland a present of the plant. He is re-equipping it throughout at a cost of many thousand dollars, so that it will be an up-to-date, strictly modern institution. Over against this, if you please, ask the firm of Briggs and Briggs and the men they represent in this political squabble, to catalog the things they have done for Ashland in an unselfish and disinterested manner. The Tidings will supply the space free for them to cata-



A shortage in morals makes a long divorce calendar.  
The main objection to a lazy man is that he takes up so much room.  
Nothing so fully unfits a man for doing an honest day's work as writing poetry.  
You should be just as anxious to pay what you owe as to collect what others owe you.  
Seeing the same people and doing the same things over and over is responsible for much immorality.

Some folks will call you a liar when you tell the truth, while others wait until the occasion warrants it.  
HEZ HECK SAYS:  
"The wuss thing you kin say about a jedge is that he is a lawyer."

log such things as they have done. We think it won't require much space.  
Besides what Mr. Winburn has already done, he expresses himself as much interested in securing a \$300,000 tourist hotel for Ashland, and is willing to take a large share in the enterprise, but he says he does not want any of his money invested in an Ashland hotel, if the same old crowd controls the town. He thinks the results of the coming municipal election will clearly indicate whether the people of Ashland are with the backstepping bunch or are determined in the future to stand with citizens who are investing their capital in such enterprises. We think that is a fair proposition.

Mr. Winburn's interest in the coming city election is simply to determine the attitude of the majority of the citizens of Ashland on that subject.  
We think, with the issue squarely drawn between Mr. Winburn and the men represented by the firm of Briggs and Briggs, that Mr. Winburn's contention will be endorsed by a large majority vote. We think it should be and will work to that end. The Ashland Tidings wants a fine tourist hotel for Ashland. We think such an accomplishment will insure Ashland's splendid future, and we are going to fight for it to a finish and fight those men who have stood in the way of its accomplishment the past five years. We stand by the ticket and by the men who believe in Ashland's future and stand against those who have no faith in their town. We are not so much against the men who compose the Blake ticket as we are against the invisible forces behind it. That force spells stagnation and ruin.

The "invisible government" behind the Blake ticket says that Jesse Winburn wants to control everything to which he contributes financially. Wonder if Jesse made the W. C. T. U. home contribution at Portland the other day, so he could get a job minding the little orphans who will be taken care of there?

Briggs, Lamkin & Company are getting desperate. They hoped their candidate for mayor, Dr. Blake, would slip through on his good looks and be elected without Ashland folks discovering the political influence behind his candidacy. But, alas and alack! it is now discovered that the big horns, tined fork and long tail of the critter behind the throne are too large to be concealed by the bland smile of their candidate, and they are getting badly scared.

**New Banana Field.**  
For the first time bananas are to be grown on the Pacific coast of Guatemala on a commercial scale, says Popular Mechanics Magazine. An American corporation, licensed to do business in that country, has acquired a plantation 15 miles west of San Jose de Guatemala, where it is expected soon to have 2,000 acres planted with bananas. Although the banana industry has reached large development on the Caribbean coast, it has hitherto not been attempted on the Pacific coast, because of a lack of rainfall and transportation facilities.

**Safeguarding School Children.**  
A thorough physical examination of every child at entrance to school and a similarly complete examination before the eight or ten-year period are urged by Dr. S. Josephine Baker, director of the bureau of child hygiene of New York city, rather than annual examinations throughout the school career.

**LOOMIS TICKET**  
For Mayor  
CHARLES L. LOOMIS  
For City Council  
S. A. PETERS, SR.  
M. C. LININGER  
DR. R. L. BURDIC  
H. G. WOLCOTT  
MRS. W. M. BARBER  
MRS. W. J. WALLACE  
For City Recorder  
(Indorsed)  
GERTRUDE BIEDE  
For City Treasurer  
SYLVESTER PATTERSON  
For Members Park Board  
(Indorsed)  
HAL McNAIR  
MRS. F. D. WAGNER  
A. C. NININGER

Being a candidate for mayor of Ashland, I make the following statement of the policies I stand for, and the position I take on the issues of the campaign:  
The first consideration of a city should be the health of its people, I am, therefore, in favor of taking every precaution to protect the water of Ashland creek from pollution. It must be kept pure.  
I believe in the enforcement of the laws, particularly those against gambling and bootlegging.  
I am opposed to factions in Ashland, and, promise, if elected, to be the mayor for all the people, rather than for a part of them. My slogan is this: "The way to get action is to unite every faction."  
I am in favor of the new hotel project. We have the scenery, the climate, the soil and the people—everything here except a modern hotel to attract newcomers. Let's get that hotel!

I am proud of Ashland's fine reputation everywhere in the matter of schools and education, and I favor any suitable action looking towards the re-opening of the normal school.  
I am in favor of having all offices and all positions on the city's payroll filled by citizens and taxpayers of Ashland itself. No outside place-holders!  
I believe that when the people vote in favor of anything they should get it, and I am opposed to all forms of trickery, particularly the so-called "jokers" that are often used to deceive the voters. I believe that being on the level is the highest form of American citizenship.  
The present water supply for Ashland is inadequate, and I favor taking immediate steps toward increasing the supply through such measures as the people may adopt.  
I believe the mayor and city council should give their moral influence and support to all practical projects for profitably utilizing the fruits and vegetables of this community. At present, thousands of dollars worth of local products go to waste for lack of canning and preserving facilities.  
On these principles I ask to be judged.  
(Signed) CHARLES L. LOOMIS. —adv-tf

**Local and Personal**  
The greatest courtesy you can accord your friends is to let others know of their presence in the city. The Tidings would appreciate this. Call 39.

**TONIGHT ONLY**—"The Little Players." Get your season lyeum tickets at the door. Armory, at 8 o'clock.

**Study Club Meets**  
The Monday Afternoon Study club met Monday afternoon at the Public library. The subject of the club's study this season is "Our Heritage" and deals with the organization of the United States and the events leading to it. There were 15 members present, including Mrs. L. B. Edwards, president, and Mrs. William Myers, secretary.

**King Bee spark plugs, fully guaranteed. Fixit Shop. 36tf**

**Fruit canning time is at hand.** For fruit jars, lids, rubbers, jelly molds and sugar, Detrick's prices can't be beaten.

**Fishing in Shasta River**  
W. C. Brown, P. S. Provost, Jack Hughes and B. F. Storms motored over to the Shasta river a few days ago and made a fine catch of salmon. They report the fishing the best ever seen. They went equipped with trout fishing lines and poles and could not fish to the best advantage as the fish were entirely too large for the tackle and broke their lines repeatedly.

**Insurance of all kinds, lowest fixed rates; automobile fire, theft, collision and property damage insurance a specialty.** Staples Realty Agency. 36tf

**For sale, second hand, double disc plow at a bargain.** Carson-Fowler Lumber Co. 36-6

**Reroofing House**  
The A. Scherman house at 214 C street, has been reroofed and is looking much improved by the process.

Clothing prices that defy competition at Paulserud's. 39tf

**Install Pythian Sisters**  
Mrs. Roberts, grand chief of the Pythian Sisters, and Mrs. Emma Wortman, past grand chief, of Medford, were present Tuesday night in Grants Pass for the installation of a temple of the organization there. Nearly 50 members of Pythias and of the Pythian Sisters of Medford, were present. Thirty ladies had signed up as charter members in the new temple at Grants Pass. The visitors were served a dinner after the installation.

**For sale, cheap—Five room bungalow with bath, close in, large lot.** Inquire 422 Boulevard. Phone 348-R. 36tf

**Cheap insurance is costly at any price.** For sound insurance at reasonable rates, see Billings Agency. Established 1883. 36tf

**Winter Arrives—But Not Here**  
Old King Winter has paid his first visit to the midwest section of the country. Minnesota, both Dakotas, Wisconsin, Iowa and Kansas all report scattered snow flurries. With bright sunshine and various flowers still blooming out of doors, it can readily be seen why many people prefer the mild climate of southern Oregon to that of the middle portion of the United States.

**Phone 39 before leaving the city and also upon return.** Many of your friends would like to know where you were.

**LEEDOM will take the KNOCK out of your OLD TIRE or sell you a new CORD for \$10.00.** 39tf

Cliff Payne makes cupboards. 28tf

**Winburn Host at Tea**  
Sixty women interested in the organization of a committee to be known as the Walter Pierce women's finance committee, were guests of Jesse Winburn at an afternoon tea, Monday, at the Benson hotel in Portland. The meeting was sponsored by Frank Streibig of the state central committee, who was represented by Winburn. Bert Moses acted as toastmaster.

**APPLES—20 ounce pippins, 75c box delivered.** Phone 9-F-11.

See Carl Loveland about having your boy learn some band instrument, and join the Boys' Band. Studio 135 E. Main. Phone 465. 4tf

**Local Boys on Committees**  
Leith Abbott has been appointed chairman of the directorate committee at the University of Oregon for the annual homecoming, which will be the week-end of November 10 and 11. Hal Simpson was selected to act on the luncheon committee. According to Abbott, Homecoming this year will be featured by the "naturalization" of alumni from other institutions, who are now living in the state and who, by the necessity of the distance from their own alma mater, have "adopted" the University of Oregon as their own.

Bumping the other man's car is usually expensive, unless you carry property damage insurance; a small premium protects you; see us about it. Staples Realty Agency. 36tf

Now is the time to have your piano tuned. Carl H. Loveland Studio, 135 E. Main. Phone 465. 4tf

**ATTENTION!**  
The famous Nail-File Test ladies' pure thread silk stockings can now be had at Millet & Son store at \$1.50 the pair. Don't be misled by cheap imitations. The original can only be had through reliable dealers. Famous for fitting and wearing qualities. 28-4-w  
For cleaning and pressing, phone 119. We call and deliver. 39tf

**Moves to Chico**  
Mrs. Spence has moved from 568 Allison street, to Chico, Calif.

The O. K. barber shop is now located at 65 North Main street, with entire new equipment.

Yes, the Insurance Man, is still doing business in Ashland, and is writing more insurance than ever. If you want good insurance, give it to him, and "spend the difference." Office, 114 Oak St. Phone 274-J. 30tf

No garment too delicate nor too soiled for us to clean. Ladies' work a specialty. The Ashland Cleaning and Dyeing Works. Auto delivery. Phone 63. 38-6

**"111" cigarettes**  
They are GOOD! 10¢

See the Champions  
**Pacific International Live Stock Exposition**  
PORTLAND, NOV. 4-11  
\$75,000 in Premiums—Beef and Dairy Breeds—Horses, Swine, Sheep and Goats Western Winter Poultry and Rabbit Show, Western Dairy Products Show—Manufacturers and Land Products Show—Night Horse Show.  
Largest exposition of its kind in America—10 acres under one roof!  
**REMEMBER THE DATE PORTLAND, OREGON, NOV 4-11**

**THE CALIFORNIA OREGON POWER COMPANY**  
7% PREFERRED CAPITAL STOCK  
PRICE \$92 PER SHARE  
YIELDING 7.6%

**THE COMPANY**  
The history of The California Oregon Power Company shows a substantial growth in facilities and earnings resulting from the large sums of money invested in its properties and from the development of the territory in which it operates.  
**Steady Growth in Customers Served**  
The territory now served by The California Oregon Power Company includes parts of Jackson, Josephine, Klamath and Douglas Counties in Oregon, and Siskiyou County and parts of Shasta and Trinity Counties in California. This is an area equal to the combined areas of the states of Massachusetts, Rhode Island and Connecticut.  
During the period between 1912 and 1921, the number of consumers has grown from 6,561 to 11,900, an increase of 81.3%.  
**Increase in Facilities**  
The Company owns and operates seven hydro-electric plants in Southern Oregon and Northern California. It has never resorted to generation of electricity by steam power. In building these hydro-electric plants, a natural resource is being developed which will be productive forever.  
In 1912, the generating capacity was 11,800 H. P. and at the end of 1922, it will amount to 52,580 H. P.  
The Company's high tension lines at the end of 1922 will be over six hundred miles in length.  
The aggregate length of the distribution lines will be over eight hundred and ten miles.  
The investment needed for the construction of these facilities has increased from \$4,189,325.76 in 1912 to \$9,567,430.60 on June 30, 1922.

**THE STOCK**  
Par value \$100 per share.  
Dividends have been paid on The California Oregon Power Company Preferred Capital Stock since issuance (April 15, 1921) at the rate of \$7 per share per annum. Checks are mailed every three months at rate of \$1.75 per share.  
Proceeds of all securities sold are devoted exclusively to additions to and betterments of Company's properties.  
It is not assessable by the Company for any purpose whatsoever.  
It is non-callable, and if purchased at the present price yields a permanent return of 7.6% on the investment.  
It is exempt from Federal Normal Individual Income Tax.  
It takes precedence as to assets and dividends over common stock amounting to \$4,441,100 par value. The equity back of the preferred stock now outstanding amounts to a total of \$6,296,605.50 which equals \$283.60 per share or over three times the present cost of \$92 per share.  
Purchase may be made in any amount from one share upward.  
The stock may be purchased for cash or on our special savings plan, namely, \$5.00 per share as first payment, and \$5.00 per share per month.  
Interest is paid by the Company on all partial payments under the savings plan at the rate of 6% per annum. Interest checks are mailed to subscribers under the savings plan every three months.  
The stock is listed on the San Francisco Stock and Bond Exchange.

YEAR	Value Physical Properties	Gross Revenues	Operating Maintenance Expense	Net Earnings without Deducting Interest or Depreciation	Kilowatt Hours Generated
1912	\$4,189,325.76	\$307,040.29	\$137,563.49	\$169,376.80	21,492,374
1913	4,787,624.35	347,261.70	143,746.67	203,515.03	26,485,359
1914	5,054,312.08	385,331.23	163,209.21	222,122.02	32,245,366
1915	5,265,839.86	398,349.83	171,458.26	226,891.57	38,133,884
1916	5,985,095.29	426,106.64	213,679.91	212,426.73	41,936,855
1917	6,498,375.71	487,916.44	226,509.67	261,406.77	47,755,628
1918	7,311,310.73	502,269.05	245,130.37	257,138.68	46,216,299
1919	7,416,522.45	726,079.30	295,743.74	430,335.56	108,231,745
1920	7,692,884.51	948,277.07	398,041.48	550,235.59	142,404,975
1921	8,407,581.82	1,001,272.07	449,082.18	552,189.89	129,368,808
1922 (12 months ending June 30)	9,567,430.60	1,029,409.12	444,410.46	584,998.66	131,170,857

Our partial payment plan of \$5 per share per month enables you to take immediate advantage of the exceedingly attractive price at which this high grade security is now being offered—\$92 per share to yield 7.6% per annum.

You may place your order or get full information at any of our offices, or from any member of our organization.  
Price subject to increase at any time.

**THE CALIFORNIA OREGON POWER COMPANY**  
OFFICES  
MEDFORD, GRANTS PASS, KLAMATH FALLS, OREGON  
YREKA, DUNSMUIR, CALIFORNIA