Ashland Tidings

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TELEPHONE 39

C. K. LOGAN, Editor

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One cent the word each time.

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Advertising for fraternal orders or societies charging a regular initiation fee and dues, no discount. Religious and benevolent orders will be charged the regular rate for all advertising when an admission or other charge is made.

What Constitutes Advertising

In order to allay a misunderstanding among some as to what constitutes news and what advertising, we print this very simple rule, which is used by newspapers to differentiate between them: "ALL future events, where an admission charge is made or a collection is taken IS ADVERTISING." This applies to organizations and societies of every kind as well as to individuals.

All reports of such activities after they have occurred is news.

All coming social or organization meetings of societies where no money contribution is solicited, initiation charged, or collection taken IS NEWS.

BIBLE THOUGHT FOR TODAY

Bible Thoughts memorized, will prove a priceless heritage in after years.

TUESDAY, OCTOBER 17

NOW, NOW!—Behold, now is the accepted time; behold, now is the time of salvation.—2 Corinthians, 6: 2.

INVISIBLE GOVERNMENT

The most dangerous force in the American representative system is the "invisible government." That means the sinister politicians behind the visible government—the secret power behind the throne.

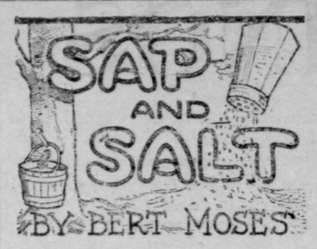
The policy, always, of the secret power behind the throne, is to select well-appearing but timid, ambitious and diffident candidates—those in whom the lust of power is strong, but who, lacking the courage of their convictions, will be placid when it comes to following the "advice" of the friends who made it possible for them to occupy the place of power. This power behind the throne is cunning and deceitful. As a rule it makes a great show of patriotism and virtue. It is the constructor of wonderful platitudes and meaningless pledges. Everything must be made subservient to gaining the power necessary to their secret schemes of advantage in and through government.

Politicians who realize the power of such control do not select as candidates, bad men, dishonest men, grafters and the like—such are hard to elect—but they seek placid men, and timid, who, under stress, will yield to principles of government of their dictation, because they know that general principles determine the course of government and through that they wield the power and turn the benefits of government to their own sinister ends. In short, it always results in government for the powers behind the throne, instead of government of, for and by the people.

The law firm of Briggs and Briggs has ever and always stood as the political manipulators for the backsteppers in Ashland. Long before Dr. Blake announced his candidacy for mayor, and long before his petition was circulated to become a candidate, the law firm of Briggs and Briggs quietly felt out the editor of the Tidings as to what his attitude would be toward the candidacy of Dr. Blake. The Briggs firm knew that Dr. Blake was to stand as a candidate long before anybody else knew it. The Briggs firm had simply hand-picked Dr. Blake as a candidate they could depend upon to stand for what the Ashland crowd that firm represent want. The issue in this campaign, as we have said before, is not as to whether Charlie Loomis or Dr. Blake shall be elected mayor, but the real issue is as to whether the "invisible government" as represented by Briggs and Briggs, shall hold the reins of power.

The invisible government which, when the municipal lighting system was at issue several years ago, fought the issue to the last ditch, because they were making a mint out of selling electricity to the city. The same invisible government which fought irrigation for the Belleview district. The same invisible government which forced a joker into the water bond issue two years ago that would result in depriving the citizens of the irrigating benefits of such a measure. The same invisible government that has always stood by the bootleggers and fought prohibition. The same invisible government which has blocked Ashland's hotel projects for the past five years. The same sinister influences that threw their power against the sewerage system in the early history of the town. The same sinister influences that stood out against the first water works project for Ashland in the old days when citizens were drinking water out of irrigation ditches. The same sinister influences which tried to hand Jesse Winburn a lemon when he came here three years ago with a desire to build a fine tourist hotel for Ashland and put the town on the map, and finally, so disgusted him with their methods that he refused to go on with the hotel project even after he had invested large sums of money in the enterprise. The same sinister, secret influences that are just now circulating all sorts of false rumors relating to the motives of Mr. Winburn in taking an active interest in the present campaign. This same invisible government which has never done anything for Ashland itself and has stood, like a hog in the trough, and fought everybody who ever presented a forward movement for the town in which these same sinister influences could not get some inside that would redound to their personal advantage. Review the history of Ashland, Mr. Reader, and see for yourself if in every one of these blocking undertakings the firm of Briggs and Briggs did not stand as political managers, against these forward movements—the same Briggs and Briggs who put Dr. Blake in the field as a candidate for mayor in the coming election and who is now the secret political managers of his campaign. Review carefully, Mr. Voter, the history of the past—follow the trail of the principals—and if you do not find the same sinister, invisible government behind the Blake movement in this election that has dwarfed and withered Ashland in the past, then we don't know what we are talking about.

The issue is squarely drawn. It is this: Shall these sinister influences—this "invisible government—continue to secretly control the city of Ashland to her everlasting hurt, by electing the Blake ticket, or will the voters, at the coming election, raise to power the Loomis ticket composed of open-minded, forward-looking, earnest men and women, with the courage of conviction, pledged to no man, or set of men, but, with an eye single to the best interests of the city, running on a sound, progressive platform openly and unequivocally pledged to carry out the promised program for the people.



The proportion of candidates to statesmen is as 100 to 1.

Taking things as they come is not philosophy; it is necessity.

You can't save anything until you earn it, so spit on your hands and pitch in.

Good liquor obtained legally probably did less harm than bad liquor obtained illegally.

It takes a big man to admit that a large part of his mind is occupied with things he doesn't know.

Fashion having nothing more to show us, the disease of rubber-necking is disappearing rapidly.

HEZ HECK SAYS:

"Wimmin would ruther be a little ashamed than altogether out o' style."

LOOMIS TICKET

For Mayor
CHARLES L. LOOMIS

For City Council
S. A. PETERS, SR.
M. C. LININGER
DR. R. L. BURDIC
H. G. WOLCOTT
MRS. W. M. BARBER
MRS. W. J. WALLACE

For City Recorder
(Indorsed)
GERTRUDE BIEDE

For City Treasurer
SYLVESTER PATTERSON

For Members Park Board
(Indorsed)
HAL McNAIR
MRS. F. D. WAGNER
A. C. NININGER

—Adv-tf

LOOMIS PLATFORM

Being a candidate for mayor of Ashland, I make the following statement of the policies I stand for, and the position I take on the issues of the campaign:

The first consideration of a city should be the health of its people, I am, therefore, in favor of taking every precaution to protect the water of Ashland creek from pollution. It must be kept pure.

I believe in the enforcement of the laws, particularly those against gambling and bootlegging.

I am opposed to factions in Ashland, and promise, if elected, to be the mayor for all the people, rather than for a part of them. My slogan is this: "The way to get action is to unite every faction."

I am in favor of the new hotel project. We have the scenery, the climate, the soil and the people—everything here except a modern hotel to attract newcomers. Let's get that hotel!

I am proud of Ashland's fine reputation everywhere in the matter of schools and education, and I favor any suitable action looking towards the re-opening of the normal school.

I am in favor of having all offices and all positions on the city's payroll filled by citizens and taxpayers of Ashland itself. No outside place-holders!

I believe that when the people vote in favor of anything they should get it, and I am opposed to all forms of trickery, particularly the so-called "jokers" that are often used to deceive the voters. I believe that being on the level is the highest form of American citizenship.

The present water supply for Ashland is inadequate, and I favor taking immediate steps toward increasing the supply through such measures as the people may adopt.

I believe the mayor and city council should give their moral influence and support to all practical projects for profitably utilizing the fruits and vegetables of this community. At present, thousands of dollars worth of local products go to waste for lack of canning and preserving facilities.

On these principles I ask to be judged.

(Signed) CHARLES L. LOOMIS
—adv-tf

W. C. T. U. Column

Resolution suggested for adoption by churches and other influential organizations:

Resolved, that we declare against any modification of the Volstead code, which would admit wine or beer or otherwise weaken enforcement, and will do all in our power to insure the election November 7, 1922, of members of the United States congress and state legislatures who will work and vote for the retention and enforcement of the 18th amendment and the Volstead code.

Every conscientious voter should be well informed before November 7 and vote accordingly—the party doesn't always count when it comes to a matter of grave principle. Whenever we hear people say, "O, yes, we will always have national prohibition," I wonder how little they know of the under current even now trying every possible means to defeat it.

Simple Health Rules

Straighten up, stretch up, lift up the diaphram when you walk—and walk and walk and walk—in open air.

Use a balanced ration when you eat; fruits and salads plenty, little meat—and eat—sparingly.

Open wide the windows when you sleep; leave your cares till morning, they will keep—and sleep and sleep and sleep—all you need.

Keep a cheerful temper, when you work; put your whole soul in it—never shirk—and work and work and work—every day.

Put your work behind you when you play; try to be a child again—'twill pay—and play and play and play—often.

CHURCH IN NEED OF PAINT; KLANSMEN DO THE WORK

SACRAMENTO, Calif., Oct. 7.—While several hundred persons looked on, a band of 35 painters, led by Edgar Fuller, kleagle of the Sacramento Ku Klux Klan, went to the African Methodist church last night, armed with buckets, brushes, paint and ladders, and painted the building. None of the men was masked and no apparent effort was made to hide the identity of the workers. The job was finished in about two hours.

MEAT CLEAVERS EMPLOYED TO DISPATCH BLACK BEAR

ASTORIA, Oct. 17.—When Frank Todd, cook at the camp of the Saddle Mountain Logging company, entered the cook shack at daylight yesterday to start a fire and prepare breakfast for the crew, he discovered a large black bear had taken possession of the place.

Summoning several of the men, he led the attack on bruin, and the animay, which dressed 250 pounds, was dispatched with meat cleavers and clubs after a short fight.

Now is the time to have your piano tuned. Carl H. Loveland Studio, 135 E. Main. Phone 465. 4tf

PILES

Cured without Surgery

MY guaranteed cure for Piles is a non-surgical method, eliminating knife, operation, anaesthetic, pain and confinement. I have never failed to cure a case of Piles in the history of my practice, proof of which may be had by obtaining the long list of prominent Northwest people whom I have treated.

I remove all doubt as to results by agreeing to refund your fee if I fail to cure your Piles. Write or call today for my FREE booklet.

DR. CHAS. J. DEAN
2ND AND MORRISON PORTLAND, OREGON
MENTION THIS PAPER WHEN WRITING

Quit Making Faces At Your Meals!

Ironized Yeast Gives the Stomach Natural Digestive Power!

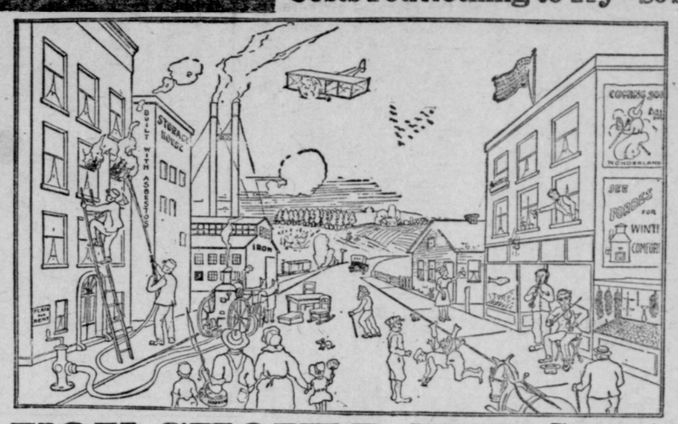
There's one organ in the human body that "kicks back" when it gets weak, and that's the stomach. No stomach on earth can operate without vitamines-and-iron. The same thing is true about the nerves. There is hardly anything that can happen

Stomach-Power Gone! Ironized Yeast Quickly Builds Up Digestive Power. You'll Relish Your Food!

to the nervous system that is not at once reflected to the stomach. Weak nerves! weak stomach! Nature has only one answer; more vitamines ironized! But remember that Ironized Yeast is not a mere mixture of yeast and iron, but is yeast ironized, which is a substance all by itself. This is why Ironized Yeast produces almost immediate results in cases of loss of appetite, aversion to food, belching, gas on the stomach, fermentation, "lump-of-lead" feeling after eating, dypepsia, indigestion. There is only one Ironized Yeast in the world; it contains yeast-vitamines-with-organic-iron, the very natural food-power which every strong stomach and every strong nervous system possesses. The answer is, ironize! vitamin-ize! Ironized Yeast, is sold at all drug stores at $1.00 a package. Each package contains 60 tablets, each tablet is sealed. They never lose their power. M'f'd by Ironized Yeast Co., Atlanta, Ga. Take Ironized Yeast, and you'll enjoy eating, and digest thoroughly everything you eat. That's life!

You Win $2000.

Costs You Nothing to Try—So Solve This Puzzle



How Many Words Can You Find in This Picture Commencing With the Letter "F"?

For example, you will notice "Fire," "Fiddle," "Foundry," etc. Are you able to find 20 words commencing with the letter "F"? The picture is very clear: there can be no mistakes. You will find it very interesting to look for these words, and may win the big prize. Anybody can try—costs nothing. Why should you not be the winner of the $2000.00?

YOU SHOULD WIN The person having the largest list of words beginning with the letter "F" will get the First Prize. You surely have a real chance of winning at least **one of the prizes offered**—there are fifteen of them. Why not try for the big prize and win $2000.00. Somebody will win it—your chances are as good as anybody's.

Just think what you could do with the money. $2000.00 could buy an automobile and leave enough balance to make a payment on a cozy home. Perhaps you have in mind just the thing you would like to do if you received a check for $2000.00. Certainly you owe it to yourself to try to solve this puzzle. You will find the trying very easy and pleasant.

The Way to Win One of the Twenty Prizes

You do not have to spend a penny to get into this contest. It is not necessary for you to order any Yeastolax. If your list is adjudged to be one of the twenty best you will receive one of the cash prizes. Without your order for Yeastolax, if your list of words commencing with the letter "F" is the largest you receive the first prize of $50.00. If the judges award you the second prize, without your order for Yeastolax, you will get a check for $25.00; and so on down the line as shown in this announcement.

Win the Big Prize—$2000.00

If you choose you can win a great deal more than the Class A prizes. All that is necessary for you to qualify your list for the BIGGER PRIZES is to send in an order for one or more packages of Yeastolax. Look over carefully the schedule of prizes as classified in this announcement. You will find that if you send in $1.00 for one package of Yeastolax and the judges award you first prize you will get $300.00. If you send in $2.00 for two packages of Yeastolax and your list is awarded first prize you will get a check for $600.00; and so on up. If you send in $5.00 for 5 packages of Yeastolax and the judges award you the first prize, you will receive the Big Prize of $2000.00. Should your list be judged as the second best you would receive $1000.00; and so on down the list. Remember, there are twenty prizes offered, as shown. All the opportunity one could desire. Go in to win the best prize.

$700.00 Extra Award for Promptness

Dec 15th, 1922 is the last day for receiving your solution to this puzzle qualifying you to win one of the prizes. But, note this: For every day before that date that your order for Yeastolax is received an extra prize of $10.00 for each and every day will be added to any first prize won. If you send in your order today you will get a receipt for the money; then you can send in your solution any time before Dec. 15th and your list will be qualified for any of the prizes. We will award an extra $700.00 in this manner. You should try your very best to earn this additional award. It will cost you little additional effort. In case of ties we will award duplicate amounts of $700.00 to each contestant so tying. Don't overlook reading about our extra premium of 50,000.00 Genuine Russian Rubles, whether or not you enter this contest

Go after the Big Prizes—don't delay—start right away—get into the contest. How many words can you find with the letter "F"? Great amusement—great opportunity. $2000.00 is awaiting your call. Now is the time to act.

Yeastolax Co. 1253 S. Michigan Ave. DEPT. 0000 **Chicago**

RULES: 1 This puzzle is open to everybody except employes and relatives of the Yeastolax Co.

2 The First Prize will be awarded to the person giving the largest number of words beginning with the letter "F". To the next in order will be awarded the Second Prize and so on down the list of Twenty Prizes. The awards will be made on the basis of the words submitted and not from a predetermined list. Should there be any ties the full amount of the prize will be awarded to each contestant so tying.

3 Words of synonymous meaning and words of the same spelling but different meaning will count as only one. Use either the singular or plural of a word. Only words appearing in Webster's Dictionary—and not obsolete words will be considered.

4 Words must be numbered 1, 2, 3, etc., consecutively.

5 The contest will be decided by three judges, independent of and not connected with the Yeastolax Co. These judges will award the prizes. The contestants agree to abide by the decisions of these judges, and it is understood that such decisions are to be conclusive. The names of winners and winning lists of words will be published as soon as possible after the contest. A copy of this list will be furnished to anyone upon receipt of a stamped, addressed envelope. Two or more persons may co-operate in this contest, but only one prize will be awarded to any such co-operating group.

6 Lists of names must be received at our office (any time during regular office hours) on or before Dec. 15th, 1922. For every day before (or ahead) of this date that your order for Yeastolax is received you will get an additional award of $10.00 per day, added to any first prize you win. In case of ties this award will be duplicated to every contestant so tying.

Yeastolax

Yeastolax contains the highest and most potent vitamines, which the scientific world has found to be absolutely necessary to bodily vigor. People all over the country have found great relief through its use, and now feel the joy of perfect health and vitality. Yeastolax also has the properties of being non-gripingly and mildly laxative, yet its action is sure.

Medical authorities have long recognized that constipation is responsible for a great many bodily illnesses and prevents the human system from successfully warding off disease and old age. Yeastolax is a highly effective remedy for this condition.

IMPORTANT—Special Introductory Premium

In order to quickly introduce Yeastolax into every community, we will give to an person, regardless as to whether or not he sends in a solution to this puzzle,

Absolutely FREE—50,000.00 Rubles

The Russian Ruble recently was worth 55c per ruble, giving the above a value of $27,500.00. We give 50,000 Rubles FREE with each and every package ordered. That is to say, if you send in $2.00 for two packages you will receive 100,000.00 Russian Rubles, and so up. Remember this offer holds good whether or not you qualify for the puzzle prizes. Save this money; many a fortune has been built up by buying foreign money after wars. It is rumored that $50,000,000,000.00 worth of radium has been discovered in Russia, and the press is calling attention to vast American projects of oil and other industries that are being directed towards Russia. The Chicago Tribune on Sept. 12th calls attention to the new canal which has just been opened for shipping between Russia, Germany, Persia and Central Asia, affording a new source of raw materials for the Russo-German combine, especially oil, manganese and copper and opening up the rich Persian and Central Asian trade to Germany and Russia. Think what this means; surely you cannot afford to pass up the opportunity to acquire these Rubles. We will give 50,000 Rubles free with every $1.00 order to those who enter the contest as well as those who do not.

Twenty Prizes—$4,000.00

	Class A When no money is sent in	Class B When $1.00 is sent in for one $1 package	Class C When $2.00 is sent in for two $1 packages	Class D When $5.00 is sent in for five $1 packages
1st Prize	$50.00	$300.00	$600.00	$2000.00
2nd Prize	25.00	150.00	300.00	1000.00
3rd Prize	25.00	75.00	150.00	400.00
4th Prize	20.00	45.00	85.00	250.00
5th Prize	15.00	30.00	50.00	150.00
6th to 15th Prizes—each	2.00	3.00	7.00	15.00

(This Was Written by a Woman)

"IT'S GOOD"

I was using a well-known household article when my friend came in.

"Why did you buy that kind?" she asked.

"Because it's good," I told her.

She asked me why. Without realizing what I was doing I gave her several technical reasons for the superiority of that machine. I listed a number of its mechanical advantages and one or more very special conveniences that I felt meant a great deal to me.

My reply surprised even myself. I had not realized I knew so much about it. After I had recited my reasons to her I analyzed my first answer, "it's good," and I found that answer typified all of the specific things I was able to recite about the machine which I had as a matter of fact recently purchased.

It had been widely advertised and I, as a large buyer for a household, always felt that any woman may be guided to safe and satisfactory investments for her own needs and the needs of her family if she will but use the messages which the manufacturers send to her in her newspaper or in her magazine.

Until I had said, "it's good," I did not realize that I had been reading so much about the advantages of the machine which I subsequently purchased. One after the other those messages had gotten into my mind until when asked to do so I was capable of repeating them almost as if I had been a salesman for the company making that article.

However, I realized that the printed message had not really meant so much to me as the repeated appearance. Seeing that article over and over again meant to me that many other women had reached the point where they could purchase it sooner than I and were well satisfied with it.

Almost instinctively the thought took hold of me that when I saw the name of a product appearing again and again I could feel sure that that product was living up to its promise. I could feel secure in buying it.

If only all women would realize that in whatever they buy—machines or furniture—clothing or food—dress goods or hats—jewelry or toys—they may save themselves unwise expenditures by seeking the product which through its advertising and behavior after purchase compels its thousands of customers to say, "it's good."