

**Ashland Tidings**  
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 Published Every Evening Except Sunday  
**THE ASHLAND PRINTING CO.**  
 OFFICIAL CITY AND COUNTY PAPER  
 TELEPHONE 39  
 C. K. LOGAN, Editor

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 Three months ..... 1.95  
 Six months ..... 3.50  
 One year ..... 7.50

ADVERTISING RATES  
 Display Advertising  
 Single Insertion, each inch.....30c  
 YEARLY CONTRACTS  
 Display Advertising  
 One time a week.....27 1/2c  
 Two times a week.....25 c  
 Every other day.....20 c

Local Readers  
 Each line, each time.....10c  
 To run every other day for one month, each line, each time.....7c  
 To run every issue for one month or more, each line, each time.....5c

Classified Column  
 One cent the word each time.  
 To run every issue for one month or more, 1/2c the word each time.

Legal Rate  
 First time, per 8-point line.....10c  
 Each subsequent time, per 8-point line.....5c  
 Card of thanks.....\$1.00  
 Obituaries, the line.....2 1/2c

Fraternals Orders and Societies  
 Advertising for fraternal orders or societies charging a regular initiation fee and dues, no discount. Religious and benevolent orders will be charged the regular rate for all advertising when an admission or other charge is made.

What Constitutes Advertising  
 In order to avert a misunderstanding among some as to what constitutes news and what advertising, we print this very simple rule, which is used by newspapers to differentiate between them: "ALL future events, where an admission charge is made or a collection is taken IS ADVERTISING." This applies to organizations and societies of every kind as well as to individuals.

All reports of such activities after they have occurred is news.  
 All coming social or organization meetings of societies where no money contribution is solicited, initiation charged, or collection taken IS NEWS.

**BIBLE THOUGHT**  
**FOR TODAY**  
 Bible Thoughts memorized, will prove a priceless heritage in after years.  
**FRIDAY, OCTOBER 13**  
**WHY WILL YE DIE?**—Cast away from you all your transgressions, whereby ye have transgressed; and make you a new heart and a new spirit: for why will ye die, O house of Israel? For I have no pleasure in the death of him that dieth, saith the Lord God: wherefore turn yourselves, and live ye.—Ezekiel 18: 31, 32.

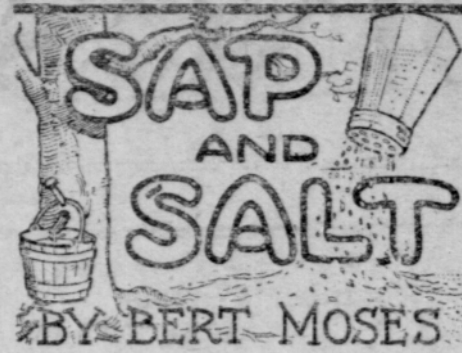
**THE LOOMIS TICKET PLATFORM**

Paragraph nine of the Loomis ticket platform reads as follows: "I believe the mayor and city council should give their moral influence and support to all practical projects for profitably utilizing the fruits and vegetables of this community. At present, thousands of dollars worth of local products go to waste for lack of canning and preserving facilities."

In the ten years the present management of this paper has been at the helm, the above is the first note sounded by any candidate specifically setting out an interest in the success and prosperity of the small producers of this community. The tendency, both in the commercial club and the city administrations, with the exception of the Johnson administration, has been to ignore the interests of this class of citizens. Especially in the last two administrations have they been discriminated against in the matter of increased water supply. Many citizens have taken the position that the city water works was not provided, or intended, to foster production, but was strictly for domestic purposes, and that no attention should be paid by the city administration to the "howl" of the producers for more water.

At one time, Ashland had a good cannery, producing as fine a pack as can be found anywhere on the Pacific coast, and through its operation small producers were enabled to market at a fair price, products which otherwise would have gone to waste. For lack of proper local patronage and support, this cannery now lies rusting in disuse, and the small producers are deprived of the benefits accruing by its use to their prosperity.

We are glad to see men and women candidates for office in Ashland, who consider the small producer an important factor in the growth and prosperity of the community, and



Muscle and manure are what makes a farm pay.

From the six-hour day it is only a step to the three-hour week.

When Nature undertakes to make a real fool, she does a 100 per cent job.

The best way to lift the fall-en is to provide a way for them to lift themselves.

More advertisements are written around "opportunity" than any other word in the dictionary.

Heaven is a place to rest, and many people now on earth will be fully qualified to start right in when they get there.

**HEZ HECK SAYS:**  
 "If you want your hopes to kum true, don't let 'em kiver too much 'ground."

are willing to go on record as advocating and fostering such enterprises.

**POLITICAL PUBLICITY**

Mr. Reader, if anybody tells you that only one side of the controversy in the coming municipal election can get publicity in the Tidings, you tell them that you know better. The advertising columns of the Tidings are open to both sides on exactly the same terms, 30 cents an inch for display and 10 cents a line for readers. All political advertising must show the source from whence it comes and be plainly marked advertising. The Oregon corrupt practices act requires that, and the law will be strictly adhered to.

Editorially, the Tidings is for the Loomis ticket. We think it should be elected in the interest of the town, but this paper intends to be fair to everybody in the matter of granting space for political advertising. Both sides have a right to be heard, and both sides can be heard through the Tidings if they desire it and meet the conditions of the Oregon laws. We hope this will silence the claim of the opposition that the Tidings refuses to give them proper publicity for their side of the controversy. It is not true.

Oh! Horrors!! We are now reliably informed that City Attorney Briggs and Mr. Coffman did camp at Griddle's camp, in the Ashland watershed on last Saturday night, against the statutes in such cases provided, and that they did, then and there, and with malice aforethought, contribute to the possible contamination of the waters of Ashland creek, and that, as they came down the canyon from such camp, did espy a picnic party, composed of Jesse Winburn and others, in full swing, against the same statutes provided, and that on Monday the said city attorney did draw, and cause to be served on the said picnickers a warrant, charging them with the grievous offense of picnicking in the said watershed, and caused them to be prosecuted for said offense, resulting in the said Jesse Winburn being fined \$200 for said offense. Well, we'll be darned.

City Attorney Briggs complains to the Tidings that the "joker" first put in the ballot title of the proposal to be submitted to the voters, on the closing of Ashland canyon to roads and picnickers is now changed, so that the people will have a fair chance to express themselves on the issue. We are glad to hear that. We imagine Billie, after having read the editorial in the Tidings quoting the garbled phraseology of the proposal, running so fast as to almost sprain his ankle on his way to the city recorder's office to have it changed. We wish the Tidings had been forward looking enough two years ago to find the "joker" in the proposed water bond bill before it was adopted, so that it might have been changed to give the public what they thought they were voting for. We admit our dereliction in the matter, but are glad that we naffed this one in time to have it changed in such manner, at least, as to give the voters a run for their money.

**Huntine in Eastern Oregon—**

Ray Dix, Ernest Carlon and L. A. Moss left the first of the week for a ten days' hunting trip into eastern Oregon. They expect to hunt both deer and birds.

**LOOMIS TICKET**  
 For Mayor  
**CHARLES L. LOOMIS**  
 For City Council  
 S. A. PETERS, SR.  
 M. C. LININGER  
 DR. R. L. BURDIC  
 H. G. WOLCOTT  
 MRS. W. M. BARBER  
 MRS. W. J. WALLACE

For City Recorder (Indorsed)  
**GERTRUDE BIEDE**  
 For City Treasurer  
**SYLVESTER PATTERSON**

For Members Park Board (Indorsed)  
**HAL McNAIR**  
**MRS. F. D. WAGNER**  
**A. C. NININGER** —Adv-tf

**LOOMIS PLATFORM**

Being a candidate for mayor of Ashland, I make the following statement of the policies I stand for, and the position I take on the issues of the campaign:

The first consideration of a city should be the health of its people, I am, therefore, in favor of taking every precaution to protect the water of Ashland creek from pollution. It must be kept pure.

I believe in the enforcement of the laws, particularly those against gambling and bootlegging. I am opposed to factions in Ashland, and promise, if elected, to be the mayor for all the people, rather than for a part of them. My slogan is this: "The way to get action is to unite every faction."

I am in favor of the new hotel project. We have the scenery, the climate, the soil and the people—everything here except a modern hotel to attract newcomers. Let's get that hotel!

I am proud of Ashland's fine reputation everywhere in the matter of schools and education, and I favor any suitable action looking towards the re-opening of the normal school. I am in favor of having all offices and all positions on the city's payroll filled by citizens and taxpayers of Ashland itself. No outside place-holders!

I believe that when the people vote in favor of anything they should get it, and I am opposed to all forms of trickery, particularly the so-called "jokers" that are often used to deceive the voters. I believe that being on the level is the highest form of American citizenship.

The present water supply for Ashland is inadequate, and I favor taking immediate steps toward increasing the supply through such measures as the people may adopt.

I believe the mayor and city council should give their moral influence and support to all practical projects for profitably utilizing the fruits and vegetables of this community. At present, thousands of dollars worth of local products go to waste for lack of canning and preserving facilities.

On these principles I ask to be judged.  
 (Signed) CHARLES L. LOOMIS. —adv-tf

**COUNTY COURT PROCEEDINGS**  
 (Continued From Yesterday.)

Mr. Castile, regular indigent	8.00
Dave Daniels, regular indigent	8.00
A. M. Ford, regular indigent	6.00
Mrs. Goldie Gates, regular indigent	15.00
Mrs. Hudson, regular indigent	8.00
Mrs. Hatch, regular indigent	10.00
J. W. Ingram, regular indigent	8.00
Mr. and Mrs. J. A. Kane, regular indigent	15.00
Mr. and Mrs. T. J. Kelsoe, regular indigent	8.00
Mrs. Lena Lee, regular indigent	8.00
Mrs. I. A. Montgomery, regular indigent	8.00
Mrs. Carrie E. Miller, regular indigent	10.00
J. Meece, regular indigent	8.00
Margaret Noble, regular indigent	10.00
Doc Parsons, regular indigent	8.00
Mary Price, regular indigent	8.00
Eliz. Patterson, regular indigent	8.00
James Pough, regular indigent	10.00
T. D. Stafford, regular indigent	7.00
Nancy Sisemore, regular indigent	10.00
Mrs. L. Schiefflin, regular indigent	6.00
Mrs. Jean Ross Smith, regular indigent	8.00
Annie Watkins, regular indigent	8.00
Z. Wolgamott, regular indigent	15.00
Alex Wilson, regular indigent	8.00
Albert Johnston, regular indigent	8.00
American Red Cross, indigent expense	80.00
A. B. Evans, indigent expense	11.90
Godward Mercantile Co., indigent supplies	23.51
Oregon State Hospital, indigent expense	27.77
Fred O'Kelly, indigent supplies	7.50
Phoenix Mercantile Co., indigent supplies	25.00
Sacred Heart Hospital, indigent expense	12.85
Thurber & Dixon, indigent supplies	16.00
Talent Mercantile Co., indigent supplies	8.00
Mrs. Millie Dosier, regular indigent	10.00

H. C. Stock, indigent expense	20.00
Louie's Cash Store, indigent supplies	29.63
American Red Cross, indigent expense	86.35
Dr. Lincoln Kallen, indigent expense	10.00
J. W. Merritt, indigent supplies	10.00
Mrs. M. E. Middlebush, indigent supplies	8.00
Weeks-Conger Company, indigent expense	20.00
Total	\$691.56

**Care of Poor at Poor Farm**

Dr. W. W. P. Holt, county physician's salary	\$ 75.00
Mrs. Irene Wells, superintendent county farm, salary	125.00
Ed Binn, county farm supplies	8.65
Cal. Ore. Power Co., light, county hospital	17.70
Albert Crane, nursing at county farm	10.00
Cad Ellis, county farm expense	29.00
H. W. Graham, county farm expense	1.00
E. C. Gardner, county farm supplies	6.00
Haskins Drug Store, county farm supplies	5.80
Medford Pharmacy, county farm supplies	.50
Medford Fish Market, county farm supplies	1.45
Medford Furn. & Hdwe., county farm supplies	5.85
Medford Harness Co., county farm expense	1.55
Paul's Electric Store, county farm expense	1.95
Pacific Tel. Company, telephone for county farm	2.65
Irene Wells, county farm expense	2.00
Mary Wedge, labor at county farm	40.00
Hutchison & Lumsden, county farm expense	82.76
Total	\$416.86

**Court House Expense**

B. L. Moses, janitor's salary	\$ 62.50
Medford Planing Mill, court house supplies	46.00
Trowbridge Cabinet Works, court house expense	77.65
Cal. Ore. Power Co., lights for court house	23.15
People's Electric Store, court house expense	201.70
Total	\$411.00

(To be continued tomorrow)

**COCKROACHES**  
**WATER BUGS**  
**ANTS**  
 EASILY KILLED BY USING  
**STEARNS' ELECTRIC PASTE**  
 It also kills rats and mice. It forces these pests to run from building for water and fresh air. A 5c box contains enough to kill 50 to 100 rats or mice. Get it from your drug or general store dealer today.  
**READY FOR USE—BETTER THAN TRAPS**

**His Rheumatism Has Entirely Disappeared**

The successful treatment of rheumatism by taking Tanlac is one of the outstanding features of that remarkable medicine. Thousands of people everywhere, have testified that it has brought them complete relief from this torturous disease. Edward Ware, 2526 Juneau street, Seattle, Wash., says:  
 "I had all sorts of trouble with my stomach and was in pain day and night from rheumatism. I was completely run down and could hardly work. Tanlac overcame my troubles and fixed me up in great shape. I'm considerably heavier than I was and I feel fit as a fiddle all the time."  
 When the digestive system, liver and kidneys are not working properly, uric acid and other impurities accumulate in the muscles and joints, causing rheumatism. Tanlac quickly overcomes this condition by enabling the vital organs to perform their functions properly. Get a bottle today at any good druggist.

**Bears at Crater Lake—**  
 Prevented by law to kill his molestors, Alex Sparrow, superintendent at Crater Lake national park, is becoming greatly incensed over bears that continue to pillage his camp. They recently broke into the kitchen storehouse and made away with 107 pounds of fresh meat and some other supplies that appealed to their appetites. Sparrow has phoned out for a shotgun and shells for, though the law says he must not kill a wild animal in a national reserve, there is no mention made against him filling their hides with small buckshot in an attempt to educate the animals.

Yeo, the Insurance Man, is still doing business in Ashland, and is writing more insurance than ever. If you want good insurance, give it to him, and "spend the difference." Office, 114 Oak St. Phone 274-J. 30tt

**Heating Stoves**  
 Our assortment contains both wood and coal burners that are made to render the maximum service. They are attractive, both in looks and in price, and are sure to give satisfaction.  
 Drop in and let us show them to you.  
**SIMPSON'S HARDWARE**  
 37-39 North Main St. Phone 203

**A Complete ==Change**  
 It's what you need, and you'll find it in **SUNNY alifornia**  
 Motoring—Mountain Climbing  
 Yachting—Bathing—Tennis  
 Golf—Riding—Fishing—Polo  
 Hunting—Camping—Air-Planing—Loafing  
**Low Round Trip Fares**  
 to  
 San Francisco—Santa Barbara—Los Angeles  
 San Diego and other California resort points  
 "The California Express" has through pullmans from Seattle, Tacoma and Portland to Los Angeles via Sacramento.  
 Stay a day or more in San Francisco, a delightful stopping place.  
 For train service, sleeping car reservations or beautiful folders, ask agents, or write—  
**JOHN M. SCOTT,**  
 U. P. A., Portland, Ore.

**for better operation**  
  
**MODERN CRANKCASE CLEANING SERVICE**  
 Calc'l Flushing Oil for safe, thorough cleaning—and Zetolene for correct re-fl'ng. Look for the sign.  
**STANDARD OIL COMPANY**  
 (California)

(This Was Written by a Woman)

**"IT'S GOOD"**

I was using a well-known household article when my friend came in.  
 "Why did you buy that kind?" she asked.  
 "Because it's good," I told her.  
 She asked me why. Without realizing what I was doing I gave her several technical reasons for the superiority of that machine. I listed a number of its mechanical advantages and one or more very special conveniences that I felt meant a great deal to me.  
 My reply surprised even myself. I had not realized I knew so much about it. After I had recited my reasons to her I analyzed my first answer, "it's good," and I found that answer typified all of the specific things I was able to recite about the machine which I had as a matter of fact recently purchased.  
 It had been widely advertised and I, as a large buyer for a household, always felt that any woman may be guided to safe and satisfactory investments for her own needs and the needs of her family if she will but use the messages which the manufacturers send to her in her newspaper or in her magazine.  
 Until I had said, "it's good," I did not realize that I had been reading so much about the advantages of the machine which I subsequently purchased. One after the other those messages had gotten into my mind until when asked to do so I was capable of repeating them almost as if I had been a salesman for the company making that article.  
 However, I realized that the printed message had not really meant so much to me as the repeated appearance. Seeing that article over and over again meant to me that many other women had reached the point where they could purchase it sooner than I and were well satisfied with it.  
 Almost instinctively the thought took hold of me that when I saw the name of a product appearing again and again I could feel sure that that product was living up to its promise. I could feel secure in buying it.  
 If only all women would realize that in whatever they buy—machines or furniture—clothing or food—dress goods or hats—jewelry or toys—they may save themselves unwise expenditures by seeking the product which through its advertising and behavior after purchase compels its thousands of customers to say, "it's good."