

**Ashland Tidings**  
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 Published Every Evening Except Sunday  
**THE ASHLAND PRINTING CO.**  
 OFFICIAL CITY AND COUNTY PAPER  
 TELEPHONE 39  
 C. K. LOGAN, Editor

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 Six months ..... 3.50  
 One year ..... 6.50

ADVERTISING RATES  
 Display Advertising  
 Single insertion, each inch.....30c  
 YEARLY CONTRACTS  
 Display Advertising

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 Two times a week.....25c  
 Every other day.....20c

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 To run every issue for one month or more, each line, each time... 5c

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 To run every issue for one month or more, ½c the word each time.

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Funeral Orders and Societies  
 Advertising for fraternal orders or societies charging a regular initiation fee and dues, no discount. Religious and benevolent orders will be charged the regular rate for all advertising when an admission or other charge is made.

What Constitutes Advertising  
 In order to allay a misunderstanding among some as to what constitutes news and what advertising, we print this very simple rule, which is used by newspapers to differentiate between them: "ALL future events, where an admission charge is made or a collection is taken IS ADVERTISING." This applies to organizations and societies of every kind as well as to individuals.

All reports of such activities after they have occurred in news.

All coming social or organization meetings of societies where no money contribution is solicited, initiation charged, or collection taken IS NEWS.

THE LOOMIS TICKET PROGRAM  
 The third plank in the Loomis platform is on the subject of factions which, we think, is a very important one in Ashland. In past administrations, more attention has been given to "getting back" at somebody than in forwarding the interest of the town. Loomis declares himself for the whole people, and that he is not to be dictated to by any faction, if he is elected. That is straightforward and wise. "The way to get action is to unite every faction." If Mr. Loomis succeeds in that slogan, he will do great good to the town. It is only by the co-operation of all that great enterprises are brought to a successful issue and Ashland is confronted with some of the greatest issues in its history. Ashland has a big chance in the future if local factions can be brought together in harmonious support of the city's needs, and Charlie Loomis, with his clear head and great heart, sees this to be one of the important necessities of the town. When Mr. Loomis and the councilmanic candidates supporting him are elected, we can expect an entirely different spirit in Ashland than has been in the past, because every citizen can feel that the town is being administered in his interest and not in that of a few dictators. The Loomis platform is clear in that and it rings true.

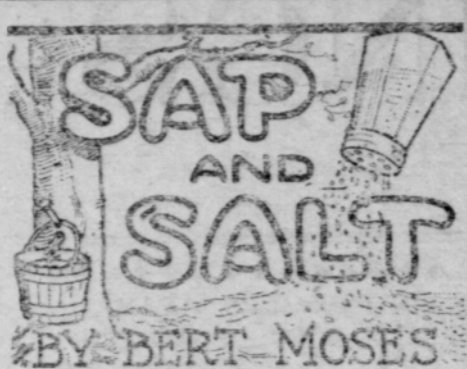
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 THOUGHTS FROM OTHER SOURCES  
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Did you ever stop to think—  
 That advertising is the big thing that puts it over. It has the driving power, it is the big force behind the sales, the unfailing energy that makes for bigger, better trade accomplishments, it can sell goods, city lots, farms, or anything else. It reaches the length and breadth of the country, its limit is the limit of the earth's inhabited expanses. Why not use more of it? Why not let the world know of the greatness of your city and county?

That you should not spend your time fighting among yourselves, it doesn't get you anywhere, it just holds your city back. The citizens of your city are just one big family anyway, and no matter what kind of family you have, you should not forget the words, "My city first."

That as an industrial and commercial community, your city is of much importance. How well is that known inside as well as outside of your city?

That without the men and women who are so loyally working to make your city a bigger, brighter and bet-



A good undertaker is one who has reduced patience to a science.

All things come to those who go out and fetch them in.

Did you ever notice how cheap you can buy things you don't want.

It is not what you get, but what you expect to get, that makes life worth while.

Being kind is much more to your credit than merely being respectable.

Congress gets its bad reputation because of the bad men in it, the good men not seeming to have much to say.

HEZ HECK SAYS:  
 "Troubles ain't helped none by carryin' 'em on your face."

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ter business city, your city would be in a sorry way.

That your city is surrounded by an agricultural country that is one of the richest and most productive territories in the country.

That your city has excellent transportation?

That your citizens have always been exceptionally industrious, orderly and thrifty, and their leaders, men of vision, ability, energy and enterprise.

That your city is situated in a region of unbounded natural scenic and financial resources, easy of entry by rail and highway.

That if with all these things, your citizens can't join hands and make your city a wonder city, you had better get busy and build an extra good road to your cemetery, move all your dead ones out there and make more room for the live ones to come in.

Contributed by E. A. Waite, secretary, Shawnee, Okla., board of commerce.

"LET'S GO!"  
 "There isn't any business," wailed the sad and gloomy man:  
 "I haven't made a dollar since the armistice began."  
 But I couldn't help reflecting, as I heard his story through,  
 That the hopeful, cheerful hustler seems to have a lot to do.

I've been in business places where the air was thick with gloom,  
 And the men were sad and solemn like the mourners at a tomb,  
 And there wasn't any business or an order coming in—  
 And what's more, there never will be till those fellows start to grin.

"There isn't any business"—aren't you weary of the cry?  
 Men have caught the gloomy habit, and they sit around and sigh;  
 But the hustler, I have noticed, who has quit his easy chair,  
 And is confidently working, seems to gather in his share.

It is time to get the business, it is time to hustle out,  
 With a man's faith in the future—much too long we've scattered doubt,  
 Much too long we've sobbed and whimpered, much too long we've talked of woe,  
 Now it's time for optimism and the hopeful phrase: "LET'S GO!"  
 —The Informant.

MAN SAYS PRIZE FOR BEST CROP NOT OFFERED  
 YREKA, Calif., Oct. 6.—Antone DeAvilla, of Gottville, who was a visitor at the Siskiyou county fair, says that the fair directors in arranging their premium list forgot to arrange a prize for Siskiyou's best crop.

"'Spect I'd a taken the blue ribbon if they were giving premiums for the biggest family at the fair," said DeAvilla. "I am here, my wife is here and so are my 13 children."

RED CROSS MEETING IS SCHEDULED FOR OCT. 16-17  
 REDDING, Calif., Oct. 6.—A regional conference of the Red Cross has been called to be held in Redding on October 16th and 17th. The following county chapters will send delegates: Butte, Colusa, Glenn, Lassen, Modoc, Plumas, Siskiyou, Shasta, Tehama and Trinity. In addition these local chapters will send delegates: Chico, Gridley, McCloud and Westwood.

**Oregon Prof. Pays Visit To Land of Kemal**

UNIVERSITY OF OREGON, Eugene, Oct. 6.—(Special.)—Kemal, the Turkish dictator, who is now parleying with the British following his success against the Greeks, is vigorous and able and possessed of unusual force of character. He plays his cards with the assurance of an expert in a poker game, resorting to "bluff" when necessary to win. This, in brief, is the opinion of the Ottoman leader held by a number of Americans in the Near East, as expressed to Donald Barnes, assistant professor of history at the University of Oregon. Professor Barnes spent part of February and March in Athens and Constantinople, and visited Smyrna for a day when the Greeks were garrisoned there after their defeat at Angora. He had a card of introduction to Kemal, but was unable to see the latter.

"A Harvard graduate who was in Angora when the Greeks advanced to storm the town, told me that Kemal outbluffed, as well as outguessed the Constantine troops," said Professor Barnes. "This American, who served on a government commission because of his linguistic ability and knowledge of Near Eastern affairs, declared that Kemal was in dire straits because of insufficient supplies and inefficient troops. But Kemal, if he had any doubts of success, never let any one into his confidence. On the day of the principal engagement he asserted that never was Turkish morale better or victory so certain."

When Professor Barnes, who toured Europe as holder of the Bayard Cutting traveling fellowship in history at Harvard, reached Smyrna late in February, the Greeks were guarding the city closely, and foreigners found difficulty entering the town. At that time the impression prevailed, Professor Barnes says, that the Greek were reconciled to the loss of the hinterland of Smyrna and that the war was over, men simply being held under arms until a peace settlement could be arranged.

- LOOMIS TICKET**
- For Mayor  
CHARLES L. LOOMIS
  - For City Council  
S. A. PETERS, SR.  
M. C. LININGER  
DR. R. L. BURDIC  
H. G. WOLCOTT  
MRS. W. M. BARBER  
MRS. W. J. WALLACE
  - For City Recorder  
(Indorsed)  
GERTRUDE BIDE
  - For City Treasurer  
SYLVESTER PATTERSON
  - For Members Park Board  
(Indorsed)  
HAL McNAIR  
MRS. F. D. WAGNER  
A. C. NININGER

**To Stop Pimples Yeast Vitamines Must Be Ironized**

**Ironized Yeast Combines the Necessary Body-Iron and Body-Vitamines Which Make Skin Eruptions Vanish Absolutely**

You can prove the remarkable results of ironized yeast in a few days' time. To get results that you can actually see in your mirror, you actually feel in your whole make-up, you must use that yeast which gives



The sweetest, dearest kisses are those placed on a clear, pure skin. The necessary blood-building vitamins with the proper kind of strength-giving iron, in the same form as it exists in the human body. There is only one ironized yeast produced in the world, and it is called simply, Ironized Yeast. It is not a mere mixture of yeast and iron, but is yeast ironized, which is a substance all by itself. Pimples, blackheads and eruptions mean that you are minus the right kind of iron-and-vitamins. You need both. Ironized Yeast will free you from pimple-embarrassment forever, your blackheads will vanish, your purified rich red blood will show in the ruby of your cheeks and adorable skin-clearness. Ironized Yeast will put wire-ness in your nerves, new red blood cells in your blood. It builds strength in every organ, in men, women and children. It is also a stomach strengthener. Ask for Ironized Yeast, nothing else. Beware of imitations. Ironized Yeast is sold at all drug-stores at \$1.00 a package. Each package contains 60 tablets, each tablet sealed. They never lose their power. Made only by Ironized Yeast Co., Atlanta, Ga. All kisses will be sweeter from now on!

**Stirring Chicken Gravy In Dance Rhythm**



Emma Haig, popular dancer in the Music Box Revue, works to improve her dance rhythm.

She says that she likes to cook because she can hum softly to herself while stirring her concoctions, and thus get the two-fold benefit of wholesome home-cooked food as well as excellent training in perfect rhythm.

In this instance Miss Haig is putting her deft touch to a dish which her friends call CHICKEN A LA HAIG. Here is the recipe, for those who may be tempted to give their palate a treat under the direction of the noted dancer.

"The chicken must first be cut up so that it will fit snugly in the kettle. Instead of putting water in the kettle to prevent the chicken from sticking to the bottom, I use vegetable fat generously, (one of the good things about vegetable fat is that you can use it generously, with good results both to your digestion and your chicken), and roast the chicken just like a pot roast.

"Add salt, pepper, and onions (if you like them) and allow the chicken to roast slowly until it turns a rich brown. The most important part of the dish, to my taste at least, is the chicken gravy. This is prepared by mixing a cup of milk and half water with a tablespoon of flour. Thorough straining of the gravy in the kettle, after the chicken is removed, makes a thick tasty gravy. I suppose that I always stir my dishes longer than anyone else would, because I love the rhythmic swing, which I always accompany by the melody of my favorite songs."

**STATE MUST PAY HEAVY ROYALTIES FOR PAVING**

PORTLAND, Oct. 6.—As a result of a decision handed down by Federal Judge Bean, the state of Oregon probably will be forced to pay \$250,000 in royalties for the use of Warrentite pavement on the highways of the state.

**American Flag Point of Hope In Asia Minor**

"It is impossible to exaggerate the fearful conditions of suffering in Smyrna and other points of the Near East," according to a communication just received from J. J. Handsaker, state director of the Near East Relief.

The Turks declared that all refugees remaining in Smyrna Sunday morning, October 1, would be deported. In spite of this threat, American relief workers continued to transport the sufferers to places of safety on Greek islands and the mainland, according to a cable received by Mr. Handsaker October 4. Thirty-six thousand were taken away on Friday, but Saturday morning revealed another 50,000 who had straggled into the ruined city overnight. They had been hiding, fearing to come into the open until there was an immediate chance for escape. Those arriving in the city reported hundreds dying by the roadside of exhaustion. Turkish bandits were robbing and maltreating the fugitives. New born infants were dying in their mothers' arms. Children separated from their parents were crying in the streets. Among the 260,000 refugees are more than 5,000 infants, all of whom are suffering.

The one spot of cheer in all this desolation is the relief station, over which floats the American flag. Sixteen hundred sacks of flour have been landed at Mitylene for the 100,000 refugees. A total of \$300,000 has been appropriated. More help must come and at once, unless wholesale death from starvation is to result.

If it interests you, it will interest others. Phone 39, the Tidings.



**Cured without Surgery**

My guaranteed cure for Piles is a non-surgical method, eliminating knife, operation, anaesthetic, pain and confinement. I have never failed to cure a case of Piles in the history of my practice, proof of which may be had by obtaining the long list of prominent Northwest people whom I have treated.

I remove all doubt as to results by agreeing to refund your fee if I fail to cure your Piles. Write or call today for my FREE booklet.

**DR. CHAS. J. DEAN**  
 22 AND MORRISON PORTLAND, OREGON  
 MENTION THIS PAPER WHEN WRITING

**Are your Bakings Always Uniform?**

The very first time you use Calumet your baking will be perfectly raised, sweet and wholesome. And you can expect unfailing uniformity just as long as you continue to use it, because



**CALUMET**  
 The Economy BAKING POWDER



Never varies. The can you buy to-day holds the same quality and leavening strength as the first can that was made thirty-five years ago. In every can the last spoonful is as good as the first.

There is no substitute for Calumet—nothing "just as good." Its sale is 2½ times as much as that of any other brand.

A pound can of Calumet contains 16 ounces. Some baking powders come in 12 ounce instead of 16 ounce cans. Be sure you get a pound when you want it.

THE WORLD'S GREATEST BAKING POWDER

**Business Is Exacting**

Business men have a right to be exacting in their banking requirements.

Their customers demand good service of them, it is logical that they should require good service of their bank.

They are sure of such service here.

**The Citizens Bank of Ashland**

Ashland, Oregon

**Where Would We Be Anyway If It Weren't For Advertising?**

What a lot of time advertising saves us! We need something. We see it advertised. And we go straight from where we are now to where the article is sold.

Have you ever gone around from place to place seeking for something which you knew existed, but which nobody else seemed to know anything about, not even the storekeepers?

You have wasted an hour, maybe several hours, possibly half a day. You have worn out your patience, and before the end of the quest probably you began to figure that the thing which you sought was not, after all, so good as you thought it was, otherwise other people besides yourself would know something about it.

The manufacturer who advertises, invests his money, therefore, not alone to

tell of the merits of his goods, but to save you time. The manufacturer who is willing to pay for advertising space in newspapers or magazines in order to point out to you where his merchandise is sold, so that you may get there quicker and buy it easier, is not going to skimp or cheat in manufacturing it.

After going to all the trouble and expense of telling you just where you may find it, he is going to see to it that when you do buy it, it is good enough so that you will buy it again.

And in making up your mind about merchandise which is advertised, consider this last thought—the manufacturer can well afford to make it as good as can be made, because one sale means hundreds, even thousands of others following naturally and costing him nothing extra.