

**Ashland Tidings**  
 Established 1876  
 Published Every Evening Except  
 Sunday  
**THE ASHLAND PRINTING CO.**  
 OFFICIAL CITY AND COUNTY  
 PAPER  
 TELEPHONE 39  
 C. K. LOGAN, Editor

Entered at the Ashland, Oregon  
 Postoffice as Second-class Mail Mat-  
 ter.

Subscription Price Delivered in City:  
 One month ..... \$ .65  
 Three months ..... 1.95  
 Six months ..... 3.75  
 One year ..... 7.50  
 Mail and Rural Routes  
 One month ..... \$ .65  
 Three months ..... 1.95  
 Six months ..... 3.50  
 One year ..... 6.50

ADVERTISING RATES  
 Display Advertising  
 Single insertion, each inch ..... 30c  
 Yearly Contracts  
 Display Advertising  
 One time a week ..... 27 1/2c  
 Two times a week ..... 25 c  
 Every other day ..... 20 c

Local Readers  
 Each line, each time ..... 10c  
 To run every other day for one  
 month, each line, each time ..... 7c  
 To run every issue for one month  
 or more, each line, each time ..... 5c

Classified Column  
 One cent the word each time.  
 To run every issue for one month  
 or more, 1/2c the word each time.

Legal Rate  
 First time, per 8-pcnt line ..... 10c  
 Each subsequent time, per 8-  
 point line ..... 5c  
 Card of thanks ..... \$1.00  
 Obituaries, the line ..... 2 1/2c

Fraternal Orders and Societies  
 Advertising for fraternal orders  
 or societies charging a regular initi-  
 ation fee and dues, no discount. Reli-  
 gious and benevolent orders will be  
 charged the regular rate for all ad-  
 vertising when an admission or other  
 charge is made.

What Constitutes Advertising  
 In order to allay a misunderstanding  
 among some as to what consti-  
 tutes news and what advertising,  
 we print this very simple rule, which  
 is used by newspapers to differenti-  
 ate between them: "ALL future  
 events, where an admission charge is  
 levied or a collection is taken, IS  
 ADVERTISING." This applies to  
 organizations and societies of every  
 kind as well as to individuals.  
 All reports of such activities after  
 they have occurred is news.  
 All coming social or organization  
 meetings of societies where no  
 money contribution is solicited, invita-  
 tion charged, or collection taken IS  
 NEWS.

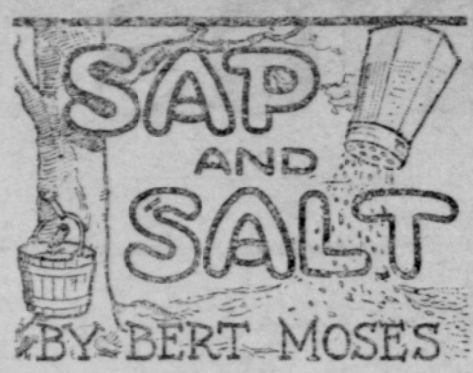
ATTITUDE OF THE TIDINGS  
 There are two complete tickets in  
 the field at the coming municipal  
 election. The advertising columns  
 of the Tidings are open to both sides  
 on exactly the same terms. All mat-  
 ter used as advertising must be so  
 marked and made to comply with  
 the Oregon corrupt practices act.  
 The charge for such advertising will  
 be 30 cents the inch for display and  
 10 cents the line for reading notices.  
 Where large heads are used over  
 reading notices they will be estimat-  
 ed at nine lines to the column inch  
 of space. The forum column will be  
 open to the advocates of both tick-  
 ets at 10 cents the line, and the ar-  
 ticles must be signed by the writer  
 and marked advertising.

The editorial columns of the Tid-  
 ings will be used by the editor in  
 advocating the ideas which he thinks  
 should prevail without charge to  
 anyone.  
 This statement is made so that  
 there may be no misunderstanding  
 as to the attitude of this paper in  
 relation to supplying political pub-  
 licity to all citizens who desire it.

THE LOOMIS TICKET PROGRAM  
 The Loomis program does not  
 stop with the protection of Ashland  
 water against contamination. That  
 is his first consideration, but along  
 with pure and wholesome water,  
 goes clean and wholesome living.  
 The moral laws of the city are to be  
 enforced to the letter. There is to be  
 no bootlegging and gambling in  
 Ashland under the Loomis adminis-  
 tration, if aggressive enforcement  
 of the law can prevent it. He thinks  
 it can and so do we. But one of the  
 main considerations in the candidacy  
 of those on the Loomis ticket is that  
 they are not afraid to stand up and  
 be counted on any of the interests  
 vital to the building up of Ashland  
 as a good place to live and rear a  
 family. They stand for these things  
 without sidestepping or equivocation.  
 Loomis has a good head and a clean  
 heart, and he believes that citizens  
 should stand for those things that  
 will build up and give the courage of  
 his convictions. That's why the Tid-  
 ings likes Charlie Loomis as a candi-  
 date for mayor. He makes strict  
 law enforcement the second plank in  
 his platform.  
 But, that is not all.

If a fair proportion of the 179  
 candidates that are seeking to oc-  
 cupy the 106 political jobs in the  
 state would evince more interest in  
 remaining in a permanent position,  
 a great deal of worry would be dis-  
 pensed with.

"Boston Citizens Sweat," says a  
 headline. What a vulgar word to  
 use in connection with the populace



Predictions that you don't  
 bet on are the ones that come  
 true.  
 No matter who is elected, you  
 can figure on increased taxa-  
 tion.  
 Ask yourself tonight if you  
 are ashamed of anything you  
 did today.  
 A great deal of intelligence  
 goes to waste, because no use is  
 made of it.  
 Hornets hold the record for  
 supplying the most experience  
 in the least time.  
 The reason the next world is  
 so highly recommended is be-  
 cause we do not understand  
 this one.  
 HEZ HECK SAYS:  
 "Wimmin that read poet-  
 ry and cry ain't much at  
 patchin' pants."

of the staid old city. Prespire should  
 have been the word employed, by all  
 means.

Battling in the Near East is being  
 superseded by another world strug-  
 gle in New York, where the Giants  
 and Yanks are vying for baseball  
 supremacy.

**LOOMIS TICKET**

For Mayor  
**CHARLES L. LOOMIS**

For City Council  
**S. A. PETERS, SR.**  
**M. C. LININGER**  
**DR. R. L. BURDIC**  
**H. G. WOLCOTT**  
**MRS. W. M. BARBER**  
**MRS. W. J. WALLACE**

For City Recorder  
 (Indorsed)  
**GERTRUDE BIEDE**

For City Treasurer  
**SYLVESTER PATTERSON**

For Members Park Board  
 (Indorsed)  
**HAL MCNAIR**  
**MRS. F. D. WAGNER**  
**A. C. NININGER** —Adv-tf

**LOOMIS PLATFORM**

Being a candidate for mayor of  
 Ashland, I make the following state-  
 ment of the policies I stand for, and  
 the position I take on the issues of  
 the campaign:

The first consideration of a city  
 should be the health of its people, I  
 am, therefore, in favor of taking ev-  
 ery precaution to protect the water  
 of Ashland creek from pollution. It  
 must be kept pure.

I believe in the enforcement of the  
 laws, particularly those against  
 gambling and bootlegging.

I am opposed to factions in Ash-  
 land, and promise, if elected, to be  
 the mayor for all the people, rather  
 than for a part of them. My slogan  
 is this: "The way to get action is to  
 unite every faction."

I am in favor of the new hotel  
 project. We have the scenery, the  
 climate, the soil and the people—  
 everything here except a modern hot-  
 tel to attract newcomers. Let's get  
 that hotel!

I am proud of Ashland's fine rep-  
 utation everywhere in the matter of  
 schools and education, and I favor  
 any suitable action looking towards  
 the re-opening of the normal school.

I am in favor of having all of-  
 fices and all positions on the city's  
 payroll filled by citizens and tax-  
 payers of Ashland itself. No outside  
 place-holders!

I believe that when the people  
 vote in favor of anything they should  
 get it, and I am opposed to all forms  
 of trickery, particularly the so-called  
 "jokers" that are often used to de-  
 ceive the voters. I believe that be-  
 ing on the level is the highest form  
 of American citizenship.

The present water supply for Ash-  
 land is inadequate, and I favor tak-  
 ing immediate steps toward increas-  
 ing the supply through such mea-  
 sures as the people may adopt.

I believe the mayor and city  
 council should give their moral in-  
 fluence and support to all practical  
 projects for profitably utilizing the  
 fruits and vegetables of this com-  
 munity. At present, thousands of  
 dollars worth of local products go  
 to waste for lack of canning and pre-  
 serving facilities.

On these principles I ask to be  
 judged.  
 (Signed) **CHARLES L. LOOMIS** —adv-tf

**CREOSOTE FUMES SAID**

**TO BE KILLING TREES**  
**REDDING, Calif., Oct. 5.**—Com-  
 plaint has been made to the city  
 trustees that fumes from the Swayne  
 creosoting plant in the northwestern  
 part of the city are killing fruit  
 trees and other vegetation in the  
 immediate neighborhood.

**"HORSE-POWER" UNIT WRONG**

Mistake That Can Be Definitely  
 Traced to James Watt Was Never  
 Officially Corrected.

"H. P." as you know, stands for  
 "horse power," and if, therefore, your  
 motorcycle is a four and one-half h. p.  
 one, you know that what is meant is  
 that the engine has a power which is  
 equivalent to that of four and a half  
 horses.

Not so! You would be incorrect to  
 the extent of no less than 40,000  
 pounds, remarks a London Answers  
 writer.

The h. p. unit of power is a fraud,  
 and the late James Watt of engine  
 fame is responsible. He was a very  
 careful engineer, in theory and prac-  
 tice, and he discovered, by many ex-  
 periments, that the raising of 22,000  
 pounds one foot per minute was a good  
 average horse-power.

But "horse-power" today is reck-  
 oned at 33,000 lbs. per foot per min-  
 ute—11,000 pounds in excess! That is  
 due to the fact that Watt, in his anx-  
 iety to encourage business, offered to  
 sell engines which would develop 33,  
 000 pounds per foot as a horse-power  
 —a third more than the actual.

It would seem that he meant ulti-  
 mately to be honest, but he died be-  
 fore that happened, and so bequeathed  
 to the world, which has accepted it,  
 a false unit measurement of horse-  
 power.

Engineers, of course, know of the  
 error, and make due allowance for it;  
 but the average individual does not.  
 Your 10 h. p. car is, therefore, in fact,  
 but a 62-3 one, and its power is equal  
 to raising 222,000 pounds a foot in a  
 minute, and not 333,000.

**IMMENSE ROOKERY IN LAKE**

Birds Find Sanctuary on Island on  
 Which Hunters Are Forbidden  
 to Set Foot.

Set in the middle of Great Salt lake  
 is Hat island, 12 acres in area, one of  
 the most densely populated rookeries  
 in the world. Its official name is due  
 to its shape, but it is more familiarly  
 known to westerners as Bird island.

Seagulls and pelicans live there. The  
 island is literally covered with them,  
 and since hunters are not permitted  
 to disturb the fowls, visitors experience  
 no difficulty in walking about among  
 them and observing their habits.  
 The birds have established their roosts  
 among the rocky formations of the is-  
 land, which is surrounded by salt  
 water more dense than that of the  
 ocean. The highest point is about 100  
 feet above the surface of the lake.

The strangest sight on the island  
 is the flock of young pelicans. They  
 walk about like a drove of sheep.  
 One acts as leader and the rest fol-  
 low. Large bodied, clumsy birds they  
 are, scarcely able to waddle out of  
 the way when one approaches.

As evening approaches one may look  
 out over the lake, far to the north-  
 east, and see a cloud of tiny specks.  
 It is the adult pelicans returning home  
 from the mouth of the Jordan river, or  
 from the Great Bear river, 50 to 70  
 miles away. They are laden with fish  
 for their young ones. The pouches  
 under their beaks are filled with fresh-  
 water fish.

**Never Saw Their Faces.**

The young woman was looking at  
 a child's book, "The Sunbonnet  
 Babies." Those Sunbonnet babies  
 were my delight and my despair when  
 I was little," she said, "because I never  
 could see their faces. If you'll look  
 carefully at every picture you'll no-  
 tice the faces of those babies are  
 never revealed. Other characters in  
 the illustration show their faces, but  
 never the sunbonnet babies.

"The only idea you can get of what  
 sort of little girls they were is by their  
 posture. And I used to peer and peer  
 at those sunbonnets. I used to turn  
 over the pages and look through from  
 the back side; I used even to tear the  
 pages a bit to see if I could not get  
 inside of those sunbonnets. But I  
 never could.

"Some day I'm going to write to that  
 sunbonnet artist and ask if he won't  
 send me, in confidence, one picture of  
 those babies with their bonnets off."—  
 Springfield Union.

**Eagles Change Color.**

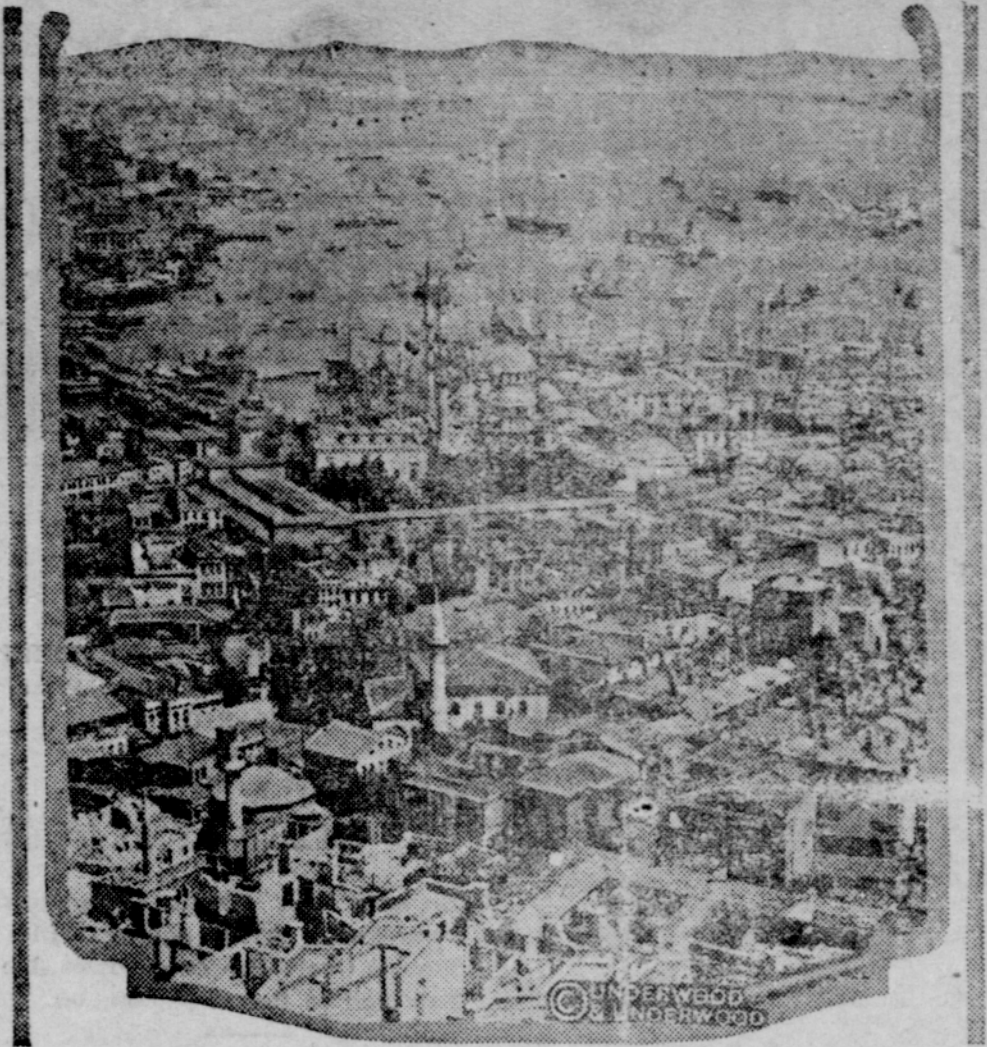
The young eagle is clothed in three  
 kinds of garments before it reaches  
 maturity. During the first year it is  
 black, the second year slate-colored,  
 the third year brown and white. It  
 might be said that the bald-headed  
 eagle is not bald. It is so called from  
 the white ruff of feathers about its  
 head. The three different appearances  
 of the young eagle one time provoked  
 a strange misunderstanding among  
 bird observers. It was thought that  
 they were three different species—the  
 black, the George Washington and the  
 bald. The eagle is one of the Fal-  
 conidae, which includes hawks and all  
 similar birds of prey.

**Great Authors Write Badly.**

All great authors write badly. That  
 is well known. At least the pedants  
 say so. Great writers are impetuous.  
 The vigor of their vocabulary, the in-  
 tensity of their style, the daring of  
 their phrases disconcert the pedants.  
 To the pundits good writing apparently  
 means writing according to rules. But  
 born writers make their own rules, or  
 rather make none. They change their  
 manner at every moment as inspiration  
 dictates; sometimes they are harmo-  
 nious, sometimes rugged, sometimes in-  
 dolent and sometimes spirited. So,  
 according to the common notion, they  
 cannot write well.—Anatole France.

Read the want ads.

**City for Which Holy War May Be Started**



Mustapha Kemal Pasha, leader of the Turkish Nationalists, says Con-  
 stantinople must be restored to the Turks, and General Townshend, the hero  
 of Kut-el-Amara, agrees with him. This view of the city which may be the  
 bone of contention in a new "holy war" was taken from the war office tower,  
 looking northwest toward the Bosphorus and Stamboul.

**PROSPERITY IN TWO CHANNELS**  
**DECLARES AMERICAN BANKER**

**NEW YORK, Oct. 5.**—A choice of  
 two courses now lies before Ameri-  
 can business men in seeking a return  
 of prosperity to the United States,  
 national bank delegates to the forty-  
 eighth annual convention of the  
 American Bankers association at the  
 Hotel Commodore were told yester-  
 day by James S. Alexander, presi-  
 dent of the National Bank of Com-  
 merce in New York.

Relying on the substantial im-  
 provement which has taken place in  
 domestic finance and industry, they  
 may confine their outlook to their  
 own country and accept modest pro-  
 fits within a restricted market, play-  
 ing a relatively smaller role than  
 before the war. On the other hand,  
 the opportunity is offered them to  
 take full advantage of America's  
 new pre-eminence in world finance  
 and production, and attain old-time  
 American progress and prosperity.

"If we content ourselves with a  
 modest recovery," he added, "we  
 shall take a position which shall  
 constitute a signal retreat from the  
 spirit of enterprise that has animat-  
 ed this country throughout a  
 hundred years, and that has made  
 America a great progressive nation.  
 We Americans, up to the last few  
 months, have never been satisfied  
 with mediocre results. We have been  
 willing to take great risks, and, if  
 necessary, to suffer great losses; but  
 we have been determined to enter

upon great undertakings and to hope  
 for great accomplishments."

**ALIENS NOT FIT FOR**  
**CITIZENSHIP BARRED**

**WASHINGTON, Oct. 5.**—Chair-  
 man Johnson, of the immigration  
 committee of the house of represen-  
 tatives, is urging a reduction in  
 quota and strict tests for incom-  
 ing aliens. Mr. Johnson has just  
 stated: "The country seems to want  
 complete suspension of immigra-  
 tion. That is impossible, it seems  
 to me, for we should leave an open-  
 ing for the admission of immediate  
 relatives of citizens of the United  
 States and permanently domiciled  
 aliens; for their fathers, mothers  
 and children, but not for their un-  
 cles, cousins and aunts."

The chairman's recommendations  
 are to the effect that the present  
 quota of 3 per cent of nationals of  
 any country already in the United  
 States, as the number to be admit-  
 ted in a year, be reduced to 2 or even  
 1 1/2 per cent. He also advises that  
 authority be provided for the exclu-  
 sion of the mentally inferior and  
 emotionally unstable, and wants a  
 stricter physical as well as mental  
 examination. To prevent injustice,  
 Mr. Johnson proposes that certain  
 classes, such as students, actors and  
 members of certain professions, be  
 admitted beyond the quota number,  
 but for temporary stay only.

Detrick sells butter for less.

**REMAINS OF DEER HUNTER**  
**LOST FOUR YEARS AGO, FOUND**

**GRANTS PASS, Oct. 5.**—Four  
 years ago, searchers had given up  
 their hunt for the body of Tom Bat-  
 ters, lost while hunting deer near  
 Holland, the skeleton of the unfor-  
 tunate man was located the latter  
 part of the week. The bones were  
 identified as those of the missing  
 man by a shoe which was still with  
 the bones. It was one of a pair that  
 Jack Smock, the Holland merchant,  
 had sold to the hunter previous to  
 the trip, and Mr. Smock positively  
 identified the skeleton.

A deer hunter this year ran across  
 the bones in a place four miles from  
 the nearest point reached by search-  
 ers four years ago, who scoured the  
 woods near the place where Batters  
 was lost. It was finally given up,  
 and the matter forgotten, until Sat-  
 urday when the hunter found the  
 bones and notified Mr. Smock and  
 others, who went up and located  
 them. This was about 15 miles back  
 of Holland.

Have two very good buys in resi-  
 dence property on Granite street,  
 and on Allison street, at very at-  
 tractive prices. Ashland Realty Co.  
 5-1mo

**Nervous Feeling Due**  
**to Gas on Stomach**

Pressure of gas or heart and other  
 organs, often causes a restless, ner-  
 vous feeling. Simple buckthorn  
 bark, glycerine, etc., as mixed in  
 Adlerka, expel gas and relieve  
 pressure and nervousness almost  
 INSTANTLY. Acts on BOTH upper  
 and lower bowel. Adlerka removes  
 matter you never thought was in  
 your system, which poisoned stom-  
 ach, causing gas and nervousness.  
 EXCELLENT to guard against appen-  
 dicitis. T. K. Bolton, Druggist.

Makes Stoves  
 Shine

Black Silk  
 Stove Polish

Lasts  
 Longer

is different. Lasts four times as long as ordinary  
 polish and gives your stove a brilliant, silky finish.  
 Will not rub off or dust off—makes your stove look  
 like new.  
 Made by a special process of the highest grade ma-  
 terials. Economical—used less often and does not  
 waste. Will not settle and clog in the can—just  
 drop water like the rest. Holds in place and liquid  
 same quality, same results. Just try it—once can will  
 convince you. Order from your dealer today.  
 Use Black Silk Air-Drying Iron Remover on  
 grates, registers, stove-pipe—prevents rusting.  
 Use Black Silk Metal Polish for silver, nickel,  
 or brass. It has no equal for use on automobiles.  
**BLACK SILK STOVE POLISH WORKS**  
 ST. LOUIS

It Shines in Every Drop

**DUCK HUNTERS ARE FOUND**  
**TO POSSESS MUCH LIQUOR**

**WOODLAND, Calif., Oct. 5.**—  
 Hunters who invaded Yolo county  
 over the recent week-end for the op-  
 ening of the duck season, made sure  
 that they would not become thirsty.  
 This is the opinion of Traffic Offi-  
 cers George Sharpneck and Henry  
 Jacobs, who stopped scores of ma-  
 chines on the highways Saturday,  
 Sunday and Monday, and found the  
 occupants of many of the cars under  
 the influence of liquor.



**YES, clothing prices**  
 are lower; and you  
 will get the most for  
 your money in clothes  
 "Tailored to Measure  
 by Born."

All wool cloths, se-  
 lected for long wear-  
 ing qualities as well as  
 individuality of pat-  
 tern and color, are  
 offered at \$25, \$30 or  
 \$35—made to your  
 measure.

Make your selection  
 with the understand-  
 ing that complete  
 satisfaction is a condi-  
 tion of the sale.

**PAULSERUD'S**

**Where Would We Be Anyway If It Weren't  
 For Advertising?**

What a lot of time advertising saves us!  
 We need something. We see it advertised.  
 And we go straight from where we are  
 now to where the article is sold.

Have you ever gone around from place  
 to place seeking for something which you  
 knew existed, but which nobody else  
 seemed to know anything about, not even  
 the storekeepers?

You have wasted an hour, maybe several  
 hours, possibly half a day. You have worn  
 out your patience, and before the end of  
 the quest probably you began to figure  
 that the thing which you sought was not,  
 after all, so good as you thought it was,  
 otherwise other people besides yourself  
 would know something about it.

The manufacturer who advertises, in-  
 vests his money, therefore, not alone to

tell of the merits of his goods, but to save  
 you time. The manufacturer who is will-  
 ing to pay for advertising space in news-  
 papers or magazines in order to point out  
 to you where his merchandise is sold, so  
 that you may get there quicker and buy it  
 easier, is not going to skimp or cheat in  
 manufacturing it.

After going to all the trouble and ex-  
 pense of telling you just where you may  
 find it, he is going to see to it that when  
 you do buy it, it is good enough so that  
 you will buy it again.

And in making up your mind about mer-  
 chandise which is advertised, consider this  
 last thought—the manufacturer can well  
 afford to make it as good as can be made,  
 because one sale means hundreds, even  
 thousands of others following naturally  
 and costing him nothing extra.