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THE ASHLAND PRINTING CO.
 OFFICIAL CITY AND COUNTY PAPER
 TELEPHONE 39
 C. K. LOGAN, Editor

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 Each subsequent time, per 8-point line 5c
 Card of thanks \$1.00
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Fraternal Orders and Societies
 Advertising for fraternal orders or societies charging a regular initiation fee and dues, no discount. Religious and benevolent orders will be charged the regular rate for all advertising when an admission or other charge is made.

What Constitutes Advertising
 In order to allay a misunderstanding among some as to what constitutes news and what advertising, we print this very simple rule, which is used by newspapers to differentiate between them: "ALL future events, where an admission charge is made or a collection is taken IS ADVERTISING." This applies to organizations and societies of every kind as well as to individuals.

All reports of such activities after they have occurred is news.
 All coming social or organization meetings of societies where no money contribution is solicited, initiation charged, or collection taken IS NEWS.

THOUGHT SUGGESTION
 A man was waiting in a death cell at the state penitentiary for the law to place a noose around his neck—the penalty demanded by the state for his taking the life of a fellow creature. He ended his life by hanging himself in his cell.

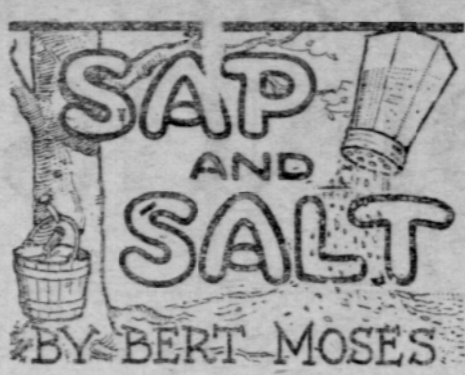
During the war a great many cases were reported of soldiers in the encampments shooting themselves, presumably afraid of their being sent overseas and being shot. A dishonorable termination to what might have proven to have been an honorable life.

Why is it that men destroy themselves merely to cheat the inevitable and in a majority of cases, employ the same method that they are afraid to face? Surely there can be no explanation other than it is the complete mastery of the individual by the power of thought.

Thought suggestion, its powers and its effects, is a thing that has been accepted. Why should not a man whose thoughts are constantly centered upon his demise use the method that he most fears? Always it is with him. In the case of the first man, who awaits execution, the dread of the rope is with him during his waking moments, and while he sleeps, dreams of the rope fliter through his sub-conscious mind. When he decided to take his life, it is natural for him to use the method that is uppermost in his thoughts. He uses a rope, or a piece of string, or a strip of material torn from his clothes or his mattress. The same principle applies to the soldier. He is afraid of being shot. He worries about it, dreams about it, sees himself lying upon the ground, his body horribly mutilated. It is a natural sequence that when he takes his life he will do so with a gun, chiefly because the subject of firearms is always present in his mind.

Thought suggestion is a power that works a powerful influence for either good or evil. If evil thoughts are with us constantly, our unconscious actions will reflect evil. Kind and happy thoughts make for a kind and happy disposition. Great care should be taken and a watchful guard placed over our thoughts that we may get the most out of life and by so improving ourselves, help to make the world more bright and cheerful for others.

OREGON'S NEEDS
 Oregon needs more population and greater development of its vast natural resources. It needs to "sell" itself to thousands of people who are now in the east and middle west, looking for better opportunities. It



A fat man wearing a belt is always apprehensive.

The best way to improve the complexion is to leave it alone.

Try always to carry your troubles where they don't show.

It is difficult to decide in advance whether either humor or vaccination will "take."

Gravitation works on a bank account with more regularity than it does on rent.

To get the full measure of juice out of a watermelon, you should get into a bathtub to eat it.

HEZ HECK SAYS:
 "Every mule is an improvement on his father."

needs to do this in a broad, comprehensive way, and that is what the 1925 exposition will undertake to do, according to the exposition committee.

Making of the 1925 exposition an exposition for the entire state and not simply a Portland exposition is the policy that was made definite at a recent meeting of this committee in charge of the campaign to get the voters of Oregon to permit Portland to tax itself for the fair.

While Portland proposes to provide for the financing of the fair through taxing itself alone, no tax being contemplated for the remainder of the state, it is necessary to get authority so to do through a constitutional amendment to be voted upon next November throughout the entire state. Because of the advantages which will accrue to every county in Oregon through the exposition, the committee urges general support of the proposed amendment.

"Oregon scenic attractions, its industrial, agricultural and commercial possibilities and advantages are too little known in other parts of the United States," says the committee, "and a big, complete exposition presents a method of reaching many thousands of people who will then be attracted to the state.

"California has impressed the world because of its extensive advertising of its 'goods,' and is reaping a great harvest in development and increased population. Oregon must do likewise. Thousands of people should be coming to this state where now there are hundreds and the 1925 exposition is a move to put Oregon in line with the great development of the Pacific coast."

JACKSONVILLE CHURCH WILL BE PRESERVED

SALEM, Or., Sept. 14.—The old Methodist church at Jacksonville, the oldest standing Methodist church building west of the Rocky mountains, is to be preserved as a monument to the pioneers of the Oregon country.

A resolution introduced by Dr. S. A. Danford, of Eugene, superintendent of the southern district, and adopted by the conference of the Methodist Episcopal church here, provides that the historic old building be maintained as the property of the church and that steps be taken to preserve the structure. A bronze tablet is to be placed in the church building with proper ceremonies.

Many men prominent in the shaping of Oregon history, it is said, have been connected with the Jacksonville church in the years of its existence. Among these were the Rev. Robert Booth, father of R. A. Booth, of Eugene, chairman of the state highway commission, one of the few circuit riders of the Oregon country in the early days.

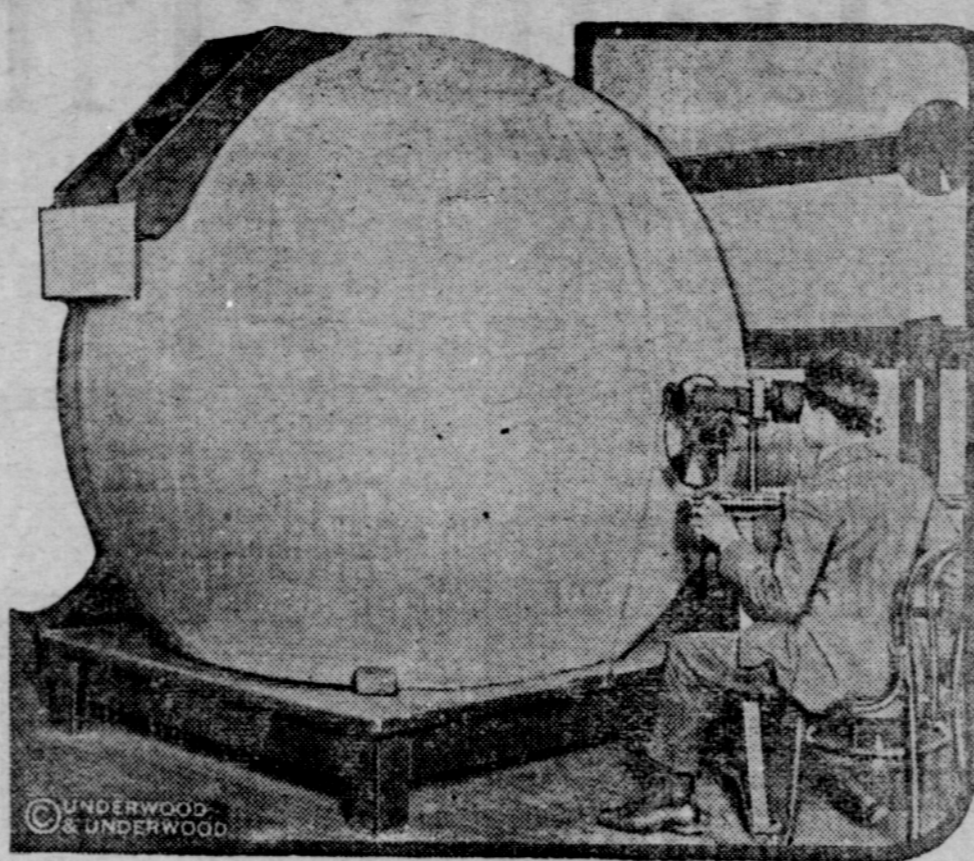
The Rev. T. F. Royal was the first pastor and the saddle bags used by him on his circuit are being used as the models for the saddle bags on the equestrienne statue to be presented to the state in honor of the old circuit riders by R. A. Booth.

The Rev. T. L. Jones, pastor of the Jacksonville church more than 60 years ago, was present at the conference here.

Plans are now under way for a reunion of the pioneers of the Southern Oregon country to be held in the Jacksonville church in October.

Read your home-town paper.

Testing Candle Power of Lights



Among the ways and means by which the bureau of standards tests the electrical capacity and candle power of lights is this large pumpkin-like affair known as an integrating sphere. This instrument is used to measure the average candle power of a light, that is, the average intensity of the light on the interior of a spherical surface of which an electric bulb forms the center point.

5000 PEOPLE IN ATTENDANCE FIRST DAY COUNTY FAIR

(Continued from page 1)

another for supremacy with other products such as Ashland granite, Ashland flour, kaolin and oil shale holding places by the side of the products of the Ashland Iron works and the Eagle Brass foundry, while the famous Ashland lithia water occupies a fine place in the center of the booth, and two large cylinders of Ashland natural carbonic gas are near at hand.

Valley View occupies a booth on one side of Ashland, with Talent on the other side, with Phoenix next, all with very creditable exhibits.

Gold Hill and Sams Valley were combined in a section while Rogue River occupied a space alone. Several other booths were unnamed and had no one in charge. The manual training class of the Medford high school had a double booth, showing several pieces of the handiwork of the class.

Tomorrow is Ashland Day at the Jackson county fair. Business houses, for a large part, will close their doors at 11:30 o'clock, and the public schools will be dismissed about the same time for the remainder of the day. Friday is the big day for school children at the fair, those under 16 being admitted free of charge.

The boys and girls of Jackson county, whose exhibits are located in the tent with the automobile show, are to be given honorable recognition on this day. Demonstrations of labor saving devices will be continued in the morning.

During the noon hour, aerial stunts, of special interest to the school children, are on the program, while a feature of the big livestock parade at 1:30 o'clock will be the showing of stock raised by the boys and girls of Jackson county. At 2 o'clock, the speedway events will be held, with the Ashland band furnishing the music. Several heats of the horse races will also be run in the afternoon. There is also a baby clinic scheduled for 3 o'clock at the Women's building, with Dr. William W. P. Holt in charge. Lectures on various household arts will also be given at this time, and at the same place.

Illumination of the fair grounds will be made as soon as darkness falls, followed by an evening concert by the Ashland band at the automobile show. A short time later a radio concert will be given.

Preceded by four good preliminaries, main boxing bouts will be staged in front of the grandstand at 8:30 o'clock. Those not interested in this sport will find free motion pictures in the evening at the Women's building.

INDIAN SLAYER HELD ON MURDER CHARGE

DALLAS, Or., Sept. 14.—Phillip Warren, Indian, accused of the murder of Glen H. Price and Grover C. Todd, federal prohibition agents, at New Grande Ronde, September 3, was given a preliminary hearing before Justice of the Peace Ed T. Coad here early this week. Only one charge was read, that of the murder of Price. Warren was represented by Oscar Hayter, who waived preliminary hearing on the part of his client, and was held without bond, to the grand jury, which convenes October 2. The slayer had almost fully recovered from the bullet wound in his hip, suffered in the fight with the officers at the time of the killing of Price and Todd.

Southern Oregon Missionaries To Meet Next Week

Plans for a big combination meeting of the Woman's Home Missionary society and of the Woman's Foreign Missionary society of the Methodist Episcopal church for the southern district of the Oregon conference, are being made for Ashland, September 21-22.

The Home Missionary is holding its 14th annual meeting, while the Foreign Missionary is observing its 16th annual meeting.

Following is the program for the two days:

Thursday, September 21
 10:00 A. M.
 Devotion . . . Miss Elizabeth Carlton
 Appointment of Committees
 Address of Welcome . . . Mrs. F. L. Nutter
 Response . . . Mrs. A. R. Swetzer
 Music . . . Ashland

Reading of Minutes
 Report of District Officers
 Round Table . . . Miss Carlton
 Noon Prayer
 1:30 P. M.

Devotions . . . Miss Elizabeth Carlton
 Solo . . . Mrs. J. R. Sasnett
 Snapshots from the Field . . . Mrs. M. C. Reed
 Hymn 545
 Address . . . Miss Ollie Davis
 Thank Offering
 Election of Officers
 Benediction

Friday, September 22
 10:00 A. M.
 Hymn 408
 Communion . . . Rev. S. J. Chaney
 Reading of Minutes
 Report of District Officers
 Address—"What Do You Want for You" . . . Miss Lucy Hefty
 Round Table . . . Mrs. D. C. Bevan
 Noon Prayer . . . Mrs. Rollings
 1:30 P. M.

Devotions . . . Mrs. Rollings
 Solo . . . Mrs. W. M. VanScoyoc
 Address . . . Mrs. D. C. Bevan
 Address . . . Miss Lucy Hefty
 Thank Offering
 Election of Officers
 Memorial and Consecration Service

VIRGINIA GIRL WEDS

Evelyn Drew Reade, daughter of Mrs. Willoughby Reade of the Meadows, Abingdon, Va., who was married recently at her home to Lee Trenholm, son of Mrs. W. de Saussure Trenholm,

Clarke Prune Crop Harvest to Begin

RIDGEFIELD, Wash., Sept. 14.—The harvesting of the 1922 prune crop in the various districts in the western part of Clarke county, including the Sara, Felida and Lake Shore sections, began Tuesday and will be in full blast toward the last of the week. Although this year's crop will be good, it will lack somewhat of being a normal yield and will be heavier in different districts.

Southern Part of County Excels at the Fair

The southern part of the county far surpassed the rest of the county in prizes taken at the fair yesterday by the Boys' and Girls' club members in the stock division.

Noble Katzer, Barnard Joy and Earl Evans won firsts in their divisions, John Billings and Richard Joy taking seconds in theirs. The former all exhibited calves.

Two firsts, and a second and a third were taken in the pig showing

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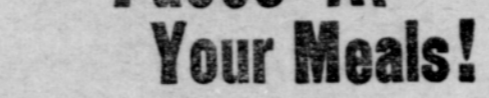
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Quit Making Faces At Your Meals!

Ironized Yeast Gives the Stomach Natural Digestive Power!

There's one organ in the human body that "kicks back" when it gets weak, and that's the stomach. No stomach on earth can operate without vitamins-and-iron. The same thing is true about the nerves. There is hardly anything that can happen



to the nervous system that is not at once reflected to the stomach. Weak nerves' weak stomach! Nature has only one answer; more vitamins ironized! But remember that Ironized Yeast is not a mere mixture of yeast and iron, but is yeast ironized, which is a substance all by itself. This is why Ironized Yeast produces almost immediate results in cases of loss of appetite, aversion to food, belching, gas on the stomach, fermentation, "lump-of-lead" feeling after eating, dyspepsia, indigestion. There is only one Ironized Yeast in the world; it contains yeast-vitamins-with-organic-iron, the very natural food-power which every strong stomach and every strong nervous system possesses. The answer is, ironize! vitaminize! Ironized Yeast, is sold at all drug stores at \$1.00 a package. Each package contains 60 tablets, each tablet is sealed. They never lose their power. MFD by Ironized Yeast Co., Atlanta, Ga. Take Ironized Yeast, and you'll enjoy eating, and digest thoroughly everything you eat. That's life!

Stomach-Power Gone! Ironized Yeast Quickly Builds Up Digestive Power. You'll Relish Your Food!

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SCIENTISTS ENDORSE IT FOR HAIR AND SCALP!

SEPOL—the wonderful shampoo! Perfected after years of experiment—the remarkable healing, cleansing and invigorating properties of this wonder-working tonic shampoo have received the endorsement of thousands!

Leaves the hair thick, glossy, lustrously beautiful—delightfully easy to use!

At all good drug stores—Adv.

SEPOL SHEEP DIP SHAMPOO

Three brakes on many cars—and one is always set

As much as 20% of the power at the rear or driving wheels of the automobile may be lost through the use of an incorrect oil. Too heavy an oil, or one lacking in certain qualities, acts as a brake on the car.

The ideal oil is the thinnest oil which will keep the bearing parts separated, and at the same time offer in itself the least frictional resistance to the engine power going to the driving wheels.

This oil, providing it has "oiliness," stability and purity, will give perfect lubrication and permit the development of the maximum power, speed and gasoline mileage of the car.

Zerolene fills all these requirements perfectly.

The Ideal Oil

All bearing clearances decrease under the heat of operation.

Analysis of Zerolene shows that the differences in its body at the various engine temperatures, from cold to operating temperature, follow in close relation the decrease in bearing clearances.

For this reason Zerolene oils have at all operating temperatures exactly the required body to splash and flow freely into the fast-moving, small-clearance bearings to provide an adequate film of lubricant.

Because of this and its "oiliness," stability and purity, Zerolene gives perfect lubrication under all conditions of engine operation, and permits the development of the maximum power, speed and gasoline mileage of the car.

Board of Lubrication Engineers
 STANDARD OIL COMPANY (California)

more power & speed ~ less friction and wear ~ thru Correct Lubrication

The Cap that never fits

"No harm can come to me from coffee or tea," is what so many people say. Yet those same people are often quick to note the signs of coffee harm in others.

How familiar the danger signals are—upset digestion, sleepless nights and irritability—all warnings of the nervous breakdown that lurks just a little way ahead. How easy and how delightful the escape—by drinking delicious Instant Postum instead of the beverages that contain the irritant caffeine.

Instant Postum is the tempting cereal drink made from roasted wheat. It is prepared instantly in the cup by the addition of boiling water. Its snappy flavor is not unlike that of coffee.

It is safe for everybody in your household including the children, and there's nothing in Postum to keep you awake even if you drink it at midnight.

Postum
 —FOR SATISFACTION
 "There's a Reason"

Postum Cereal Co., Inc.
 Battle Creek, Mich.