

Ashland Tidings

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C. K. LOGAN, Editor

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Two times a week.....25 c
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To run every other day for one month, each line, each time... 7c
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To run every issue for one month or more, ½ cent the word each time.

Legal Rate
First time, per 8-pcmt line....10c
Each subsequent time, per 8-point line 5c
Card of thanks \$1.00
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Fraternal Orders and Societies
Advertising for fraternal orders or societies charging a regular initiation fee and dues, no discount. Religious and benevolent orders will be charged the regular rate for all advertising when an admission or other charge is made.

What Constitutes Advertising
In order to allay a misunderstanding among some as to what constitutes news and what advertising, we print this very simple rule, which is used by newspapers to differentiate between them: "ALL future events, where an admission charge is made or a collection is taken is ADVERTISING." This applies to organizations and societies of every kind as well as to individuals.

All reports of such activities after they have occurred is news.
All coming social or organization meetings of societies where no money contribution is solicited, initiation charged, or collection taken IS NEWS.

THE 1925 FAIR
Taxpayers outside of Multnomah county will be asked for their support to insure the passing of the constitutional amendment granting Portland the right to tax itself to the extent of \$3,000,000 for the 1925 exposition.

In following this plan for financing the fair, Portland is taking the right attitude, for, though the state as a unit will undoubtedly be widely advertised and enriched by the visitors in 1925, Portland naturally will receive the long end, especially financially. For this reason the Rose City should bear the brunt of the cost of the exposition.

Today, Portland begins a drive for \$50,000, to stage the campaign in behalf of the constitutional amendment, and in early publicity.

There are but four possible routes of entry into the state: One by way of the Pacific highway from the south, another from Seattle, the third down the Columbia highway, and last, by water and through Astoria.

Ashland has one of the most strategic positions of any one city in the state, outside of Portland, for attracting the tourists and visitors who will visit Oregon in 1925. A majority of these will enter by one route, probably the Columbia highway, and depart by way of California, taking advantage of the scenic attraction offered by Crater Lake and the Oregon caves. Those entering by way of California will pass Ashland, the first city in the state that they will encounter. Traffic from the south will divert itself at Portland, passing either through eastern Oregon cities along the Columbia highway, or else by way of Seattle.

If from no other than selfish reasons, this city and Jackson county should back the proposition of Portland taxing itself for the exposition, lending moral support to the fair.

THE REAL TRAGEDY
(Oregon Journal)
"Sobbing continuously, the wife of one of the 43 entombed miners at Jackson, Calif., has not left the vicinity of the mine for 14 hours," says a news dispatch. Her five children are with her.

Another dispatch says:
Around a far-flung, roped-off circle of the mining shaft were the relatives of the trapped men. The tear-bedewed faces of children were everywhere, while silent women, aproned and hatless, waited upon every sound and every word, and tried to translate from them some inkling of hope. Some of them were standing in the cool night air just as they left their cookstoves and their gardens hours before determined to keep up the vigil until the end.

These weeping women and tear-

SAP AND SALT

BY BERT MOSES

People with short memories make poor liars.

The surest preventive of Bright's disease is a shortage of cash.

A bald-headed man has a hard time being recognized as a genius.

Tomorrow was invented as a time to show you what a fool you were today.

Our biggest mistake as a nation seems to be that of trying to get rich without doing any work.

As age comes on, a crying need develops for a toupee that will turn gray in harmony with a man's own hair.

HEZ HECK SAYS:
"A widder allus gits more sympathy than a woman."

ful children are one of the tragedies. The 43 entombed men, for whom at this time there seems little hope of rescue, are another tragedy.

Both are bad enough. But the real tragedy is that under our social order a mine should be permitted to operate with men nearly a mile down in the earth with but a single way of escape. No adequate value is placed on human life when the cost of a second means of exit is staked against the chances that the main shaft will never be closed. If the gold that is mined for a mile deep does not afford profit enough for an added safety exit, the mine ought to be closed.

The wives and children waiting, wistful and hoping against hope, around that mine shaft for the entombed men, are a picture that would seem to stir mining companies everywhere to never permit a repetition, and to arouse the public to legislation and regulation that would force the companies to the use of all safety appliances.

Commission Job At Salem Needs Modern Soloman

Major Harry Brumbaugh, of the state bonus commission at Salem, has compiled a list of those "foolish questions, we get them every day," for the Oregon Guard. Some of the gems of the major's collection are as follows:

1. My bill has just been put in charge of a spittoon. Will he bet any more money?

2. I have a little baby and I knead it every day.

3. I ain't got no book learnin' and I hope I am writin' for inflammation.

4. Just a line to let you know I am a widow and five children.

5. I have a four-month-old baby and he is my only support.

6. Kind she or sir I enclose a lovingly yours.

7. Q. Your relation to him? A. Just a mere ant & a few cousins.

8. Please send me a wife's form.

9. I have your letter I am his grandfather and grandmother.

10. He was kept and bred in this house according to your instruction.

11. Please let me know if John put in an application for his wife and child.

12. I rec'd my insane polish and have since moved by postoffice.

13. You asked for my allotment no. I have 4 boys and 2 girls.

14. Correct my name as I could not & will not go under a consumed name.

15. I am writing this in the Y. M. C. A., with a piano playing in my uniform.

16. Please return my marriage certificate as baby has not eaten in 3 days.

17. I am a poor woman and (delebed by the censor).

18. I have been in bed with one doctor for 13 years and I am going to try another.

19. I am writing this to ask why I have not received my allement papers.

20. His money was kept from him for the elopement which I have never rec'd.

21. Please tell me is he living or is he dead and what is his address.

22. I received the \$61.00 tonight and am entirely provoked.

23. I need him every hour.

RADIO

THREE SOURCES OF PLATE POTENTIAL

Use of Step-Up Transformer and Rectifying Tubes Recommended for Amateurs.

The greatest drawback in the use of vacuum tubes for radio transmitters is a suitable source of direct current potential for the plate circuits. In general there are three sources, batteries, a motor-generator set, and rectified alternating current. The alternating house lighting current can be stepped up to the required potential by means of a transformer and then rectified by an electrolytic rectifier, by the use of vacuum tubes manufactured for this purpose.

The use of batteries as a source of plate current potential is limited to very low power sets that are used infrequently, and then only for short intervals. Sufficient capacity in the form of "B" batteries would mean not only a relatively high first cost but also an extremely high maintenance cost. A motor-generator set, while high in first cost, will leave an extremely low maintenance cost and

and telephony. This, then, is the season for stock-taking, not only of the contents of the show cases, but brain pans.

Many alert merchants are employing themselves with diligence along these lines, because they realize more and more that from now on the trade will go to the dealers who can provide service vitalized by actual knowledge. When the vendor is thoroughly grounded in the art he need have no fear of summer doldrums nor of static of any kind, commercial or mental. The calling of radio merchandising is a foe to inertia in every form.

The Pacific coast states claim more than 25,000 owners of receiving sets. Some estimate the number at 50,000.

Dr. C. F. Jenkins, a Washington inventor, who holds the Cresson gold medal for originality in the field of invention, is at work upon the transmission of moving pictures by radio.

What the country will soon need is a radio census taker. "Some of our lads," says a Far Western enthusiast, "are picking up messages from Japan." This should make any Easterner tune up.

Doctor Marconi says present-day radio sets will be junk in ten years. So will be a typewriter, an automobile and many other kinds of apparatus. The main thing is to look out for the sets that are junk when you buy them.

Union college, at Schenectady, N. Y., broadcast its commencement exercises, including the music of the graduation ball and baccalaureate sermon. The comments of the graduating class after the baccalaureate sermon, however, were omitted.

Radio enthusiasts of Cleveland, O., must now pay a license fee of 50 cents, both for sending and receiving. The city council recently passed an ordinance requiring licensing and inspection of all radio stations, professional as well as amateur, in that city.

Stories are coming in from many directions of dogs which have become confirmed radio enthusiasts. We should think the ideal dog would be a setter who carries his tall high for one pole of an antenna. We wonder how the cat's whiskers in the set affect the canine fan.

Figure "A" shows how a single transformer can be used to furnish all of the necessary plate and filament current for a tube transmitter.

For those who do not wish to be bothered with the trouble and expense of rectifiers, there is a circuit known as the self-rectifying circuit that can be used for radio telegraphy. In using a self-rectifying circuit at least two tubes must be employed. If more power is desired tubes must be added in pairs. The tubes employed are divided into two groups operating on each half of the cycle.

Figure "B" is a diagram of a self-rectifying continuous wave radio telegraph transmitter using five-watt radio-tube type UV 202 tubes. The amateur

can purchase the parts to make this set as follows:

1. Two five-watt transmitting tubes UV 202, \$18.
2. Two-tube sockets UR 542, \$2.
3. Power transformer CP 1368, \$25.
4. By-pass condensers UC 1014, \$4.
5. Grid condensers UC 1014, \$2.
6. Grid Leak UP 1719, \$1.10.
7. Antenna series condenser UC 1015, \$5.40.
8. Antenna ammeter UM 530, \$8.
9. Transmitting key UQ 809, \$3.

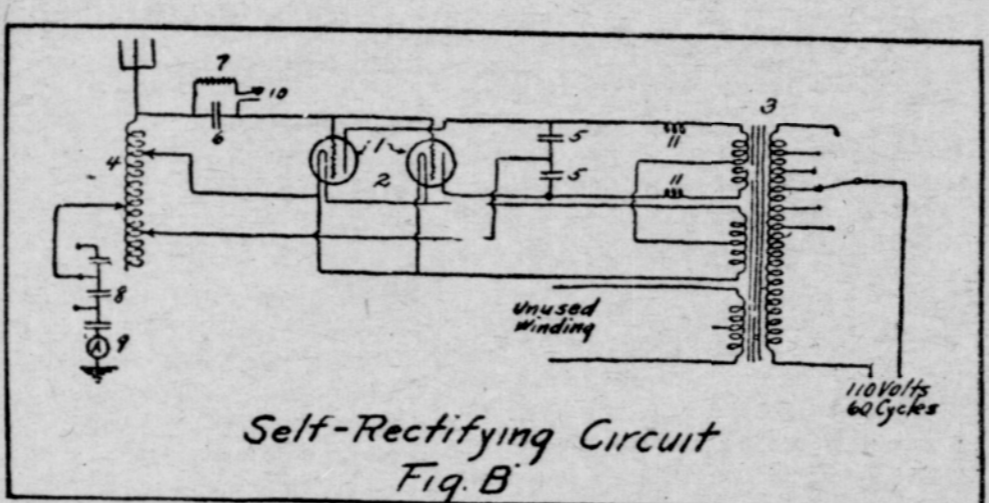
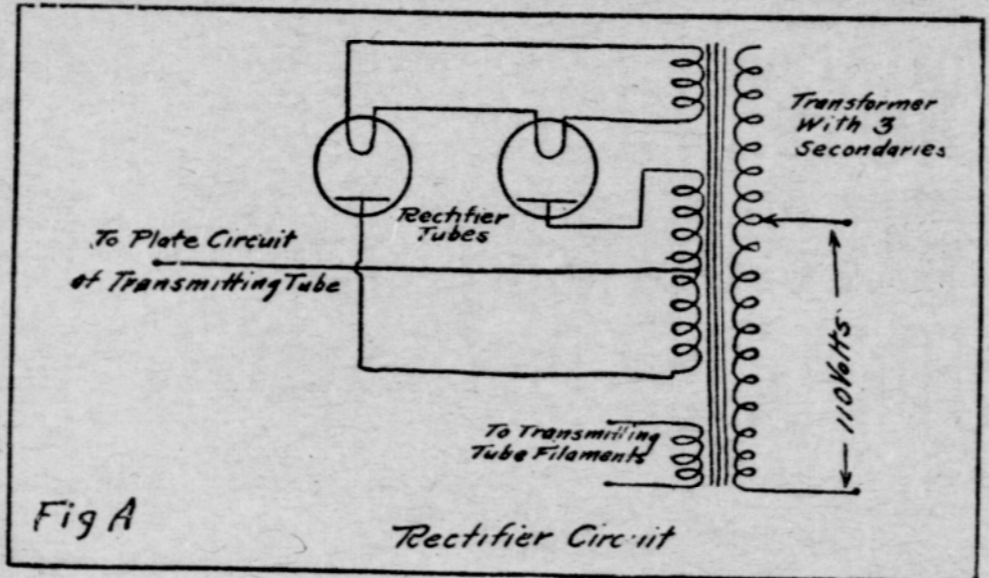
100 radio frequency.

The only parts the builder will have to make himself are the two radio frequency choke coils. The choke coils consist of 90 turns of No. 30 B & S cotton or silk-covered wire wound on a cardboard tube 2½ inches in diameter, the length of the winding on such coil being about two inches.

ALERT RADIO DEALER LEARNS

Not Only Stocks His Shelves With Goods, but Takes Lessons in the Art.

Besides stocking his shelves, the progressive merchant in radio is also employing some of the summer in replenishing his mental supplies of radio information. The taking of courses in the art, either by mail, or through the very convenient form of carefully prepared lessons in a magazine, or from a competent instructor, is highly desirable, says Radio Merchandising. The business part of radio is going more and more into the hands of men who have basic knowledge of electricity



European Star Coming Here



OFF the screen in modish Parisian gowns Pola Negri is as strikingly beautiful as she is in the exotic costumes she has appeared in before motion picture fans in this country since she was introduced to America in "Passion." The above is one of her very latest pictures. It was made in Paris just after she had signed an agreement to come to this country in September to appear as a Paramount star.

Strike Is Made In West End Mine

—This old gold camp is jubilant because a fine ledge of gold was cut into the West End mine last Thursday. The ledge is 14 inches wide and carries ore going good values in gold.

The remarkable part of the strike is that it was found by running an abandoned drift just six feet further. In 1912 Briceland Blair and associates, who had done a great deal of work in the West End trying to find the Spanish Ledge, as it was called on the surface, abandoned work. They gave up when they were just six feet from the small bonanza that has just been found.

The West End is three-quarters of a mile east of Whiskeytown. It was bonded last March by C. D. Jones & Company of Los Angeles. Ralph Williams is superintendent in charge. He announces that three shifts will be put on right away and he is figuring on erecting a stamp mill for the ore is free milling. He has drifted along the ledge far enough to determine that it is permanent.

The West End mine belongs to J. C. Kesler of Anderson, Dr. F. P. Mitchell of Winters, and the Western Star Lodge of Masons, of Shasta, which inherited a third interest from one of the original locators.

Live cleanly, press forward and dye well. Ashland Pantorium. Phone 121. 2977t

Tell them through the WANT ADS

SHORT FLASHES

THE VIRGINIA CAFE
is the place to eat, for Home-cooked Foods. We put up the best of everything. Our home-made pies are excellent. Bring the wife, family and neighbors.

CHICKEN DINNER SUNDAY
From 11:30 A. M. to 8:30 P. M.

WHOLE WHEAT BREAD

is a Health Builder and a Health Keeper

Just try it— You'll always buy it

Lithia Bakery

A. BAROLETTI, Prop. (New Management)

At 3000° F. - What?

As your motor begins to "warm up," what happens to the oil? It thins, of course. But just how does it thin and how does it act when subjected to the high operating temperatures?

Upon the answer to that question depends the proper lubrication of your car.

Zerolene, being made from selected crudes and scientifically refined by our patented vacuum process, resists engine heat; it retains its lubricating "body" at all operating temperatures. It does not decompose or "break down." It clings to the bearing surfaces and maintains a perfect film of lubricant.

A Minimum of Soft, Flaky Carbon

If the motor is getting proper lubrication, some oil slips past the pistons and is consumed by the flame of combustion. In burning, all oils deposit carbon on the cylinder walls and cylinder heads. Inferior oils deposit a hard, gritty carbon in considerable quantity.

It is this hard carbon deposit which causes pre-ignition, breaking and sticking of cylinder rings, overheating, loss of power, warping and splitting of exhaust valves, and wear of valve stems.

Zerolene deposits a minimum of carbon of a soft, flaky nature which can do no damage and is usually blown out with the exhaust.

Lubricate exclusively with Zerolene, adopting the recommendations embodied in the Zerolene chart of recommendations, and you will develop the maximum power, speed and gasoline mileage of your car.

Board of Lubrication Engineers
STANDARD OIL COMPANY (California)

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2 doz. for 15c; 4 doz. for 25c

Monopole white rubbers—per doz. 10c; 3 doz. for.....25c
Economy lids, per dozen30c
Mason lids, per dozen30c
Kerr caps, per dozen15c
Jelly glasses, tall or flats, per dozen.....50c
Heavy, clear water glasses, each 5c
Stone jars, per gallon 25c
Mason jars, per dozen—pints 90c
Mason jars, per dozen—quarts \$1.10
Mason jars, per dozen—half gallons \$1.60
Economy and Wide Mouth Mason jars, per dozen—
Pints \$1.20
Quarts \$1.35
Half Gallons \$1.75

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