

Ashland Tidings

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C. K. LOGAN, Editor

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Fraternal Orders and Societies
Advertising for fraternal orders or societies charging a regular initiation fee and dues, no discount. Religious and benevolent orders will be charged the regular rate for all advertising when an admission or other charge is made.

What Constitutes Advertising
In order to allay a misunderstanding among some as to what constitutes news and what advertising, we print this very simple rule, which is used by newspapers to differentiate between them: "ALL future events, where an admission charge is made or a collection is taken, IS ADVERTISING." This applies to organizations and societies of every kind as well as to individuals.

All reports of such activities after they have occurred is news. All coming social or organization meetings of societies where no money contribution is solicited, initiation charged, or collection taken IS NEWS.

EDUCATION
A new phase in the lives of future citizens is being entered upon during the next few weeks, when various schools of the state open their doors for the 1922-23 school year.

Each year parents are brought face to face with the question of education. Many mothers will tearfully, yet joyfully, see sturdy little legs trudging toward school for the first time. Others will see embryo men and women begin the four-year high school course, while still others, the high school days gone, begin the final preparation at college that will fit them for the struggle of life.

The problem of personal and financial sacrifices is often a serious one. How many heartaches and skimpings are borne by those at home in order that a son or daughter may be properly equipped for life, will never be known, and probably least understood and appreciated by those for whom the sacrifices were made.

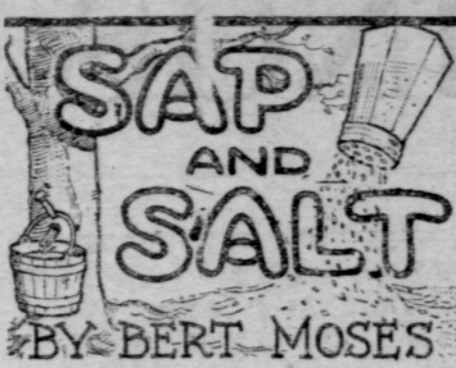
Education is a necessity. The trained man is the one towards whom the world turns. Each year the untrained man is being supplanted by him who has had his faculties turned in the right direction. With women coming into more and more prominence in the business world, modern science performing untold wonders, and specializing along all lines demanded, education has ceased to become a luxury.

SPUDS VERSUS FROGS
(Oregon Daily Journal)
A little story about drainage and irrigation drifts down out of the Willamette valley by way of the Junction City Times.

On the M. C. Gass farm at Ferguson was a large pond. Whether it produced more frogs than mosquitoes was a debatable question. But Mr. Gass laid some pipe, drained the pond, and this year neither mosquitoes nor frogs have a home, but the yield of potatoes on the site of the former pond promises to be a record breaker.

When the summer drouth began, the potatoes in another patch on the Gass farm, which had started to bloom, became discouraged, the flowers withered and the vines began to turn yellow. Nearby was a stream which was carrying thousands of gallons of water down to the Willamette. A small irrigating outfit lifted part of the water over to the potato patch, the blossoms reappeared, the vines acquired new growth, and the extra yield promises to pay the cost of the whole irrigation installation.

A field of mixed grain next received attention, and it immediately gave evidence that there was life in the water. Forty acres of wheat



"High ideals" sort 'o backfire when applied to skirts.

The average man's idea of Truth is largely theoretical.

About all you can say of poverty is that is not a disgrace.

No one knows how big a liar he can be until he squirms out of making a contribution to the missionaries.

The fewer things you can get along with, the better off you are.

Outside of the dates of his birth and death, nothing worth while can be mentioned on the average man's tombstone.

HEZ HECK SAYS:
"The kiss is the root of much evil."

will produce 30 bushels to the acre in spite of the dry season through the aid of the little irrigating system.

PEOPLE'S FORUM
Whipping Children

You read in the news columns that a New York justice has sentenced a father to the penitentiary for cruelly beating his little son. The body of the boy was found covered with welts from blows with a whip.

Any parent who uses blows to enforce his will ought to be ashamed thereafter to look any other fellow-being, child or adult, in the face.

Striking a child is not only brutal, but it is cowardly. Prizefighters, who have trained for weeks to withstand punishment, quibble over a pound or two difference in weight, but some big, burly 200-pound father or mother will take a strap or stick in his or her hand and administer punishment to a child that doesn't weigh one-fourth as much, and whose lack of strength makes effective resistance impossible.

He thinks he is educating the child to mind him. The only education he is giving is one of hatred and resentment. He is killing both respect and affection with one act. He is teaching that child that his father is a brute and a coward unworthy his love and fit only for his contempt and his revenge.

There was a time when the lash and the marlinspike were looked upon as necessities in the jails, on the ships and in armies. Beating was thought to be the only way to maintain discipline. But the world gradually woke up to the fact that brutality bred brutality; that you could not beat morals into a man, or reform habits with blows, and one by one the hideous forms of punishment were made unlawful.

In only one place is whipping still in general vogue, and that is in the private home, and the subject of the punishment is the defenseless little child, whose very innocence of the law and helplessness makes him or her the less able to invoke protection. Whatever was the custom or the teaching of ancient times, modern fathers and mothers should be above striking a child. There are other and better ways of maintaining discipline and obedience.

If you believe that there is no other way of making your child conform to your wishes than inflicting bodily pain, then you confess that you are the parent of an offspring who is so mentally deficient that he cannot be appealed to through his power of reasoning but only through his sense of feeling. The attitude of the parent to the child should be governed by a code of morals as strict as that which is required between grown-up people. A parent has no right to lie to a child and then blame the child if it lies in turn. A parent has no right to break a promise, no right to appropriate the property or the time which has been definitely given the child as its own.

Love and truth should be the guiding influences of the child. Terror, fear or dread should have no place in the home. The little soul, which has been committed to your care and upbringing, came to you unsoiled and pure. Your duty is to keep it as near to its God-given excellence as you can. The punishment of a mistake seldom corrects it. The willful infliction of pain brands the giver as a bully, incompetent of teaching by any other means than a cowardly display of larger strength.

How disqualified to be a parent

CONTRADICTS THE LADY



Here is ex-Prince Oleg Rodmir, grandson of the late King Nicholas of Montenegro, once an officer of the czar's army, now an American citizen and business man, "on the job" at his desk in the Standard Oil company's office in Constantinople. This photograph has just been received in New York by a friend of Mr. Rodmir, and it accompanied a letter in which he vigorously denied the engagement which Mrs. Oscar Hammerstein had "admitted."

At the age of fourteen Oleg ran away from a military school, enlisted as a Russian private, was wounded 32 times, and attained the rank of colonel. Captured by the Bolsheviks in Siberia, he escaped, stowed away on a freighter, and next turned up as a hardware clerk in Clarksburg, Va. Then to New York, where he obtained an engagement for a fifteen weeks' concert tour (he is a tenor).

you confess yourself when you resort to brutality to make a little child do right.

A CITIZEN.

GASSED VET WALKS ACROSS UNITED STATES; TO RETURN BY AUTO

BOSTON, Aug. 30.—Sergeant-Major Charles M. Martines, who was gassed in the battle of Meuse-Argonne October 16, 1918, and sent back to the United States for treatment, arrived in this city after walking more than 3000 miles from Riverside, Calif., since December 27, 1921.

Unable to work, doctors recommended an outdoor life as the only possible cure for his ailment. Martines then undertook a coast-to-coast hike and has recovered his health almost completely.

Martines is a chauffeur and will seek employment with some family that is going to California by automobile.

He has paid the expenses of his trip from a \$100 a month compensation received from the United States government. He used but one pair of shoes during the hike, a pair of field service hobnailed shoes.

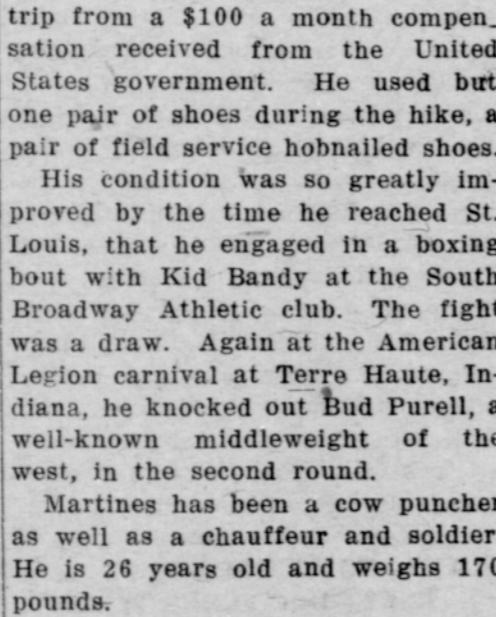
His condition was so greatly improved by the time he reached St. Louis, that he engaged in a boxing bout with Kid Bandy at the South Broadway Athletic club. The fight was a draw. Again at the American Legion carnival at Terre Haute, Indiana, he knocked out Bud Purrell, a well-known middleweight of the west, in the second round.

Martines has been a cow puncher as well as a chauffeur and soldier. He is 26 years old and weighs 170 pounds.

ACCIDENTS TAKE ONE LIFE EVERY SIX MINUTES

DETROIT, Mich., Aug. 30.—Careless America's toll of accidental deaths during 1920 was 76,000, a life snuffed out every six minutes, according to a report of the National Safety council at the annual Safety Congress here yesterday.

BIG OIL WELL BURNING



This giant oil-well at Eldorado, Ark., has been burning almost constantly since May 18. The friction of the sand and gas thrown out of the well in enormous quantities caused it to catch fire. The blaze, which at times is more than 1,000 feet high, can be seen for a distance of fifteen miles. The crater is 350 feet across.

Portland Plans On Holding Huge Jersey Cattle Show In November

PORTLAND, Aug. 30.—Appreciating the remarkable growth of dairying in this state the officials of the Pacific International Livestock exposition have arranged for the showing of the Jersey cattle educational display at Portland, November 4 to 11.

The exhibit will be shown by the American Jersey Cattle club and will be housed in a large tent to be erected in close proximity to the cattle barns, and will be designed to present educational and economic features of dairying. Particular stress will be laid on the possibilities that thoroughbred Jersey stock holds for the small farmer and a canvass will be begun immediately by club officials to insure a maximum attendance of Jersey breeders at the exposition where the opportunity to inspect the exhibit will be afforded.

On the side walls of the exhibition tent, which will measure 40x80 feet, there will be educational charts bearing life-sized photographs of farmers' Jersey cattle together with official records and other information that have been grouped carefully to afford ease of assimilation. Daily lectures and demonstrations by livestock men will be conducted in explanation of these charts and displays, and the various phases of all operations of dairying, whether from the standpoint of Jersey cattle

of meetings of state and local Jersey cattle clubs are to be conducted in the exhibition tent on different days during the exposition, and it is hoped by means of this demonstration to make the exposition the official annual meeting place of the future for Jersey breeders. It is the first time in the history of the club that an effort has been made to present such a pretentious and elaborate display anywhere except at the National dairy show last year. The results obtained from the display in Minnesota were such that officials of the organization felt that a similar experiment should be attempted in this state.

Among the daily demonstrations will be cow-judging on live animals by which the audience will be instructed by an expert as to the points which indicate large producing ability. The animals used in these lectures will be the Jersey state champions for production, so an unusual opportunity is afforded all dairymen to learn the points which indicate the profitable producers. Lad's Iota, the Oregon Jersey who recently qualified as the world's record Jersey by her remarkable production of 1048 pounds of butter-fat in one year, will be on exhibition. When it is realized that one-third of the 30,000,000 dairy cows in the United States is being kept at a loss, the value of this educational exhibit to both the farmer and the consumer cannot be overlooked.

In addition to the educational tent, the owners of the greatest Jersey herds in the state are bringing their prize winners to enter competition with other herds, so an unusual opportunity is open to everyone interested in cattle or the health of their family to view these animals upon which the future of our nation rests.

In addition to the exhibits, lectures and demonstrations, a series

WANT ADS
Tell them through the WANT ADS

WHOLE WHEAT BREAD
is a Health Builder and a Health Keeper
Just try it— You'll always buy it
Lithia Bakery
A. BARTOLETTI, Prop. (New Management)

Free from destructive
The safe way to buy motor oil
" Sulpho " compounds
CYCOL MOTOR OIL
ASSOCIATED OIL COMPANY
Executive Office, Associated Oil Building, 79 Montgomery St. San Francisco, California