

Ashland Tidings

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What Constitutes Advertising In order to allay a misunderstanding among some as to what constitutes news and what advertising, we print this very simple rule, which is used by newspapers to differentiate between them: "ALL future events, where an admission charge is made or a collection is taken, IS ADVERTISING."

All reports of such activities after they have occurred are news. All coming social or organization meetings of societies where no money contribution is solicited, initiation charged, or collection taken IS NEWS.

BALLOT MEASURES A short time ago every voter in the state received from the secretary of state a pamphlet containing a list of measures to be voted upon at the November election.

Today, perhaps, November may loom up as something that is bound to appear before long, something intangible, but inevitable, like death or taxes, but the days slide by in rapid succession, and before it can be realized, almost, all good citizens find that they must rush to the polls and cast their ballots.

It is a matter of fact that Oregon is known for the large proportion of "joker" containing and fake measures placed upon the ballot, though it can be said to its credit they are seldom passed. In many instances the escape from placing fake measures upon the law books of the state has been very narrow.

Do not wait until election eve before glancing at these pamphlets. Take them. Do not read them, but study them. Satisfy yourself that a measure is for the good of the state, your county, city or yourself. Then go and vote for it. If you conscientiously believe the measure to be detrimental, then cast your vote against it. But in either case, do not go blind to the polls.

If you are not satisfied with your employer, you can leave him. If your employe does not meet with your approval, you can fire him. If the governor is not all that you think he should be, you can divorce him from his office in four years.

But—all measures, if they become laws in November, are likely to be on the books for a long time before it is possible to repeal them.

The situation needs studying. It is as much the duty of every voter to study the pamphlet, argue the various measures, and reach a definite conclusion regarding the measures, as it is the duty of every voter to visit the polls election day.

Cheer up, fellows, there are only nine more months before vacation.

Grants Pass is celebrating Peach Week. We thought that Ashland had all the "peaches" in southern Oregon.

Speaking about school, the example set recently by a blind boy in Honolulu for scholastic ability should help make the burden of books lighter. The average American youth does not realize how fortunate he is to be in possession of all his faculties.



Being a failure is real hard work. Faults in those we love are mighty hard to see.

Before trying to get the best of another man, be sure he has it.

The more members you appoint on a committee, the longer it takes to get anything done.

Just about the time a woman gets over one crazy notion, the fashion pictures teach her another.

A gentleman is one who removes his hat in a hotel elevator, but leaves it on when going up in an office building.

HEZ HECK SAYS: "You git more results in a potato patch than in a pool room."

CENTENARY OF ROSA BONHEUR (Morning Oregonian)

A century has passed since the birth of Rosa Bonheur, and more than three decades since her death, yet the fame of this singular woman artist is as fresh as when she painted her masterpiece, "The Horse Fair," and entered the precincts of the immortals.

At the Salon des Artistes Francais, in Paris, the centenary of her birth is now being celebrated by a commemorative display. America has its own shrine to her memory—before her greatest picture, which hangs in the Metropolitan museum.

Castling backward over the record of Rosa Bonheur, one is consciously impressed by the lesson of her calm

perseverance—which attained renown for her in a day when women were engaged in fancy work, or, if artistically inclined, in the dainty painting of china and miniatures. Convention decreed that these were the proper spheres for the expression of feminine ambition, and that none might depart from them. Yet in her life, even in girlhood, there was manifest a love for animals, an insight into their characters, which, when coupled with the ability to depict them on canvas, was not to be frustrated by any code. In her 20th year, four of her studies were accepted by the salon, and within five years, she had been awarded medals for her admitted genius in both painting and sculpture.

The defiance of Rosa Bonheur for the senseless conventions which hedged her was outwardly expressed by the cutting of her hair and the procuring of a license to wear male attire. These manifestations of temperament were not wholly eccentric, for while they flouted the gossip of the times, they also were sensibly adapted to the nature of her work, which took her frequently afield or to the abattoir in the study of animal types. Hers was the justification of genius, a fact it were well for artistic and literary women to remember nowadays when they are tempted to shock us a trifle. And it should be remembered as well, that with Rosa Bonheur, such tendencies were not at all affected, as the sincerity of her work attests. Sincerity and sympathy and singleness of purpose will go far in art.

The interest of America has ever been keen in Rosa Bonheur and her work. It is true that she had taken old themes, but beneath her brush they glowed with a virile realism that had a strong appeal to the American collector. They fought for the privilege of purchasing Bonheur originals, and countless engravings of her most popular paintings found an instant and clamorous market on this side of the water. There was a time, not long since, when an engraved copy of "The Horse Fair" was almost requisite to a well-furnished home, and though this vogue has dimmed, such a falling away was but the natural order of things, and does not in the least dim the fame of that living canvas, and of the very gifted woman who painted it. America has the proud right to feel that the encouragement of this nation, the spontaneous recognition it gave to a foreign artist in her own day, had something to do with the fullness of her life.

geography and history; Ella Lischinsky, sixth grade; Edna Kennedy, fifth grade; Vetrus McCredie, fourth grade; Hazel Bruner, third grade; Lysle Gregory, second grade; Isabella Wattenbarger, first grade.

Hawthorne School Florence Allen, principal and sixth grade; Edythe Stevenson, fifth and sixth grades; Beuna Temple, fifth grade; Ruth Patton, fourth grade; Sarah Williamson, third grade; Ruth Pearl Davis, third grade; Vera Mannel, second grade; Vera Zinn, first grade; Mabel M. Eby, first grade.

Superintendent of Schools G. A. Briscoe has announced the following assignment of teachers in the local schools for the coming year:

Senior High School B. C. Forsythe, principal; Walter Hughes, physical training and civics; Callie Vogell, shorthand and penmanship; Evangeline Poley, home economics; Minnie Poley, teachers' training and Latin; Loeta Rogers, English; Geraldine Ruch, biology; Marie Ridings, mathematics; Grace Hawkyard, science; Phila B. Hall, home economics; Zipora Blumenfeld, physical training; Leona Marsters, music; Alice D. Heyes, Spanish and history; Amy Stifle, commercial; Mabel Bay, English; Wilma Johnson, school nurse.

Junior High School Ila M. Myers, principal; Ethel Ried, art, penmanship, agriculture; Mildred Millon, grammar; Caribel Morehouse, history; Elsie Howell, English; Winifred Spencer, mathematics; Dorothea Abrahams, household economics; Leonilla Smith,

foreign cities along the coast, and his achievements with his memory are such as to cause the widest speculation as to how he is able to perform such wonderful feats.

Mr. Hamley paid the Ashland auto camp a glowing compliment today, considering the fact that he has such a wonderful memory, when he said that he had stopped in almost every camp along the Pacific coast, and that Ashland had the finest camp of them all.

CHICKEN RAISERS LEARN HOW TO CULL THEIR FLOCK Four poultry demonstrations will be held in Jackson county this week. Prof. H. E. Cosby, poultry specialist of Oregon Agricultural college, will be present to take up principally the problem of culling.

This is the time of year when culling should be done by all who would

get the most out of their flocks. The vital points of culling will be taken up in full. All poultrymen interested are invited to attend one of these meetings.

The first meeting was held at the home of Postmaster W. Warner, 519 South Oakdale street, Medford, at 9 o'clock this morning, and this afternoon at Warren Mee's ranch, one mile above the Applegate store.

Tomorrow forenoon a meeting will be held at the White Wing Poultry farm at Phoenix, and an afternoon meeting at E. C. Hamilton's, two miles northwest of Central Point. These meetings will be called at 9 and 2 o'clock respectively.

Automobile insurance a specialty. Ask Mr. A. L. Lamb, Yeo, of course. 2651f

Dyeing and pleating a specialty at Paulserud's. 3041f

Memory Expert To Give Demonstration Charles W. Hamley, said to be the world's greatest memory expert, arrived in Ashland Saturday, and is camped at the auto camp ground in Lithia park. He will give a public demonstration of his abilities Wednesday evening at the Armory.

Mr. Hamley is an American Indian and lived for a number of years in Seattle, previous to the world war, during which he was a member of the 21st regiment, engineers, overseas. While in Europe, he was matched to meet England's memory expert, but upon Mr. Hamley showing what he could do with his memory, the Englishman refused to take part in the evening's entertainment. Mr. Hamley has appeared at dif-

ferent cities along the coast, and his achievements with his memory are such as to cause the widest speculation as to how he is able to perform such wonderful feats.

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That's the flour mamma uses!



NEW LOW PRICES recently issued on Pennsylvania VACUUM CUP TIRES

Known Pennsylvania Quality Rigidly Maintained

AND NOW—

FREE! A "TON TESTED" TUBE with each regular Vacuum Cup Tire purchased

Compare these NEW prices with those asked for ORDINARY makes:

30x3 1/2 VACUUM CUP CLINCHER FABRIC TIRE \$11.95

VACUUM CUP CLINCHER CORD TIRE \$13.65

32x4 VACUUM CUP CORD . . . \$29.25

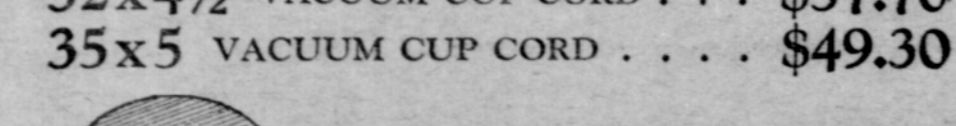
33x4 VACUUM CUP CORD . . . \$30.15

32x4 1/2 VACUUM CUP CORD . . . \$37.70

35x5 VACUUM CUP CORD . . . \$49.30

"The Sound of Safety!" Hundreds on Every Tire—Every Cup a Quality Pledge

Eastern Supply Co. ASHLAND, OREGON



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Each tin of

Velvet TOBACCO

with the RED TOP

contains freshly made tobacco. Just right for your pipe.

And the mild smoothness you enjoy is the result of Velvet's two long year's ageing in wooden hoggheads. Patient ageing in Nature's way—the right way of removing raw harshness and bite.

You'll say that Velvet is cool, smooth and "sweet as a nut" in your pipe.

LOGGITT & MYERS TOBACCO CO.

Buy Velvet in the TIN with the RED TOP