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 TELEPHONE 39
 E. J. BARRETT, Editor

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What Constitutes Advertising
 In order to allay a misunderstanding among some as to what constitutes news and what advertising, we print this very simple rule, which is used by newspapers to differentiate between them: "ALL future events, where an admission charge is made or a collection is taken IS ADVERTISING." This applies to organizations and societies of every kind as well as to individuals.

SOLOMONITES
 The day's news would indicate that De Valera is not as dead as he seemed to be.

Restaurant menus stick pretty close to the truth, but if you doubt this assertion, just order a small steak.

It is just among the possibilities that most of the objections to tainted money is the deplorable fact that 'taint ours.

Wonder if the announcement that Mrs. Spreckles-Wakefield is broke, will have a tendency to cool the ardor of her artist affinity.

Another thing the short skirt is responsible for—people say "legs" now without blushing, "limbs" applying only to trees and such.

Good ideas are a great deal like the cucumbers that are flooding the Tidings office. Fine, if they are propagated. One swallow never made a summer.

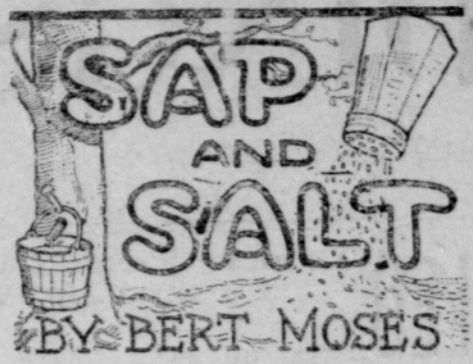
If everything Frank Jordan said made as big a hit as his few remarks in the park last night, we would all be climbing on the bandstand to run him for president.

The all-Oregon cucumber championship contest is no wopen, with no holds barred. But it ought to be borne in mind that the biggest vegetable in any class is not always the best to eat.—Portland Oregonian.

If we could say the cute things now that we were credited with saying when we were in swaddling clothes, this column would fairly scintillate with brilliancy, but, alas, "them days is gone forever."

Somebody had better get on the job with respect to Ashland's representation at the Jackson county fair. In the list just published of the merchants who have applied for space for a display, Ashland is made conspicuous by the fact that apparently we have nothing here worth while exhibiting. At least that must be the natural inference, as not a single application has been made from this city.

The concert in the park last night was enjoyable, and not the less so from the fact of Officer Jillson's presence, and the few pointed remarks which Park Commissioner Jordan made from the band stand, which had the effect of keeping the youngsters quiet. Now, if some of the grown-up folks will "can" their exchange of gossip while the music



Making things is easy; selling them isn't.

The disease you are afraid of is the disease you get.

Love can live without language, but words alone will keep hate alive.

The brain and the stomach are partners; what hurts one hurts the other.

When cleverness is overdone, it becomes an aggravated form of stupidity.

Getting the first husband is much more difficult than getting the second or third.

HEZ HECK SAYS:
 "A veil musses things all up when you try to kiss through it."

is being played, the concerts can easily be placed in the class of a fitting end to a perfect day.

Speaking of water, what in thunder is the idea of giving it to us in colors? Chlorine may be all right in its place, but as a beverage, we can't say we have any special hankering for it. Pretty near time we were getting something out of the water problem besides talk.

It begins to look as if the heads of the various labor unions had lost their power of governing their respective memberships. Strikes are springing up all over the country, apparently without the sanction of the union heads. Is it possible that the much vaunted "Big Four" of the brotherhoods have lost their grip and can no longer control? Strike first and explain afterwards seems to be the order of the day.

ANNUAL STRIKE COSTS
 Strikes in 1921 cost labor \$132,000,000 in wages, according to estimates made by the National Industrial Conference board. They cost capital 60,165 days of production or service, which is about 200 years of one man's work. They also cost capital the loss of the purchasing power of wage earners to the extent of the loss of wages. No figure is given of the loss to the general public, but it must have been considerable, even though impossible to estimate.

This year's strike bill is going to be still heavier. And to what purpose? The outcome, time and again, is only a temporary settlement of a single issue, while the fundamental problems remain untouched sources of future industrial wars.

There will continue to be strikes until labor is persuaded that there is a surer, better way to obtain justice. The fact that justice does not follow in the wake of a strike is not enough to cause its abolition.

Democracy fails in one of its most important duties when it is unable intelligently to handle its industrial problems. Mutual agreement, mutual fairness and confidence between labor and capital are essential first.

Let Jerry O'Neal figure your next job of plumbing. First class material and workmanship. Phone 138. 207 E. Main street. 2383ti

Better be safe than sorry. See Beaver Realty Co. about your insurance. Phone 68. 2871f

Indigestion? Try Ironized Yeast

Do you suffer with indigestion or dyspepsia? Are you troubled with that uncomfortable bloated feeling after meals? Are you bothered with frequent headaches, gas, nausea, or chronic constipation? If so you should lose no time in trying Ironized Yeast, which has brought amazing relief to thousands of stomach sufferers. Simply take two tablets with each meal. Then watch the results. See how your appetite immediately improves. Note how quickly the bowels become regular—how painful and distressing symptoms of indigestion disappear. In a remarkably short time you will have no thought of stomach trouble. Eating will become a pleasure. You can get real joy out of every bit of your food. Get Ironized Yeast today. Then experience the blessed feeling of being able to eat a hearty meal without the least thought of discomfort. To try Ironized Yeast entirely free simply mail postcard for Famous 3-Day Test. Address Ironized Yeast Co., Dept. 103, Atlanta, Ga. Ironized Yeast is recommended and guaranteed by all good druggists.

Wages of Steel Workers Increased Twenty Per Cent

NEW YORK, Aug. 25.—The United States Steel corporation has announced that the wage rate of day labor at all its manufacturing plants would be increased 20 per cent September 1, and that other rates would be equitably adjusted.

At the office of the corporation it was said that about 156,000 would be affected by the new scale and that they would receive 36 cents an hour under the advanced wages.

The corporation has about 220,000 men on its payroll, but 64,000 are in the mining and transportation departments.

The increase is the first since February 1, 1920, when the men were boosted 10 per cent and received 47 cents an hour. On May 16th the wages were cut 20 per cent, and on June 16th of the same year, overtime was cut out for the workers. The final cut came August 19, 1921, when wages were reduced to 30 cents an hour.

Reports from Midvale, Pa., and from Youngstown, O., say that similar increases will be made in the wages of employes at the plants located at those places.

COUNTY FAIR BOARD COMPLETES MORE DETAILS

The semi-monthly meeting of the Jackson county fair board took place Wednesday night at Medford, and further details of the coming fair were discussed and settled.

Besides the races which have been previously announced, the board has obtained an auticycle polo team, which will entertain the public each day during the fair.

A disappointing feature came up at the meeting in connection with the Andrews opera, which it was thought could be obtained, as word from Mr. Andrews to the effect that he had a previous engagement at Seattle for that date, and would not be able to appear.

Twenty new horse stalls, 10 by 12 each, were ordered built on the east side of the fair ground, as it was thought best not to put the horses under a canvas roof. The new stalls will be rushed to completion before the fair begins.

Entries in all lines far exceed the expectations of the directors, which

is quite gratifying to them, and the only fear at the present time is that those who desire to come in at the last minute with exhibits, will find no room for their exhibits.

The first horses to arrive for the races came in today, and will be housed in temporary stalls for the present.

SCHOOL AUTHORITIES BACK TOWNER-STERLING BILL

In an interview today with Superintendent of Schools Briscoe, in regard to the educational laws of the state and nation, he spoke very highly of the Towner-Sterling educational bill, which is up before congress at the present time.

Mr. Briscoe states that the provisions of the bill aim to put our educational system, already the best in the world, on a still better basis. He also said that this bill is being backed by the majority of the educational organizations over the country, as well as many of the most prominent men in the United States.

Mr. Briscoe recently received the following letter from Dr. William B. Owen, of the Chicago Normal college, one of the enthusiastic backers of the bill:

I have been a participant in the deliberations of the group that sponsored the Towner-Sterling bill, since its inception in 1918. It was the deliberate purpose, from the start, to seek legislation from congress, that should create a department of education and provide federal aid to the states for specific educational purposes. From the start, it was the conscious purpose

to frame a bill that should secure these two main results and at the same time avoid centralized federal control over the separate and independent state systems of public schools.

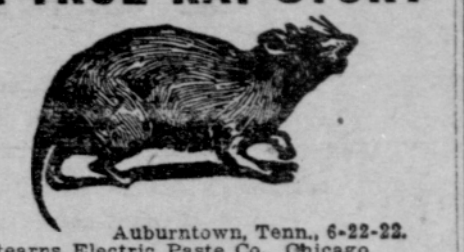
The Towner-Sterling bill, in the form now before congress, clearly and unmistakably provides for a department of education and federal aid for specific purposes, and as clearly and unmistakably safeguards the constitutional and traditional control of the separate states over their own schools. The National Education association has repeatedly endorsed the fundamental purposes of the bill. The association is as strongly opposed to federal supervision of the public schools, as it is firm in its advocacy of federal co-operation with the states in securing educational results of clearly national import and concern. The language of the bill is clear and unmistakable; no one can read into it centralized federal control.

Personally and officially I favor the Towner-Sterling bill or the reasons given above. At no time in private conversation, interview or public utterance have I used words that could be construed as opposed to this position. No political, sectional, racial or religious considerations were in the minds of the sponsors of the bill, nor can any such consideration honestly be found within or behind the bill as it now stands. The bill itself is its own best justification and defense.

You'll marvel in our array of advance styles as well as the prices we are asking. Paulserud's. 286tf

The Industrial accident commission of Oregon has nearly \$5,000,000 surplus.

A TRUE RAT STORY



Auburntown, Tenn., 6-23-22. Stearns Electric Paste Co., Chicago. Dear Sirs: Mr. Robert T. Donnell of Auburntown, Tenn., came in our store the other day and wanted something to kill rats, so I sold him a box Stearns Rat Paste. And he put some paste on six biscuits that night and the next morning he found fifty-four big rats. And the second night he put out four more biscuits with paste on them, and the second morning he found seventeen more rats, making a total of seventy-one rats in two nights, and there were lots more that he did not find.

This is some big rat tale, but, nevertheless, it is so. Just thought would write to let you know that your rat paste is good.

Respectfully, KENNEDY BROTHERS. Buy a 35c Box Today Enough to Kill 50 to 100 Rats or Mice

Don't waste time trying to kill these pests with powders, liquids and other experimental preparations. Ready for Use—Better Than Traps. Drug and General Stores sell STEARNS' ELECTRIC PASTE

Cream Puffs Tomorrow Lithia Bakery
 (New Management)
 A. BARTOLETTI, Prop.

We'll Meet You
 —AT—
Tillamook County Beaches
 Pleasure seekers by the score are going there this summer. Why not join the merry throng?

\$18.20 Round Trip from Ashland Friday and Saturday. Return limit, 15 days.

\$21.45 Round Trip from Ashland, sales dates daily Good until Sept. 30th.

Southern Pacific Lines
 JOHN M. SCOTT, General Passenger Agent.

Chartered for Service

This bank is a state institution, operating under a charter granted by this State, supervised by the Banking Department of the State, and giving superior service to citizens in the State.

We welcome opportunity to serve you.

The Citizens Bank of Ashland
 Ashland, Oregon

LADIES READY-TO-WEAR DEPARTMENT

New Shipments Arriving Daily from New York's Fashion Centers

Ladies Dresses
 More than just style—a dress must be the "right style" for you.
 We have new dresses arriving every few days, and we will be pleased to show you our line, before you purchase your garments for the season.

Ladies Coats
 Our buyer has just been to the Eastern Market buying Ladies Coats, Suits, Skirts and in fact all kinds of New Fall Merchandise. Buying from the largest manufacturers in quantities to supply 80 large department stores. We invite you to see and price these goods.

LADIES COATS
 In all styles and colors one could imagine.
 These coats are priced at \$10.50, \$15.00, \$20.00, \$25.00 and up to \$125.00.
 The Women's Coat Section catches the spirit of Fall, too, and offers for your selection wraps of unerring and distinctive elegance.
 We have a good line of Misses' Coats this season, which we would be pleased to show you. The prices of these are from \$10.50 to \$22.00.

Ladies Suits
 The first shipment is just in. The length of skirt and length of coat—these are the outstanding features you'll notice about the incoming Suits for Fall.
 Trico Cord and Tricotine, Velours and Serges of a fine quality, make these suits for Fall. These suits are priced at \$17.50, \$20.00, \$25.00, \$32.50 and up to \$59.25

Ladies Waists
 Waists and Blouses from \$5.00 to \$8.50. Some of these waists are lace trimmed, others are plain.

Ladies Skirts
 In both plain and pleated models, assorted colors. These skirts are priced at—\$5.65, \$6.00, \$7.65, \$8.65, \$9.95

Golden Rules
 The Combined Buying Power of 80 Busy Stores Assures You These Low Prices

Elks' Building North Central St.
 ASHLAND, Ore. MEDFORD, Ore.
 Phone 3 THE DAYLIGHT STORES Phone 245

Clothing Necessities for the Whole Family—Women's Wear, Men's and Boys, Furnishings, Piece Goods and Notions