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 OFFICIAL CITY AND COUNTY PAPER
 TELEPHONE 39
 E. J. BARRETT, Editor

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ADVERTISING RATES
 Display Advertising
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YEARLY CONTRACTS
 Display Advertising
 One time a week .27 1/2c
 Two times a week .25 c
 Every other day .20 c

Local Readers
 Each line, each time .10c
 To run every other day for one month, each line, each time .7c
 To run every issue for one month or more, each line, each time .5c

Classified Column
 One cent the word each time.
 To run every issue for one month or more, 1/2c the word each time.

Legal Rate
 First time, per 8-point line .10c
 Each subsequent time, per 8-point line .05c
 Card of thanks \$1.00
 Obituaries, the line .2 1/2c

Fraternal Orders and Societies
 Advertising for fraternal orders or societies charging a regular initiation fee and dues, no discount. Religious and benevolent orders will be charged the regular rate for all advertising when an admission or other charge is made.

What Constitutes Advertising
 In order to allay a misunderstanding among some as to what constitutes news and what advertising, we print this very simple rule, which is used by newspapers to differentiate between them: "ALL future events, where an admission charge is made or a collection is taken IS ADVERTISING." This applies to organizations and societies of every kind as well as to individuals.
 All reports of such activities after they have occurred is news.
 All coming social or organization meetings of societies where no money contribution is solicited, initiation charged, or collection taken IS NEWS.

SOLOMONITES

Not a very difficult matter to convince the average boy that the shortest days in the year come in vacation time.

If we ever do get into communication with Mars it's dollars to doughnuts we'll be overrun with inquiries as to whether the climate is "wet" or "dry."

The death of Michael Collins on the battlefield, shot from ambush, means to the Irish what the assassination of Lincoln meant to the American people.

Every day or two the news comes over the wires that another "gusher" has been brought in." With the opening up of the mountain of shale around Ashland, "them days will soon be gone forever."

France may find a way out of a break with Germany by letting the unfortunate Teuton pay indemnity with "made in Germany" goods. Incidentally, we could use a little English-made coal in the United States this winter.

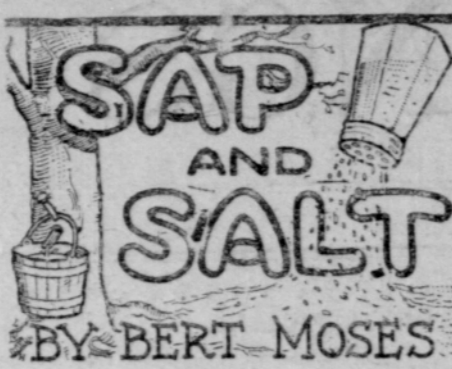
If John D.'s wealth accomplishes no other purpose, it can certainly be made an effective factor in raising an embargo against further foreign entanglements in his own family. Rather late in the day, it is true, but "better late than never."

Wonder if there is not some way we can let those Hollywood folks know something about the scenery around Ashland? They make regular pilgrimages to Lake Tahoe and vicinity to find settings for their films, probably never having heard of Crater Lake or Ashland Canyon. Time they did.

Thieves seem to be emulating the busyness of the bees over Medford way these days, getting away with pretty nearly anything in sight, that isn't actually nailed down.

Auto tires being the latest penchant, they are stripping them from machines in broad daylight and on the Main thoroughfare.

Ireland is today in a sorry plight. A day or two since and Arthur Griffiths, the head of the Irish Free State provisional government, was called to the final accounting. Michael Collins, done to death on the battlefield, the last of the great leaders in the 700-year fight of Ireland for freedom, crossed the great divide, leaving no figure outstanding whose form fits the niche made vacant. De Valera, perhaps the greatest of the trio, who might have



Most arguments end right where they start.

The worst thing put in cans is etiquette.

Governments commit far more crimes than they prevent.

The purpose of politics seems to be to keep people from getting what they want.

It is simply amazing how little you can get along with when you have to.

One good thing about an automobile is that it makes so many new troubles that you forget all about the old ones.

HEZ HECK SAYS:

"It's hard to be good, when so many of the things you feel like doing are considered bad."

been a fitting successor to either, but made impossible by alignment with the rebel forces, is reported broken in spirit and dying, in an obscure cabin in the fastnesses of Ireland's hills. From the days of O'Connell and Emmett, the price of Irish leadership has been death.

Here's a few significant figures that do not make dry reading: Strikes in 1921 cost labor \$132,000,000 in wages. These same strikes in 1921 cost capital 60,165 days of production. It does not take a mathematician to figure out that it is a losing game, anyway it is played. No matter to which side victory goes, both are losers in the final analysis.

OVERREACHED THEMSELVES

The best friends of the unions and the most ardent partisans of corporate interests, believe both have overstepped themselves and should be deprived of their misused power by the only power greater in the country today, the United States government. From high and low, rich and poor, east and west, come demands that congress make it impossible for the intolerable public affliction of either a railroad or a coal tie-up to happen again, a demand made without regard to whether or not it be a stockholder, employer, corporation, union, A. F. of L., or individual worker, who is forced to give over a private interest and a private war to the all important interest and right of the great majority.

LAW AND THE LAYMAN

The recent convention of the American Bar association in San Francisco, made many wise recommendations toward judicial reform, but as usual in such cases, even such big legal lights as Chief Justice Taft, arrived at conclusions, apparently without giving a thought to the layman's point of view, which, after all is said and done, should be the basis of any and all judicial reformation. The "legal mind" cannot think as the layman thinks, and yet law is for the layman, justice is for the layman, courts are for the layman.

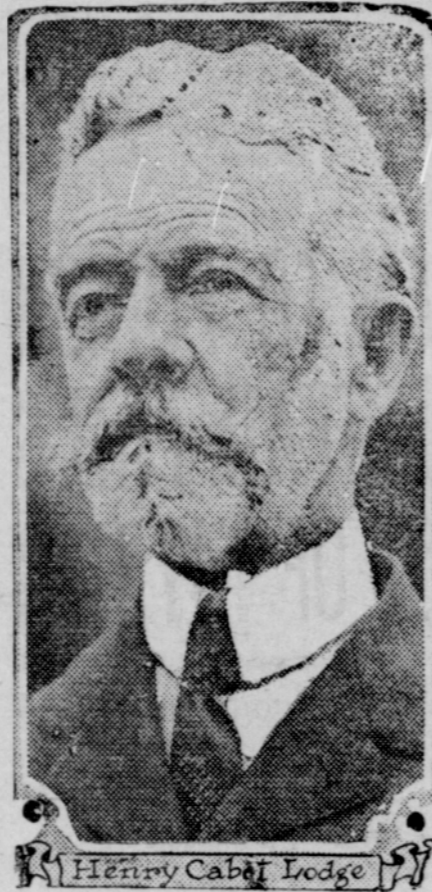
If you have a case of any sort it is put on a docket. When it is reached, you must be there to defend or prosecute it. If they say tomorrow and you come tomorrow and bring 50 witnesses tomorrow, and the court isn't ready for you, you wait. The witnesses wait. The

judge must not wait. If courts ran to a schedule and the schedule ran out once in a while, and the court did nothing but hold its hands, more money would be saved than under the present rule, which is to keep the court busy, though hundreds of witnesses, lawyers, complainants and defendants wait around and lose money.

If you are sued . . . and any one can sue you for anything, whether you owe it or not . . . you must defend the suit. You must pay your lawyers; lawyers have to live. If it costs you a hundred, a thousand, or fifty thousand dollars, you must pay it. If you win the unjust suit, you are told you have justice, but your bank account doesn't show it.

What we need is not reform of the law from within, so much as reform from without; what the law needs is the layman's point of view, which is that speed and absence of expense are both parts of true justice; that no decision, no matter how correct, is truly just if it has cost much money and time to obtain.

Desperate Fight To Dethrone Lodge In Old Bay State



BOSTON, Mass., Aug. 24.—Henry Cabot Lodge, United States senator at the age of 72, rounding out 36 years of continuous service in congress, is going to crown his career with either the greatest triumph or the first defeat he has experienced.

Dean of the senate, in which he is serving his 30th year, Mr. Lodge is a candidate for a sixth term. He is just now approaching the re-nomination hurdle in the republican primary on September 12. If he wins the primary, as now seems probable, he is not unlikely to find himself in for a desperate fight with the democratic nominee in the November election. His rival, Joseph Walker, is an ex-Bull Mooser.

The hottest, the most spectacular political battle in the country this year is getting under way in Massachusetts. All because of the candidacy of Lodge for re-election and of the extensive and imposing array of his foes from near and far who have sworn vengeance upon him and are mustering all their resources to beat him.

It is a dizzy pinnacle from which his enemies are endeavoring to hurl him. They hardly could have picked one who had further to fall and certain it is that to defeat a president would not afford them half the satisfaction of dethroning Lodge.

"We would rather beat Lodge than all the rest of the republican candidates in the whole country," recently remarked one of the big men in the Wilson administration. Undeterred by the disastrous experience of Mr. Wilson in endeavor-

ing to beat Jim Reed in his own party, the democratic national organization is reputed to be planning to concentrate on the effort to defeat Lodge, if the republicans re-nominate him. Former Governor Cox of Ohio, democratic nominee for president in 1920, who is now in Europe, getting more intimately acquainted with the league of nations, is expected home in time to lead the revenge movement.

FAME THRUST UPON TWO ASHLAND LADIES

Versailles (Mo.) Statesman Mrs. Hal McNair, worthy matron of Alpha chapter No. 1, Eastern Star, of Ashland, Oregon, was in Portland in June attending sessions of the grand chapter. She was accompanied by Miss Georgia Coffee, associate matron, and in line to succeed Mrs. McNair as matron. Miss Coffee is business manager of the Ashland Daily Tidings, of which she is a stockholder and director, and you have but to meet this talented young lady to appreciate her qualifications for the trying position she so ably fills. Miss Ethel Powell, a popular young lady of Ashland, accompanied the party and kindly assisted Mrs. McNair in caring for baby James Hal. With commendable decision, the Ashland party remained through Rose Festival week. And now comes along good, reliable Sam McNair, in uniform from top to toe fresh from Camp Lewis, Wash., where the boys, many thousands of them, were in training two weeks, an annual drilling the government requires of its soldier boys. Sam, robust and sunburned, showed the benefits of this military training.

Wallowa—Nibley-Mimnaugh Lumber company building new dry lumber shed.
 Milton tomato crop is good this year.



TOMORROW AND SATURDAY

HUGE ORGEON EXPENDITURES OF SOUTHERN PACIFIC R. R.

The Gross business of the Southern Pacific company in Oregon aggregated \$20,500,000 in 1921, of which \$18,800,000 was expended as taxes and operating expenses mostly in Oregon, leaving a net return of \$1,800,000 or net return of 1.9 per cent on the \$90,000,000 capital investment of the system in Oregon. As against this \$1,800,000 taken from the state for bond-holders and stockholders of the company, the system expended approximately \$5,000,000 for ties, timber and other supplies aside from the \$18,800,000 operating expenses.

On the whole, it may be said, that the railroads leave all their Oregon revenues in Oregon and spend money above their revenue return. The wage expense of the Southern Pacific alone in Oregon is over \$10,000,000 a year.

A want ad will sell it.

NEW RUN OF SALMON

ENTER COLUMBIA RIVER ASTORIA, Or., Aug. 24.—A new run of salmon entered the Columbia river yesterday, and the deliveries at the packing plants were among the best since the opening days of

the season. While the majority of the fish are of fair quality, quite a number of tullies are appearing. This spurt came in from the north, and had been followed outside by the trollers for several days before the fish started inside.



the flour that has won renown



Fresh Fish Thursday and Friday

FRUIT JARS AND TRIMMINGS

- Extra thick black Mason rubbers, per dozen 10c
- 2 doz. for 15c; 4 doz. for 25c
- Monopole white rubbers—per doz. 10c; 3 doz. for 25c
- Economy lids, per dozen 30c
- Mason lids, per dozen 30c
- Kerr caps, per dozen 15c
- Jelly glasses, tall or flats, per dozen 50c
- Heavy, clear water glasses, each 5c
- Stone jars, per gallon 25c
- Mason jars, per dozen—pints 90c
- Mason jars, per dozen—quarts \$1.10
- Mason jars, per dozen—half gallons \$1.60
- Economy and Wide Mouth Mason jars, per dozen—
- Pints \$1.20
- Quarts \$1.35
- Half Gallons \$1.75

PLAZA MARKET
 61 NORTH MAIN STREET

"Is the Product Right?"

It is a maxim of advertising that a poor product cannot be successfully advertised. It may flash upon the scene with brilliance, become the talk of the hour, and to all appearances be destined to set new records, but unless it is and does what is claimed for it, no amount of printer's ink and artist's colors can give it permanencé.

Advertising men know this so well that today the first question upon which they must be satisfied before they will recommend advertising to any manufacturer is—Is the product right?

And merchandise that is right—merchandise that will satisfy in service—merchandise that will bring customers back for another purchase is the first requirement of the jobber and the retailer who expect to endure and flourish.

There is no better assurance of this kind of merchandise than an advertising pledge to the public.

"The 19th Hole"—A National Sportsong

Oh, I may miss a putt with my put-ter.— Or slice a ball way o-ver in the "long.— But when I play the nine-teenth hole, Oh boys, tell the world I'm strong —

WELL BOYS 'ERE'S UP AN' DOWN

INTO THE SWIMMIN' HOLE THIS TIME!

WELL HAVE TO PUT BACK THAT DIVOT

WELL! IF TUAN HAD ONLY BEEN THE BALL!

SEE BOSS YER LOOKIN' FINE

SNICE ONE!

19