

Ashland Tidings
 Established 1876
 Published Every Evening Except Sunday
THE ASHLAND PRINTING CO.
 OFFICIAL CITY AND COUNTY PAPER
 TELEPHONE 39
 E. J. BARRETT, Editor

Entered at the Ashland, Oregon, Postoffice as Second-class Mail Matter.

Subscription Price Delivered in City:
 One month \$.65
 Three months 1.95
 Six months 3.75
 One year 7.50

Mail and Rural Routes
 One month \$.65
 Three months 1.95
 Six months 3.50
 One year 6.50

ADVERTISING RATES
 Display Advertising
 Single insertion, each inch 30c
YEARLY CONTRACTS
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 Two times a week 25 c
 Every other day 20 c

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 To run every other day for one month, each line, each time 7c
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Classified Column
 One cent the word each time.
 To run every issue for one month or more, 1/2c the word each time.

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Fraternal Orders and Societies
 Advertising for fraternal orders or societies charging a regular initiation fee and dues, no discount. Religious and benevolent orders will be charged the regular rate for all advertising when an admission or other charge is made.

What Constitutes Advertising
 In order to allay a misunderstanding among some as to what constitutes news and what advertising, we print this very simple rule, which is used by newspapers to differentiate between them: "ALL future events, where an admission charge is made or a collection is taken is ADVERTISING." This applies to organizations and societies of every kind as well as to individuals.

All reports of such activities after they have occurred is news.
 All coming social or organization meetings of societies where no money contribution is solicited, initiation charged, or collection taken is NEWS.

SOLOMONITES

If the bootleggers go one strike, will our cup of sorrow be filled to overflowing?

The returns on the Olcott-Hall recount are not living up to the representations of the press agent.

Speaking of the phrase, "berry," used to designate the nimble dollar, it must have had its origin back east where they cost that much a quart.

Troubles up to date:—Germany, financial; France, collections; England, payments; Italy, D'Annunzioism; China, who's it?; America, the winter's coal.

There are quite a few Ashlanders who have returned from their vacations, who are still saying that what they need more than anything else, is a little rest.

This is taken from the menu of a "bone dry" restaurant in town: "Soused sea bass, stewed corn, crab and shrimp cocktails." It isn't kind to jolt anyone thataway.

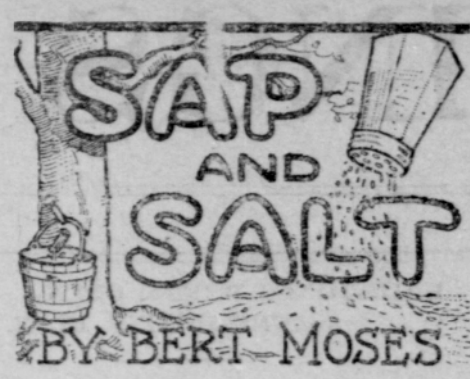
A wise man once said that in the widespread effort to elevate the masses, we invariably begin at the wrong end. The elevation should start with the children.

The Rev. Oldfield tied the nuptial knot for a young couple Sunday. An aftermath of the ceremony came near causing an attack of heart disease, when the groom in parting, slipped the clergyman a 50 bill.

A tourist asked R. P. Porter the other day if Ashland was a religious town. "It certainly is," was the reply. "So religious, in fact, that there are lots of people here who believe that the Epistles were the wives of the Apostles."

Vice-president Coolidge will be in Ashland on the morning of the 13th. It is to be hoped he will be given a fitting reception. It isn't often that we have the honor of entertaining the vice-president of the United States and it is up to us to see that he carries away something that will not be jolted out of his memory, even by the big reception planned for him in Portland.

Looks like Senator Jim Reed, of Missouri, still had a hard row to hoe, notwithstanding that he won the democratic nomination at the primary. It is reported that in stacking the election day cards, the friends of Breckenridge Long, and



The mass opinion is more apt to be wrong than right.

Hide your troubles, and then forget where you put them.

The bluffer's real trouble comes when some one bigger than he is calls him.

You can't tell how hard a man is working by the noise he makes.

No one can attain real distinction until he has been operated on in a hospital.

Failure in marriage often results because the wife was chosen for the shape of her figure and not for the shape of her head.

HEZ HECK SAYS:
 "When us men goes to dances we kin see through things easier than we used to."

that means the following of Woodrow Wilson, will be found voting the republican ticket. That would be calamitous—the spectacle of old Missouri sending a republican to the United States senate.

A BLIND PLEA FOR JUSTICE

The Central Oregon Development league, in a widely distributed pamphlet and in talks its representatives are making throughout western Oregon for co-operation and assistance to obtain railroad development in eastern, central and southeastern Oregon.

These appeals are unnecessary—western Oregon stands ready to lend support to our brothers in the eastern part of the state to secure the railroad construction they have been pleading for these long 20 odd years, in any reasonable and just manner. However, when the league and its representatives prepare to sell their birthright for a mess of porridge, and asks western Oregon to aid them by agreeing to bottle up the Willamette valley and other western Oregon territory—in fact, turn the transportation facilities of the entire state over to the domination and control of the Union Pacific, it is needless to say that their appeal is unworthy of consideration.

They say the Union Pacific should control the Central Pacific from Oregon to San Francisco, and have trackage rights over the Southern Pacific and the Central Pacific between Portland and San Francisco; that if this is accomplished the Union Pacific has agreed to complete the Natron cutoff and a trans-state line through central Oregon from Crane to Natron.

Our brethren of the east have our deepest sympathy, but who is more responsible for their lack of transportation than the great "Union Pacific," whom they are again relying upon for succor?

THE UNION PACIFIC HAS NOT PROMISED TO DO ANYTHING, and in the light of their painstaking disregard of Oregon's development, they are entitled to no help whatever in their brazen proposal to tear down a railroad system, that, while not perhaps perfect, has at least done more for Oregon than the Union Pacific.

Central and eastern Oregon should look backward a few years and then to the future with a more definite and determined appreciation of their own interest and the final result to the state of Oregon, if it be subject to the domination of one railroad system, as was the case during the operations of the old Harriman merger from 1901 to 1912.

The Southern Pacific is furnishing a satisfactory service to its patrons in this territory—there is no need for common user with the Union Pacific, and, as a matter of law, anyone must realize it cannot be brought about without consent of the Southern Pacific. IT MIGHT BE FORCED, AND THIS IS JUST WHAT THE UNION PACIFIC WISH TO DO.

Now, it is well to remind our brethren of eastern Oregon of a little history, wherein the COMMON USER has hurt them and will hurt seriously for a long time to come, unless they wake up and encourage other railroads to come into Oregon and get away from the stranglehold the Union Pacific has on them.

Competition of the right kind is what we want, but not of the com-

mon user variety, because that is not the kind for state development.

The Union Pacific says there is not sufficient tonnage in central and eastern Oregon to warrant the building of a trans-state line, and that such a line will not pay unless the traffic of western Oregon is turned to it. EVIDENTLY, THE CENTRAL OREGON DEVELOPMENT LEAGUE AGREES WITH THIS VIEW, hence their readiness to ask us to destroy our railroad system that they may benefit.

Don't forget, Mr. Development League, that your tactics may be the cause of your not getting railroads for a long, long time. Remember the interstate commerce commission now has something to say about railroad building. Bear in mind that the tonnage of western Oregon is part and parcel of the tonnage required to support railroads already operating in western Oregon.

You cannot rob the already existing lines of the traffic for which they were built, and don't forget the important fact that the Union Pacific Columbia river line handles a goodly share of the business produced along the Southern Pacific lines in Oregon.

Seriously, does the Central Oregon Development league think that the Union Pacific will divert from lines they already own a tonnage that is needed to support those lines, to a cross-state line, and do you think the interstate commerce commission will permit more expensive railroad building when a few well-located branch lines will open up central and eastern Oregon? The answer is obvious.

Central Oregon is just as capable of development as was southern Idaho; in fact, the line from Crane to Bend, Or., would serve more fixed tonnage than was present or in view in any of the southern Idaho districts in which the Union Pacific has built branch lines in recent years: Why does the league fail to recognize their situation?

Not many years ago central Oregon convinced Mr. James J. Hill that there was tonnage in central Oregon and with proper development the country was capable of supporting a railroad. These same representations were made to the Union Pacific for years and years, prior to Mr. Hill's invasion of the Columbia river basin with his North Bank railroad. The answer of the Union Pacific was the same as they offer now, viz: "There is not sufficient tonnage in central Oregon to warrant the building of railroads into that territory."

What happened when Mr. Hill found differently and decided to build up the Deschutes river? Immediately the Union Pacific commenced to build a parallel line. What changed their attitude? Do the people of Bend, for instance, seriously feel that they would have a railroad today were it not for the fact that James J. Hill gave it to them? THAT'S WHAT COMPETITION DID—it forced the Union Pacific to build into a territory which they have always looked upon as deferred exclusive tonnage to be served with railroads at the will and convenience of the Union Pacific. (To be continued tomorrow)

TRIBUTE PAID TO TALENT OF DR. MATTIE B. SHAW

In the current issue of the Spectator, H. G. Gilmore pays a pretty and well-deserved tribute to Dr. Mattie B. Shaw, as follows:

Since the return of Dr. Mattie B. Shaw to Ashland, Oregon, she has engaged in a number of literary activities that have proved most enjoyable to an appreciative community. The climax was reached by Dr. Shaw when, under the auspices of the Order of the Eastern Star, she presented Tennyson's "Enoch Arden," with a finish the like of which has not been surpassed by any previous literary effort in the Rogue River valley.

The coming of the great conductor and equally great composer, Richard Strauss, to this country, at this time, has fired the musical imagination of the nation, until today "Enoch Arden" is greatly in demand in all academic headquarters in the east and middle west, where the executive and interpretive skill of a Strauss is fully appreciated, and culture and refinement of their own essence are the dominant elements.

The fact that "Enoch Arden" takes an hour and a half in its rendition, and that it was done entirely from memory, without a flaw of any sort, furnishes positive proof that Dr. Shaw possesses in a marked degree, a vigorous and retentive memory. In the delineation of the leading vitalizing characters—Annie Phillip and Enoch, the reader brought to her task a masterful display of talent, as well as much discriminating power in dealing with the lesser incidents of Tennyson's wonderfully wrought story. Mrs. E. A. Woods, who presided at the piano, contributed, in a most praiseworthy manner, to the honor of the conspicuously great Richard Strauss. If poets are born—not manufactured on the spot—it is quite as manifest that the Henry Irvings and Ellen Terrys of a past age and the distinguished artists of the present time possess temperament and mental equipment, energetically employed, which have

Testing Flour for Bread for Uncle Sam



At the Department of Agriculture in Washington tests on most everything you can think of are constantly going on. Here's an odd one. Right in the beautiful building on the Mall is a miniature bake shop, equipped with electric ovens, mixers and everything. The photograph shows a champion bread maker mixing a batch of dough preparatory to baking bread to test the flour.

compelled success in the face oftentimes, of well-nigh insufferable difficulties. So much may be said to be the situation and experience of Dr. Shaw's life-long dramatic career and the tact and fervor displayed in her "bringing things to pass." Both the reader and accompanist were the recipients of beautiful floral tributes in recognition of their meritorious services.

To Mrs. Gillespie, directress of the Portland Dramatic School of Oratory, Dr. Shaw is indebted for her literary and elocutionary trainings.

ROAD ALONG COAST TO BE COLUMBIA HIGHWAY RIVAL

A. E. and W. F. Jordan, who left Ashland last Monday to make a combined business and pleasure trip along the coast, returned home Friday afternoon, after having had a very enjoyable trip.

They drove from Ashland to Crescent City by the way of Grants Pass the first day, and report the mountain roads as being in as good condition as they ever saw them. From Crescent City, they drove north by way of Brookings, Gold Beach, Bandon and Coquille, stopping at various places to enjoy the fine fishing.

Much of the road along the coast is under construction, and the boys say that once a road is completed along the coast from Portland to San Francisco, that the drive will equal if not surpass the beauties of the Columbia highway.

A few detours along the route are extremely bad, and especially dangerous for large cars, as there are many sharp turns that a large car can hardly make.

They drove from Coquille over the

ranched work. Band concerts are given each evening, and there will be a dance each Wednesday. An orchestra has been formed by the students themselves, many of them having brought their musical instruments. Community singing, in which all join in popular songs, occupies an hour once a week. Saturday afternoon is devoted to baseball, and one hour each afternoon is given over to athletics. Steps are being taken to provide free admittance to movie shows in the camp for all students.

SHORT FLASHES

The enormous popularity of radio has started out a new crop of solicitors offering the stock of fake companies, with alleged glittering prospects. A general warning is being broadcast for fans to be on the lookout for these smooth gentlemen.

A young radio sharp at Ogdensburg, N. Y., recently heard through his set: "Come home with the car, Howard; I have to go to the store." Who can say that a set in the pasture will not soon call the cows at milking time: "Come bos!"

In making a regenerative set employing two variometers and a variocoupler be careful not to get the instruments too close together. If they are, the set will howl. A set of this type should be mounted in a box not less than sixteen inches long.

Dr. John J. Carty, often referred to as "the wizard of the telephone," has had added to his many complimentary college degrees that of doctor of science, Yale university. Doctor Carty, who ranks as a brigadier general in the signal corps reserve, U. S. A., was given this last honor for being a radio expert.

Sir Arthur Conan Doyle predicts communication with the dead by radio within four years. Sir Arthur is firm in the belief that within that time "we will have the direct communication that Edison hoped for" and that those who, have passed beyond will "have transmitters in the line of ether and all that we will need will be the receiver."

LITHIA PARK SCENE OF MANY PICNIC PARTIES

Among the picnickers from a distance in Lithia park yesterday was a party from Montague, composed of Mr. and Mrs. Prus and daughter Katherine, Mr. and Mrs. E. K. Loosley and son George, Mr. and Mrs. Charles Wright, Mr. and Mrs. Otto Richmond and children, Mr. and Mrs. Murphy, Mr. and Mrs. Arthur Evans, Mr. and Mrs. Arthur Simons, Miss Stella Simons, Mr. and Mrs. Emery Parschall, and Mr. and Mrs. Carl Schock.

After having partaken of the fine basket lunch which had been brought along with them and enjoyed the coolness of the park for some time, the entire party betook themselves to the Natatorium, where all enjoyed a fine swim in the sulphur water.

Another picnic party from a distance came from Weed, three automobiles being filled to the limit with the pleasure seekers and many good things to eat.

Quite a number of local people also spent the day in the park, taking their lunches. Many of them remained until late in the evening to enjoy the park when it is at its best.

JAP NIMRODS FINED \$60 DIDN'T EVEN GET A BITE

KLAMATH FALLS, Aug. 7.—Sixty dollars per fish, and no fish, is mighty costly fishing, even in these days of expensive rice. So might believe K. Gagiskita and H. Sato, employees of the Japanese laundry at Conger and Main.

Yesterday the two sought to satisfy their craving for fish by dropping their hooks in the water from the wharf nearby. Fishing was poor but excitement was not lacking when H. E. Meads, acting game warden, put in an appearance and brought the culprits before Justice Gagahagen.

Cost per fisherman per fish—and no fish:
 Fine for fishing without license, \$25
 Alien license 25
 Regular hunting and fish license 5
 Costs 5
 Total \$60

Cool Kitchens for Hot Days

A New Perfection Oil Cook Stove in your kitchen will assure a cool and pleasant kitchen in the hottest weather. The New Perfection Stove is a tested, guaranteed product, and will do all the work of your wood range without heating the kitchen. Cooks as fast as gas and is absolutely reliable. We have them in two, three and four burners. Come in and let us show you the numerous features that make them the best stove for summer use.

SIMPSON'S HARDWARE
 37-39 North Main St. Phone 203

Advertising is the Sunlight of Business

To all that is healthy and vital in business, it means increased strength and growth; but advertising is a fierce heat which withers and consumes that which is unsound.

A business which is not a good business should not be advertised. A business which would not benefit from widespread appreciation of its ideals had better acquire a new set of ideals.