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 E. J. BARRETT, Editor

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ADVERTISING RATES
 Display Advertising
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 YEARLY CONTRACTS
 Display Advertising

One time a week 27 1/2 c
 Two times a week 25 c
 Every other day 20 c

Local Readers
 Each line, each time 10c
 To run every other day for one month, each line, each time 7c
 To run every issue for one month or more, each line, each time 5c

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 One cent the word each time.
 To run every issue for one month or more, 1/2 cent the word each time.

Legal Rate
 First time, per 8-pc. line 10c
 Each subsequent time, per 8-point line 5c
 Card of thanks \$1.00
 Obituaries, the line 2 1/2 c

Fraternal Orders and Societies
 Advertising for fraternal orders or societies charging a regular initiation fee and dues, no discount. Religious and benevolent orders will be charged the regular rate for all advertising when an admission or other charge is made.

What Constitutes Advertising
 In order to allay a misunderstanding among some as to what constitutes news and what advertising, we print this very simple rule, which is used by newspapers to differentiate between them: "ALL future events, where an admission charge is made or a collection is taken IS ADVERTISING." This applies to organizations and societies of every kind as well as to individuals.

All reports of such activities after they have occurred is news.
 All coming social or organization meetings of societies where no money contribution is solicited, initiation charged, or collection taken IS NEWS.

SOLOMONITES

This is melon time, but the Russian soviet are finding that the Washington Mellon, of the U. S. treasury variety, is not to their taste.

A little mathematical problem—if a French aviator can make 240 miles an hour, where would it land him in "45 minutes from Broadway"?

President Harding is of the opinion that there is something radically amiss with the calendar. He is convinced that July, not June, is the month of proposals.

Notice that notwithstanding women's scramble for equal rights, when the first of the month rolls around, the bills are left on hubby's desk just the same as usual.

The meetings of the council of the League of Nations must be exciting. It is reported that the Earl of Balfour slept through one entire session. Woodrow wasn't there.

Notwithstanding the history of the war, a great many people are convinced that the greatest advances made by the Americans during that unfortunate affair, were the war loans.

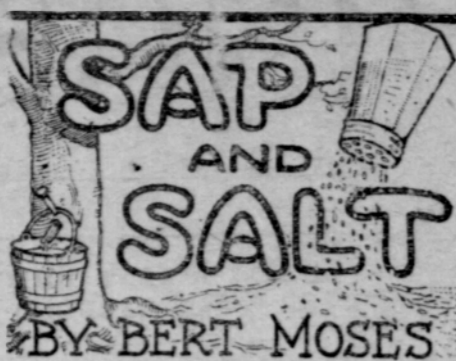
Another horrible example of the pernicious effect of using tobacco comes from Kentucky, where a man passed away at the age of 134 years, who said he had used the weed since he was 12 years old.

Nineteen home runs scored in the two big leagues yesterday, and Babe Ruth wasn't in on one of them. Something radically wrong. Bambino isn't scoring much of a hit with the public these days, either.

Every day the developments in the coal and railroad strikes accentuate the fact that lack of power invested in the labor board to enforce its decisions is to a large extent responsible for present conditions.

Rather late in the day for Germany to announce that she is going to clean out the strongholds of the monarchists. If that had been done a few years ago the mark would probably have been at par today.

It is noteworthy that Jack Dempsey and the Russian soviet have similar objectives. Jack won't fight unless he gets a big purse, and the bolshevik won't stop fighting unless a big purse is hung up for them at The Hague.



Authority goes furthest when it is not overworked.
 The thing most needed in government is plain business sense.
 You don't realize how fast time flies until you give a 60-day note.
 Rich men succeed in almost everything except raising children and having good health.
 The talk you hear about things is usually much bigger than the things themselves.
 One reason why civilization makes so little headway is because we keep on teaching what was taught us.
HEZ HECK SAYS:
 "Folks with stomach trouble keep busy tellin' others with the same trouble how to cure it."

One of the banes of life today, which had an apt illustration in the recent recall election and in the turmoil which has been called into being by the special grand jury now in session in Medford, is the fact that too much of the religion and politics of the average citizen, is of the rubber stamp variety. We do not examine the content's of life's package to see whether or not it bears out the claims made on the label. It seems to be enough to stamp it as the simon-pure article, and we gulp it down, without regard as to whether it will kill or cure.

THE SOVIET DILEMMA

A philosopher could almost find it in his heart to pity the soviet diplomats at The Hague. They have been negotiating between the devil of capitalism and the deep sea of bolshevism.

They have wanted money—how they have wanted money! Though scorning capital, they go so far as to admit that they need it to put Russian industry on its feet. They also want to preserve their bolshevism, or the semblance of it. If they are to obtain loans from other nations, they have got to give security and recognize the existence of private property rights in Russia; and they cannot do that without surrendering the basic principle of bolshevism, which is the abrogation of property rights.

The situation was inevitable, as far as the "capitalistic" nations are concerned. Nobody will lend money—which represents property—without the recognition of property rights. If Russia gets loans, therefore Russia is no longer bolshevik. And conversely, when Russia ceases to be bolshevik, she will get loans.

PRINTER WAS PEEVED

A printer in Fort Worth, Texas, got slightly peeved at a letter from a doctor, who wanted bids on several thousand letterheads, different sizes, different grades, and different colors, and wanted the printing form held standing. So he took his typewriter in hand and wrote:

"Am in the market for bids for one operation for appendicitis. One, two or five-inch incision—with or without ether—also with or without nurse. If appendix is found to be sound, want quotation to include putting same back and cancel order. If removed successfully, bidder is expected to hold incision open for about 60 days, as I expect to be in the market for an operation for gall stones at that time, and want to save the extra cost of cutting."—Kansas City Post.

WILLIAM HARDY FUNERAL TO BE HELD WEDNESDAY

The funeral of the late William Hardy will be held from the family home at 90 Fifth street, Wednesday afternoon at 2:30 o'clock. Burial will take place in Mountain View cemetery in charge of H. C. Stock, funeral director.



Wisdom of Henry Ford Taken From His Memoirs

Henry Ford is writing his memoirs for McClure's, the first installment of which will appear in the August issues. Below are a few striking paragraphs taken from advance proof sheets.

Many employers condemned me because I was upsetting standards—violating the custom of paying a man the smallest amount he would take. There is nothing to such standards and customs. They have to be wiped out. Some day they will be. Other-wise, we cannot abolish poverty.

I was not distributing anything—I was building for the future. A low wage business is always insecure.

Nothing paternal was intended—a certain amount of paternalism did develop and that is one reason why the whole plan and the social welfare department were discontinued.

If you expect a man to give you his time and energy, fix his wages so that he will have no financial worries. It pays. Our profits show that paying good wages is the most profitable way of doing business.

To some types of minds, thought is absolutely appalling. To them the ideal job is one where the creative instinct need not be expressed. The jobs where it is necessary to put in mind as well as muscle have very few takers—we always need men who like a job because it is difficult.

There are far too many assumptions about what human nature ought to be, and not enough research into what it is.

We want artists in industrial relationship. We want masters in industrial method—both from the standpoint of the producer and the product. We want those who can mold the political, social, industrial and moral mass into a sound and shapely whole.

If the world will give its attention and interest and energy to the making of plans that will profit the other fellow as he is, then such plans can be established on a practical working basis.

What this generation needs is a deep faith, a profound conviction in the practicability of righteousness, justice and humanity in industry.

The most thorough research has not brought out a single case of a man's mind being twisted or deadened by the work.

It is economically most wasteful to accept crippled men as charges and then teach them trivial tasks like the weaving of baskets or some other form of unremunerative hand labor, in the hope, not of aiding them to make a living, but of preventing despondency.

We will not employ married women whose husbands have jobs.

We do not consider any machine—no matter how efficiently it may turn out its work—as a proper machine unless it is absolutely safe. Industry does not have to exact a human toll.

ONE JOURNAL IN GREENLAND

And the Editor of That One Had to Teach His Subscribers How to Read It.

Journalism in Greenland is in rather a primitive stage, according to the captain of a British bark. The captain makes frequent voyages to Greenland and is held to be an authority on conditions in that country.

The one editor in Greenland is a Dane named Moeller, who conducts the only newspaper and enjoys the singular distinction of printing the paper for the natives and teaching them to read it.

Mr. Moeller is not only the editor and proprietor; he is the reporter, printer, distributor and business manager, and every two weeks he makes a long journey on skates to dispose of his journal.

Originally it contained only a few crude illustrations, but gradually other matter was introduced, until now it contains articles on the affairs of the day.

This man actually taught his subscribers to read his paper, first introducing words, then sentences, until now his subscribers are able to read articles on any topic he cares to write about.

FORMER ASHLAND RESIDENT ARRIVES HERE FOR VISIT

Clark Bush, of Long Beach, Calif., arrived in the city this morning, to spend a several weeks' visit with friends.

Mr. Bush formerly lived in Ashland and was assistant cashier in the First National bank. He will leave today for Lake of the Woods, with Louis Dodge and family, where they will be for the next few weeks.

AUTO'S DEATH TOLL IN U. S. FOR ONE WEEK

NEW YORK, Aug. 1.—Seventy-two were killed and 607 injured in 2090 automobile accidents in 22 cities during the last week, according to the following statistics:

City	Accs.	Kid.	Inj.
New York	67	9	13
Chicago	104	16	43
San Francisco	201	11	68
Los Angeles	1339	4	172
Portland, Or.	3	0	3
Milwaukee	23	3	31
Springfield, Ohio	32	1	2
St. Louis	23	6	35
Denver	11	2	11
Boston	25	1	14
New Orleans	8	0	5
Pittsburg	12	4	1
Uniontown, Pa.	3	0	19
Columbus, Ohio	18	3	19
Des Moines	8	1	11
Oklahoma City	5	0	7
Dallas	1	0	2
Kansas City	4	0	14
Detroit	95	6	85
Indianapolis	4	0	4
Washington	32	5	48

CASE AFTER CASE

Plenty More Like This in Ashland

Scores of Ashland people can tell you about Doan's Kidney Pills. Many a happy citizen makes a public statement of his experience. Here is a case of it. What better proof of merit can be had than such endorsement?

Fred Deardorff, machinist, 523 North Main street, Ashland, says: "My kidneys were out of fix, and I had such severe backaches I could hardly bend and it was just as hard to straighten. My kidneys didn't act right, either, until I began using Doan's Kidney Pills. They strengthened my back and kidneys and rid me of the aches and pains."

Price 60 cents at all dealers. Don't simply ask for a kidney remedy—get Doan's Kidney Pills—the same that Mr. Deardorff had. Foster-Milburn Co., Mfrs., Buffalo, N. Y.

THAT DULL ACHING
 Don't worry and complain about a bad back. Get rid of it! For weak kidneys, lame and aching backs, your neighbors recommend Doan's Kidney Pills. Ask your neighbor.

Mrs. C. M. Wilcox, 152 Helman St., Ashland, says: "Doan's Kidney pills helped me wonderfully and I gladly recommend them to others. My kidneys troubled me a lot, and I suffered with dull, nagging backaches, and such pains over my kidneys I could hardly keep going. I was hardly ever free from dizziness or headaches and my kidneys didn't act right. I used Doan's Kidney Pills and they soon rid me of the complaint."

Price 60c. at all dealers. Don't simply ask for a kidney remedy—get Doan's Kidney Pills—the same that Mrs. Wilcox had. Foster-Milburn Co., Mfrs., Buffalo, N. Y.

JOHN D. AGED 83 YEARS



Latest photograph of John D. Rockefeller, taken on the grounds of his home estate at Pocantico hills, New York on July 9, his eighty-third birthday.

BONAR LAW AT TENNIS



British statesmen frequently are ardent sportsmen in their leisure hours. Here is Mr. Bonar Law playing in a tennis tournament in which the duke of York and Lord Balfour also were contenders.

Try the classified columns.



Cigarette

It's toasted. This one extra process gives a rare and delightful quality—impossible to duplicate.

Guaranteed by The American Tobacco Co.

CHARLES SMITH KILLED WHEN TEAM RUNS AWAY

GRANTS PASS, Aug. 1.—Charles Smith, president of the Grants Pass Irrigation district, was instantly killed at about noon yesterday, when his horses ran away, throwing him from the hay rack on which he was riding.

Ford Manufactures Own Windshield Glass

DEPARTS FROM CUSTOMARY METHODS AND APPLIES FORD PRINCIPLES

The Ford Motor Company, Detroit, has begun to manufacture its own plate glass, and already has in operation the first modern glass house ever equipped especially to make glass for automobiles.

As is customary when taking over the manufacture of a new product, Ford has applied his own principles of production, and, as a consequence, the methods and machinery used in making Ford glass are a radical departure from established practice. The Ford continuous conveyor system features the operations so that from the time the glass leaves the furnace until it becomes a polished windshield, it is always moving.

Glass making, when viewed in the Ford plant, looks to be very simple. The raw materials are introduced into the furnace, where they become a molten mass. Drawn from the furnace in a semi-liquid state, the glass passes under a roller, which gives it width and thickness, and on to a moving conveyor. This carries it for 464 feet through a gradually cooling furnace. At the end, it is cut and placed on another conveyor which carries it through the grinding and polishing, after which it is ready for use.

This adds a new link to the fast growing chain of Ford industries, which are being established and expanded from time to time in line with the Ford policy, to achieve complete independence of outside material sources in manufacturing Ford products, and at the same time are the means by which Ford is enabled to use in the production of Motor Cars, Trucks and Tractors, material of unusually high quality and sell them at the famous Ford prices.

Harrison Brothers FORD AND FORDSON DEALERS

The Test of Good Will

Most manufacturers appreciate the importance of good will on the part of the dealer, and count it one of their greatest assets. But many of them need to consider more thoroughly in what good will consists.

The final test of good will is the saliability of the product—the consumer demand.

The dealer may be willing to concede the high standing and prestige of the manufacturer. He acknowledges freely that it is one of the foremost concerns in the business, that it is backed by men who have a solid reputation in their industry, and that its relations with the dealer are businesslike and pleasant. He is disposed to estimate all these things at full value.

But all this good will cannot materially help the dealer sell your goods unless the public is disposed to buy them.

THE KIND OF GOOD WILL THAT COUNTS MOST WITH THE DEALER IS THE GOOD WILL OF THE PUBLIC TOWARDS YOUR GOODS.

If the consumer is demanding your product, and the dealer is able to supply it at a profit, he will have ample good will for the house that makes this possible.

There is just one way to build up this consumer good will, and that is by making the product right and telling the consumer about its merits through Advertising.

With the consumer demanding your product, and the dealer disposed to give it every preference, its steady sale is certain. Good will becomes a big reality in business when that good will extends to the CONSUMER. More and better advertising will create the kind of good will that every manufacturer needs most.

Sparkling foaming golden brew

Just one tall cold one and thirst vanishes

Columbia Brew

Wherever good drinks are sold

Snider Dairy & Produce Co. Medford Local Representative