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Advertising for fraternal orders or societies charging a regular initiation fee and dues, no discount. Religious and benevolent orders will be charged the regular rate for all advertising when an admission or other charge is made.

What Constitutes Advertising
In order to allay a misunderstanding among some as to what constitutes news and what advertising, we print this very simple rule, which is used by newspapers to differentiate between them: "ALL future events, where an admission charge is made or a collection is taken IS ADVERTISING." This applies to organizations and societies of every kind as well as to individuals.

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SOLOMONITES

The most conspicuous feature of the injunction that was to stop the recall election, is its absence.

When it comes to extracting gold from water, the up-to-date bootlegger can put it all over the alchemist.

Ever notice that while the "lily toils not, neither does it spin," it doesn't take long for it to get shabby.

The week-end was a lively one in the matter of accidents, but it was noticeable the fool-killer laid down on the job.

Notice we don't get a thrill any more when we hear an airplane buzzing overhead. Everyday occurrence. Same thing with ankles.

Sheriff Terrill is of the opinion that the gink who said "uneasy lies the head that wears a crown" knew what he was talking about.

Those Chicago coppers who haled to prison 12 young women for wearing one-piece bathing suits, would have caused a run on fig leaves, if they had been on duty in the Garden of Eden.

While we are squealing like a pig under a gate about high taxes, why not call to mind that Joseph made the Egyptians give up their land for food. Of course, they had the alternative of going hungry.

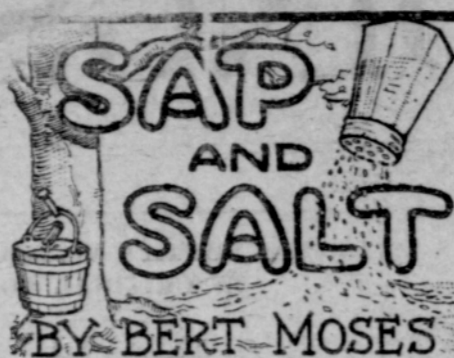
Those who thought that the Charlie Chaplin moustache was the cutest thing on earth, will be interested in learning that a male fashion dictator declares a painted fac-simile on the upper lip, is the real thing in hirsute adornment.

It is rather curious that Conan Doyle declared the United States was on the eve of becoming governed by spiritualistic influences, and then straightway sailed for Merry England, the land of unspiritual spirits.

The Jackson county sheriff says that for the first time since 1896 he has grasped a thorough conception of what Bryan meant when he worked off that epigram about being crucified on a cross of gold and having a crown of thorns pressed upon his brow.

WOMAN'S HERITAGE

It takes nerve to tackle a big job, and since the women got the elective franchise no office is too high for them to aspire to. We have a woman in the house of representatives,



Big men seldom wear a label.
Common sense will improve the human race a whole lot more than eugenics.
Universal military training is something you can't find in the Sermon on the Mount.
A willingness to pitch in and finish the job is the highest recommendation a man can have.
Democracy having been saved, nobody seems to know what to do with it.
When business is slow and an undertaker has toothache, don't ask him to indorse your note.
HEZ HECK SAYS:
"Bad men hev no trouble gittin' good wimmin to marry 'em."

from Oklahoma, and there is a possibility of the senatorial toga being thrown over the shoulders of two women in the fall elections. Senator Poindexter is said to have the fight of his life on his hands in Washington, where Mrs. Francis Atwell, with the backing of the progressives, the W. C. T. U. and the labor federation, is seeking the senatorial nomination, which in that state is tantamount to election. In Minnesota, too, a woman has won the nomination for senator, and in Ohio, a woman now a member of the appellate court, is seeking a place on the supreme bench. Verily, the women are coming into their own, as well as that of their fathers', husbands', brothers', et al.

PENNY-WISE

Sometimes it looks as if the world was gambling crazy. Trying to get something for nothing is a form of gambling. The worker who agrees to work for \$5 a day and then does only \$3 worth of work in a day is trying to beat the game. You can't beat the game. If you stay with it long enough it will beat you. They call this policy of doing as little work as possible for as much money as possible, the "go slow" policy. It is as foolish from the worker's standpoint as Pat's joke on Mike, when he bet Mike a dollar he could jerk his hand away so quickly that Mike couldn't hit it. Pat put his hand over his face and when Mike swung at it, Pat jerked his hand away and got the blow on the nose. Wages are paid out of what the laborer produces, and when a laborer "goes slow," and cuts down his production, all he is doing is making it impossible for his employer to pay high wages. Capital and labor are in the same boat and right now the industrial ocean is pretty rough and the waves are breaking over the boat. It is a case of bale out the water to keep afloat, and if labor "goes slow" on the job and uses a little tin can of reduced effort instead of the big bucket of honest effort, it may discover, when the boat sinks, that the water is just as deep for labor as it is for capital, and that the shore is just as far away.

ALL TIRED OUT

Hundreds More in Ashland in the Same Plight
Tired all the time;
Weary and worn out night and day;
Back aches; head aches—
Your kidneys are probably weakened.
You should help them at their work.
Let one who knows tell you how. Mrs. C. P. Newton, 77 Fifth street Ashland, says: "I am glad to recommend Doan's Kidney Pills as I found them satisfactory when my kidneys were weak. My kidneys were irregular in action and at times my back felt weak and lame. I was run down and felt dull and tired until I read of Doan's Kidney Pills and began using them. They helped me right away and soon regulated my kidneys and strengthened my back." Price 60 cents at all dealers. Don't simply ask for a kidney remedy—get Doan's Kidney Pills—the same that Mrs. Newton had. Foster-Milburn Co., Mfrs., Buffalo, N. Y. 27

His Far-Off Only Job.
Settlement Worker—What makes your husband look so worried, Mrs. Mixer?
Mrs. Mixer—He's dreading the time, ma'am, when he'll have to go back to work.
"Whom does he work for, and what does he do, Mrs. Mixer?"
"He works for the Salvation Army, ma'am. He Santa Clauses."—Judge.

Rhythmic Philosophy

By Dick Posey

NOW

What bothers you so, my brother.
What are you "mooning at"?
Do you hear a troublesome, noisy bee Buzzing around in your hat?
I know, 'tis the dread tomorrow That's streaking your hair with gray.
The ghost of your own weird fancies That is haunting you night and day.

Tomorrow, what is tomorrow? what of its when and how? It is only a fanciful pinch of time that loses itself in the now; 'tis a land of hopes and rainbows where the star of promise gleams, but its filmy fabric is woven from the gauzy threads of dreams.

What has tomorrow brought us? Nothing but hopes and fears. 'Tis the everlasting present that makes up our span of years. It was now that Columbus sighted old land o'er a moonlit sea; it was now that Jesus of Nazareth conquered on Calvary. The Hun banked strong on tomorrow, he could feel the crown on his brow, but we licked the Hun to a finish in the everlasting NOW!

Let us sing in the present, brother,
To the lilt of its joyous rhyme—
Tomorrow is but a phantom,
And yesterday, worn-out time.
Today we must win the laurels
That rest on the victor's brow—
'Tis the only time we have ever known
And all that we have is NOW!

WHEN DREAMS COME TRUE

(Medford Mail Tribune)

Ashland, July 17.—For years this town had a vision of calvacades of saddle ponies, tourist-mounted, bent on a pilgrimage to the summit of Mount Ashland, with local livery centers as an outfitting point, and Long's cabin as a sort of halfway station in the outing trip. But saddle ponies were not always available, hence a contemplated tour of mountain surroundings was frequently a disappointment due to means of transportation, the hike on an afoot basis being a somewhat formidable one as viewed from town precincts as a starting point, probably 15 miles from municipal boundaries to the old mountain's summit. This prevailing condition was a handicap, the incursion into mountain fastnesses being sporadic. With the dawn of the motor car, exit the saddle pony and enter the more speedy auto conveyance. Nevertheless, the "division terminal" remained at Long's Cabin, from which point the trip to the summit, some five or six miles in extent, was made either on horse or on foot. Some eight or ten years since, with the dawn of federal assistance in behalf of our national park resorts, the sum of \$10,000 was appropriated for the building of a roadway up the mountainside, the grade of which is in nowise or anywhere difficult. Under the provisions of this appropriation, about two or three miles of good substantial roadway was completed. Financial depressions followed, and then the advent of the world war placed an effective quietus not only upon national park extensions, but also insofar as the erection of a government building proper in the city of Ashland is concerned. This much is ancient history.

In the meantime all reference to the mountain road as built under government auspices, was well nigh forgotten, and our community in connection therewith resolved itself into a sort of lethargic, halyconic spirit, reflecting the status of the quiet, the peaceful and the undisturbed, following traditions as exemplified by the "watchful waiting" policies of Woodrow the I. Here endeth the first lesson.
Now enters Jesse Winburn, capitalist, also promoter in the strict sense of the term. Noting the advantageous location of Long's ranch and the possibilities of the site as affording an ideal refuge in the way of a mountain home, he purchased the property, installing building operations and other notable improvements, with a lavish hand, the extent of which are manifestly evident to the scores of visitors who have been

so hospitably entertained at this commodious lodge, chateau or chalet, whichever term one sees fit to apply to it. Winburn has seen the possibilities accruing to Ashland in the way of an auto highway reaching to the mountain's summit, and is

STOMACH TORTURED? TRY YEAST

But Be Sure It's Ironized Yeast

You can't give your job the best that's in you, if you suffer with indigestion, dyspepsia or other distressing stomach ailments. The thing to do, if you want to feel in tip-top condition, with never a thought of stomach trouble, is to try Ironized Yeast. Simply take two tablets with each meal. In all probability you will notice highly beneficial results within the first 24 hours.

Yeast, as everyone knows, contains certain elements which have a wonderful effect on the functioning of our stomachs, and in toning up the system. But Ironized Yeast embodies the new scientific process of ironization which makes yeast just doubly effective. Forget stomach troubles and keep yourself 100% efficient. Get Ironized Yeast today. To try it free simply mail postcard for famous 3-Day Test. Address Ironized Yeast Co., Dept. 86, Atlanta, Ga. Ironized Yeast is recommended and guaranteed by all good druggists.

ready both morally and financially to back this enterprise to the limit, regardless of any government subsidy, and where he leads, others are found who are willing to follow, thus encouraging the local chamber of commerce to expedite the completion of an enterprise, which has been moribund for many years. Without any conditions imposed, Mr. Winburn has contributed \$500 in behalf of this project, a pledge duly seconded by C. H. Pierce of this city in a like amount. Nearly three miles of mountain trail over a comparatively easy grade, remain to be completed in order to link up the highway sections to the summit. This project in its entirety will incorporate about 25 miles of scenic drive-

ways in this locality, a system which will be a splendid one. Early this week another gathering of good roads enthusiasts, including county officials, forest service representatives, reinforced by an engineer or two, met at Sap-and-Salt to discuss these measures, incident to an outing at this popular resort where hospitality reigns supreme as dispensed by one of the most genial of hosts. Is Ashland's vision about to be realized?

BOYS' AND GIRLS' CLUB

WILL PICNIC IN PARK
The boys' and girls' clubs of Jackson county will hold their annual picnic in Lithia park Saturday of this week, and all children who

are in the club are urged to be present. The parents are asked to co-operate with the children and allow them this day off from their work to enjoy a day in the cool of the park.

There will be games, contests and eating to the heart's desire, and one or two short talks will be given along the line of work which the clubs are following.

The Natorium has made a special rate for the club members of 25 cents and it is expected that a large number will take advantage of the swimming on that date. There will be a basket lunch at the noon hour, the members to bring their lunches either individually or as a club.

Advertisement for SYRUP OF PRUNES. Includes image of a bottle and text: 'The new TONIC Laxative', 'AT LAST medical science has produced the perfect laxative...', 'Ask for it at your Drug Store'.

SYRUP of PRUNES

Are You the Man Who "Never Reads Advertisements"?

Some men, who are neither blind nor illiterate, claim sincerely that they never read advertisements."

Yet, if you could investigate, in each case you would find that the man who "never reads advertisements" used an advertised tooth paste or shaving cream or soap. If he owns an automobile it will be an advertised car. If you ask his opinion of any automobile he will reply in words that might have been lifted bodily from an advertisement of that automobile.

Advertising has formed his opinions to

a great degree. He may have received his information through others who obtained their knowledge from advertising. But it is a fact that no man can escape the effect of advertising even if he does say he "never reads advertisements."

Not one of us ever reasoned out entirely from his own mind that the earth is round. If we had not read it or heard it we would never have known it.

In these days of good, truthful, helpful advertising to say, "I never read advertisements" is merely your way of saying "I don't read all advertisements."

Guns Repaired

FISHING RODS WRAPPED
Barrels and Parts Supplied and Fitted for Any Make of Gun

R. Middleton
381 E. MAIN ST.