

Ashland Tidings
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 E. J. BARRETT, Editor

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ADVERTISING RATES
 Display Advertising
 Single insertion, each inch 30c
 YEARLY CONTRACTS
 Display Advertising
 One time a week 27 1/2 c
 Two times a week 25 c
 Every other day 20 c

Local Readers
 Each line, each time 10c
 To run every other day for one month, each line, each time 7c
 To run every issue for one month or more, each line, each time 5c
 Classified Column
 One cent the word each time. To run every issue for one month or more, 1/2c the word each time.

Legal Rate
 First time, per 8-sp. line 10c
 Each subsequent time, per 8-sp. line 5c
 Card of thanks \$1.00
 Obituaries, the line 2 1/2 c

Fraternal Orders and Societies
 Advertising for fraternal orders or societies charging a regular initiation fee and dues, no discount. Religious and benevolent orders will be charged the regular rate for all advertising when an admission or other charge is made.

What Constitutes Advertising
 In order to allay a misunderstanding among some as to what constitutes news and what advertising, we print this very simple rule, which is used by newspapers to differentiate between them: "ALL future events, where an admission charge is made or a collection is taken IS ADVERTISING." This applies to organizations and societies of every kind as well as to individuals.

All reports of such activities after they have occurred is news. All coming social or organization meetings of societies where no money contribution is solicited, initiation charged, or collection taken IS NEWS.

Entered at the Ashland, Oregon, Postoffice as Second-class Mail Matter.

SOLOMONITES

Editors can keep their shirts on. Congress is discussing the tariff on sixty dollar nightgowns. We should worry.

The automobile has practically put the horse out of business. Now it looks as if autoists are doing their dingest to put the taboo on horse sense.

We certainly must be on the eve of the millenium. Word comes from Wisconsin that the "wets" and the "drys" have formed a combine to defeat La Follette.

Russia, in endeavoring to emulate the United States in the matter of "shirtsleeve" diplomacy, should have borne in mind that it is essential to have a shirt.

"Greater friendship hath no man than this." A news reports says that two friends divorced their respective wives and then each married the divorcee of the other.

The persistence with which European nations pester Uncle Sam for loans, would seem to indicate that they think "peace at any price" is a part of our constitution.

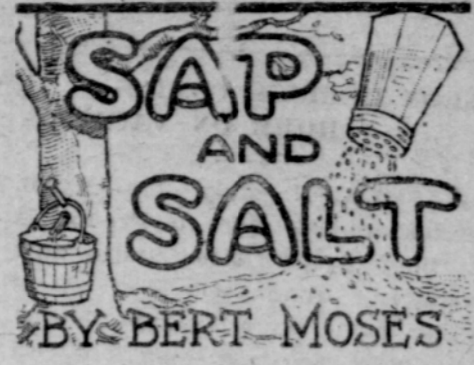
Press dispatches announce that 231 picture brides entered the port of New York last month. We know a few girls in this country who would like to get the name of the photographer.

If you hear or know of any news that would be of interest to the public don't be afraid to tell us about it. Just because a man is in charge of a newspaper does not mean that he is a mind-reader, and that he can print the news without first hearing about it. — Jacksonville Post.

Late advices would indicate that the Mussel Shoals project is not altogether lost to Henry Ford and he may yet win out. All offers for leasing the nitrate plants, it seems, were rejected by the agricultural committee, but Ford's offer was regarded more favorably than any of the others. His offer was rejected by a vote of 9 to 7, while the Norris proposal was voted down 11 to 5. Other offers were rejected almost unanimously.

DUNSMUIR IS PROUD
(Dunsmuir News)

It is to the credit of the local striking shophmen that no violence has been committed in Dunsmuir during the strike. In fact both sides



Ill gotten gains always destroy the owner.
 Efficiency seems to increase taxation instead of reducing it.
 Love laughs at locksmiths, but a good watchdog gets respectful consideration.
 Jazz music and legs are as far as civilization has solved the entertainment problem.
 A wife may be an ornament, but a husband seems to be a necessity.
 When a boy's parents do everything for him, he rarely does anything for himself.
HEZ HECK SAYS:
 "A bargain is gettin' something you don't want very cheap."

strike as a condition that has been forced upon them and to make the best of it. Probably no other railroad town in the country has maintained its tranquility during the present strike as has Dunsmuir. Nearly all the strikers here are American born citizens and those who hold the reins of leadership are level-headed and idealize American principles of government. There is the big reason for the orderly state of affairs in Dunsmuir.

THIRTY-THREE YEARS YOUNG
(Dunsmuir News)

With this issue the Dunsmuir News starts upon its thirty-third year of service to the people of this community. When this paper was started, Dunsmuir was only an infant village. The town has shown substantial growth through these years, and the indications are that it has not yet developed to anywhere near the extent of its usefulness.

It would not be impossible, and, in fact, the News believes it probable, that Dunsmuir will grow more rapidly in the next third of a century than it has in the past third. The News, in the future, as in the past, will always be found with its shoulder to the wheel, when a task is to be turned for the benefit of the town, and will find pleasure in the work.

DANGER AHEAD

An apt illustration of the gravest danger with which the American people are confronted, is furnished in the vote at the recent primary, when less than one-third of the registered voters went to the polls, leaving it in the hands of a small minority to inflict its will upon the vast majority, placing upon them whatever burden in increased taxation, selfish interests might see fit to impose.

In many primary elections in other states, from 15 to 20 per cent of total registered voters choose candidates to go on the ticket at general elections.

The same procedure takes place in regard to initiative measures placed on the ballot. Particularly is this the case where unusual taxation measures come up at special elections—those who have pecuniary interest in the measure, vote for it, and thus a minority of registered voters will load a city, county or a state government with a burden of debt, which all must pay.

The average business man would be most indignant, if the charge were made that he allowed third parties to contract debts in his name and then objected to paying them. What is the difference if a business man allows himself to be loaded with a burden of tax debt simply through his negligence or laziness in failing to go to the polls and fulfill his duty as a citizen in voting for sound men and measures.

EDDIE GOODIE HAS SPEEDY ASPIRATIONS FOR HIS FORD
(Jacksonville Post)

If you see a black meteor swishing through space, making a hissing and groaning noise like a cannonball, don't get frightened and think the world is coming to an end. It will only be Ed Goodie with his Ford speedster, which he is building for the purpose of bagging all the big prizes at the auto races on the Pacific coast this fall. Ed figures he will be able to "step on 'er" to the tune of around 140 miles an hour maybe worse.

She's Newest DeMille Find



LEATRICE JOY

CECIL B. DEMILLE, director general of Paramount pictures, has the reputation of discovering more motion picture stars than any other director in the business. His latest find is Leatrice Joy, pretty New Orleans girl, who is now playing the leading feminine role in "Manslaughter," DeMille's forthcoming production, in which The Meighan plays the leading male part. Miss Joy's first work under DeMille's direction was in "Saturday Night."

IDEAL AS FISHING COMPANION

Disciples of Izaak Walton Will Agree With Opinion of Writer in Eastern Publication.

It doesn't do to take politics too seriously. Some think there has been too much taking things seriously in politics. Some think there has been too much taking of all kinds in politics. They say there are still men in some agreeably remote regions still voting for Andrew Jackson; and if that is so we'd like to take a few weeks' rest there.

We used to go fishing with Phin Kibbs up in the Berkshires, and he was one of the most amiable political conversationalists (if you like the word) we ever knew. He was amiable because he never disagreed. He never disagreed because he rarely spoke at all. He was a good fisherman. Sometimes we went after pickerel, drifting along the edges of the lily pads from the stern of a leaky and temperamental but very homelike and fishy-smelling boat. After dark we sometimes sat in the same boat, the fish being relieved by the aroma of the kerosene lanterns set in the boat's bottom. Then we fished with drop lines for bullheads—a fish unlovely to gaze upon, unresponsive to human affection, but delectable to palate.

One night a period of an hour's silence was broken by Phin, who turned to us through the damp dark and ventured to make audible a link in his chain of thoughts. He said:

"Say, who's President now, McKinley?"

We answered, truthfully, as is our habit, "No, Roosevelt."

CHURCH NOW 225 YEARS OLD

Trinity, New York's Most Venerable Religious Institution, Received Charter From William III.

The 225th anniversary of the granting by King William III of a charter to Trinity was celebrated the other day in the old church at Wall street and Broadway by services in the morning and afternoon, says the New York Herald. More than four thousand persons attended. The Right Rev. William T. Manning, bishop of New York, returned to the pulpit from which he had preached for one-third of his ministerial career and delivered an address in which he outlined Trinity's history and painted a glowing future of patriotic, religious and benevolent services for the church. The sermon was delivered by the Most Rev. Daniel Sylvester Tuttle, bishop of Missouri. The present church edifice dates from 1830, the one built after the Revolution on the site of the original Colonial structure being torn down because it had been found unsafe.

Bishop Tuttle, eighty-five years old, who worshiped in Trinity as a young man, recollected that he sat in a rear pew while down front knelt the prince of Wales, later King Edward VII. The original charter of the church and relics of the first communion service were exhibited in a side room.

Eugene issues \$189,230 building permits during June.

LAWN PARTY GIVEN FOR YOUNG FOLKS

A masquerade lawn party was given Friday evening at the home of Dr. E. B. Angell, 207 Vista street, for the Misses Lenore Angell, Alma Hays and Effie Hazen. Twenty-eight boys and girls responded to the invitations and all came with the idea of a good time and were not disappointed in the

least. There were all kinds of games played and the midnight hour arrived so early in the evening that the games had to be cut short in order to make way for the refreshments of ice cream and cake. There was an ice cream eating contest between a few of the guests but to have seen the cream disappear one would have thought practically all were in the contest. Hawaiian music was furnished by

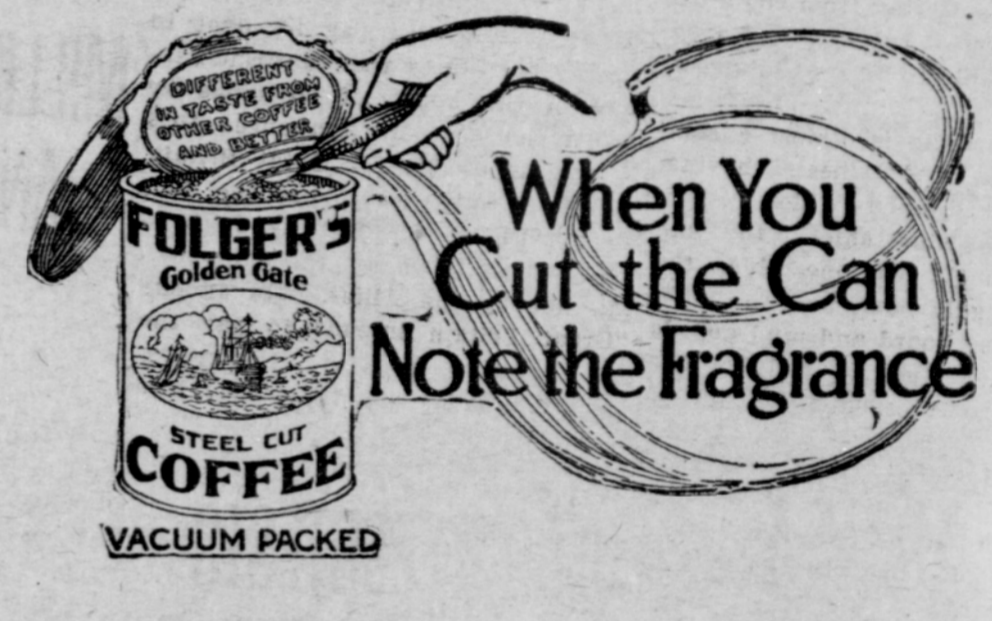
guitar, piano and victrola during the entire evening and was thoroughly enjoyed by all present. The lawn was tastily decorated with Japanese lanterns and gave the last touch needed to make the party thoroughly enjoyable. **Class That Has No Leisure.** Leisure will always be found by persons who know how to employ their time; those who want time are the idle who do nothing.—Mme. Roland.



"Too Good for You, Kitty"

Even children know good coffee. That's why they drink Folger's Golden Gate. It's never bitter nor puckery.

Different in taste from other coffee and better.



When You Cut the Can Note the Fragrance

Are You the Man Who "Never Reads Advertisements"?

Some men, who are neither blind nor illiterate, claim sincerely that they never read advertisements."

Yet, if you could investigate, in each case you would find that the man who "never reads advertisements" used an advertised tooth paste or shaving cream or soap. If he owns an automobile it will be an advertised car. If you ask his opinion of any automobile he will reply in words that might have been lifted bodily from an advertisement of that automobile.

Advertising has formed his opinions to

a great degree. He may have received his information through others who obtained their knowledge from advertising. But it is a fact that no man can escape the effect of advertising even if he does say he "never reads advertisements."

Not one of us ever reasoned out entirely from his own mind that the earth is round. If we had not read it or heard it we would never have known it.

In these days of good, truthful, helpful advertising to say, "I never read advertisements" is merely your way of saying "I don't read all advertisements."