

Ashland Tidings

Established 1876
Published Every Evening Except Sunday
THE ASHLAND PRINTING CO.
OFFICIAL CITY AND COUNTY PAPER
TELEPHONE 39

E. J. BARRETT, Editor

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One month \$.65
Three months 1.95
Six months 3.75
One year 7.50

Mail and Rural Routes
One month \$.65
Three months 1.95
Six months 3.50
One year 6.50

ADVERTISING RATES
Display Advertising
Single insertion, each inch 30c
YEARLY CONTRACTS
Display Advertising

One time a week 27 1/2c
Two times a week 25c
Every other day 20c

Local Readers
Each line, each time 10c
To run every other day for one month, each line, each time 7c
To run every issue for one month of more, each line, each time 5c

Classified Column
One cent the word each time.
To run every issue for one month or more, 1/2c the word each time.

Legal Rate
First time, per 8-point line 10c
Each subsequent time, per 8-point line 5c
Card of thanks \$1.00
Obituaries, the line 2 1/2c

Fraternals Orders and Societies
Advertising for fraternal orders or societies charging a regular initiation fee and dues, no discount. Religious and benevolent orders will be charged the regular rate for all advertising when an admission or other charge is made.

What Constitutes Advertising
In order to allay a misunderstanding among some as to what constitutes news and what advertising, we print this very simple rule, which is used by newspapers to differentiate between them: "ALL future events, where an admission charge is made or a collection is taken IS ADVERTISING." This applies to organizations and societies of every kind as well as to individuals.

All reports of such activities after they have occurred is news.
All coming social or organization meetings of societies where no money contribution is solicited, initiation charged, or collection taken IS NEWS.

Entered at the Ashland, Oregon, Postoffice as Second-class Mail Matter.

SOLOMONITES

MADE OVER
Under the spreading chestnut tree
The village smithy stood,
But movie magnates all agree
That blacksmiths are no good,
And so he's running a garage
As modern blacksmiths should.—Montague.

The recall will be an innovation in one respect. The election will fall on Saturday, instead of the customary Tuesday.

It is said by occultists that hearing becomes more acute when the eyes are closed. We have known clergymen who could bear out this assertion.

Wonder what they're going to do with that recall of the recall petition? Frame it, probably. It can scarcely be used for any other purpose. According to the best information obtainable, even though it had attached the requisite number of names, it possesses no legal significance, which would not be rendered inoperative by the calling of the election by the county clerk.

See the emissaries of Hearst have been monkeying with a convention of democrats in Syracuse, N. Y., his manager intimating that he was ready to tap the safety deposit vaults, if the convention would endorse his aspirations for the democratic nomination for governor, as a stepping stone to the presidency. He was turned down. Guess William's money must be pretty badly tainted when a democrat will have none of it. Seems to us we once heard of a Richard Croker of Tammany Hall fame doing something like that to Mr. Hearst.

The first call on the Tidings telephone line this morning was an S. O. S. from a subscriber whose "For Sale" ad had run one day longer than instructions called for. This was about the conversation:

"Tidings?"
"Yes, what can we do for you?"
"You can take that ad out, that I put in yesterday. That's what you can do. I only wanted it run once, and I've got something else to do besides running my legs off answering the door. I sold the article yesterday to the second caller, and I've been pestered nearly to death all day. Be sure and take the ad out."
Then she rung off and we followed instructions. There's a moral to this if you can find it without a diagram.



As taxes go up, patriotism goes down.

The best doctors now use less medicine and more josh.

The fewer things you take on a journey, the better time you have.

Cigarette advertising is much better than the cigarettes.

The store that thinks more of profit than of service, is sure to go broke.

The more a man knows about music, the less he seems to know about business.

HEZ HECK SAYS:
"If a man ain't got no sense in his head, you can't git none out."

THE GERMAN CRISIS
A new crisis with regard to the German reparation payments has brought a statement from Premier Lloyd George that only by the assistance of the United States can Germany be placed on her financial feet.

But if this be true, then the hope of German recovery should be as faint as the light of a sixteenth magnitude star to the naked eye. For the United States has too many debts on her hands from supposedly solvent nations to undertake to lift up a country which may become bankrupt at any moment.

The inherent difficulty in the situation lies in two contradictory policies, which the allies have been attempting to follow since the armistice. On the one hand, they have desired to collect huge sums from Germany. On the other, they have been laboring to keep that country industrially powerless and to prevent her economic recovery, in the fear that a restored Germany might seek revenge. But an impoverished Germany cannot and never will be able to meet the indemnity payments.

COMPULSORY ARBITRATION
There is just one way—one way only—to put an end to strikes. Make arbitration compulsory. There would be no injustice to anyone in the enactment of such a law. It could, and it should be, made the court of last resort for the employer as well as the employee. A court of arbitration with full power to enforce its findings, would go further toward bridging the chasm between capital and labor than all the unions and employers' associations ever organized. These organizations are formed solely for the purpose of aggressive protection, and with this basis, the interests of the one can never be identical, or even remotely so, with the interests of the other. Mutual interest is unattainable, where one side is actuated by a desire to get the most for the least possible expenditure, and the other to give the least possible, and exact therefor the most obtainable. The two goals are absolutely divergent, and it is not within human compass to lay out a common road that will lead to points diametrically opposite.

In the case of the coal strike and the railroad strike, it is difficult to see what can be accomplished under the arbitration plan proposed in President Harding's proclamation, except to mark time. And this marking of time is throttling the industries of the country, not less surely than are the strikes. Any arbitration commission appointed under existing conditions can only be in the nature of a successor to the United States railway labor board, whose purpose has failed. Any arbitration commission must likewise fail and for the same reason—lack of power to enforce its findings. In the end, the public—the real sufferers—remain in relatively the same position as before the creation of either the labor board or an arbitration commission, unless, indeed, the president, foreseeing the inevitable failure, is seeking a basis on which the government can reasonably take over the railroads and the coal mines and operate them as public utilities, without raising the customary hue and cry against government ownership, or being accused of surrendering to socialistic doctrines.

As the latter course is not likely in view of the fact that this is the president's first term, and he must be credited with the laudable aspiration of succeeding himself, it is

among the possibilities that he will find in these failures the grounds for a recommendation to congress for the creation of an arbitration court armed with power to enforce its decisions.

BERT MOSES JOINS THE TIDINGS STAFF

The Tidings has secured from Bert Moses the exclusive right to publish in Ashland his widely-known feature called "Sap and Salt." These epigrammatic paragraphs will be found daily on our editorial page. Moses has a way of his own in saying things. His reputation as a humorist and philosopher extends all over the country, and through his work for the newspapers, Ashland is getting a great deal of advertisement.

"Sap and Salt" touches upon life in all its phases. It takes human nature to pieces and serves it up in homeopathic doses. Sermons are cut to lines, and books are reduced to a few words. Moses makes people think—and he also makes them smile, which to him is as high a mission as any man can ever fill.

There are some 70 newspapers, including the Tidings, now publishing "Sap and Salt." Among them are the Pittsburg Press, Brooklyn Standard Union, Washington (D. C.) Times, Kansas City Journal, Buffalo Commercial, Memphis Commercial Appeal, Houston Chronicle, Springfield (Mass.) Union, Tacoma Ledger, Register, Albany (Ore.) Herald, Pendleton East Oregonian, Grants Pass Courier, Salt Lake City Tribune, Colorado Springs Telegraph, Erie (Pa.) Times, and Pasadena Star.

It has come to be a general custom for readers to clip "Sap and Salt" every day and paste the clippings in a scrap book. Many of the things Moses writes are just what you often want to say yourself, and when you have the paragraphs in a scrap-book, you can turn to them and use them over.

PEOPLE'S FORUM

Counting the Cost
Editor of the Tidings:

One of the arguments against the recall of the present sheriff is the cost of the special election. We have always had to pay the price of liberty and every step of upward progress has not been without cost. But ask if the death of the man, killed by a drunken driver on the way from a Kingsbury Springs dance, did not cost more than the recall of the man who has completely failed to do his duty to prevent drunkenness in Jackson county.

It cost an immeasurable price to get the 13th amendment to the constitution in money, life, bitterness and strife, but the world counts it worth while. The 18th amendment is even more far reaching and essential to human safety and happiness than the 13th, and the whole world is looking to see if this great nation can free itself from this cursed slavery of drink.

That we believed it possible and expected that there was enough respect for law and the constitution to maintain it was evidenced in the overwhelming vote of 46 of the 48 states of the Union. Whether we can do it depends upon how we enforce the law right now at the beginning. If it can't be done in a western county with a preponderance supposedly of 100 per cent Americans, constitutional government has failed. But it shall not fail. If the men elected to enforce the law fail, a free people has not only the right but the duty, to get someone who will and we will not spare the necessary money to do it.

It is no light thing when law enforcement is a joke, and even school boys can get liquor without fear of the law. This is a call to every citizen who wants safety for our homes, and our children to vote for temperance. The recall is nothing else.

A. W. C. T. U. MEMBER.

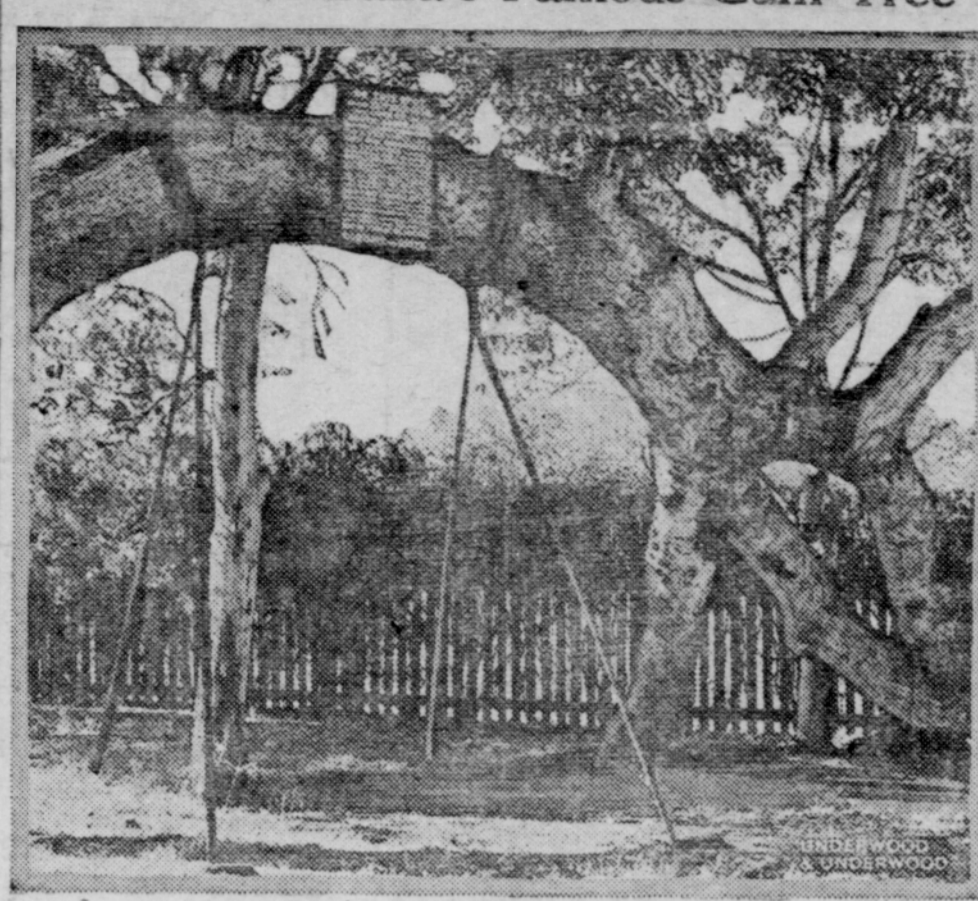
LAUNCH MOVEMENT FOR HIGHWAY ALONG COAST

CRESCENT CITY, Calif., July 13.—Formation of the California and Oregon Coast Highway association has been the result of a meeting here of representatives of the Redwood Highway association and the Roosevelt Memorial Highway association, the former being made up of interests in seven counties in California north of San Francisco bay, and the latter of Oregon coast counties.

Representatives of Oregon, including Governor Ben W. Olcott and members of the highway commission, departed yesterday to continue a tour of Oregon highways.

Eugene lets street and sewer contracts.

South Australia's Famous Gum Tree



This is the famous old gum tree in Australia beneath which in December, 1836, a British officer formally proclaimed that Great Britain recognized South Australia as a colony. It is near Glenelg, a suburb of Adelaide, and each year is visited by thousands of the curious.

TEHAMA TREASURY HERE WITH BALANCE OF \$255,865

RED BLUFF, Calif., July 13.—Tehama county on June 30 had a cash balance of \$255,865.82. This was shown in the monthly report of County Treasurer E. L. Cullen, filed yesterday afternoon with the board of supervisors. The cash on hand June 1 amounted to \$276,274.82. Cash receipts for the month footed to \$33,851.75, and the disbursements \$54,260.73.

STUDENTS WILL MAKE SECOND CLIMB TO SHASTA

SISSON, Calif., July 13.—Plans are being made for the second climbing of Mount Shasta this month by students and members of the faculty of the summer session of the Chico State Teachers' college.

The party will be under the direction of E. L. Cole, head of the education department, who has climbed Shasta six times in the past three summers.

Read the want ads.

A new device for estimating the amount of tar in illuminating gas passes measured quantities of gas through filter paper, which is stained and then compared with standard colors.

Charles Ray in "R+S-V-S"



Vincent Tomorrow and Sat.

See the Demonstration --Today--
Nestles Alpine Milk
PLAZA MARKET
61 NORTH MAIN STREET

The Great Caravan
A vast spectacle. You've never seen anything like it before.
EVERYTHING FREE
INTERESTING EDUCATIONAL ENTERTAINING
FREE Demonstrations Lectures, Movies RADIO Concerts
ASHLAND Friday and Saturday JULY 14TH & 15TH — TWO DAYS —
INDUSTRIAL AND POWER FARMING EXPOSITION

The new Goodyear Cross-Rib Tread Cord
A Remarkable New Cord Tire at a Popular Price
Here is a big, sturdy, long-wearing new tire built to satisfy the buyer on every point of mileage, quality and price.
It is designed especially for the man who wants the essential advantages of cord tire performance at the lowest possible price.
It is designed to offer the buyer a quality product at a price even lower than he has formerly paid for a "long discount" tire. It has a different tread from the famous Goodyear All-Weather Tread Cord—a new tread with a deep, clean-cut, cog-like pattern—and its selling price ranges from 20 to 25% less.
This new tire is the Goodyear Cross-Rib Tread Cord.
Like the All-Weather Tread Cord it is liberally oversize in all straight-side sizes, the 4 1/2-inch tire, for example, actually measuring nearly 5 inches.
Compare these prices with NET prices you are asked to pay for "long discount" tires
30 x 3 1/2 Clincher \$13.50 31 x 4 Straight Side \$23.50 34 x 4 Straight Side \$27.35 34 x 4 1/2 Straight Side \$32.95
30 x 3 1/2 Straight Side \$15.85 32 x 4 Straight Side \$25.45 32 x 4 1/2 Straight Side \$31.45 33 x 5 Straight Side \$39.10
32 x 3 1/2 Straight Side \$19.75 33 x 4 Straight Side \$26.80 33 x 4 1/2 Straight Side \$32.15 35 x 5 Straight Side \$41.05
These prices include manufacturer's excise tax
Goodyear Cross-Rib Tread Cord Tires are also made in 6, 7 and 8 inch sizes for trucks
GOODYEAR