PAGE TWO

Established 1876

Sunday

PAPER

TELEPHONE 39

Display Advertising

Display Advertising

Classified Column

Legal Rate

First time, per 8-pcint line....10c

or societies charging a regular initi-

ation fee and dues, no discount. Re-

ligious and benevolent orders will be

charged the regular rate for all ad

vertising when an admission or other

What Constitutes Advertising

charge is made.

To run every issue for one month

One cent the word each time.

or more, 1/2 c the word each time.

Each subsequent time, per 8-

ASHLAND DAILY TIDINGS

Monday, July 10, 1922

MARRIAGE OF COUPLE IS SURPRISE TO FRIENDS

Herbert Jewett and Mrs. Mary Mead slipped away Thursday to Jacksonville, where they procured the necessary papers, and were married. It appears they intended to keep it a secret, but, as in most cases of this kind, the news got to a friend of the bride, who scattered it among other friends, so when the couple returned Friday evening to the Clapp home on Palm avenue, they were visited shortly afterwards by a noisy bunch of some 30 friends, who gave them an old-fashioned serenade and late in the evening the serenaders were invited to partake of delicious refreshments furnished by the newlyweds.

Mrs. Jewett is quite well known in Ashland, having made her home here for some time past, while Mr. Jewett arrived here only recently from Kalispell, Mont

The couple will leave for Portland tomorrow for a short stay, but have not decided where they will make

A want ad will sell it.

KITCHEN CONVENIENCES

You wouldn't give up your electric lights, would you? Then why try to get along with your old fashioned, worn kitchen utensils, when a small investment will equip you with the new labor savers. They will lighten the day's work immensely.

HARDWARE SIMPSON'S 37-39 No. Main Phone 203



Hugh D. McKay, president of the American Airways Training school, operating the searchlight in the aero lighthouse, the first permanent night guide for flyers to be operated in America, which was put into service at College Point, Long Island, N. Y., at the entrance to Flushing bay. The light is a steady beam thrown skyward from a high-power searchlight.

the concluding chapter will bear a argument, and if he could not, he point line 5c date sometime after the passing of was expected to keep quiet, and let Advertising for fraternal orders ever have a final chapter. er is now unknown. Party spirit has

THE RECALL

In the "Public Forum" today will that the recall of Sheriff Ter- posses, but we do need some real In order to allay a misunderstand-

tutes news and what advertising, sored by the W. C. T. U. and the with our money. we print this very simple rule, which ministerial associations of Ashland

events, where an admission charge as an organization, has had nothing & THE PEOPLE'S FORUM. is made or a collection is taken IS whatever to do with the matter. ADVERTISING." This applies to Whatever attitude may be assumed organizations and societies of every by the citizenship of the county in All reports of such activities after this controversy, it is gratifying that

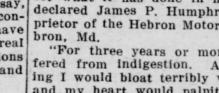
hey have occurred is news. All coming social or organization eetings of societies where no cause is interview in the open. If any the petition asking for the re-moval of the present incumbent of the present incumbent of the present incumbent of the present incumbent of the republican state committee, it being the only county in the state

died with party contribution, and it is not well that it is so. Look at the dwindling vote in all elections,

and watch the voters with all their be found a letter from the Revs. attention on what the papers say, Oldfield and Koehler, in which they rather than arguing for their concome out flatfooted with the state- victions. We don't need to have party spirit, and political convictions

ing among some as to what consti Till was inaugurated and is spon- that we can back up personally and

The Case Against Sheriff Terrill Editor of Ashland Tidings:

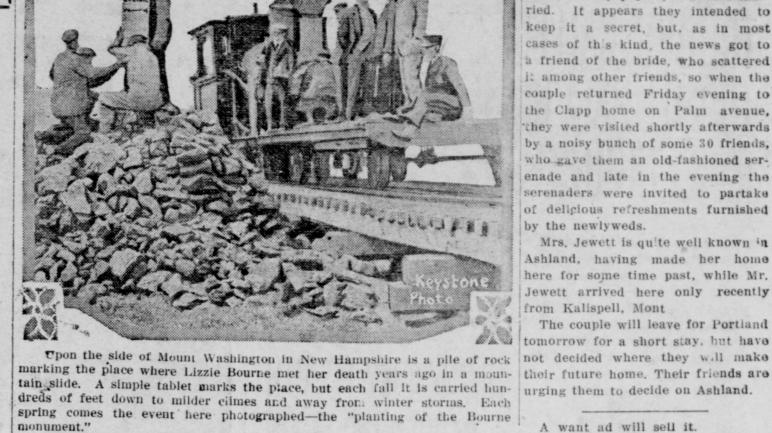


and my heart would palpitate until was habitually constipated and my

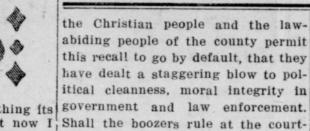
unsound, I got up mornings all tired out, and I was only a shadow of my former self.

"Well, Tanlac has given me a keen bers on the executive committee of appetite, stomach trouble has disag- the republican state committee, it

money contribution is solicited, initi-ation charged, or collecton taken IS having the spotlight of publicity ty, was inaugurated by the W. C. T. best thing ever sold for stomach an honor, there being only a total trouble and run-down condition." 20 members of that committee.



Planting the Bourne Monument



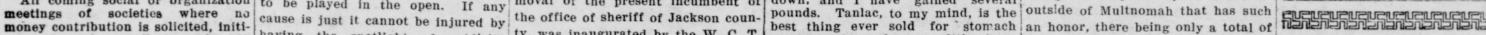
itical cleanness, moral integrity in "I believe in giving everything its government and law enforcement.

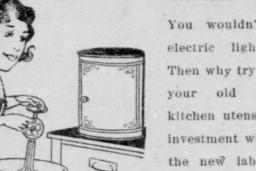
> turned out of office? W. JUDSON OLDFIELD.

> > C. F. KOEHLER.

ON EXECUTIVE COMMITTEE

Jackson county is indeed fortunate in being able to get two mem-





due and I want to say right now I Shall the boozers rule at the courtjust can't praise Tanlac too highly house or will the citizenry of the for what it has done in my case," county show those who govern there declared James P. Humphreys, proprietor of the Hebron Motor Co., He- that they must rule justly or be

"For three years or more I suffered from indigestion. After eating I would bloat terribly with gas,

it interfered with my breathing. I JACKSON COUNTY GETS TWO nerves were all upset. My sleep was

NEWS.

they have occurred is news.

Entered at the Ashland, Oregon, Postoffice as Second-class Mail Matter.

SOLOMONITES

A FRIEND OR TWO comfort in two!

suit that will fit Ulster. . .

fought with knives over a pie. Can't inal. fight.

abouts of the \$48.

. .

ing fruit. A sort of belated crop. . .

Complaints have been made by rural postmasters that federal prohibition enforcement officers have enforcement.

. .

and Salt as the guests of Jesse Win- and along this line says: smile that won't come off.

. .

turned upon it. On the contrary, if U. organizations of Medford and the facts justify the assertions Ashland, and the two ministerial aswhich heretofore have been made by sociations of the same communities. As members of the ministerial asinnuendo, the sooner the public is made acquainted with these facts, sociation of Ashland, and promoters the sooner will the remedy be ap- of the enterprise, we wish at this plied by the court of last resort- time to suggest several things that

the people. The letter published to- the people of this county should un- day will have a tendency to clarify derstand. In the first place, this is
◆ A song to sing and a crust to ◆ the atmosphere; first, in that it re- not simply a pet enterprise of the share, with a friend or two; . moves the K. K. K. from participa- K. K. Klan. It is said to be so by ◆ A smile to give and a grief to ◆ tion as an organization, from the the enemies of the recall, to becloud bear, with a friend or two. . . controversy, and second, that spe- the real issue before the people and . A road to walk and a goal to . cific charges are made against the play upon the prejudices of many an inglenook to find . sheriff. The cards are laid face up against this secret society. You will I on the table, thereby creating a clear remember that the recall of the

The g'addest hours that we e cut issue. The citizenship of the sheriff was in the air before any one know begin, with a friend or . county can be relied upon to do the heard of any such organization in • rest; by recalling Mr. Terrill if the the state. It has not been brought e e charges are substantiated, or defeat- to a head before, because no one

ing the recall if sufficient evidence wanted to stir up the dirty mess, and Irish haberdashers are convinced is not forthcoming to prove beyond take the initiative in a movement that it is impossible to make a union question that he has been derelict that in the nature of the case is unin the enforcement of his duty, or popular with many, because they do that he is in sympathy with a class not under any circumstances believe

A news report says two men which the law has designated crim- in this method of government. We, therefore, ask the people of see any news in that. We are ac- Had this course been followed the county not to permit themselves customed to see the same thing in from the outset of the movement, it to be hoodwinked by the interjection every restaurant in town. Only they is not at all likely the unsavory and of this K. K. K. issue into the camcall it "sword swallowing," not a odoriferous mess now simmering in paign. If you feel like opposing the public pot would have been con- this clan, ask yourself calmly if it cocted. The recall would have fol- is wise and just to indulge in this

Treasury statistics just issued lowed the usual course of such pro- antagonism at the expense of good state that the cash in circulation is ceedings-been sustained or defeat- government, and the success of this \$48.89 per capita. Must be an in-ed at the polls, on the judgment of righteous movement.

acuracy in that report. We can lo- the voters. As it is, the fight is be- In the second place, this recall has cate the 89 cents, but a rigid man ing waged in the county clerk's of- as its objective the enforcement of hunt fails to disclose the where- fice instead of at the ballot box. On law and the backing up of the conthe one side the supporters of the stitution of the United States. It is sheriff, seeking the slightest pretext a method put into the hands of the

It certainly does depend on the for striking off the signatures to the people to chastise recalcitrant and viewpoint. A bit back and the dem- recall petition in order that the inefficient public servants who deocrats were blaming the republicans number may be reduced below the bauch their high office through for sending the country to the dem- 1235 required by law; while the practices which result in violation nition bow wows, and now when the other side is fortifying itselt with of law. The issue again is not a business of the country is beginning affidavits so that the rejected signa- choice between Mr. Terrill and Mr. to look up, they say the work of tures may be sworn in, which would Lowe. If the latter fails, the same the last administration is just bear- necessitate throwing the whole mat- method will rid us of him. Should ter into the courts, involving a long, he be inclined to laxity in the pursuit of his duties in office, he will reand costly legal battle.

member the fate of his predecessor.

The point at issue is the removal S. S. Gordon, writing to the Ore- of Sheriff Terrill as a punishment been using their quarters for the gon Voter on the subject of improv- for the debauchery of his office. Afstorage of seized illicit liquors. They ing the direct primary, which the fidavits are in hand to prove that he propound the inquiry as to whether Voter has been advocating, points was drunk at Kingsbury Springs: they are to regard the storage as out that one of the most desirable that he has stated he did not believe dead letter matter, but fail to specify things to be accomplished by reform in the dry amendment to the constiwhether they mean prohibition or or otherwise, of the direct primary, tution; many other acts for which is to dispense with one of the two affivadvits are in hand which will be elections made necessary under the made public if the issue continues

Last Saturday will go down in his- present law. Mr. Gordon further to be clouded by the enemies of good tory as a red letter day with the declares that the decadence of party government who are supporting him. Ashland youngsters who went to Sap spirit is largely due to the primary, Is it not a sad commentary upon righteous government and moral deburn. Someone said, or they should If your suggestion of a pre-pri- cency when men of this type are perhave if they didn't, that the light of mary convention could be carried mitted to remain in public office,

out, I hope for the sake of a revival and that office especially appointed heaven is in the smliing face of a child. That appears to be the relig- the nomination—and not the nomi ion of Mr. Winburn-to limn the nee-will be allowed to expend all The findings of the last grand jury the money they can raise to elect which is the basis of the recall ac-

Tanlac is sold by all good drug-The Jackson county members of gists.

of good government should careful- ozzi, of Ashland, and S. Sumpter ly read this report before he permits Smith, 'of Medford. Mrs. Perozzi himself to be won over by the suave has served for four years on the representations, if not the overt committee, having been selected as threats, of Terrill and his henchmen. one of the first women who ever In the third place, politics of that served in that capacity. Mr. Smith unsavory kind which is always with has served on the committee for the us, has lifted its head to shout the past six years.

praises of the sheriff and to endea- An executive committee meeting vor to retain him in office. For will be held in Portland Thursday, various motives many people, who at which time a secretary- treasurer are of the highest character and and a publicity manager will be secleanest purposes, have joined hands lected and pans formulated for an with this political enterprise. But is active campaign in behalf of the enit not strange that those who have tire republican ticket at the fall rallied to the defense of Terrill are elections.

for the most part those who are thought to be liberal in the interpre-Bids have been called for on the tation of the 18th amendment? Bandon-Ciquille section of the Roo The writers are confident that if eve't highway.

the committee are, Mrs. Louise Per- To Meet Your Needs

This bank is under the jurisdiction of the State and operates under laws devised to meet the banking conditions of this state ---and to meet them well.

The advantage of such a charter for local patrons is obvious.

The Citizens Bank of Ashland Ashland, Oregon

A Business Motive Power

The time must come when all businesses will consider the advisability of advertising in the same spirit that a manufacturer ponders over the advisability of adopting a new machine. One does not install a piece of labor-saving mechanism because it suits his fancy; but because the efficiency of the business requires it.

He expects the new machine to reduce his cost to operate-perhaps to make a better product-and thus aid him in meeting competition and making larger profits.

Advertising is exactly similar. The man who refuses to consider it as a possible expedient, simply shuts his eyes on one of the problems of his business. He might as well ignore the banks as sources of credit when he has need to borrow capital.

On the other hand, the man who looks to advertising to checkmate all weaknesses and shortcomings of his business and to carry it along to victory despite these, has a childlike faith in the miraculous.

Advertising will not make his product or his service any better than they are; but it will bring him the full benefits of their merits. It will not eliminate wastefulness in his factory or his store; but it will reduce his cost to operate. It will not make illogical selling methods successful; but it will assist good selling methods, and often point the way for improving them.

Advertising is the most inexpensive motive power that the manufacturer or merchant can buy today. It is a form of stimulus that brings excellent returns on the investment.

REFORMING THE PRIMARY

their nominee and defeat that of the tion, are enough to convince other party. In former times, when The steenth chapter of the Klam- to be a republican or democrat fairminded man as to the unfitness ath court house controversy has just meant more than wearing a tag to of the present incumbent and the unbeen given to the press. The story be changed whenever one wished to satisfactoriness of the offices of law dates back to 1911. So many chap- vote for a friend, a voter was ex- enforcement at Jacksonville. Every ters have been written and published pected to be so well informed as to the principles and candidates of his citizen who is wobbly on this issue that he could hold his own in and yet thinks himself a defender