

ASHLAND TIDINGS
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E. J. BARRETT, Editor

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ADVERTISING RATES
Display Advertising
Single insertion, each inch... 30c
YEARLY CONTRACTS
Display Advertising
One time a week... 27 1/2c
Two times a week... 25c
Every other day... 20c

Local Readers
Each line, each time... 10c
To run every other day for one month, each line, each time... 7c
To run every issue for one month or more, each line, each time... 5c
Classified Column
One cent the word each time.
To run every issue for one month or more, 1/2c the word each time.

Legal Rate
First time, per 8-point line... 10c
Each subsequent time, per 8-point line... 5c
Card of thanks... \$1.00
Obituaries, the line... 2 1/2c
Fraternal Orders and Societies
Advertising for fraternal orders or societies charging a regular initiation fee and dues, no discount. Religious and benevolent orders will be charged the regular rate for all advertising when an admission or other charge is made.

What Constitutes Advertising
In order to allay a misunderstanding among some as to what constitutes news and what advertising, we print this very simple rule, which is used by newspapers to differentiate between them: "ALL future events, where an admission charge is made or a collection is taken IS ADVERTISING." This applies to organizations and societies of every kind as well as to individuals.

All reports of such activities after they have occurred is news. All coming social or organization meetings of societies where no money contribution is solicited, initiation charged, or collection taken IS NEWS.

Entered at the Ashland, Oregon, Postoffice as Second-class Mail Matter.

SOLOMONITES

SHRUNKEN VISION

There was joy in his heart, there was peace in his mind; he had turned from the rush and the clang and the roar; he had come, filled with fond recollections, to find the fun and the freedom of boyhood, once more; after long seasons he paused at the stile, glad to be there and forget for a while. The fields that had seemed to be lengthy and wide in the sweet long ago had grown narrow, he found; the orchard was still on the stony hillside, but the branches, once lofty, hung close to the ground. And the stream that had once been so wide and so deep could now, as he viewed it, be crossed at a leap. —Kaiser in the Examiner.

Dinner diplomacy seems to be in vogue at the White House these days. Even politicians can be relied upon to be in a more receptive mood after a good feed than at any other time.

The warden of the states prison at San Quentin, California, reports that business in his line is so good, it will soon become necessary to make advance reservations for rooms.

A news report states that passengers on an Atlantic steamer saw a school of 150 whales. Wonder if that wasn't on one of the wet vessels of the United States shipping board?

This is July, and Governor Olcott has just ordered a state investigation of an event that took place in March in Jackson county. Maybe he has been on a vacation during the hot weather.

San Francisco never fails to take a fall out of Los Angeles whenever opportunity offers. A returning Shriner says he asked a native son how long it took to reach Los Angeles, and this was the reply: "If you take a train now, and live long enough, you can make it."

See that Senator Hiram Johnson has succeeded in getting a high tariff on almonds. If he could frame it so that it would include all other classes of foreign nuts with which this country is regularly inundated, he would earn the everlasting gratitude of a grateful people.

Well Senator Hall has "done gone and done it." He demands a recount of the ballots cast at the recent primary on the ground of irregularities. Life is made up of just one ding-batted thing after another, and if we didn't have this to worry us through the dog days, there would be someone else throwing a monkey wrench into the state machinery. So, what's the use?

ALWAYS ON THE GO
Emma Goldman has been deported from the United States, from Russia and from Sweden. She seems to have found out how to see the world without paying traveling expenses. Fortunately no payroll envelopes have to be filled by Emma Goldman on Saturday night. She can tell workmen how to overthrow "capitalism" and how to raise hell generally, but she has not yet been able to tell a single workman how to earn a dollar or support a family. She had a wonderful opportunity to demonstrate her ability to help the workmen of Russia where her doctrine has put "capitalism" completely out of business and left leaders like Goldman in control.

But she fell down completely and got out of Russia as soon as she could. She didn't care to stay in a country where the carrying out of her doctrines had caused starvation among the people. — Santa Cruz Sentinel.

TOURISTS AT YREKA
AUTO CAMP GLAD TO PAY

Avin Smith, caretaker of the Yreka auto camp grounds, says that he finds the sentiment very strong among the tourists in favor of the standardized pay camp over the free ones. The number who object to paying is exceedingly small against those who show a preference for the charge made.

"The most of them," said Mr. Smith, "say that Yreka has about the best accommodations along the line. They say they prefer to stay at a paid camp for the reason that where accommodations are furnished free all kinds of traffic is attracted. The 50 cent fee makes the auto park just a little more exclusive and is inviting to the better class of overland tourist traffic." — Siskiyou News.

BAND CONCERTS TO BEGIN JULY 14TH

(Medford Mail Tribune)

Welcome news to the people of Medford and vicinity is that the band concert season in the city park will begin Friday night, July 14, of next week and will last through until the middle of September. The Medford Elks band will give the series and each concert will come on Friday night, instead of on Thursday night as heretofore.

These arrangements were made between the city council last night and Fred Wahl, manager of the Elks band. The agreement is that the band will have from 20 to 35 musicians at each concert. The band agrees to play the eight concerts, one each week for one and a half hours, for a price consideration of \$400, the sum laid aside in the council budget for band concerts.

PEOPLE'S FORUM

"CHERRIES ARE RIPE"

Mr. Editor: Just because John D. R.'s brother got rich feeding sheep, and John D. himself got rich watering stock, and old John Jacob Astor laid the foundation for the richest estate on earth, selling green combs and odoriferous pole-cat hides is absolutely no reason for saying that Fred Porter is not "getting there Eh!" in the cherry business.

I took a friend of mine out to see Mr. Porter's cherry orchard. He had come all the way across the continent, and when he looked it over, he said that if, when he left home, he had shut his eyes and had not opened them any more until he reached the orchard, the sight was worth the 4000 mile trip. He said that when he bestrided a stool for the purpose of assuaging his thirst with a cool and ever-refreshing ice cream soda, anywhere in the south or east if the mixer happened to put one of those "On to Richmon" cherries on top of it, he always charged a nickel extra for the drink.

"Why," he said, "if you was to get one of these Mary Ann Bings or Lamberts with the drink it would be a dime extra, and besides, no one would ever be known to pass a place where such drinks were being sold, without taking one, unless he was in front of a cyclone." All of which proves that what most people know about the cherry business, it what they learned from reading that George Washington and the hatchet story. Let me tell you right here, that in my opinion it

Angry Lemon Grower Destroys Orchard



Disgusted because the current price of lemons did not even return him the cost of raising, let alone a profit, a Los Angeles lemon grower picked his lemons, set them beside the road with a sign inviting the public to help themselves gratis, and then ordered men to chop down his grove. He declares he is through with the lemon industry and is going to devote his land to other uses.

young George had used his hatchet on a Royal Ann, Bing or Lambert. Instead of a May-kuke, the paternal side of that story would have had a lot more kick in it.

I was up on Scenic Drive the other day and Tom Hudson showed me a Royal Ann cherry tree that some ten years ago Mr. Daiman had thrown out of a lot of trees that he had purchased, because he didn't consider it worth planting. Tom took that little, knocked-kneed, outcast Mary Ann home and planted her, and he said that during the past three years she had borne on an average of 300 pounds of cherries a year, and that these cherries had brought about 10 cents per pound. When you analyze this you will find that this tree is doing more good to humanity than a \$500 government bond. One acre of ground will furnish ample room for 60 of these trees. It is a simple matter for you to figure out whether or not the cherry business will pay. If we ever get busy putting these cherries up for the south and eastern trade Ashland will surely be much better known than she is today, and her people will have more money. JOHN H. DILL.

JAIL COULDN'T HOLD THEM

Pickled Celebrators Towed Out Of Town When Calaboose Fills (Siskiyou News)

Considerable jackass brandy was imported for the Yreka celebration, and as a consequence quite a number of imbibers misjudged their capacities. Several dozen obstreperous ones were taken into custody by Marshall Doggett and his force of deputies.

The city jail would not hold more than about 17 prisoners at a time, but Marshall Doggett overcame the difficulty. When the calaboose would hold no more those taken into custody were consigned by auto to the outmost outskirts of the city.

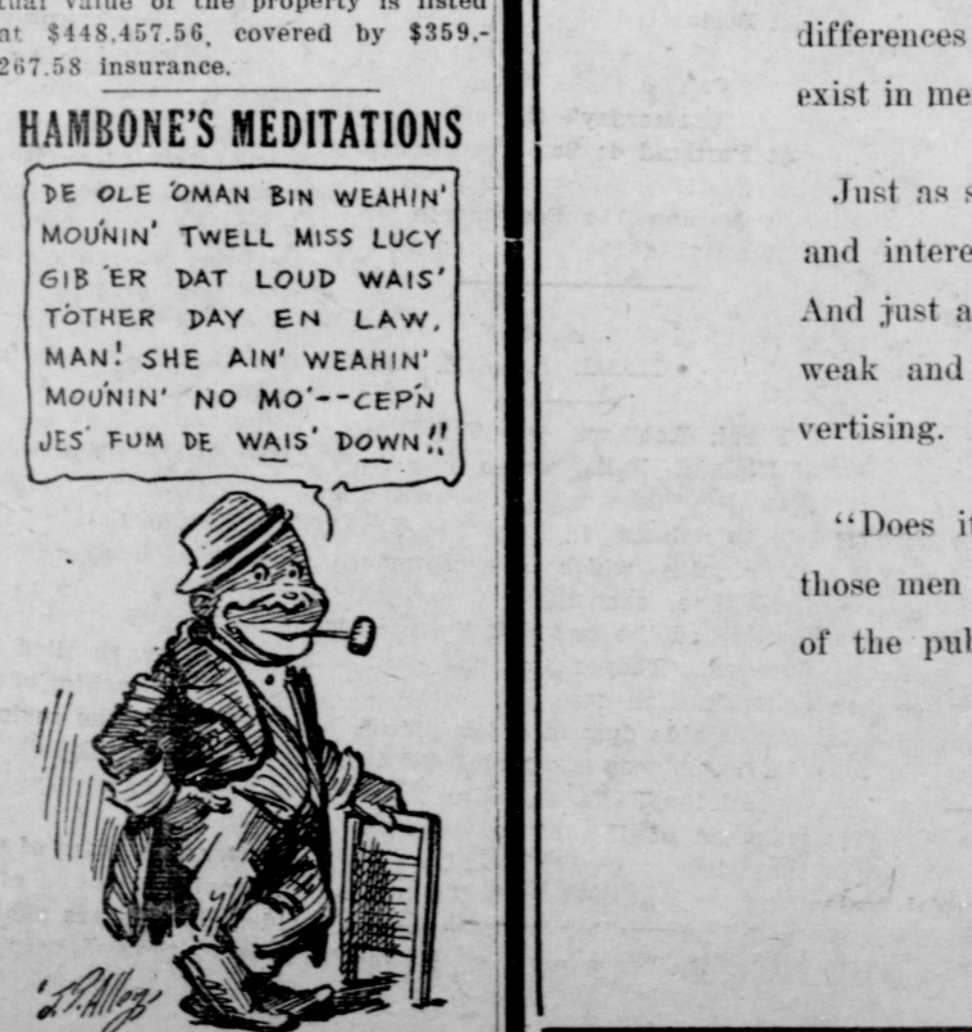
The peace and quiet of the city was well maintained during the celebration. There was no fighting to speak of, and white liquor seemed to flow quite freely, the majority of those quaffing the cup were not affected to any serious degree.

FIRE LOSS DURING YEAR IN KLAMATH, \$163,567

Fire losses in Klamath county for the year ending March 31, 1922, totaled \$163,567.35, according to the annual report of the state fire marshal, just issued. Seventy-seven claims for insurance were listed, and \$126,228.82 was paid as insurance loss. The actual value of the property is listed at \$448,457.56, covered by \$359,267.58 insurance.

HAMBONE'S MEDITATIONS

DE OLE OMAN BIN WEAHIN' MOUNIN' TWELL MISS LUCY GIB'ER DAT LOUD WAIS' TOTHER DAY EN LAW, MAN! SHE AIM' WEAHIN' MOUNIN' NO MO'--CEPN' JES' FUM DE WAIS' DOWN!!



parcels be in good shape as well as meet the requirements noted. Fruit shipments in small quantities in standard 10 and 20 pound boxes are especially desirable containers as all handlers by a glance of the eye can see that the shipment is perishable and must be moved rapidly along with the entire shipment of fruit. Irregular small containers are liable to be placed in mail sacks.



"A PERFECT CRIME" At the Vining Today and Saturday

WELL KNOWN EDUCATORS ARE LURED FROM YREKA

YREKA, Calif., July 7.—Dr. W. E. Hauck, for the past three years superintendent of the Siskiyou Union high school, tendered his resignation which was accepted by the board of directors Saturday. Dr. Hauck has accepted a position which combines the principalship and the

district superintendency of the Tulare-Fresno county joint high school. A. C. Grant, of Roseville, was named as the successor of Professor Hauck.

CHURCH STRUCK BY LIGHTNING 13 TIMES

ELMIRA, N. Y., July 7.—Lightning, striking for the thirteenth time in as many years on the old colored church property in Horseheads, just north of this city, claimed its first victim. Newton Ed-gar, 12, was instantly killed while playing baseball on the plot. The lad was standing on a stone used for first base, when a bolt of lightning struck him. His companions were not injured.

Charter No. 67 Reserve District No. 12

REPORT OF THE CONDITION OF

Citizens Bank of Ashland

At Ashland, in the State of Oregon, at close of business June 30th, 1922.

Table with columns for RESOURCES and LIABILITIES. Resources include Loans and discounts, U.S. government securities, other bonds, stocks, banking house, real estate, cash on hand, etc. Liabilities include Capital stock, surplus fund, undivided profits, etc.

STATE OF OREGON, County of Jackson—ss.

I, V. O. N. Smith, cashier of the above named bank, do solemnly swear that the above statement is true to the best of my knowledge and belief.

Subscribed and sworn to before me this 6th day of July, 1922.

CORRECT—Attest: A. M. BEAM, Notary Public.

J. P. DODGE, C. B. LAMKIN, W. M. POLEY, Directors.

The Plaza Market

FOR FRUITS AND VEGETABLES GROCERIES AND MEAT OF BEST QUALITY AND LOWEST PRICES FRESH CHINOOK SALMON THURSDAY AND FRIDAY

PLAZA MARKET

61 NORTH MAIN STREET

The Difference in Advertising Is the Difference in Men

Of itself, advertising is little. And the differences in it are the differences which exist in men.

Just as some men are strong and virile and interesting, so is some advertising. And just as some men are ineffectual and weak and boring, so is some other advertising.

"Does it pay to advertise?" It pays those men who are keen enough students of the public to make it pay them. It

pays those men who are truthful, sincere, interesting and believable.

It pays the men whose product deserves the payment, whose brains are keen enough to organize for success and judge enough of the human mind to know how to tell their story with sincerity and interest.

So when you judge advertising, judge it by how it is used and by whom—not of itself and of itself alone.

Remember, an ugly man looks just as ugly in a mirror.