Ashland Tidings
Established 1876
Published Every Evening Except Sunday
THE ASHLAND PRINTING CO.

OFFICIAL CITY AND COUNTY PAPER
TELEPHONE 39

E. J. BARRETT, Editor

Subscription Price Delivered in City:

One month	$ .65
Three months	1.95
Six months	3.75
One year	7.50

Mail and Rural Routes

One month	$ .65
Three months	1.95
Six months	3.50
One year	6.50

ADVERTISING RATES
Display Advertising
Single insertion, each inch.....30c
YEARLY CONTRACTS
Display Advertising

One time a week	27½c
Two times a week	25 c
Every other day	20 c

Local Readers
Each line, each time.....10c
To run every other day for one month, each line, each time.. 7c
To run every issue for one month or more, each line, each time.. 5c
Classified Column
One cent the word each time.
To run every issue for one month or more, ½c the word each time.
Legal Rate
First time, per 8-point line.....10c
Each subsequent time, per 8-point line 5c
Card of thanks $1.00
Obituaries, the line 2½c
Fraternal Orders and Societies
Advertising for fraternal orders or societies charging a regular initiation fee and dues, no discount. Religious and benevolent orders will be charged the regular rate for all advertising when an admission or other charge is made.

What Constitutes Advertising
In order to allay a misunderstanding among some as to what constitutes news and what advertising, we print this very simple rule, which is used by newspapers to differentiate between them: "ALL future events, where an admission charge is made or a collection is taken IS ADVERTISING." This applies to organizations and societies of every kind as well as to individuals.
All reports of such activities after they have occurred is news.
All coming social or organization meetings of societies where no money contribution is solicited, initiation charged, or collection taken IS NEWS.

Entered at the Ashland, Oregon, Postoffice as Second-class Mail Matter.

SOLOMONITES

We cage our criminals and wonder why
Our criminals need caging; we have bars
For all the beasts that crawl, the birds that fly,
Even the rather inaccesible stars,
If only we could trap them! As for those,
They're there for our enlightenment, I suppose!

• •

Plan the work and then work the plan.

• •

Boosters work and roosters merely crow.

• •

Dull times can never be brightened by sharp practice.

• •

People who claim to know just how to run the newspapers in their community are busy doing something else they would not appreciate being told how to do.

• •

William E. Rockefeller died last week yorth just 249 million dollars more than any man on earth should be permitted to own. His estate is valued at $250,000,000.

• •

NEW RULE FOR OUR EMPLOYEES—All requests for leave of absence on account of toothache, severe colds, and minor physical ailments, and on account of church picnics, weddings and funerals and the like, must be handed to the foreman in charge of your department before 10 a. m. on the morning of the game.

CASTING BREAD UPON THE WATERS

"It beats the dutch" how far the proper kind of advertising will reach once it gets started in the right direction. Below is a letter received in this morning's mail from Amsterdam, Holland. It tells its own story so plainly that comment is unnecessary:

Ver BUREAU VOOR HANDELSINLICHTINGEN
(Foreign Relations Office)
Founded in 1903—Patronized by H. M. the Queen Dowager of the Netherlands.
Subsidised by the Government.
Amsterdam, the 15th of June, 1922.

The [illegible] the Ashland Daily [illegible] Ore., U. S. A.

[illegible] we had the [illegible]ples of your [illegible] chamber of [illegible] if you have recent copies before us in the event of inquiries for papers like yours reaching us.

May we also ask you if you can place a few lines in your columns to the effect that the Bureau voor Handelsinlichtingen, (Foreign Relations Office), Oudebrug 12-16, Amsterdam, offers its services free of charge to any visitors from the U. S. needing addresses in Holland either for export from or for import into the U. S. This office, established in 1903, subsidised by the Dutch government and patronized by H. M. the Queen Dowager of the Netherlands, has two sample rooms, one for Dutch manufactured products and one for overseas produce. Their library contains books and journals concerning all parts of the world. Any visitors to the bureau, who are provided with a bona fide bank introduction, may interview in our localities any firms they wish to speak to, in order to avoid the loss of time incurred by calling on merchants all over the country.

Hoping to hear your views on the matter we remain,

Yours truly,
Ver BUREAU VOOR HANDELSINLICHTINGEN.

SPROULE GIVES OUT SOME PERTINENT FREIGHT FIGURES

SAN FRANCISCO, Calif., July 5—President Sproule of the Southern Pacific, gave out some interesting figures today on freight traffic between the Union Pacific and the Southern Pacific railroads. He stated that the Southern Pacific received from the Union Pacific at Ogden 580,000 tons of freight and delivered to the Union Pacific at Ogden 1,332,000 tons of freight in the year 1921.

"Contrast this with the Sunset Route about which so much has been said," Mr. Sproule continued. "In 1921 we delivered at El Paso to the Sunset Route 348,000 tons of freight and received from them 412,000 tons of freight, showing how little figure the El Paso route cuts in comparison with the Southern Pacific's great contribution to the Ogden Route."

These figures have a bearing on the threatened disruption of Southern Pacific lines, separation of Central Pacific from Southern Pacific lines having ben ordered May 29, 1922, under the Sherman Act of 1880 because of the Southern Pa-Sunset Route. The Central Pacific owns, among other lines, that part of the Southern Pacific system extending from Southern Pacific lines in California to Ogden where connection is made with the Union Pacific. Central Pacific lines have been leased by the Southern Pacific since 1885. The lines of the two companies have been operated under one management since 1870, and have developed as a single unit.

Mr. Sproule, referring to 'flagrant effort made in an anonymous way to mislead the public into the belief that the "Southern Pacific is attempting to override the decision of the Supreme Court," said: "So to attempt would be a piece of folly. It is needless to say that the orders of the court must be obeyed; that is not debatable."

"When obeyed, the Interstate Commerce Commission then holds jurisdiction under the Transportation Act of 1920, and they are empowered to group the railroads to the extent that it is to the public interest in the judgment of the Commission.

"The tentative grouping of the Commission already made (subject to hearings hereafter) allows the Central Pacific to remain with the Southern Pacific. This tentative grouping would when confirmed afford remedy for the unfortunate legal situation presented by the Sherman Act standing alone."

Mr. Sproule, in a former statement, pointed out that "the Interstate Commerce Commission has at its command a greater knowledge of the railway traffic of the United States and its competitive and other features than any organization in our nation." He said further: "We recognize that whatever is to the public interest in the light of experience up to the present time is likely to prevail,, as affecting the people served by and using this railroad system."

GOOD BUSINESS REPORTED BY AGENT OF "SAVAGE"

Business is good and the outlook bright for big tire sales during the warm months now at hand, according to H. G. Enders, local tire distributor, who reports a steadily increasing sale of high grade, standard tires. Many car owners are now equipping their machines with new rubber for the usual summer vacation, and the wise ones are providing themselves with spare tires and extra tubes. Tires [illegible] more than ever before, says this dealer, and there is a stedy demand for both fabrics and cords of this class in all popular sizes.

The Savage cord is going great, asserts Henry Enders, Jr. Every one sold makes a friend for his business and another booster for the tire that is called "the Aristocrat." Every one of these big husky casings that has gone out is giving great service and many comments are being made on both their appearance and excellent wearing qualities. The local Savage representative is confident that the new cord is destined to be one of the most popular tires sold in this territory.

According to latest advices from the Savage factory the plant is now approaching capacity producation and the demand for tires is increasing daily. The warehouses of the company are practically depleted of finished tires and the factory is working steadily to meet current orders.

French Soldier Gets D. S. Medal

Secretary of War Weeks pinning the Distinguished Service medal on Col. George A. L. Dumont, military attache of the French embassy. On the left is Ambassador Jusserand, and behind them General Harbord, deputy chief of staff.

FREE SWIMMING LESSONS TO BE GIVEN CHILDREN

Miss Wilma Chaplin, who has charge of the play ground in the park, will give all of the children of the playground swimming lessons free of charge on Tuesday, Thursday and Saturday at 10 a. m. in the Natatorium of each week. There will be no charge for the lessons but each child must furnish its own bathing suit and buy an admission ticket, which must be purchased through the Parent-Teachers association to get the advantage of the ticket at he minimum charge of 20 cents.

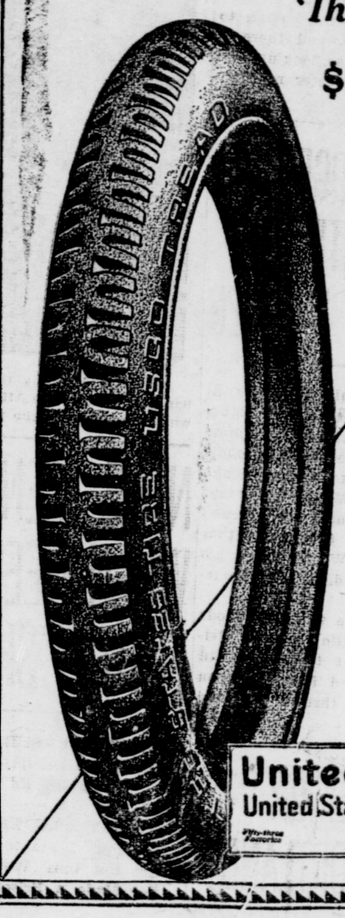
Extending the screw handle and fitting it with a handle, an inventor has designed a monkey wrench that can be used as a vise.

It pays to read the classified page.

"111" cigarettes

10¢
They are GOOD!

On Sale everywhere from Now on
The New & Better "USCO" Tire
with many improvements
The price remains the same
$10.90 for the 30 × 3½



WHEN "USCO" announced its new low price of $10.90 last Fall, the makers were already busy developing a *still greater* "Usco" value.

The new and better "Usco" as you see it today—with no change in price—and tax absorbed by the manufacturer.

You'll note in the new and better "Usco" these features—

Thicker tread, giving greater non-skid protection. Stouter sidewalls.

Altogether a handsomer tire that will take longer wear both inside and out.

The greatest money's worth of fabric tire in the history of pneumatics.

United States Tires
United States Rubber Company

Where You Can Buy U. S. Tires: N. DIX & SON

FOR SALE
A Big Bargain if Taken Quickly

My ranch at 835 North Main. Consists of 500 feet on Highway, paving and sewer ALL PAID. Six room house, modern conveniences, connected with gas. Four chicken houses and barn, feed house located on Highway. About 600 hens, laying at this time eight cases of eggs per week. You can get these figures confirmed at the Ashland Fruit & Produce Association. Extra good range for hens, consisting of alfalfa, grasses and white clover, which enables my hens to give me at least 20 per cent lay over the average hen production. An extra fine Jersey cow (pet of the family) and other things not mentioned go with the ranch. Reason for selling: I want to be away this winter. Ranch is a good money maker. Price $5500, and if taken at once, will include the fruit crop. Terms.

John H. Dill, Owner

CALL AT
Ashland Realty Co.
—for—
FIRE INSURANCE POLICIES
—and—
BARGAINS in REAL ESTATE
Opposite City Hall, Ashland, Ore.

Open Houses and Valuables

Summer months are the months when open doors and windows invite the cooling breezes—and make entrance easy for the prowling thief.

Why not dispense with all undue worry and have a box in our burglar and fire-proof vault?

Boxes rent for $2.50 a year.

[illegible] Bank of Ashland
[illegible], Oregon

1922 MODEL
The NEW ESSEX
NOW HERE

Price $1,345

5 Passenger Touring

Won all road and track races and endurance contests this year

Better than 20 miles on a gallon of gas
2000 miles on a gallon of oil

Class A Garage
Call 30 for Demonstration

F: 105.0