

Ashland Tidings
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 E. J. BARRETT, Editor

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 Advertising for fraternal orders or societies charging a regular initiation fee and dues, no discount. Religious and benevolent orders will be charged the regular rate for all advertising when an admission or other charge is made.

What Constitutes Advertising
 In order to allay a misunderstanding among some as to what constitutes news and what advertising, we print this very simple rule, which is used by newspapers to differentiate between them: "ALL future events, where an admission charge is made or a collection is taken IS ADVERTISING." This applies to organizations and societies of every kind as well as to individuals.

All reports of such activities after they have occurred is news.

All coming social or organization meetings of societies where no money contribution is solicited, initiation charged, or collection taken IS NEWS.

Entered at the Ashland, Oregon, Postoffice as Second-class Mail Matter.

SOLOMONITES

SUMMER DIRGE

A green little boy,
 In a green little way,
 A green little apple devoured
 one day;
 And the green little grasses
 now tenderly wave
 O'er the green little apple boy's
 green little grave.

An irresistible desire to dodge the kitchen has made many a movie star.

That Kansas farmer reached the quintessence of finality, when he insisted his eighteenth child be christened "Enough."

Some wag has discovered the analogy between a man being named Bill and the fact that his birthday falls on the first of the month.

Talk about this country having foreign entanglements. What about that \$13,000,000,000 or so of Yankee dollars doing duty in Europe?

"All the world loves a lover," is a pretty generally accepted axiom, but Rudolph Valentino rises to remark that he must be the striking exception proving the rule.

We may not have the greatest merchant marine in the world, but Lasker has seen to it that bars hold no terrors for the vessels of the United States shipping board.

Henry Ford has reduced reduction of prices to the consumer, to a fine art, so now that he has cast his hat into the presidential ring, it is a fair inference we may look for a cut-price campaign in flivvers.

It is easily among the possibilities to make an automobile fool-proof by substituting jail sentences for fines, but how to transform the average pedestrian into a natural shock absorber is quite another problem.

Lithia Park is rapidly taking on the aspect of a county fair grounds, the concessionaires working rapidly getting their stands in shape for the big doings on the third and fourth of July. Aside from this, the park has never looked more attractive. Superintendent Dean has it in fine shape, and a morning walk through the park shows it clear of accumulations of litter. The grass is nicely trimmed, and W. N. Cole, who has the irrigation work in his immediate charge, sees to it that every inch of the beautiful sward is kept green

and fresh looking with constant applications of water. And among other things the grass on "no man's land" has been cut, thereby removing a very dangerous fire hazard.

The Parent-Teachers' association is much gratified over the attendance at the performance of "Little Lord Fauntleroy," which was put on by Manager Hurst for their benefit. Considering the worthiness of the cause and the excellence of the attraction, however, the attendance tonight and tomorrow night should be double what it was last night. Mary Pickford never appeared to better advantage than in the dual roles of "Little Lord Fauntleroy" and "Dearest." It is somewhat puzzling at first to fathom how she could appear in the two parts, in view of the fact that both personalities are in the same scenes and converse with each other. The solution is simple, however, when understood. In the making, there were really two productions. In the one Mary assumed the part of "Fauntleroy," playing opposite a substitute for "Dearest." In the other, where she sustains the part of "Dearest," a substitute was used for "Fauntleroy." In the completed picture the substitutes are discarded, and thus we have the seemingly impossible presentation of Mary as "Dearest" playing opposite Mary as "Little Lord Fauntleroy." Another puzzling feature of the production, is the difference in height between Mary in the two characters, being much smaller, as befitting the child part, than in the role of mother. This is simply an unusual application of a trick of photography, somewhat similar to the method of taking a kodak picture and making an enlargement, or vice versa.

AVIATOR PLUNGES A THOUSAND FEET TO DEATH

VALLEJO, Calif., June 28.—When the airplane in which they were flying fell a distance variously estimated from 200 to 1000 feet, a short distance north of Vallejo Saturday afternoon, Frank Compton, pilot, sustained injuries from which he died three hours later, and Bernardo Pontanella, a student flyer, was badly injured.

Witnesses of the tragedy said the machine apparently was doing spirals when it struck, driving its nose into the ground and being badly wrecked.

Fruit canning time is at hand. For fruit jars, lids, rubbers, jelly molds and sugar, Detrick's prices can't be beaten.

Dewdrop Inn for lunches, meals, sandwiches and salads. Get your Ford coupons. 237-1f

Bridegroom Nabbed for Alleged Robbery



As Clark Fogarty was about to step into a limousine with his bride after their wedding in Cleveland, O., detectives nabbed him. He was handcuffed and instead of going to a wedding breakfast, was lodged in jail. Mrs. Denny Emanuel had identified Fogarty during the ceremony as the man who had attacked her in her home three days before and robbed her of her jewels. The bride was told that the arrest was a joke of friends and drove to the police station only to find out that it was real.

LIND HOME LODGE
 HOLLAND, OREGON
 On Oregon Caves Road
 Eight Miles from the Caves
 EXCELLENT ACCOMMODATIONS FOR TOURISTS AND CAMPING PARTIES
 Rooms \$1.00 per day Tents 75c Meals 50c and 75c
 Special Chicken Dinner Every Sunday — \$1.00
 Last stopping place before reaching Caves
 Stay overnight with us

Safe Deposit Insurance

You insure your house, your furniture, your car—why not insure your valuable papers, stocks, bonds, jewels and other articles of worth.

Our vault is fireproof, and is protected by latest Electric Burglar Alarm System, and a safe deposit box is the best kind of insurance.

The Citizens Bank of Ashland
 Ashland, Oregon

\$885

The wonderful riding ease of the good Maxwell is particularly prized when traveling at ordinary driving speeds over rough roads

Cordless, non-skid front and rear; disc steel wheels, demountable at rim and at hub; drum type brakes; Aluminite hub-castings; motor driven electric horn; unusually long springs. Prices F. O. B. Detroit, invoice tax to be added. Touring Car, \$885; Roadster, \$935; Coupe, \$1035; Sedan, \$1145

Phone 18 MEDFORD, OREGON
A. W. WALKER AUTO CO.
The Good
MAXWELL

ASHLAND'S FORD DAY

MONDAY, JULY 3

FORD OWNERS:--

Rustle up the Tall Boys; the Fat Boys; the Short Boys; the Largest Load of Children; the New Ford; the Oldest Ford; the Worst Looking Ford; or Decorate your Ford for the Liberal Prizes Offered for Following Features:

- Entries for Events Nos. 1, 2 and 16, and possibly some of the other features might easily get a chance to win prizes in Fourth of July Parade also, with little extra work or expense. Come on, let's all get in who have a Ford!
- No. 1—Best Decorated Ford Coupe or Sedan**
 1st. prize—\$25.00 cash, First National Bank.
 2nd. prize—\$10.00 shaving set, O. H. Johnson.
 3rd. prize—\$5.00 merchandise, E. R. Isaac & Co.
 4th. prize—Enlarged photo, Studio Ashland.
 - No. 2—Best Decorated Ford Touring Car or Roadster**
 1st. prize—\$25.00 cash, Citizens Bank of Ashland.
 2nd. prize—30x3 1/2 tire, Harrison Bros., Ford Garage.
 3rd. prize—\$5.00 in merchandise, McGees Store.
 4th. prize—Dinner to each in load, Dew Drop Inn.
 - No. 3—Ford Touring Car Coming the Longest Distance (Tourists Barred)**
 1st. prize—\$10.00 cash, State Bank of Ashland.
 2nd. prize—Gold Medal Camp Cot, J. P. Dodge & Sons.
 3rd. prize—4th of July dinner to load, Tavern Cafe.
 4th. prize—1 Gal. Boyco canteen, Elk Horn Gun Store.
 - No. 4—Ford Bringing in Largest Family.**
 1st. prize—Drop Head sewing machine, Emil Peil; 1 sack Crown flour, Plaza Market; 5 lb. sack sugar, Wolcott's Grocery; Shave and haircut to father, Bates Barber Shop;
 2nd. prize—Choice of hat to mother, Mrs. J. H. Suger; \$1.00 good beef steak, 4th St. Market; Haircut and shave for father, Clyde Costello.
 3rd. prize—5 lb. Hills coffee, Loomis & Nelson; \$1.00 candy, Ashland Candyland.
 - No. 5—Ford Car Bringing in Four Generations.**
 1st. prize—(Greatest total number of years) \$10 cash; also 5lb. best coffee, Detrick's Groceries.
 2nd. prize—(Second greatest total number of years), Wall paper for two rooms, Swenson & McRae Furniture Co. and 5 loaves bread, Bon Ton Bakery.
 3rd. prize—(Least total number of years) \$2.50 merchandise, Square Deal Grocery.
 - No. 6—Ford Car Bringing the Most Adult People in One Load.**
 1st. prize—\$10.00 cash; also 10 lb. pail lard, East Side Market.
 2nd. prize—(Second largest number of people) Heavy duty tube, Leedom's Tire Hospital; \$2.50 in good eats, Bon Ton Restaurant; 1 box value insides, L. H. Jacks, Fixit Shop.
 3rd. prize—(Third largest number of people) A Plumber's Friend, Jerry O'Neil Plumbing Shop.
 - No. 7—Ford Car Bearing the Oldest Engine Number.**
 For the oldest number, \$10.00 cash; also shave, haircut, shine, and bath, Saunders Barber Shop.
 For the second oldest number—1 bottle Ekko carbon remover, Elhart's Drug Store; 1 bottle Nyal auto polish, Elhart's Drug Store; and haircut and shine, Waite's Barber Shop.
 For the third oldest number—3 lb. box candy, Prices' Confectionery.
 - No. 8—Ford Bringing in Five Heaviest Men.**
 For the heaviest five—\$10.00 cash; also dinner to each man, Hartman's Restaurant.
 For second heaviest five—Electric horn, Murphy Electric Shop; and 50 cents in trade to each man, East Side Pharmacy.
 Special to heaviest man in parade—1 pair gold cuff links and tie clasp, Eastern Supply Co.
 - No. 9—Ford Car Bringing the Five Tallest Men.**
 For the tallest five—(Total number of inches) \$10.00 cash; also 1 box of hose, Mitchell's Clothing store.
 For the second tallest five—(Total inches) 30x3 1/2 inner tube, Ashland Vulcanizing Works; also dinner to each man, Nelda Cafe; free shine to each, Elliott's Shine Parlor.
 Special for the first tallest man who can wear them —1 pair No. 16 shoes, The Boot Shop.
 Special for tallest man in parade—1 sack hot cake flour, J. N. Dennis Grocery.
 - No. 10—Ford Car Bringing the Five Oldest Persons. (Total number of years)**
 1st. prize—\$10.00 cash; dinner to each, Vendome Hotel.
 2nd. prize—\$5.00 laundry work, Ashland Laundry; and cigars or candy to each, Lanni Confectionery.
 3rd. prize—\$2.50 in trade, Ashland Furniture Co.
 - No. 11—Ford Bringing the Largest Number of Children**
 1st. prize—\$10.00 cash; Ice cream cone to each child, Rose Bros Confectionery; a good work shirt to driver, Army Goods Store.
 2nd. prize—For the second largest load, \$5.00 pair of shoes for driver of car, Overland Shoe Shop; photo of group to each child, Darling Studio.
 3rd. prize—For the largest load, \$2.50 in trade White House Groceries; dinner for driver, Good Eats Restaurant, 4th St.
 - No. 12—Worst Looking Ford in Parade.**
 1st. prize—\$10.00 cash; dinner to driver, Virginia Cafe; Aluminum double boiler, Icenhower & Sons Second Hand Store.
 2nd. prize—1 can auto top dressing, Dickerson & Paint Shop; Lunch to driver, Palace Lunch Room; shave and haircut to driver, Davies Barber Shop.
 - No. 13—Ford Ton Truck With Heaviest Load.**
 1st. prize—\$10.00 cash; dinner to driver, Virginia Cafe; 75c in confections, Norton's Cafe.
 2nd. prize—\$5.00 in merchandise, Ender's Co.; 50c in trade to each, United Cigar Store; Set champion spark plugs, Kruggel Bros.
 - No. 14—Ford Car Bringing in Five Shortest Adult Persons. (Total inches)**
 1st. prize—\$10.00 cash; free cleaning of suit for each, L. J. Orres, Tailor.
 2nd. prize—For five next shortest persons (total inches) Jack knife for each, Ninninger & Warner Sporting Goods Store; 1 can Associated car grease, Ashland Service Station.
 Special prizes—To the shortest man in winning car, pair of trousers, O. A. Paulserud; To the tallest man in winning car, Auto Point Pen-cil, Hodkinson, Jeweler.
 - No. 15—Ford Car Driven by the Oldest Person.**
 1st. prize—\$10.00 cash; 1 can Chi-Namel Motor Car Finish, Swenson & McRae Furniture Co.; 75c worth of cigars to driver, Trefren Confectionery.
 2nd. prize—Automatic clock, Provost Hardware Store; box stationery, McNair Drug Store; cleaning and pressing, Chas. Druce, Tailor.
 3rd. prize—Flash light, Jordan Electric Shop; can top dressing, N. Dix & Son Garage.

NOTICE--Lodges and Merchants
 An Extra Event Is Added for you--Event No. 16
 PLEASE NOTICE

ADDED FEATURES--Ford Slow Race; Ford Obstacle Race Before the Afternoon Ball Game