

Ashland Tidings
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 OFFICIAL CITY AND COUNTY PAPER
 TELEPHONE 39
 E. J. BARRETT, Editor

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ADVERTISING RATES
 Display Advertising
 Single insertion, each inch 30c
 YEARLY CONTRACTS
 Display Advertising
 One time a week 27 1/2c
 Two times a week 25 c
 Every other day 20 c

Local Readers
 Each line, each time 10c
 To run every other day for one month, each line, each time 7c
 To run every issue for one month or more, each line, each time 5c
 Classified Column
 One cent the word each time.
 To run every issue for one month or more, 1/2c the word each time.

Legal Rate
 First time, per 8-pcmt line 10c
 Each subsequent time, per 8-point line 5c
 Card of thanks \$1.00
 Obituaries, the line 2 1/2c
 Fraternal Orders and Societies
 Advertising for fraternal orders or societies charging a regular initiation fee and dues, no discount. Religious and benevolent orders will be charged the regular rate for all advertising when an admission or other charge is made.

What Constitutes Advertising
 In order to allay a misunderstanding among some as to what constitutes news and what advertising, we print this very simple rule, which is used by newspapers to differentiate between them: "ALL future events, where an admission charge is made or a collection is taken IS ADVERTISING." This applies to organizations and societies of every kind as well as to individuals.

All reports of such activities after they have occurred is news.
 All coming social or organization meetings of societies where no money contribution is solicited, initiation charged, or collection taken IS NEWS.

Entered at the Ashland, Oregon, Postoffice as Second-class Mail Matter.

SOLOMONITES

- MAN'S FRANTIC PLEA
- Backward, turn backward, oh
- Time, in thy flight,
- Give us a maiden with skirts
- not so tight;
- Give us a girl whose charms,
- many or few,
- Are not exposed by so much
- peek-a-boo,
- Give us a maiden, no matter
- what age
- Who won't use the street for a
- vaudeville stage.
- Give us the girl not so sharply
- in view,
- Dress her in skirts that the sun
- won't shine through.
- Then give us the dances of days
- long gone by,
- With plenty of clothes and
- steps not so high.
- No turkey-trot capers or butter-
- milk glides,
- Nor the hurdy-gurdy twist and
- the wiggle-tail slide.
- Then let us feast our tired op-
- tics once more
- On a genuine woman as sweet
- as of yore.
- Yes, Time please turn backward
- And grant our request,
- Of God's richest blessing—
- But not one undesired.

The automobile was an awful swat to the horsefly.

There had to be an intermission to give the Hague time to put down the padded ring.

The first step in building up a town is to persuade the knockers to move elsewhere.

Thomas A. Edison never runs one of those liner ads that says, no questions will be asked.

Court opinions are "handed down" probably because so many cases run from generation to generation.

Draining the hose doesn't satisfy the autoist buying gasoline now. He insists that it also be squeezed.

One reason there is so much room at the top is because some men knock-out the rungs as they go up.

Having saved the world for democracy, we've got to start in now saving money for the next income tax installment.

While Conan Doyle has furnished heaven with horses, books and near beer, he hasn't so far equipped it with golf balls.

In this torrid weather it is hard to agree with Secretary Hoover that the coal supply is now the most serious question before the public.

A train worker always is in doubt where he is going to get his next meal. The strike vote seems to intimate that if wages are cut he will be more than ever in doubt.

It cost the two republican gubernatorial candidates more than a quarter million dollars at the recent primary in Pennsylvania, but the voters are convinced that it was a better scrap than the democrats could have staged for a million.

WHEN?

Has American inventiveness had a set-back since the war? Are Americans no longer so eagerly set for the race? Have we lost our "push" or "punch" or "pep" or whatever it is that men call this driving power of which we had so much before and even during the war?

If we still possess this driving power, it is about time that some of it were exerted on behalf of the airplane industry. We defend our claim to having made the first airplane against all the world. We have abundant proof that we gave the airplane business its initial impulse. And still, at the very time when in other countries the airplane industry is being rapidly developed, we seem to be holding back.

France might well serve as an object lesson to us. All over Europe the commercial airplane service is expanding, but France sets us the best example. It is estimated that French commercial airplanes last year covered a distance of more than 60 times around the globe. In this flying of more than 1,500,000 miles there occurred only one mishap for every 800 trips. The French are now maintaining schedules with an efficiency of 97 per cent.

The number of passengers carried was 10,000, and the baggage amounted to 175,000 tons. This makes the airplane service more than a matter of novel adventure. The French now point to eight lines in full operation, as dependable as railroad or water transportation service. Airplanes from France go to London, Brussels, Amsterdam, Warsaw, Barcelona, Prague and many other places. Altogether it is a thriving business and the French are entitled to a good deal of credit for it.

But where is our airplane service? Quite aside from what we think of the matter, it is safe to say that all the world expected America to go ahead with the development of this new means of transportation. As yet, however, we have given no sign that we are going to assume leadership in the development of the airplane industry. This is all the more to be wondered at since we have everything that is needed for just such an undertaking. When are we going to wake up to the splendid future that awaits in this field?

A ROAD TO THE CAVES

(Grants Pass Courier)
 The bear that Elhjam Davidson pursued into a cranny in a Josephine county mountain nearly half a century ago opened the eyes of Oregonians to another of the wonders of their own state, but like the prophet of old, he was a long time winning appreciation in his own country. The incident in question occurred in 1874 and it has taken until 1922 to get a convenient and passable highway to what undoubtedly is one of the real wonders of the west.

The Mammoth caves of Kentucky, which for two generations were a mecca for sightseers from all parts of the United States, are hardly more wonderful; they surpass only



Vining Theatre—Today, Tomorrow and Thursday. Benefit of Parent-Teachers Association.

in explored extent, but not at all in beauty, the caves of Oregon. It is not as well known as it ought to be, indeed, that in many particulars Oregon's caves excel those of her sister state. Nature is a lavish decorator out this way. In interior no less than in exterior artistry she works with exceeding deftness. The drive to the caves as well as the beauty of the spectacle within them is a constant succession of surprises to those who are not familiar with scenery as we have it in Oregon.

Quite naturally the new interest created by the completion of the road to the caves will stimulate exploration within. The curiosity of men can be depended upon to discover all that there is to know about the inside as well as the outside of the earth. The three or four miles of galleries now open to the public are in all likelihood but a small part of the great labyrinthian mystery. There is an interesting theory that the passageways extend entirely through the summit of the Siskiyou and into California. If it is true, it will soon be known. There may be better ways of traveling from Oregon to California, but none which so challenge the interest of youngsters of all ages, in whom the passion for exploration is as keen as the appetite for food.

PRESIDENT ON CANVAS



The finished portrait of President Harding painted by Howard Chandler Christy, from sittings at the White House.

NATIONAL ASSOCIATION TO MEET AT CORVALLIS

Home Economic Specialists Have Chosen O. A. C. as Meeting Place for 1922

The fifteenth annual convention of the National Home Economics association will be held at Corvallis, August 1 to 5. This is the first time the association selected any place west of the Mississippi river for its annual convention. The leaders selected Oregon Agricultural college for its many advantages and in recognition of the advanced work accomplished in instruction and extension at the institution.

The program has been arranged to interest especially housewives, vocational and other teachers, extension leaders and workers, institutional managers and social service specialists.
 L. S. Hawkins, director of educa-

SUN DUST IS A "RADIO NET"

London Professor Evolves Novel Theory of the Atmospheric Envelope.

Electrified dust thrown off by the sun forms an atmospheric envelope about the earth about 100 miles which prevents wireless waves from escaping into infinite space, according to Prof. J. A. Fleming, University college, London, whose work in wireless is known all over the world.

The screen made by the dust, he says, acts as a sort of wireless speaking tube and enables waves used for long-distance work—which are about ten miles in length—to travel 6,000 and 12,000 miles.

If it were not for that screen, according to the professor's theory, the wireless energy thrown out by the big sending towers would not cling to the earth, but would pass away and be lost.

How Big is an Electron?

One very noteworthy experiment in measuring an electron was performed by an American, Professor Millikan of Chicago. He introduced a minute drop of oil of about 1-10,000th inch in diameter in a chamber between two plates whose electrical charge was subject to control. The drop of oil was strongly illuminated and was viewed with a telescope. By controlling the potentials of the plates the oil drop could be made to fall or rise at will. The drop continually picked up and lost electrons. As it picked up an electron it would move toward the positive plate. By carefully observing the action of the drop of oil, Millikan was able to determine very accurately the charge added to it by its picking up one electron.

UNSHAKEN TESTIMONY

Time is the test of truth. And Doan's Kidney Pills have stood the test in Ashland. No Ashland resident who suffers backache or annoying urinary ills can remain unconvinced by this twice-told testimony. Mrs. S. C. McDonald, 685 B street, Ashland, says: "I know from personal experience that Doan's Kidney Pills cannot be equalled for kidney trouble. I have taken them on several occasions for a lameness through my kidneys and it only required a few of Doan's to relieve me of the misery. Doan's have also proven a splendid remedy for another member of my family who has considerable trouble with his kidneys." (Statement given March 15, 1916.)

On March 19, 1920, Mrs. McDonald said: "There is nothing better for kidney complaint than Doan's Kidney Pills. I seldom have any sign of kidney trouble and give Doan's the credit."
 Price 60 cents, at all dealers. Don't simply ask for a kidney remedy—get Doan's Kidney Pills—the same that Mrs. McDonald had. Foster-Milburn Co., Mfrs., Buffalo, N. Y. 34

WOMAN'S LEG IS BROKEN WHEN AUTO OVERTURNS

CHICO, Calif., June 27.—Mrs. Elsie Schumaker received a broken leg and an arm sprain late Saturday when an automobile in which

she was riding with Mrs. Margaret Steele overturned near Tehama, north of here. Mrs. Steele, who was driving, escaped uninjured.

Springfield—Booth-Kelly sawmill puts on night shift of 110 men.

An extra measure of power with every gallon drawn from this pump.

Gasoline, mixed with air, makes gas, and gas makes power.
 How much power depends primarily upon how completely the gasoline vaporizes in the carburetor.
 "Red Crown" vaporizes 100 per cent. Every atom mixes with many times its weight of air and combusts cleanly and powerfully, leaving a minimum of carbon residue on spark plugs, valves and cylinder heads.
 That's why you get more power and mileage and a sweeter-running motor when you use "Red Crown."
 Fill at the Red Crown pump—at Standard Oil Service Stations, at garages and at other dealers.
STANDARD OIL COMPANY
 (California)
 100 power
RED CROWN GASOLINE
 The Gasoline of QUALITY.

Want a Ford Car Free?

SUBSCRIBE NOW FOR

The Ashland Tidings

AND YOU HAVE A GOOD CHANCE OF GETTING THIS CAR

To Be Awarded by Ashland Merchants on "Ford Day" Monday, July 3rd

HERE'S HOW

OLD AND NEW SUBSCRIPTIONS CASH IN ADVANCE

1 Month	2 Tickets
2 Months	5 Tickets
3 Months	12 Tickets
6 Months	25 Tickets
1 Year	75 Tickets

Each of These Tickets Will Bear a Number, and If You Hold the Lucky One, You Get a

Ford Car Free! Subscribe Now!

THE BOOT SHOP

Final Closing Out Sale

Prices in effect Thursday for the trade of the Fourth

Store will be closed all day Wednesday rearranging and repricing

The Boot Shop
 ASHLAND OREGON