Ashland Tidings

Established 1876
Published Every Evening Except Sunday
THE ASHLAND PRINTING CO.

OFFICIAL CITY AND COUNTY PAPER
TELEPHONE 39

E. J. BARRETT, Editor

Subscription Price Delivered in City:

One month	$ .65
Three months	1.95
Six months	3.75
One year	7.50

Mail and Rural Routes

One month	$ .65
Three months	1.95
Six months	3.50
One year	6.5¢

ADVERTISING RATES

Display Advertising

Single insertion, each inch 30c

YEARLY CONTRACTS

Display Advertising

One time a week	27½c
Two times a week	25 c
Every other day	20 c

Local Readers

Each line, each time	10c
To run every other day for one month, each line, each time	7c
To run every issue for one month or more, each line, each time	5c

Classified Column

One cent the word each time.

To run every issue for one month or more, ½c the word each time.

Legal Rate

First time, per 8-point line	10c
Each subsequent time, per 8-point line	5c
Card of thanks	$1.00
Obituaries, the line	2½c

Fraternal Orders and Societies

Advertising for fraternal orders or societies charging a regular initiation fee and dues, no discount. Religious and benevolent orders will be charged the regular rate for all advertising when an admission or other charge is made.

What Constitutes Advertising

In order to allay a misunderstanding among some as to what constitutes news and what advertising, we print this very simple rule, which is used by newspapers to differentiate between them: "ALL future events, where an admission charge is made or a collection is taken IS ADVERTISING." This applies to organizations and societies of every kind as well as to individuals.

All reports of such activities after they have occurred is news.

All coming social or organization meetings of societies where no money contribution is solicited, initiation charged, or collecton taken IS NEWS.

Entered at the Ashland, Oregon, Postoffice as Second-class Mail Matter.

SOLOMONITES

Thirsty days hath September,
April, June and November.
All the rest are thirsty, too,
Unless you make your own
home brew.

• •

The idea of Uncle Sam running a bar beyond the three mile limit, is very pleasing to bootlegging landlubbers.

• •

"No message received yet from Mars," says Marconi. Good enough! We've heard too much already from that old duffer.

• •

After the coal supply has run out and all the industrial machinery has run down, somebody will do something about the coal strike.

• •

Observing that the A. F. of L. has unanimously rejected the "one big union" one wonders mildly what has become of the I. W. W.

• •

After all, those young commencement orators may be as near right as the elderly wiseacres who talk down to them so condescendingly.

• •

The Russell Sage Foundation experts estimate that when New York has 50,000,000 population, the roll of deaths from highway accidents will amount to 10,000 a year. It's a harrowing thing to contemplate, but would anybody foolish enough to live in a city of 50,000,000 people deserve any better fate than being run over?

• •

That gem of the screen, "Little Lord Fauntelroy," the screen picturization of Frances Hodgson Burnett's famous story, with American's old-time sweetheart, Mary Pickford, sustaining the title role, will be seen at the Vining theatre tomorrow evening, Wednesday and Thursday. Aside from the fact that it is one of the very best pictures ever put on the screen, the theatre should be packed to the doors, if for no other reason, than that it is produced for the benefit of the Parent-Teachers association, and the proceeds will be used for the furtherance of the work of the organization in this city. The children's playground in the park is in need of equipment and it is hoped to realize sufficient funds from this performance, to permit the association to add to the attraciveness, as well as to the pleasure of the play grounds, which in the upbringing of the child are as important as the teachings of the school room.

Manager Hurst of the Vining has been exteremely liberal in the matter of donating a large share of the receipts of the performance for this laudable purpose. If the attendance is such as to warrant a continuance of this policy, he has announced that whenever there is a picture put on at the Vining in the future, that holds a particular appeal for the children as does Little Lord Fauntelroy, he will devote a percentage of the receipts to the Parents-Teachers association to aid them in their splendid work.

PARADISE LOST

"Man is born unto trouble as the sparks fly upward." So it was believed in the days of Job many centuries ago, and there is little reason for changing our minds about it today.

Take this modern Adam and Eve couple who went into the Maine woods to spend some time living in the most primitive conditions just to be able to tell the world that it could be done. They wanted to get away from traffic officers and straphanging, from crowded apartments and crowded thoroughfares. They wanted to get away from all that man had made, to hold communion with nature in the Maine woods.

"Man made the town, but God made the country, particularly the woods," they said in effect, and they were going to show timid city dwellers how much more peaceful and satisfying withal it is to live in the primeval forest in a primitive fashion. But no sooner do these two worthies feel the first pangs of a primitive hunger than they find themselves in the clutches of a man made game law. Heedless of the dangers which lurk in "nature, red in tooth and claw," they run smack into a licensed game warden after they have killed their evening meal of venison and partridge. They sought to get away from the cares and worries which make the life of civilized man a never-ending round of trouble, and now they have found that although they may get away from tight shoes and stiff collars, the arm of the law reaches even into their primitive abode in the Maine woods.

Verily, "Man is born unto trouble as the sparks fly upwards." There is no escaping them.

TOURISTS AT ASHLAND AUTO CAMP GLAD TO PAY

(Medford Mail-Tribune)

J. H. Doran, the caretaker of the Ashland automobile camp grounds, says that he finds the sentiment very strong among the tourists in favor of the sttndardized pay camp over the free ones, and that the number who object to pay is exceedingly small against those who show a preference to the charge being made.

Ashland has a standardized camp with the privilege of a ten-day stay. The first two days a charge of 50 cents per day is made, and additional days at the rate of 25 cents per day. Since May 22, the day upon which they began to charge, 925 cars were registered up to last night. One-third of the cars stay the second day and longer, so that the approximate receipts for the past two months in round figures are $616.

William Davis, the caretaker of the Medford automobile camp grounds, reports that he has registered 538 cars since March 20, and approximately one car out of every six, stay the second day and longer. If Medford would have been in a position to offer the tourists a standardized service this season, the income up to this time would have been approximately $315.

Because the Medford camp lacks the conveniences of a standardized camp, the tourists are not attrtcted here, nor are they anxious to stop any longer than necessary. Valuable data is being secured this year in both Ashland and Medford camps, which will undoubtedly influence the citizens of Medford in making their camp a source of income instead of an expense to the taxpayers.

THE PEOPLE'S FORUM.

To the editor:

Mr. Grower, would it not be a pretty good idea, while Mr. Greer is looking after the hotel situation, Mr. Galey getting the granite quarry on a paying basis, Mr. Hadfield and others rejuvenating the iron foundry, Mr. Enders building and establishing a new wholesale house, Ben Delsman putting n a box factory, the chamber of commerce pulling off the biggest Fourth of July ever read about, the city council getting out of the way of the boys with their fireworks, the W. C. T. U. recalling the sheriff, and the governor swatting the K. K. K.'s, for you to get your hammer and tongs out and at least go to making a noise about your markets, or the price you got for your apples last year? How does less than 50 cents net when you sell green apples per box, stack up with 20 cents per pound when you buy the dried ones back? Aren't you getting tired of raising fruit, good, bad and indifferent, pouring it all into the same hopper? If it sells all right; if it rots, you pay the bills just the same; when you might, by establishing a cannery and a dryer, separate the good shipping varieties from the poor, giving you a better price for the former and at least something for the latter. When a salesman has only one way to dispose of fruit, he has to make the good sell the bal, as far as possible. Of course, we are told by some people that canneries do not pay. I suppose that all the people in the east that are canning the goods that you and I eat and which has been shipped across the continent, are starving to death. Don't we need to establish payrolls and home industries? That's the way I see it. It may be because I'm eating Ashland-baked bread, instead of that shipped in from Portland, but that is the way it looks to me. What! Do you claim that the merchant is to blame when you eat Portland-baked bread instead of Ashland? You go to Sam Hill! He gives you just what you call for. You demand home brew and see how quick you get it. No one crop country is a good place to live in. Let us prepare to diversify our crops and then we will come into our own.

J. H. D.

Passamaquoddy Indians Going on Tour

The Passamaquoddy Indians are going to leave their reservation at Pleasant Point, Maine, this summer for a tour of the country. The photograph shows Governor Sopiel Mitchell, big chief of the tribe, in full regalia.

"LITTLE HEAP" TO TOUR WEST

Well-Known Trade Character Again Appears in Series of Savage Tire Advertising

"Little Heap" will again be much in the public eye this year. He is going to do some traveling and during the summer will visit many interesting places throughout the west. The public will see him in certain well-known scenic spots and points of interest.

As almost everyone knows "Little Heap" is the trade character of the Spreckels Savage Tire company of San Diego, Calif., the pioneer tire builders of the west. He is the sturdy little Indian boy that is so familiar to motorists through his affiliation with Savage tire advertising. They have seen him countless times on bulletin boards and posters, and in newspaper and magazine advertisements. Now he is going to take a trip on Savage cords throughout the big territory in which his company operates.

Readers of this newspaper will see him in a series of advertisements depicting some well-known high spot or scenic view in or near such western cities as San Diego, Los Angeles, Dallas, San Francisco, Portland, Seattle, Spokane, Salt Lake, Denver and El Paso. In each ad "Little Heap is not only going to show newspaper readers an interesting view which those who have visited the locality will readily remember as having seen before, but he is also going to give some interestng data regarding tire performance in that district. He will tell about actual road conditions as they affect tire service, and he will endeavor to show through specific statements of fact that Savage tires are giving consistent and general satisfaction under every type of service in each section of the country in which they are operating.

Irish Landlords Get Out.

Lord Gough, like many another Irish landowner, is leaving his home in the old country. Lough Curta castle in County Galway has lately been dismantled and its fine old contents disposed of.

The castle, which stands overlooking the Lough, is wonderfully picturesque. It was built for Lord Gort by Nash himself at a cost of $40,000 and was purchased by the Goughs after the Irish famine of 1847, when the viscount of his day ruined himself in the endeavor to feed his starving tenantry. The present home of the Gorts in the Isle of Wight, East Cowes castle, was built by Nash, who designed it for his own occupation.

Another valuable property to go is Sir Hew Hamilton Dalrymple's romantic home, Luchie, on the ruins of Tantallon castle, which figures in "Marmion." The property, with a fine acreage, includes the greater part of North Berwick. Sir Hew it is good to hear, is at least not selling The Bass Rock in the Firth of Forth, which is his.—London Mail.

Those Subnormal Children.

In an address to the physicians of Peoria Dr. Borden Veeder of Washington university, St. Louis, said: "The fallacy of setting arbitrary standards for the weight and height of children without reference to their parentage is a practice which should be abolished. In judging whether a child is above or below normal the stature and weight of the parents should be considered.

A want ad will sell it.

Homage Paid to Lincoln in London

The anniversary of the death of Abraham Lincoln was fittingly observed with impressive ceremonies at the Lincoln statue in London. The ceremonies were conducted under the auspices of the foreign members of the Civil War Veterans' association. Charles Lemuel De Vault is here shown placing a wreath on the statue.

Country's National Parks.

There are nineteen national parks, with a total area of 10,859 square miles, under the supervision of the secretary of the interior and seven national military and other parks under the supervision of the secretary of war, and a number of other national monuments, such as the petrified forests of Arizona, etc., under the jurisdiction of the secretaries of the interior, agriculture and war. For many years the Hot Springs reservation of Arkansas was the only national park. In 1832 an area of 1½ square miles on which are 46 hot springs possessing curative properties was set aside as a national park. It was not until forty years later that another national park was created, the Yellowstone, in Wyoming. The other 17 have been created within forty-two years, and seven of these within the last decade, the interest in conservation probably accounting for the larger number. The only one in New England is Lafayette park in Maine, on Mount Desert.

Warrington to improve streets.

Salem—$47,199 contract awarded for old people's home.

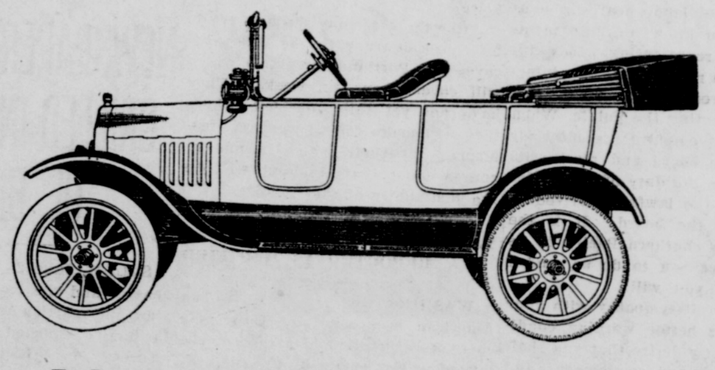
Roseburg—Contract let for $10,000 Christian Science church.

VINING
THE THEATER BEAUTIFUL
— Last Times Today —
Priscilla Dean
—in—
"Wild Honey"
Fleeing in the dark from unknown terrors—lost in the scorching, limitless waste of South Africa—the captive of a brutal plainsman—racing with death for the life of a loved one—tossed for hours in a roaring, rushing flood—these are the things that turned one woman from a disinteresting creature into a warm-blooded, eager-eyed girl.
—Also—
"SOME CLASS"
Admission, 10 and 35c, incl. tax
Tomorrow — Wednesday Thursday
For the Benefit of the Parent-Teachers' Association
MARY PICKFORD
in
"Little Lord Fauntelroy"
An actress and a story beloved of all the world
Admission—25 and 55c, incl. tax

Ford
THE UNIVERSAL CAR

$580
Most for Your Money
F.O.B. Detroit
And remember—the lowest first cost, the lowest upkeep and the highest resale value of any motor car ever built.
No other car of this type is priced so low — no other will give you more real motor car value—more convenience, more comfort, more dependability than a Ford Coupe. Equipped with electric starting and lighting system, demountable rims, extra rim and non-skid tires all around, it makes the ideal enclosed car for business or for pleasure. Reasonably prompt delivery. Terms if desired.
HARRISON BROTHERS
Ford and Fordson Dealers
Ashland, Oregon

Want a Ford Car Free?
SUBSCRIBE NOW FOR
The Ashland Tidings
AND YOU HAVE A GOOD CHANCE OF GETTING THIS CAR



To Be Awarded by Ashland Merchants on "Ford Day"
Monday, July 3rd
HERE'S HOW
OLD AND NEW SUBSCRIPTIONS
CASH IN ADVANCE

1 Month	2 Tickets
2 Months	5 Tickets
3 Months	12 Tickets
6 Months	25 Tickets
1 Year	75 Tickets

Each of These Tickets Will Bear a Number, and If You Hold the Lucky One, You Get a
Ford Car Free! Subscribe Now!