Ashland Tidings

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E. J. BARRETT, Editor

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What Constitutes Advertising
In order to allay a misunderstanding among some as to what constitutes news and what advertising, we print this very simple rule, which is used by newspapers to differentiate between them: "ALL future events, where an admission charge is made or a collection is taken IS ADVERTISING." This applies to organizations and societies of every kind as well as to individuals.
All reports of such activities after they have occurred is news.
All coming social or organization meetings of societies where no money contribution is solicited, initiation charged, or collecton taken IS NEWS.

Entered at the Ashland, Oregon, Postoffice as Second-class Mail Matter.

SOLOMONITES

THE LION AND THE MOUSE

A lion caught a mouse one day,
The mouse said, "Let me go, I pray;
Some day my gratitude I'll show!"
The lion laughed—but let him go.

The mouse, some time thereafter found
The mighty lion, trapped and bound;
So, just as quickly as could be
He gnawed the ropes and set him free!

The Moral's grand—pass it along,
"The weak can often help the strong!"—Aesop, Jr.

• •

The supreme court has ruled that baseball is not commerce. It isn't. It is commercial.

• •

Babe Ruth may yet learn that his reputation depends on hitting home runs, not chasing grandstand yowlers.

• •

A great many moving pictures were made of the Chinese war, indicating that the cameraman tried to follow Chang.

• •

Many a man makes less fuss over losing a hundred dollars in a little game than over spending ten dollars on a new hat for his wife.

• •

Those who desire to see a life-like picture of the next world are advised to patronize spirit doctors for doctored spirits.

• •

Reports that a revolutionist army is being recruited in Mexico indicates those greasers have gotten hold of another handcar.

• •

A ban on exportation of low grade hemp has been lifted by General Wood. Not enough was being used for proper purposes to consume the output.

• •

Perhaps those who doubt Mr. Bryan when he says he knows where man came from, recollect that he thought several times he knew where he was going to.

• •

Dempsey, it is said, has been offered $490,000 to fight in France. The best previous offer, we believe, was $30 a month.—American Lumberman.

Attalia—Oil drilling operations resumed.

SUPREME COURT DECISION MATERIALLY EFFECTS WESTERN OREGON

The decision of the United States supreme court of May 26, ordering the dissolution of the Central and Southern Pacific railroad properties, may have a far-reaching effect on the immediate development and prosperity of western Oregon.

These properties have been operated as one since 1865, and it is no small matter to disrupt and reorganize them into absolutely separate systems.

For example: The Southern Pacific owns the line from San Francisco to Sacramento. The Central Pacific owns it from Sacramento to Ogden. The Southern Pacific owns one branch of the line from Sacramento to Tehama, and the Central Pacific owns the other. From Tehama to the Oregon line is owned by the Central Pacific, and the road from the California line to Portland is owned by the Southern Pacific. In case of complete dissolution of these properties, the Southern Pacific system would be left with its rails in Oregon running from the California line to Portland, and no lines on either end.

Under the Sherman law, upon which the supreme court decision of May 26, is based, the Southern Pacific company is required to sell, in the open market, all stock and securities it holds of the Central Pacific railroad company, thus leaving the future ownership and operation of the line from Tehama to the California line to be determined by the new purchasers.

Just how this can be settled without a receivership, is hard to see. In case of a receivership, of course, all proposed development and expenditure, except those absolutely necessary to the maintenance and operation of the line, would be deferred until the whole matter was finally adjudicated.

This would materially effect all proposed Southern Pacific development in Oregon.

There is one hope open to avert this catastrophe. The transportation act of 1920 provided for the reorganization of the railroad systems of the country into transportation zones by the interstate commerce commission, and already a tentative plan has been submitted for its accomplishment. The interstate commerce commission's tentative plan does not disrupt these properties, as far as western Oregon is concerned. If the operation of the supreme court's decision can be delayed until a permanent plan is adopted by the interstate commerce commission for the zoning of the systems in western Oregon, the development of the territory will likely continue.

The supreme court left the plan of applying its decision for the disruption of the properties to the United States district court which originally heard the case. It is very important to western Oregon that the plan of dissolution of the properties be allowed to conform to the act of 1920 now being worked out by the interstate commerce commission.

This materially effects the immediate future development and prosperity of western Oregon, and the chambers of commerce of this section should get busy to see if there is anything they can do to bring it about.

'CAREFUL CROSSING' CAMPAIGN TO PREVENT AUTO-TRAIN ACCIDENTS

Interest of automobile owners here has been enlisted in the four months nationwide "careful crossing campaign" through which the American Railway association is now seeking to prevent highway accidents at grade crossings, involving railroad trains, vehicles and pedestrians. The campaign began June first.

Commenting on this, R. J. Clancy, assistant to general manager of the Southern Pacific, said: "Accidents at grade crossings are largely due to carelessness on the part of drivers. At grade crossings on the Southern Pacific during the last four years ending December 31, 1921, 2755 automobiles were damaged or destroyed, 208 people were killed and 921 injured.

"It is interesting and helpful to a solution of this problem to know the manner in which these accidents occurred: 1390 ran on track in front of train, indicating that many of them tried to beat train to the crossing, resulting in 185 fatalities and 569 injuries; 676 ran into the side of train instead of the train into them, resulting in 13 deaths and 253 injuries; 327 stalled or died on track, mainly as a result of waiting until on or near track before shifting gears, resulting in seven deaths and 41 injuries; 89 approached the track at a speed above the braking power of their machine, were unable to stop and skidded into train, resulting in 17 injuries; 207 ran through and broke down crossing gates lowered to protect them from approaching train, the result of approaching crossing at speed above the braking power of their machine or recklessly driving through gate lowered to protect them, resulting in 18 injuries; 20 ran down and injured crossing flagmen, standing at their post of duty to the last minute warning them of an approaching train, resulting in two deaths and 15 injuries; 46 ran into cattle-guards, warning signs, and other protective devices, resulting in one death and eight injuries."

VETS INSURANCE RENEWAL DRIVE STARTS TODAY

"Buddy, protect yourself!"

This is the slogan selected for the government insurance drive among war veterans of the Pacific northwest, June 12 to 17 inclusive, according to Bradley T. Fowlkes, insurance head of the United States Veterans' bureau, who has charge of the campaign. Every ex-service man of Washington, Oregon and Idaho will be urged to reinstate his war-risk insurance during this week.

The quota of veterans' insurance to be renewed by former service men of Ashland has been set at $100,000. The campaign has the endorsement of Norman W. Engle, northwest representative of the American Legion, and all posts have been urged to co-operate actively in the reinstatement of war insurance totaling $5,000,000 in the district.

Application blanks for reinstatement of war insurance may be secured at any Legion post, Red Cross chapter, or branh office of the Veterans' Bureau. The only requirements are that the ex-service man undergo a physical examination to prove good health and pay two months' premiums. These examinations are given free by government doctors. Disabled veterans receiving federal compensation are not barred from the insurance privilege.

Dallas—All bids received for city sidewalk construction rejected, and property owners to be allowed to do their own building.

"THE CIGARETTE WILL GET YOU IF YOU DON'T WATCH OUT"

I'm speaking to you, little boy; my message I would shout:
"The cigarette will get you if you don't watch out."

It got your Uncle Peter; it got your brother Dan;
It even got your father before he was a man;
It is the truth I tell you; my words you should not doubt:
"The cigarette will get you if you don't watch out."

It dulls the growing intellect, and fills the mind with dreams,
And life, therefore, can never be the earnest thing it seems;
If you are following its wake, just change your face about;
"The cigarette will get you if you don't watch out."

The courage that it stimulates is far from being true;
When it's effects have passed away it leaves you dull and blue;
And so I tell you, little boy, put all its charms to rout.
"The cigarette will get you if you don't watch out."

—Margaret S. Tennient, in the Virginia Call.

Roseburg — Oregon - California Power company to build line through Dixonville.

to value good baking means to *doubly* appreciate OLYMPIC Flour.

OLYMPIC
FLOUR CEREALS FEED

EMBROIDERY CLUB ENTERTAINED FRIDAY

The Friday Afternoon Embroidery club was entertained Friday by Mrs. C. A. Cotter at her home on Harrison street. The afternoon was spent in various kinds of needle work, after which delicious refreshments were served.

Those present were: Mesdames Guy Jacobs, J. C. Poor, Frank Nelson, G. H. Hedberg, M. Dyrud, H. C. Emery, Earl Hosler, Frank Guisinger, M. D. Love and Warren Williams. The club will meet next week with Mrs. H. C. Emery, 117 Helman street.

Try the classified columns.

OUR PIPE PLUMBING

is the admiration of every customer who places such work in our hands. We have specialized for a long time in pipe fitting, cutting, threading, reaming, joining, etc. This applies to piping of all sizes and sorts, for all purposes. We do all plumbing repairs and installations.

SIMPSON'S HARDWARE
37-39 No. Main Phone 203

Ashland Granite Company

BACKED BY TWENTY ASHLAND BUSINESS MEN

The Ashland Granite Company offers to the people of the Rogue River Valley, $150,000 of the common stock of the company at the par value of $100 per share, no preferred stock issued.

The purpose of the corporation is to buy 140 acres of land, and the equipment of Blair Granite Company, near Ashland, enlarge the plant and build up this wholesale granite business to a point where it will become one of the largest industrial enterprises in Southern Oregon and pay splendid dividends to the investors.

An exhaustive research during a period of three months reveals the following facts:

That this granite exists here in practically unlimited quantities.

That in quality, appearance and durability it is equal to any and superior to most granite quarried on this continent.

That it is well established in Northwestern markets.

That the situation of the property, marketing conditions, freight rates, demand for the granite and prices obtainable are all favorable to the development of a large and profitable business which should employ many men at good wages and bring into the community thousands of dollars every month from outside sources.

The financing of this project is now under way, and you are invited to have a part in it. Subscriptions will be received by any of the Ashland banks, or by solicitors in the field.

Descriptive matter covering many details and phases of the business will be furnished upon request mailed to the company.

BUY THE STOCK — HELP BUILD A BIG BUSINESS
MAKE A PAYROLL — DRAW YOUR DIVIDENDS
Opportunity plus action brings results
We furnish the opportunity

ASHLAND GRANITE COMPANY,
ASHLAND, OREGON
H. C. GALEY, Stock Subscription Solicitor

CELEBRATE!
AT YREKA
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The Biggest, Jazziest and Swiftest Party

EVER GOTTEN UP IN NORTHERN CALIFORNIA

FOR FOUR DAYS
ALL YOU CAN SEE AND HEAR

The Bly Rodeo Outfit
WILL COMPETE FOR $5000 IN PRIZES

A show each day that can not be surpassed by any aggregation of rough and fancy riders. The toughest of the tough outlaws—the string has never been ridden through. Plain and trick roping, Roman riding, bull riding, pony races, squaw races, wild horse races—anything and everything that goes with a first-class rodeo. The Bly Outfit is in a class by itself.

"ROLL YOUR OWN AND WATCH 'EM UNWIND"

Prize Baseball Every Day
Four Team Tournament between the best aggregations or Northern California and Southern Oregon.

3 BANDS IN ATTENDANCE WITH TWO DANCES DAILY

Big Parades on 2nd-3rd-4th
Literary and Patriotic Exercises July 4th

3 BANDS -- DOKEY CEREMONIAL BIG CARNIVAL ATTRACTIONS **3**

A WONDERFUL TIME! :: BE THERE!

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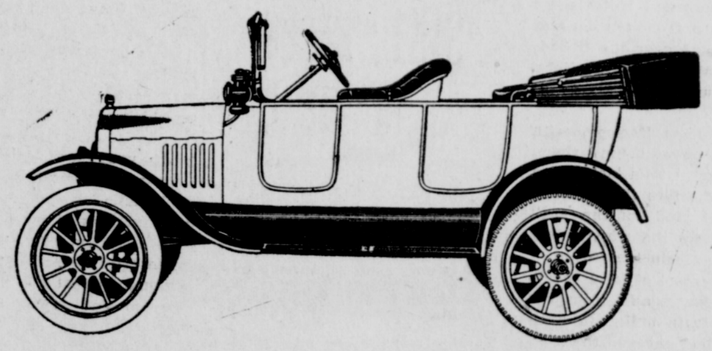
SUBSCRIBE NOW FOR

The Ashland Tidings

AND YOU HAVE A GOOD CHANCE OF GETTING THIS CAR



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Monday, July 3rd

HERE'S HOW

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2 Months	5 Tickets
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6 Months	25 Tickets
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Each of These Tickets Will Bear a Number, and If You Hold the Lucky One, You Get a

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