

Ashland Tidings

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E. J. BARRETT, Editor

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Fraternal Orders and Societies
Advertising for fraternal orders or societies charging a regular initiation fee and dues, no discount. Religious and benevolent orders will be charged the regular rate for all advertising when an admission or other charge is made.

What Constitutes Advertising
In order to allay a misunderstanding among some as to what constitutes news and what advertising, we print this very simple rule, which is used by newspapers to differentiate between them: "ALL future events, where an admission charge is made or a collection is taken IS ADVERTISING." This applies to organizations and societies of every kind as well as to individuals.
All reports of such activities after they have occurred is news.
All coming social or organization meetings of societies where no money contribution is solicited, initiation charged, or collection taken IS NEWS.

Entered at the Ashland, Oregon, Postoffice as Second-class Mail Matter.

SOLOMONITES

NOT A BANK AD
If Ramesses
Lived in these days
He'd find that new
And modern ways
Are better far
Than anything
Devised by old
Egyptian Kings.
Of thieves and thugs
Himself he'd rid,
And never build
A pyramid.
He'd rent a drawer,
Without a fault
In a modern safe
Deposit vault.

When you strike, it is a pretty good rule to do it when the iron, not the head, is hot.

In passing, it may be observed that horse sense can be guaranteed to stand without hitching.

Ever figure that the high cost of leisure has more to do with putting a hole in the pocket than has the high cost of living?

And now beauty experts are spreading the propaganda that bobbed hair will in a generation or two, result in an army of baldheaded women. Wonder if they'll insist on the front row.

Health experts declare that strawberries are the most nutritious fruit in the world. Don't overlook the fact when you go to the Civic club

FOR the kiddies
-OLYMPIC
Rolled Oats.
They need it
and like it.
OLYMPIC FLOUR CEREALS

festival in the Bungalow next Tuesday.

A Denver man is suing his wife for divorce on the grounds that she is an addict of cloves, chewing a handful everyday. We had an idea the Volstead act obviated the necessity for the old-time whiskey anti-septic.

As proof there is no tendency toward race suicide in Chicago, a statistician figures that at the present birth rate, the windy city will pass Paris in 1925, thereby becoming the third most populous city in the world, with a population of three millions.

A Kansas newspaper commenting on the influx of women into all kinds of industry, thereby crowding out the men, suggests that as a remedy, organizations be formed for the promotion of marriages. In other words, providing husbands instead of jobs for the unwed.

The Civic club needs money. So do all of us, but just at this particular time the need of the club is urgent and should be responded to. They are not seeking contributions, but are endeavoring to raise funds by a series of entertainments whereby you get value received for your money. This sort of thing should be encouraged. Aside from the fact that the work of the Civic club, made up of the most progressive women of the city, has in view only a single purpose—the advancement of the interests of Ashland, their method of raising funds is commendable and should be encouraged. The demands of first one charity, then another, mainly for the purpose of supporting remote organizations, becomes more or less monotonous. Pretty nearly every day, Ashland is visited by agents seeking funds for outside charity, and all of them worthy. But it seems to us that real charity begins at home. The frequency with which these demands are being made on the public purse has a tendency to harden the financial arteries of people, who are naturally generous. The consequence of this condition of affairs is that when money is to be raised for a really meritorious home affair, it is found to be an almost impossible task as the field has been drained.

Under these conditions it is really refreshing to find the brains of the Civic club busy devising means of raising much needed money for the completion of the beautiful community club house, other than by grudgingly-given contributions. Let us demonstrate that we appreciate this spirit on the part of the women, get real devilish for once, and go to the Bungalow on next Tuesday, determined to create a shortage in the strawberry market. As an added attraction the club is putting on a dance. The prettiest girls and women in Ashland will be there and you will have a chance to trip the light fantastic at bargain prices, as three tickets will be sold for two bits.

Draw the lucky number at Paulserud's and win a new suit of clothes. 233tf
Insurance—274-J—Yeo. 216tf



PORTLAND.—State officials of the American Legion have announced a gigantic membership push to enroll a thousand more members in its 110 posts prior to the 27th of this month. Representation of posts as to number of delegates and alternates is based upon their paid up membership 30 days prior to the convention date, which is July 27.

The Oregon department is now in 21st place among the state departments in the Union and far ahead of nearby states, California, Washington, Colorado, Idaho and Texas. Strenuous efforts will be made to move the Oregon department up to tenth place by June 27th. Posts have been asked to appoint committees to interview the eligible ex-service men and advertise the American Legion—the only all-inclusive soldier organization of World War veterans in existence today. Officials state that "any ex-service man who is not a member of the American Legion is against it." If the legion is fighting for ex-service men's battles then he should be with us. Every man outside the legion that is qualified to be in it is an enemy to the legion because he weakens the organization just that much. As long as the ex-service men are divided there cannot be any real progress made in the cause for which we exist. "One for all—all for one and all for the legion, is the motto of the great veterans' organization."

Nine cities in Oregon, namely Marshfield, Madras, Pendleton, Baker, Eugene, Astoria, Hermiston, Klamath Falls and Medford have received a citation from the national headquarters of the American Legion for their work in connection with the unemployment drive started by the legion last March. The certificates bear the signature of Commander MacNider, National Adjutant Lemuel Bolles and State Commander Lane Goodell and State Adjutant Harry N. Nelson, of the Oregon Legion. The grand seal of the national legion is affixed.

PORTLAND.—A pamphlet containing the names of the Oregon men who gave their lives in the world war, have been forwarded from the Oregon department of the American Legion to state headquarters of the Kentucky Legion. The last day of the Kentucky department convention, held in Glasgow, Ky., August 28, 29 and 30 will be spent in the underground rotundas of Mammoth cave, and will be dedicated to the memory of the soldier dead. A monument will be placed in the cave, by the Kentucky legionnaires, at the base of which will be a sealed stone box containing the names of the dead of the world war, from the various states of the Union.

"We believe that this great natural wonder of the world, which has existed longer than man himself and which will live until the end of time will be a most fitting place to erect an enduring memorial to the mem-

ory of the dead," writes Emmett O'Neal, department commander, in expressing the attitude of Kentucky toward the memorial.

In the line with the announcement of the United States Veterans' bureau that a "war risk insurance reinstatement week" will be held from June 12 to 17, the American Legion through its 110 posts in Oregon has started a big push among ex-service men. Through initiative of the Legion's national legislative committee at Washington, action of congress was obtained holding open dates for reinstatement of government insurance until March 26, 1926, otherwise reinstatement of insurance would not have been permitted after December 1921.

Strenuous efforts will be made by posts to persuade those who have dropped their insurance to reinstate it and all newspapers in the state are asked to give all publicity possible to the drive.

WASCO, Or.—Wasco legionnaires traveled 40 miles south of their city to install a post of the American Legion at Grass Valley. This makes the 111th post in the department. It was named Hanley-Baker post after the only two Grass Valley men killed in action in the world war. Officers elected were, H. H. Thatcher, post commander; Con Buckley, vice-commander; J. E. Shepard, adjutant, and George Wilcox, finance officer.

BANDON, Or.—The old school building overlooking the city of Bandon will be the future home of Bandon post, American Legion. The post is expending approximately six thousand dollars in finishing the lower floor for an assembly hall, building a stage, fitting up the second floor for lodge purposes and a kitchen. The exterior of the building is to be painted and a new roof is being put on.

The central location of the building makes it ideally situated for a community home and will be a distinct asset to the community, both in point of service and appearance, announced Charles R. Loop, post commander.

NORTH BEND, Or.—The North Bend Legion home which has been under construction for the past three weeks, will be ready for dedication about July 4th, stated L. E. Chappell, post commander. The building will be of concrete. A heating plant and men's smoking room will be located in the basement. The first floor will contain the dance hall 80 by 90 feet. A ladies' rest room will be located on the balcony floor. The roof is supported by five large trusses. A big entertainment program is being arranged, heralding the opening of the new home.

HEPPNER, Or.—Members of the Heppner post, American Legion, were hosts to members of the legion posts of Boardman and Jone and all ex-service men of the county, at a big entertainment program and chicken dinner given at Heppner last week. The occasion was a get-together meeting of the former service men. During the entertainment program members were called upon to relate unusual war experiences,

and some very amusing war stories were told the crowd.

INDIANAPOLIS, Ind.—Another American Legion pilgrimage to

France, Belgium and England will be undertaken by the national legion. It is planned to have a legion skipper and an all legion crew The steamer President Roosevelt has

been tentatively engaged for the journey. It is planned to start the trip from New York on July 25th, with the party returning to the United States on September 3d.

A Good Reputation plus a Better Price - \$10.90
THE new low mark of \$10.90 for the 30 x 3 1/2 size "Usco" created something of a sensation. Naturally, the first impulsive remark was on the "wonderful price."
Even more to the point are the comments of today.
People are getting more used to the \$10.90 price—but the "Usco" value is still a cause for wonder.
With thousands of \$10.90 "Uscos" running today, every locality has had a chance to check up on the surprising tire value.
Let all these "Usco" Tires now serving their owners so well remind you of this—
Whatever the price of "Usco," it has got to deliver big value because it has always done so.
30x3 1/2 USCO \$10.90 No War-Tax charged
United States Tires are Good Tires
Copyright 1922 U. S. Tire Co.
United States Tires United States Rubber Company
Where You Can Buy U. S. Tires: N. DIX & SON

1922 MODEL
The NEW ESSEX
NOW HERE
Price \$1,345
5 Passenger Touring
Won all road and track races and endurance contests this year
Better than 20 miles on a gallon of gas
2000 miles on a gallon of oil
Class A Garage
Call 30 for Demonstration

Ashland Granite Company

BACKED BY TWENTY ASHLAND BUSINESS MEN

The Ashland Granite Company offers to the people of the Rogue River Valley, \$150,000 of the common stock of the company at the par value of \$100 per share, no preferred stock issued.

The purpose of the corporation is to buy 140 acres of land, and the equipment of Blair Granite Company, near Ashland, enlarge the plant and build up this wholesale granite business to a point where it will become one of the largest industrial enterprises in Southern Oregon and pay splendid dividends to the investors.

An exhaustive research during a period of three months reveals the following facts:

That this granite exists here in practically unlimited quantities.
That in quality, appearance and durability it is equal to any and superior to most granite quarried on this continent.

That it is well established in Northwestern markets.

That the situation of the property, marketing conditions, freight rates, demand for the granite and prices obtainable are all favorable to the development of a large and profitable business which should employ many men at good wages and bring into the community thousands of dollars every month from outside sources.

The financing of this project is now under way, and you are invited to have a part in it. Subscriptions will be received by any of the Ashland banks, or by solicitors in the field.

Descriptive matter covering many details and phases of the business will be furnished upon request mailed to the company.

BUY THE STOCK — HELP BUILD A BIG BUSINESS

MAKE A PAYROLL — DRAW YOUR DIVIDENDS

Opportunity plus action brings results

We furnish the opportunity

ASHLAND GRANITE COMPANY, ASHLAND, OREGON

H. C. GALEY, Stock Subscription Solicitor