

Ashland Tidings

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E. J. BARRETT, Editor

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Advertising for fraternal orders or societies charging a regular initiation fee and dues, no discount. Religious and benevolent orders will be charged the regular rate for all advertising when an admission or other charge is made.

What Constitutes Advertising
In order to allay a misunderstanding among some as to what constitutes news and what advertising, we print this very simple rule, which is used by newspapers to differentiate between them: "ALL future events, where an admission charge is made or a collection is taken IS ADVERTISING." This applies to organizations and societies of every kind as well as to individuals.

All reports of such activities after they have occurred in news.
All coming social or organization meetings of societies where no money contribution is solicited, initiation charged, or collection taken IS NEWS.

Entered at the Ashland, Oregon, Postoffice as Second-class Mail Matter.

SOLOMONITES

PASSIN' BY
Have you ever noticed in passin' by
The impressions that houses give?
The one's but a house to your rovin' eye,
While another's a place men live.
The one's but a jumble of wood of brick
With a look, say, of pride or restraint,
While the other, as if by some magic trick
Smiles "hello," through its glistenin' paint.

Watch for June 19th. There's a surprise, and a pleasant one, in store for you.

There are probably a lot of underfed people in Russia, but they are surely making marks feeding presses.

The pinnacle of greatness will have been reached when the world produces a statesman who can extract taxes by a painless process.

Wonder if the undertaker dodges ever has any qualms of conscience when he reads that oft-repeated line about how much we owe to medical science.

Notice that whenever anything is said about the open door in China, Japan never interposes any objections—just insists upon being given the job of ticket-taker.

We can now draw a sigh of relief, since it is settled by the scientists that the moon is not inhabited. We are immune from relief expeditions from that planet anyway.

There is a lot of money waiting for the man who will invent a punctureless tire; likewise for the man who can invent something that will insure a bruiseless pedestrian.

Constance Talmadge, when asked for advice as to the writing of a scenario, said: "Write as you feel." Wonder how she felt when she wrote her signature to the release from her millionaire Greek?

When you attend that strawberry festival in the Bangalow, don't ask the price. Have some civic pride about you. Just dig down in your jeans and then gorge yourself on the luscious fruit, certain that no one will accuse you of being a glutton. The more you eat the greater

demonstration of your civic pride. Go to it.
Europe is just about convinced there's no use putting "R. S. V. P." on invitations to Uncle Sam.

See they've invented the telescope gown in Paris. Won't go here. Blinders, not telescopes, is what we need.

A good many people are returning to Ashland convinced that California signs reading, "No fishing here," mean just what they say.

Remember, it costs something to put over a big Fourth of July celebration, and nothing short of the biggest and best will do for Ashland. There are a whole lot of folks not actively engaged in business, who wouldn't mind chipping in on the celebration fund, who cannot afford to set their names down for five or ten dollars, and yet would like to do their bit. Now you can help the good work along, if you'll just send a dime, two bits, four bits or a dollar to the Fourth of July committee, in care of the Tidings. We intend to print the names of the donors, of course, but not the amount of the contributions. So send them along, be the contribution great or small, it will be equally welcome. Every little helps.

AN OBJECT LESSON

The launching of "Ford Day" has accomplished an important purpose in that it has demonstrated that the business men of Ashland, when they get together can work with a singleness of purpose insuring success for pretty much anything they undertake. Not more than two or three meetings have taken place, and little more than a week has elapsed since the idea was launched. In that time the details have all been worked out satisfactorily and nearly a hundred firms have been brought into a co-operative movement that cannot fail of giving the greatest impetus to business in all lines, that has been experienced since the war. It simply proves what unity of purpose can do.

ONE END OF THE PHONE

If you were a telephone girl and stood at a switchboard in a rush hour, and if someone took the telephone off the hook when there were forty other people doing the same thing within a minute, and if that person, having waited ten seconds, should ask you if you were asleep, how would you like it?

If you were a telephone girl and you had eighteen telephone wires with plugs at the ends inserted in eighteen connections to enable thirty-six people to talk, and there were seven of these close together and a couple of people hung up their phones and you pulled out of the maze the wrong wire and cut two people off from talking, would you think it fair if either of the victims swore a little and asked you if you were out late last night?

If you were at the switchboard and some one asked for a connection and the person desired did not answer the telephone, and if the party calling rattled the receiver rapidly, instead of slowly as he should, and the rattling of the phone hook failed to register in the office, and if after a while he did get into communication with you, would you like him to ask you if you thought you were enjoying a pink tea?

It would, no doubt, do us all good to put ourselves in the other person's place whenever we are inclined to find fault with public service. Gas, electric light, trolley car, telephone; it is all the same! The employes generally do their work as well as they can.—The Mirror.

NEW ELKS MAGAZINE

MAKES ITS DEBUT
National Publication of the B. P. O. Elks Differs from Other Fraternal Organ

The first issue of a new monthly periodical, The Elks Magazine, has just made its appearance. National publication of the Benevolent and Protective Order of Elks, published under the direction of the Elks National Memorial Headquarters committee, the magazine begins its career with a subscription circulation of 850,000.

Its purpose, as set forth in the opening pages, is to provide a medium through which the grand lodge, governing body of the order, may bring home to each individual member the fact that he belongs not merely to a local lodge but to a nation-wide organization. By keeping the members in touch with the activities of their fellows in all parts of the country and by voicing the principles of the order in word and picture, the Elks Magazine is intended to inspire and promote that spirit of unity which is the motive force of every fraternity. Other similar bodies issue publi-

cations devoted to this same purpose but, for the most part, these are exclusively fraternal in editorial content. The Elks Magazine strikes a new note in this particular. To quote from the foreword to the June number just published: "It is not to be a mere bulletin or calendar of events, but a vigorous, high class, literary and fraternal journal—to contain matters of interest and information to all the members of an Elk household."

Beginning with a letter of Godspeed from President Harding—who by the way, is an Elk himself—and a message from William W. Mountain, grand exalted ruler, to the order at large, the first number swings into fiction and timely articles, followed by features which, though designed for Elk consumption, are scarcely less interesting to the outside reader. From the cover painting, a Flag day subject, right through the magazine, one notes a strong infusion of the spirit of patriotism, which is an integral part of the Elk creed. The general material that helps to differentiate this magazine from other fraternal publications all bears well known signatures. Among the contributors are Charles M. Schwab, Ben Ames Williams, Albert Payson Terhune, William Almon Wolff and others. The whole magazine is lavishly illustrated.

For 54 years the order of Elks has stood for all that is best in our national life. Its growth has been steady and substantial and has made it a steadily increasing influence for good. The mission of the Elks Magazine is to interpret the spirit of the organization whose name it bears. If it continues to do this faithfully it can scarcely fail to maintain a position of honor among American periodicals.

CHRISTIAN ENDEAVOR GIRLS

PASS EXPERT EXAMINATION

Three members of the Junior Christian Endeavor of the Presbyterian church recently passed the junior expert examination and have received their pins as a reward. This examination requires the answering of 100 questions and was quite an accomplishment for busy school girls and their leader, Miss Estella Hays may well be proud of them. The names of the girls who passed the examination are Eugenia Young, Edith Plummer and Isadore Jackson. Seven members of the teachers' training class of the same church, have passed the state examination in the first year's course of teachers' training, which entitles them to 10 points on the third courtier degree of Christian Endeavor efficiency. Those taking the examination were Pauline Plummer, Edith Robinson, Margaret McCoy, Gertrude Brown, Mrs. Koehler, Frederick and Paul Koehler. S. D. Taylor is the teacher of this class.

HOUSEWORK IS A BURDEN

Woman's lot is a weary one at best. But with backache and other distressing kidney ills life indeed becomes a burden. Doan's Kidney Pills have made life brighter for many Ashland women. Ask your neighbor.
Mrs. L. Wertz, 129 5th St., Ashland, says: "Doan's Kidney Pills helped me when my kidneys were out of order and I am glad to recommend them. I had dull pains across the small of my back that made it hard for me to do my work, and my kidneys acted irregularly, too. Doan's Kidney Pills soon freed me from the backaches and put my kidneys in good order."
Price, 50c at all dealers. Don't simply ask for a kidney remedy—get Doan's Kidney Pills—the same that Mrs. Wertz had. Foster-Milburn Co., Mfrs., Buffalo, N. Y.

Tidings classified ads get results.

IMPORTING HOUSES NEW FAD

English Residences Centuries Old Are Actually Lived in by Wealthy New York Residents.

Several houses complete in every detail, dating from the sixteenth century, have recently been imported from England. Lovers of the antique may enjoy the unique experience of living in the actual rooms which were built and decorated three centuries or more ago, and be within convenient commuting distance of New York. Such homes are naturally expensive, for the original cost is not only considerable, but the cost of transportation, the tariff and the expense of rebuilding are naturally great.

An English firm makes a specialty of selling these houses and keeps a number of them on hand in their show place near London for inspection. When an old house is to be torn down to make room for some improvement, the building is bought in, usually for a nominal sum. After being carefully taken apart it is rebuilt in the show place near London, ready for the inspection of purchasers. If it is bought by an American, for instance, the house is once more taken down and packed with care for shipment. This work is done by experts, so that the parts, especially the woodwork, will not be injured. The English builders usually come to America to set up the house exactly as it originally stood in England. In some instances these old houses have been surrounded with English gardens, reproducing the original setting in England of centuries past.

Camps for Motorists.

Here is the latest idea in camps for motorists, says the Popular Mechanics Magazine: An Oakland (Cal.) concern is spending no less than \$80,000 in erecting "bungalows" on an eight-acre tract to be let to motoring tourists by the night or for any longer period "up to fifteen years" (as the management jokingly announces), which is the length of the lease on the land. These simple residences are designed to take the place of tents, and while their furnishings are meager compared with regular houses, they offer considerably more in the way of conveniences that is commonly offered by an ordinary tent. These bungalows are of two types, some with one room and some with two rooms. They are built entirely of wood, and are equipped with sinks, running water, electric lights, two-burner gas plates, etc.

Spring Beauties.

One of the commonest varieties of flowers found after the snow has melted away is the Spring Beauty. The little blossoms are a very delicate pink. Each petal is lined with hair lines of deep pink. Some naturalists claim that these hair lines of deep pink are honey guides for insects, lines that point the way to the tiny sac of honey to be found in the center of the flower.

Although the stalk of the Spring Beauty is very slender, it is quite sturdy enough to support the two slim green leaves, in the base of which is held the flower, and a cluster of diminutive buds, each on a stem no larger than a fine thread.

An Unwelcome Dance.

Lady Constance Stewart Richardson, whose bizarre dancing made her known in America, was married recently in oriental dress. There is a story about her and the duchess of Marlborough.

Once, at a charity concert at one of the great houses of London her host whispered to the duchess: "We're to have an extra number. Dear Lady Constance has consented to do her barefoot Persian dance."
"Oh, dear," the duchess cried. "I knew when I spilled the salt at dinner that something dreadful would happen before the night was over."

Jud Tunkins.

Jud Tunkins says there is always a little something to be thankful for. Since fruit has gotten to be so expensive, there aren't nearly so many orange peels thrown on the sidewalk.

Powder as Far Back As 200 B. C. It is said the Koreans made gunpowder as far back as 200 B. C.

PUPILS OF MADAME TRACY

TO GIVE CONCERT JUNE 20

The pupils of Madame Tracy Young will give a free recital at the Armory Tuesday evening, June 20, to which the public is cordially invited.

The expenses of the recital will be paid by Madame Young and will serve as her contribution toward the new club house being erected by the Civic Improvement club.

A collection will be taken at the

close of the concert, the whole of which will be applied to the benefit of the club house.

Ashland is fortunate in having a musical instructor with the ability of Madame Young, and one who is as generous as she. This is the fourth free concert that she has given the public here, which, if given in a large city, would have filled the largest halls at \$1.50 to \$2 per seat.

RARE TREAT IN STORE

FOR LOCAL MUSIC LOVERS

Dr. Emil Enna, of Portland, the noted concert pianist, composer and lecturer, will appear in Ashland on Monday evening, June 26, under the auspices of the Wednesday club.

This will be a rare treat for all music lovers and should be well attended. The place where the concert will be held has not been decided on and will be announced later.

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