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 E. J. BARRETT, Editor

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What Constitutes Advertising
 In order to allay a misunderstanding among some as to what constitutes news and what advertising, we print this very simple rule, which is used by newspapers to differentiate between them: "ALL future events, where an admission charge is made or a collection is taken IS ADVERTISING." This applies to organizations and societies of every kind as well as to individuals.

All reports of such activities after they have occurred is news.
 All coming social or organization meetings of societies where no money contribution is solicited, initiation charged, or collection taken IS NEWS.

Entered at the Ashland, Oregon, Postoffice as Second-class Mail Matter.

SOLOMONITES
 SMILE!
 * Wear a smile on your face.
 * Keep a laugh in your heart.
 * Let your lips bubble over with song.
 * 'Twill lighten your load.
 * As you travel life's road,
 * And help other travelers along.

Not much use putting your best foot forward if you use the other one as an anchor.

There's saving grace in the fact that it takes a woman much less time to change her mind than it does her clothes.

Coupling up the big merchants' "Ford Day" with the celebration on the Fourth of July ought to insure a big attendance.

When a man reaches the point where he feels and shows that "he knows it all," it's a sure sign that he has reached the point of a "hop-off" into mental bankruptcy.

A band contest on the Fourth of July, with Roseburg, Medford, Grants Pass, Dunsmuir, Weed and Klamath Falls contending, certainly ought to furnish an attractive musical program.

"A friend in need is a friend indeed," so come to B. Y. P. U. and find out what a friend is, and a friend's responsibility.

An item in the news says that a Wisconsin woman married her stepson. She'll have a hard time finding a hook on which to hang parental authority.

One thing we like about President Harding. He does business on the theory that if business is all right at home it is pretty certain to be right at home, abroad.

Ever notice that the man who deems himself indispensable is generally the one whose services are the first dispensed with, when it comes to a question of cutting expenses.

Evangeline Booth remarked recently, "To me the most significant result of prohibition is that, in the future, we shall have less to do with the grave and more with the cradle."

Fifty-seven years after the civil war it is costing the nation for pensions as much if not more than it cost in actual expenditure of revenue during one of the years through which the war was carried on. The cost of war never ceases with the signing of the peace treaty or the winning of victory.

The Clarion requests that the Tidings tell them where one Thos. H. Simpson was when the ballots were counted in the recent primary election. Well, Brother Phipps, while we cannot tell just where he was at, it's certain he was nearer the winning wire than someone we know who ran for the legislature a little while back.

Out of town folks should try to arrange their affairs to spend their week-end in Ashland's beautiful Lithia park, from the first to the fourth. There will be all sorts of attractions. Map out your program about like this: Saturday, July first, picnic in Lithia park; Sunday, attend the band concerts in the park; Monday, witness the big Ford parade and the distribution of prizes, and on Tuesday, the Fourth of July, you can make yourself a part of the biggest and best celebration Ashland has ever offered, and we have put over some pretty big ones.

ARTISTIC SNOBBERY
 There is one very important item that has been overlooked in preparing the McCumber tariff bill and that is a tax on the importation of foreign song birds of the human species. The American artist needs protection as badly as does the farmer and the manufacturer, but it has become customary to admit free of duty anything in the way of art that bears a foreign label. Under these conditions, it is not surprising that our crop of great singers rarely reaches the point of fruition. That is, not as American products. Our McCormicks, Mary Gardens, et al., would never have gotten very far had not their training been plastered with a foreign label.

Every year such cities as Chicago, New York and Boston make a drive for money for the support of grand opera. Thousands and thousands of dollars are spent to encourage music in America. Who gets the money? Here are some of the names which get on the payroll of the opera companies:

Rosa Raisa, Galli-Curci, Claudia Muzio, Ina Bourskaya, Tito Schipa, Ulysses Lappas, Lodovico Oliviero, Jose Mopica, Giacomo Rimini, Vir-

gilio Lazzari, Giorgio Polacco.

The list suggests that not only are American tourists supporting Europe but American gold is supporting foreign singers. To pay out thousands of dollars to these song birds may be promoting the opera in America but it isn't doing much toward promoting America in the opera.

It might be worth while to spend some of our money developing American singers and American music instead of bringing so many foreign artists—and their scandals—to the United States, on salaries which they could not earn in Europe and at prices which the average American cannot afford to pay.

It is getting so that a native American musician or singer has to hang a piece of spaghetti on his or her name before one of our so-called American opera companies will give the artist a chance. Granted that Lizzie Smith can sing there is no future for her in grand opera until she changes her name to Lizzator Macaroni, and then, if no one discovers that she was born in Kokomo, Indiana, or Olathe, Kansas, the patrons of grand opera will all but wreck the box office in their scramble to plunk down ten bucks to hear her sing.

THE PRICE
 This is a commercial age. We are apt to consider a proposition from the angle of profit. One of the first questions we ask when contemplating a venture is: "Does it pay?"

Does it pay to be honest? Does it pay to abide by the laws which society imposes on itself? Does it pay to work hard day after day, deny ourselves things for which we long, and through industry and economy, slowly build up a reserve to take care of us in our declining years?

The answer is written in the life of Emma Weir, once queen of Chicago's underworld. She was once the head of a million dollar band of thieves; money came easy. Wealth

Domestic Science

RHYTHMIC PHILOSOPHY
 By Dick Posey

They have placed domestic science as a high art in our school. Each wears a thoughtful pucker on her cultured, classic brow. And they come out strong on calories, and how to make chow-chow.

They measure out a pinch of salt as if 'twere radium, while sugar, flour and shortening are sacred things to them. And back and forth from pantry to our kitchen stove they glide, and they serve a wondrous salad with dill pickles on the side; they float some white of egg on soup and call it a "souffle," and a little mixed up ball of grub they nominate "croquet"; they serve each thing so dainty in a little ball or wedge, I dare not ask a blessing for fear 'twere sacrilege; and when the spread is over in deep reverie I find I have filled my inner chasm with a lot of pickled wind.

Should the spirit of my yeoman sires revolt and show their spleens, and plead corned beef and cabbage, succotash and mustard greens, straightaway they look offended that I don't admire their food, and hint I'm coarse and vulgar and I don't know what is good.

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Those present from Ashland besides Miss Whillock were Mr. and Mrs. Evans, Mr. and Mrs. Christian and Mary Walker.

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