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What Constitutes Advertising
In order to allay a misunderstanding among some as to what constitutes news and what advertising, we print this very simple rule, which is used by newspapers to differentiate between them: "ALL future events, where an admission charge is made or a collection is taken IS ADVERTISING." This applies to organizations and societies of every kind as well as to individuals.

All reports of such activities after they have occurred is news.
All coming social or organization meetings of societies where no money contribution is solicited, initiation charged, or collection taken IS NEWS.

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SOLOMONITES

THE FARMER

No strike-vote rules where I plow, my son—
I work and I work till my work is done!
And only the rain or the wind and snow,
Decide how deep shall my plow point go.

In the old days, when a fellow reached for his hip pocket, up went the other fellow's hands; nowadays he puts out his hands and looks hopeful.

Looks as if the election on Friday was well named "primary." Judging from the way some of the ballots were marked, it would seem that the voter had never gotten out of the primary grade.

It used to be that son and daughter found mother waiting up for them when they stayed out late o' nights. Nowadays it's a matter of judgment as to which of the trio gets into the house a shade before the other.

What becomes of the boasted intelligence of the American voter on election day. Either he stays at home and don't vote at all, or he makes such a mess of voting that it takes a real politician to straighten out the mess he has made of the election.

Had hoped that Friday night would bring our election troubles to an end, but it looks now as if they had hardly begun. Between the official canvass and a possible recount of the vote, it may be a month before we know who will be the next governor of Oregon.

Movie folks are sure having their own troubles. The immigration authorities refuse to allow Charlie Chaplin's mother to remain in the country because she is suffering from mental derangement, consequent upon the shock of German aerial raids on London during the war. And this, notwithstanding her physicians say that the climatic change and the care which her son's wealth assures her, is necessary for her recovery. There are some laws that might better have never been written into the statutes, and this appears to be one of them.

A British coast city is to be equipped with a motor life boat with a capacity of more than 150 persons.

TOURIST HOTEL VANGUARD

The vanguard of the big tourist hotel was out in force yesterday, looking over the various sites submitted by property owners. It was made up of Mayor Lamkin, A. M. Beaver, G. H. Billings Sr., Henry Enders Sr., and Bert Greer. These gentlemen spent the entire day in going over the various properties and estimating the values of the same. The primary purpose of the inspection had in view a disinterested appraisal of the sites, as to the market value of each piece submitted.

The day has passed, at least in Oregon, when the assessed valuation for taxable purposes, could be taken as a basis for estimating the marketable value of real estate. Under existing conditions, the assessments are fixed, apparently, not on the basis of what the property would bring in a normal market, or its income producing capacity, but rather upon the exigency existing in the public exchequer at the time of making the levy. Under these conditions, it is not surprising that it becomes a difficult matter for the average layman—the man not engaged in the sale of real estate—to always fix a price on his holdings that would appear reasonable to a prospective buyer. The owner is prone to fall into the habit of the assessor and look to his needs, rather than the marketable value, in fixing a price in listing property for the market.

It is quite natural, therefore, in an undertaking of the magnitude of the establishment of the big tourist hotel, that the investors should desire to have expert appraisements on the market values of the properties submitted for their consideration, independent of the figures placed by the owners in their options.

The contents of these options are, of course, confidential. No one, outside of Mr. Greer and the investors, will ever know the price set on the properties by the various owners who have given options on possible sites for the hotel. It is an obligation assumed by those to whom these options have been submitted, that in the event of any or all of them being rejected, the options shall be returned inviolate without the prices set, ever being divulged.

Consequently, the gentlemen who examined these properties yesterday and whose findings will be reported to the investors at the same time the options are submitted, were in position to make estimates, absolutely unbiased, without personal prejudices one way or the other, and without having any knowledge of the valuation placed on the properties by the owners.

To the prospective investor, these estimates will prove invaluable; first as evidencing the general sentiment of the community that there is no intention of holding them up by asking prohibitive prices, and second in that it insures that the purchase will carry with it an absolute value for the money paid, thereby enhancing the worth of security on which the first mortgage bonds will be issued in the financing of the big tourist proposition.

It was a wise move, and it is difficult to see how a better choice could have been made in the selection of a committee to make this appraisalment for the investors.

NEW MINT ESTABLISHED BY THE RUSSIAN SOVIET

MOSCOW, May 23.—The soviet government now has a mint for silver coinage in full operation.

It is situated in the famous Petropavlovsky fortress in Petrograd, the burial place of all the Romanoff czars, and the terrible prison house where political offenders were imprisoned. The mint is now coining ten, fifteen, twenty and fifty kopek pieces and one ruble piece.

One of the officials of the mint said that the government does not intend to put these coins into circulation. They will be issued as collateral for the special paper issue that is to be made shortly.

STATE WILL RUN A BROADCASTING SERVICE

HARRISBURG, Pa., May 22.—A daily radio broadcasting service for the farmers of Pennsylvania, which will include Pennsylvania market reports and other agricultural information, has been planned by the Pennsylvania department of agriculture and the Pennsylvania state police.

RED BLUFF IS TO HAVE NEW HOTEL

RED BLUFF, Calif., May 23.—A new three-story hotel will be built in Red Bluff, facing Washington street, between Walnut and Pine streets, as the result of the purchase of all the property in the Tremont block for years owned by the Charles estate.

The new owner is S. D. Wilcox, a local capitalist.

\$10,000,000 CARGO ARRIVES ALL "MADE IN GERMANY"

NEW YORK, May 23.—The largest and most valuable cargo that has come from a German port since 1914 was brought here Saturday by the United States liner Hudson. The estimated value is \$10,000,000. The big liner was down to her water line, under the weight of tons of machinery, most of it for making laces. Great quantities of skins, furs, optical and drawing instruments were also below decks. The entire cargo was silent testimony that German factories are working to capacity.

ESPEE GIVES FREE TRIP TO 22 FUEL SAVERS

As a reward for their exceptionally fine record in fuel saving made during the past year, 22 Southern Pacific engineers and firemen are enjoying a trip to Chicago at the company's expense, to attend the International Fuel association's convention, May 22-25.

All expenses incurred on the journey and wages the men would have earned, had they remained on their runs, are being paid by the Southern Pacific. The party is in charge of J. N. Clark, chief fuel supervisor of the company.

SPORTSMEN-TOURIST EXHIBIT AT PORTLAND ROSE FESTIVAL

Oregon's first sportsmen-tourist exhibit will be held during the Rose Festival week—June 20-23 inclusive in connection with the Rose Show in the Armory, Portland. At an enthusiastic meeting recently held in the green room of the Portland chamber of commerce and attended by representatives from all over this state and from neighboring states, it was unanimously decided to go forward with arrangements for the exhibit. Requests for exhibit space are constantly being received at the Portland chamber of commerce.

BUREAU HEADS TO INVESTIGATE BEETLE WAR

KLAMATH FALLS, May 23.—Word has been received that Dr. L. O. Howard, chief of the bureau of entomology at Washington, D. C., considered the world's most noted entomologist, would visit Klamath Falls today on a trip of inspection in connection with the pine beetle fight now in progress here.

At the same time J. M. Miller, Pacific coast representative of the bureau of entomology, and F. A. Elliott, of Salem, state forester, will be here to take up matters pertaining to the state's portion of the work.

RAILROADS EXPECT HEAVY TRAVEL TO "DAYS OF '49"

Railroads are preparing to handle extraordinarily heavy passenger traffic to the "Days of '49" celebration in Sacramento May 23 to 25, according to Charles S. Fee, passenger traffic manager for the Southern Pacific company.

Special reduced rates of one and one half fare for the round trip from all points on Southern Pacific lines in California, Oregon and Nevada to Sacramento, were put into effect Saturday, with final return limit May 31. Tickets are on sale until May 29 in California and Nevada and until May 26 in Oregon.

WORK IS RESUMED ON LONE PINE MINE

Active operations on the Lone Pine mine on Forest creek, west of Jacksonville, have commenced. A rock crusher of 150 tons per day capacity is being installed to prepare the ore for the mill of 50 tons per day capacity.

The Great Western Mining company, owners of the Lone Pine mine with James Grant as president, has 9000 tons of ore on the dump, left there by former operators who did not consider it worth milling, and which now assays \$7.50 per ton. This ore will be milled as soon as the mill is in operation.

KLAMATH WORKERS REJECT 9-HOUR DAY

KLAMATH FALLS, May 23.—By a vote of 118 to 2, the striking timber workers here have rejected a proposal of the mill owners to resume work on a nine-hour day, the hours not to be increased during the 1923 season, but not to be decreased until a majority of the California lumber working plants returned to an eight-hour basis.

The meeting was held in the court house at the request of E. P. Marsh, deputy United States commissioner of labor, who presided.

SWALLOWED NAILS

LONDON, May 23.—Charles Rogers, 28, found outside a theater in Blackfrairs road, suffering from abdominal pains, confessed he had swallowed five three-inch nails on a bet. They were removed, and he is expected to recover.

"THREE CIRCUS PALS"

CUB LIONS KIDDIES DELIGHT



"Milt" and "Bessie" are coming to visit the children of Ashland on Monday, May 29, when they will be the center of attraction in the zoological department of the Howe's Great London circus. They are natives of California, having first viewed the light at Palo Alto, circus winter quarters, on January 10, 1922.

The Howe's Great London Circus, with Van Amburg's Trained Wild Animals, appearing in Ashland, afternoon and evening, on Monday, May 29, inaugurate their performance with a decided novelty feature, which is particularly pleasing to the juveniles.

"Cinderella in Jungleland" is a gorgeous musical spectacle, introducing in appropriate jungle settings with brilliant lighting effects, the characters of the story of the slipper, dear to the childish heart. An army of people and countless animals, including practically every family of the wild animal kingdom participate.

Other features, appealing to the little ones, are a pair of the cutest lion cubs imaginable, who are at present docile pets. Their jungle-bred parents, however, meet their keepers in daily combat in the huge steel-ribbed arena.

BULLDOG WHIPS EAGLE IN GRUPELLING BATTLE

GOFFSTOWN, N. H., May 23.—A fierce battle was staged here between a bulldog and a large eagle. The eagle, believed to have come from the Uncanoonuc mountains, near here, swooped down on the yard of Herbert Ainsworth and attempted to carry off a bulldog.

The dog put up such a fight that the bird was unsuccessful, however, and when Mrs. Ainsworth appeared the eagle flew away.

"WOBBLY" IS ARRESTED IN KLAMATH FALLS

KLAMATH FALLS, May 23.—Louie Davis, I. W. W. organizer, was arrested in McDonald's pool hall late Saturday night and lodged in the city jail.

At the time of arrest, Davis was distributing I. W. W. literature. Davis refused to talk, and it was only after a hard grilling that information was obtained that he had been in the United States for 11 years, coming here from Austria, and that he had not yet taken out any citizenship papers, or made any attempt to do so.

FINED GIRL WHO REFUSED TO MARRY

ANCON, Canal Zone, May 23.—A fine of \$20 was imposed on a girl for refusing to marry the man who had betrayed her, by the justice of the peace in the village of Arrajjan, in the Republic of Panama, just outside the Canal Zone. On appeal the sentence was revoked by the superior court, which imposed a fine of \$2.50 on the justice of the peace for negligences and irregularity.

It pays to read the classified page.

HEAR THE TRUTH ABOUT THE Ku Klux Klan

BY DR. R. H. SAWYER
Famous International Lecturer

And see the thrilling motion pictures Showing the Ku Klux Klan in Action

VINING THEATRE ASHLAND
8 p. m.
Monday and Tuesday
May 22 -- 23

CASE AFTER CASE
Plenty More Like This in Ashland
Scores of Ashland people can tell you about Doan's Kidney Pills. Many a happy citizen makes a public statement of his experience. Here is a case of it. What better proof of merit can be had than such endorsement?
Fred Deardorff, machinist, 523 North Main street, Ashland, says: "My kidneys were out of fix, and I had such severe backaches I could hardly bend and it was just as hard to straighten. My kidneys didn't act right, either, until I began using Doan's Kidney Pills. They strengthened my back and kidneys and rid me of the aches and pains."
Price 60 cents at all dealers. Don't simply ask for a kidney remedy—get Doan's Kidney Pills—the same that Mr. Deardorff had. Foster-North Main street, Ashland, says: Miltburn Co., Mfrs., Buffalo, N. Y.

Wrigley's
AFTER EVERY MEAL
JUICY FRUIT CHEWING GUM
THE FLAVOR LASTS
Juicy Fruit, Peppermint and Spearmint are certainly three delightful flavors to choose from.
And WRIGLEY'S P-K—the new sugar-coated peppermint gum, is also a great treat for your sweet tooth.
All are from the Wrigley factories where perfection is the rule.
Save the wrappers
Good for valuable premiums
C31

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Liberal Stopover Privileges
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The Glorious Siskiyous—Majestic Mt. Shasta—The Rugged Sierras—
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San Francisco—World famous city that "tis hard to leave."
Los Angeles—Wonder city and noted tourist center.
San Diego—Romantic city "Where California began."
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A canceled check is indisputable evidence that a bill has been paid.
If you are not now paying your bills by check, we invite you to open an account with us.
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