

Ashland Tidings

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THE ASHLAND PRINTING CO.
 OFFICIAL CITY AND COUNTY PAPER
 TELEPHONE 39

E. J. BARRETT, Editor

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 One year 7.50

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ADVERTISING RATES
 Display Advertising
 Single insertion, each inch.....30c
 YEARLY CONTRACTS
 Display Advertising

One time a week.....27 1/2c
 Two times a week.....25c
 Every other day.....20c

Local Readers
 Each line, each time.....70c
 To run every other day for one month, each line, each time... 7c
 To run every issue for one month or more, each line, each time... 5c

Classified Column
 One cent the word each time.
 To run every issue for one month or more, 1/2c the word each time.

Legal Rate
 First time, per 8-point line.....10c
 Each subsequent time, per 8-point line.....5c
 Card of thanks.....\$1.00
 Obituaries, the line.....2 1/2c

Fraternal Orders and Societies
 Advertising for fraternal orders or societies charging a regular initiation fee and dues, no discount. Religious and benevolent orders will be charged the regular rate for all advertising when an admission or other charge is made.

What Constitutes Advertising
 In order to allay a misunderstanding among some as to what constitutes news and what advertising, we print this very simple rule, which is used by newspapers to differentiate between them: "ALL future events, where an admission charge is made or a collection is taken IS ADVERTISING." This applies to organizations and societies of every kind as well as to individuals.

All reports of such activities after they have occurred is news.
 All coming social or organization meetings of societies where no money contribution is solicited, initiation charged, or collection taken IS NEWS.

Entered at the Ashland, Oregon, Postoffice as Second-class Mail Matter.

SOLOMONITES

THAT'S DIFFERENT
 * Stealthy footsteps on the stair
 * Leading to the cellar;
 * Pungent odor fills the air,
 * Pleasing to the smeller.
 * But I hasten to advise
 * All you thirsty critters
 * That I hint of pumpkin pies,
 * Not of home-made bitters—
 * From Farm Life.

If a mule can't kick while he's pulling, it's a cinch he can't do any pulling if he's kicking.

It is the unemployed on the payroll that worry the boss far more than the unemployed on no payroll.

Many are called by the alarm clock—Opportunity, but few respond.

pond. Most of us hanker for just five minutes more sleep.

He who is perfectly satisfied with things as they are is either standing still or drifting. As standing still is impossible, the stand-patter becomes a drifter. A rolling stone gathers no moss, but does acquire a desirable polish; the drifting tumbleweed simply gets blown into a fence-corner.

A surgical operation was performed on Senator Poindexter this week, and the doctors say he will be back on the job in a week. Gifford Pinchot performed an operation on the senator and his followers at the election on Tuesday in Pennsylvania. If they recover between now and the presidential election, they may consider themselves lucky.

Get busy on this Chautauqua proposition! Get your season ticket now—buy several of them. Two will cost now only a trifle more than one cost last year, and if the people are not stingy about the matter, and put over the sale of 1500 tickets, they will cost even less than has ever been charged for a Chautauqua entertainment, anywhere or any time. It is your institution, and it is your shame if the corps of volunteers who are conducting the sale campaign, have to run you ragged to induce you to transfer your money from one pocket to another. For, after all is said and done, that is really what you are doing when you buy your season ticket for the Chautauqua. It is a home affair and should be supported by the home people, without having to prod them with a pitchfork. Do your bit!

"PAGE BERT GREER!"
 People amiably take it for granted that the man who does a wicked deed has, in spite of his faults, some good in him.
 But the man who, actuated by a true heart and a high impulse of duty, free from selfishness, vanity or greed, does a noble deed, is instantly suspected by nine people in every ten of insincerity, hypocrisy and hidden motive.
 Though we may refuse to admit it,



if you ever used
OLYMPIC
 Pancake Flour
 —you are using it now.

OLYMPIC
 FLOUR CEREALS FEED

and may not even realize or guess it to be so, the actual fact is that a high-minded, pure-hearted act arouses human envy as nothing else can.
 It is our subconscious tribute to virtue.—Examiner.

VALLEY APPLES READY FOR THE CALYX SPRAY

Most of the apples on the floor of the valley are ready for the calyx application. There is a wide range of conditions over the entire county, with some apples just in full bloom and others where practically all of the petals have fallen. This application for codling moth should be applied when about 90 per cent of the petals have fallen. The calyx cup of the apple will close within four to six days after the petals have dropped, so that it is difficult to get the poison where it is most needed, and it is very necessary that spraying be rushed at this time, in order to fill the calyx cups of the apples before it is too late.

This is a very important spray in controlling codling moth. With the warm days it will not be long until the worms are hatching out, and pests that have not been sprayed with arsenate of lead should be sprayed within the next week or ten days. Standard strength for this spray is 1 pound of dry arsenate to 50 gallons of water, or 2 pounds of paste. However, this can be increased 50 per cent if the orchardist so desires. Spreader can be used to good advantage in this spray, and all of the leaves, as well as the

fruit should be coated at this time, as many of the first eggs hatch out in the leaves.
 C. C. CATE,
 County Pathologist.

JURY PANEL CALLED FOR MONDAY, MAY 22

- The following names have been called in the jury panel for Jackson county, each to be present at the court house at Jacksonville at 10 a. m., Monday, May 22:
1. Marie Benidict, Applegate.
 2. Gertrude Biede, Ashland.
 3. R. F. Bolz, Phoenix.
 4. Joseph E. Bristow, Ashland.
 5. Amy H. Brown, Eagle Point.
 6. James Burns, Gold Hill.
 7. H. O. Childreth, Ashland.
 8. Sophia Childreth, Eagle Point.
 9. Mable T. Davidson, Sams Valley.
 10. Frank C. Elliott, Gold Hill.
 11. Louis H. Gallatin, Ashland.
 12. Uriaiah Gordon, Prospect.
 13. May S. Hays, Medford.
 14. Mary L. Hoke, Medford.
 15. James M. King, Eagle Point.
 16. Maude Kubli, Applegate.
 17. Lester Layton, Applegate.
 18. Charles Lindsay, Ashland, RFD.
 19. William Lindsay, Ashland.
 20. Delbert A. Lyons, Central Point.
 21. Edison Marshall, Medford.
 22. W. E. Nicholson, Medford RFD.
 23. Cassie Nicholson, Medford.
 24. Vessie Palmer, Medford.
 25. Paul E. Pearce, Medford.
 26. Lelia M. Paxson, Central Point.
 27. Isobell Phipps, Medford RFD.
 28. Frank Silva, Jacksonville.
 29. Nellie G. Simpson, Ashland.
 30. James W. Smylie, Medford.
 31. Harriet Taylor, Butte Falls.

Special! Yakima Netted Gem potatoes, \$2.00 per hundred pounds. Detricks' Groceries. We sell for less. 196tf

Graduation Time is Here

- Perfume, per bottle...50c-\$3.00
 Hand Bags.....\$2.00-\$5.00
 Eversharp Pencils...\$1.00-\$5.00
 Conklin Fountain Pens—
 \$2.75-\$7.00
 Young Men's Silver Buckle Belts \$1.00
 Writing Cases.....75c-\$3.00
 Stationery.....\$1.00-\$3.00
 Fiction.....85c-\$2.00
 Gift Books.....85c-\$3.00
 Corona or Remington Type-writers.....\$50 and \$60



BE SURE AND REGISTER IN THE
Fishing Contest
 CLOSES JUNE 1
 Three Prizes for Best Salmon, Trout and Steelhead. Inquire at Store for particulars. Specials all Bargain Week.
Elkhorn Gun Store

BARGAIN WEEK
LAST DAY
 PEOPLE OF ASHLAND
 We are going to put our entire stock on the Bargain Counter Saturday the last day of the Bargain Week.
NOTHING RESERVED—ALL GOES
 We propose to make it the banner day of the week, and are going to make it worth while for you to investigate. Come early and avoid the rush, because we are going to cut and slash prices to the limit.
 —TOMORROW—LET'S GO—
Square Deal Grocery

Tennis Comes With Good Weather



You will be pleased with our racquets. Light, strong and perfectly balanced, they will add to your enjoyment, and you will find that you play a better, faster game. Come in and look over our assortment.

SIMPSON'S HARDWARE
 37-39 No. Main Phone 203

Things Worthwhile

Like all worthwhile things thrift requires effort, but the rewards of thrift are such that all effort or sacrifice is well worthwhile.

An interest bearing account with us is one of the easiest ways of accumulating funds for investment or other purposes.

We invite you to open an account here.

The Citizens Bank
 Ashland, Oregon

TUESDAY AFTERNOON, MAY 23
THE ASHLAND GRANITE COMPANY

will welcome as visitors to the Blair Quarry all persons who are interested in watching the building of a big business which should make a large payroll for this community and bring substantial dividends to those who buy stock in the company.

This stock is now offered in shares of \$100 each to the people of the Rogue River Valley. The company is incorporated for \$150,000 and proposes to purchase the land and equipment of the Blair interests, enlarge the plant and expand the business to a point where the annual output will be increased many times. This will require the employment of a large force of men and will bring in many thousands of dollars annually from outside sources.

The Blair Quarry has been operated for six years, and is now producing as fine a gray monumental granite as is quarried on this continent. The stone is well established in Northwestern markets. Demand, prices obtainable and freight rates are favorable for the building of a very large business.

During three months of very careful investigation, information regarding all phases of the business has been procured, classified and substantiated by ample reference to original sources. This is now available to the public and will be furnished upon application to the company.

Come with us next Tuesday and see the foundation upon which we plan to build a splendid business. If you desire transportation, please file your name a day or two in advance, if possible, so room can be provided for all.

ASHLAND GRANITE COMPANY,
 ASHLAND, OREGON
 H. C. Galey, Stock Subscription Solicitor.

14 **MERCHANTS** **14**
LIVE WIRES OF THE EAST SIDE
 CO-OPERATING IN A
GREAT BARGAIN WEEK
OF WANTED MERCHANDISE

FREE **FREE** **FREE** **FREE**

DENNIS—Grocer and Feed Man—gives Big Prize
PEERLESS SHOE SHOP gives away half soles
ELKHORN GUN STORE gives three prizes
ORRES THE TAILOR gives an extra pair of trousers
EAST SIDE PHARMACY gives a box of candy
THE CANDY CUPBOARD gives a 5 pound box of candy
ASHLAND INDEPENDENT SERVICE STATION gives grease
SWENSON & McRAE FURNITURE CO. gives a Sellers Kitchen Cabinet

WOODS EASTERN SUPPLY CO. gives \$150.00 worth of merchandise
WHITE HOUSE GROCERIA gives 100 pounds sugar, 100 pounds Egg Producer, 50 pounds flour
ICENHOWER'S NEW AND SECOND HAND STOE gives away 50 feet of Hose tomorrow.
KRUGGELL BROS. give a fine Spot Light
DIX & SONS give a 30 by 3 1-2 Tire
SQUARE DEAL GROCERY gives a basket of groceries for every day in the week

Get Acquainted

You should visit these stores this week. What the consumer needs today is Honest, Live-wire Merchants whom he can depend upon. These 14 merchants absolutely sell you quality goods at less profit this week than ever before. There is not a merchant in this town but what will tell you the truth about the quality, regardless whether he makes a sale or not.

Let's make Saturday, May 20, a get-acquainted day. If you and every one comes down town on Saturday, do you realize that there will be over 6000 people on our streets. Try it, and tell your neighbors. Let's go and see!