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What Constitutes Advertising
 In order to allay a misunderstanding among some as to what constitutes news and what advertising, we print this very simple rule, which is used by newspapers to differentiate between them: "ALL future events, where an admission charge is made or a collection is taken IS ADVERTISING." This applies to organizations and societies of every kind as well as to individuals.

Entered at the Ashland, Oregon, Postoffice as Second-class Mail Matter.

SUMMER PLAYGROUND OF AMERICA
 THE PACIFIC NORTHWEST
 OREGON WASHINGTON & BRITISH COLUMBIA
 BRIGHT, COOL DAYS
 A RESTFUL SLEEP EVERY NIGHT.

SOLOMONITES

THAT DAY LOST
 But if through all the live long day
 We've eased no heart, by yea or nay;
 If through it all
 We've nothing done that we can trace
 That brought some sunshine to a face—
 No act most small,
 That helped some soul and nothing cost—
 Then count that day as worse than lost.

Some European spokesmen like some spokes, just go round and round in a circle.

Old ladies criticize the flapper because she is doing things they will never again have a chance to do.

Every year brings forth new rules for disposing of mosquitoes and then the mosquitoes refuse to abide by them.

Some of those European statesmen seem determined to negotiate a treaty with the Russian reds if it takes every dollar in the United States treasury.

Speaking of men who are born optimistic, Hamilton Holt is today's best example. He thinks the democrats can win on the league of nations issue in 1924.

The son of the farmer who used to ride up on horseback just in time to pay the mortgage sends word now to the old gentleman to back out the limousine and come down to the city and get him.

The Chautauqua association has put on a bargain sale in season tickets. They want to sell not less than 1500, and it looks like they have hit on a plan to put it over. The price is cut to \$1.50, and if they go over the top on the sale, you get a rebate of 50 cents. Not a bad idea.

A white barber in Red Bluff sold out to a negro, and the latter has placed the ban on his own color and refuses his services to other than white men. And now the colored folks of that town are up in arms, and the proverbial razor is likely to be called into requisition for purposes other than shaving.

WAR, THE DECEIVER
 The conference at Genoa does not promise great things. Perhaps when it is over the best that will be said of it will be that it made beginnings. It brought together representatives of nations that have not met around a council table for many years. There is at least something gained in that.

The problems discussed are momentous, but the spirit manifested has not been good. There is too much of craft and cunning; too much of bitterness and selfishness; too little willingness to make concessions; too many survivals of the evil genius of the old diplomacy which reckons in cliques and combinations and both fears and trusts balances of power. There is little to be hoped from such muddling.

A chastened Europe might have been expected at least to have gained a little common sense from the experience of the last eight years. And yet, such is the futility of war that it even seems to deprive its victims of the power to profit by its chastisements.

The most ordinary common sense exercised by any impartial observer would give advice something like this: "You peoples of Europe struggling to recover from the terrible scourge of war need more than anything else to co-operate one with another. Seeking prosperity separately and at the expense of each other, not one of you will find it. But co-operating with your remaining resources you may restore all. You need trade with each other. You need each other's products and each other's services. You have in the combined holdings of all, all that you need. Individually you must remain in poverty and want."

But there is not in all the world a voice to speak these simplest words of wisdom, and were the advice given, it would not be received in seriousness by anyone in authority in Europe.

Such potency has war to deprive mankind of reason.

RADIO KISS RESORTED TO IN CLOSING BROKEN CIRCUIT

SEATTLE, May 10.—The radio kiss has been discovered by W. K. Romans, of this city, and he says "It's the greatest of indoor sports."

Romans made his discovery—quite by accident, and he claims no glory for the "invention." He and Mrs. Romans were listening to a radio broadcasting on two sets of ear phones in their home when one terminal of each of the phones became dislodged. Romans' hand came in contact with that of his wife and the circuit became instantly re-established.

Realizing what had happened Romans reached over and kissed his wife. The concert which had been temporarily discontinued for the couple resumed immediately with the completion of the circuit through the contact of the lips.

KLAMATH FALLS STAGE LOADED TO THE GUARDS

The Klamath Falls stage is doing a heavy business these days from appearances, as they were compelled to use two large 11-passenger cars and one seven passenger car to carry the 17 passengers, baggage and mail that was offered for passage this morning. Eleven of the passengers were men from the Rogue river valley, who are connected with the for-

Almost Choked Last Night

with gas around my heart. Couldn't breathe," many people say.

No such choking or anxiety if you will take Baalmann's Gas Tablets, which are prepared especially for stomach gas and particularly for all the bad effects from gas pressure against your most vital organ—your heart.

That empty, gone and gnawing feeling at the pit of your stomach will disappear; that anxious, nervous feeling, with heart palpitation, will vanish, and you will once more be able to take a deep breath, so often prevented by gas pressing your heart and lungs.

These unique tablets are sold by Elhart's Drug Store and other reliable druggists. Be sure to insist upon the genuine Baalmann's Gas Tablets in the yellow package. Price one dollar. J. Baalmann, Chemist, San Francisco.

Chautauqua Opening Day
Wednesday, May 24th

Town Will Enjoy Hilburn
 Noted Character Impersonator Will Make a Big Hit at the Chautauqua



A. Mather Hilburn has been called "the master entertainer" by enthusiastic critics of his work in the East, where he has been a standard Chautauqua attraction for several years. Chautauqua folks here will have an opportunity to see and hear his fine character delineation and his "types" which are justly famous. Mr. Hilburn is a clever and most versatile entertainer. In his program of characterizations he uses wig and grease paint to visualize his characters. He has few superiors as a make-up artist, for his characterizations are marked by a subtle artistry in which is evidenced natural ability, thorough training and broad platform experience. Chautauqua—the first night.

stry department and were enroute to Klamath county, where they will begin the fight against the pine beetle which has been destroying so much timber in the Klamath national forest. They will operate in the vicinity of Bly, Oregon, and will continue with the wrk there until about July first, at which time it becomes too dry to rick burning the trees out, which is the only way that has been discovered to check the work of the beetle. The work will be postponed then until the rains commence in the fall.

TEA-CUP CLUB WERE ENTERTAINED YESTERDAY

The Tea-cup club was entertained at the home of Mrs. William Denton on Laurel street, yesterday afternoon, with 25 ladies in attendance.

BOSTON CHURCH HOISTS "NO ADMISSION" SIGN

BOSTON, May 10. — "Church crowded. No admission." A sign bearing these words was placed outside the door of the Park

Fithian for National Committeeman



O. H. FITHIAN
 Republican Candidate

Williams a Joke as Vice-Chairman

Fithian's opponent, Ralph E. Williams, has been sidetracked by the National Committee to a harmless vice-chairmanship, and is useless to Oregon. Carrying kid gloves in one hand and a cane in the other, his hands are full and he has not been able to do a single thing for Oregon during the 14 years he has been on the Committee.

If the hours spent by Williams at Portland's swellest club had been devoted to working for Oregon, he might have accomplished something for our people.

What is Wrong with Williams?

Williams has no chance of becoming National Chairman and running the presidential campaign in 1924, or even the Western end of it. The reason is that the National Committee seems extremely unwilling to trust Williams with the management of even the Pacific Coast part of the national campaigns. For instance, in 1918, when a Regional Director for the Coast was selected, the Committee turned Williams down in favor of Raymond Benjamin of San Francisco. Then, in 1920, when Harding was running, Williams was again ignored, and Elmer E. Dover of Tacoma was chosen to conduct the campaign on the Coast.

Is Williams Loyal to Nominees?

All over Oregon Republicans are discussing Williams' connection with the campaigns of certain Republican nominees for United States Senator, and are asking the question, DID WILLIAMS DO HIS FULL DUTY BY THEM? This question is being asked by friends of the late Senator Fulton in Astoria. It is being asked in Eugene by friends of Senator R. A. Booth, in Salem by friends of Senator McNary, and in Portland by friends of Senator Stanfield.

VOTE FOR FITHIAN

Street Congregational church on Easter Sunday, so dense was the crowd that occupied every seat and every inch of standing room before the services commenced. Officers stood near the sign and pointed it out to churchgoers who still sought to crowd into the building.

SMALL TOT WILL TAKE HIKE TO HILLS WITH MOTHER

Mrs. J. H. Suggs and daughter Janie left this morning for Grants

Pass on the 11 o'clock stage, and from Grants Pass, they will hike four miles up into the hills where Mrs. Suggs' husband and son are working on a mining claim. Little Janie is only four years old, but is able to romp over the hills as fast as her mother can go, and was looking forward to the trip with a great deal of apparent pleasure.

Fine Oak Refrigerators at Icenhower's New and Second Hand Store, 389 E. Main. 199-1mo* at Rose Brothers.

GOOD NIGHT, JUDGE!

NEW YORK, May 10.—"You say your husband is shiftless?" a local divorce court judge queried of a dusky woman who was suing her husband for absolute divorce. "Shiftless?" countered the negress. "Why, Judge, dat man so shiftless he thinks Manual Labor is a Mexican."

Columbia records reduced to 65c 1521f

Never before could you get so much tire worth for \$10.90

AR-OWNERS who bought a 30x3 1/2 "Usco" for \$10.90 last Fall have discovered this by now—

Nobody before ever got so much tire value in the neighborhood of ten dollars.

They never had to question the quality—with the makers of U. S. Royal Cords behind it.

They couldn't help admiring the price—spontaneously made to meet the new economy times.

A tire that would be high value at more than \$10.90. At \$10.90 it is unapproached.

United States Tires are Good Tires

Copyright 1932 U. S. Tire Co.

Just to establish the new popular price. \$10.90

United States Tires
 United States Rubber Company

Where you can buy U. S. Tires:

N. DIX & SON

THE high degree of comfort built into the good Maxwell emphasizes afresh the value of this fine car as a sound investment in reliable transportation.

A. W. WALKER AUTO CO.
 Phone 18 MEDFORD, OREGON

The Good

MAXWELL

Card tires, non-skid front and rear; disc steel wheels, demountable at rim and at hub; drum type lamps; Alamo lubrication, motor driven electric horn; unusually long springs; deep, wide, roomy seats, real leather upholstery in open cars, broadcloth in closed cars, open car side curtains open with doors; clutch and brake action, steering and gear shifting, remarkably easy; new type water-tight windshield. Prices F O B Detroit, revenue tax to be added: Touring Car, \$985; Roadster, \$985; Coupe, \$1385; Sedan, \$1485