

Ashland Tidings
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 E. J. BARRETT, Editor

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ADVERTISING RATES
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YEARLY CONTRACTS
 Display Advertising
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 Every other day 20c

Local Readers
 Each line, each time 10c
 To run every other day for one month, each line, each time 7c
 To run every issue for one month or more, each line, each time 5c

Classified Column
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 To run every issue for one month or more, 1/2 cent the word each time.

Legal Rate
 First time, per 8-point line 10c
 Each subsequent time, per 8-point line 5c
 Card of thanks \$1.00
 Obituaries, the line 2 1/2c

Fraternal Orders and Societies
 Advertising for fraternal orders or societies charging a regular initiation fee and dues, no discount. Religious and benevolent orders will be charged the regular rate for all advertising when an admission or other charge is made.

What Constitutes Advertising
 In order to allay a misunderstanding among some as to what constitutes news and what advertising, we print this very simple rule, which is used by newspapers to differentiate between them: "ALL future events, where an admission charge is made or a collection is taken IS ADVERTISING." This applies to organizations and societies of every kind as well as to individuals.

All reports of such activities after they have occurred is news.
 All coming social or organization meetings of societies where no money contribution is solicited, initiation charged, or collection taken IS NEWS.

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SOLOMONITES

I've seen the best, I've seen the worst,
 And I never care which is which.
 For good is bad and bad is worse,
 A kind word off an evil curse
 Though I've been poor and you've been rich,
 I've lived, Egad, I've lived!

It used to be "rings on her fingers and bells on her toes," but they have changed the location to ankles and garters.

According to Senator Reed there is a difference, with quite a distinction, between the "cordiale entente" and an "alliance." In the one case you "say it with flowers," and in the other with a club.

Bryan evidently "listened in" when Lloyd George sent out his "S. O. S." for America's help at the Genoa conference. He has written to President Harding, scolding him for not having a representative there.

Over in Klamath they've confronted with a rather peculiar situation, in that unless Judge Stone can be induced to run for the office of circuit judge, which he is now filling by appointment of Governor Olcott, they will be compelled to elect a democrat as the only candidate. Grossback will be the demagogue who measures up to the size of oratorical candidate, and while there are two republicans who will seek the nomination at the primary, they are regarded as of such mediocre calibre, that rather than see them elected to the bench, pretty much the entire republican vote would be cast for the democratic candidate.

This condition will certainly furnish ammunition for those who are attacking the primary law and working for a return to the old convention system of nominating candidates. Under present conditions, any old Tom, Dick or Harry can be

come a candidate, the only requisite being a certain number of signatures to a petition. The result, as in the case at Klamath, is a plentitude of office seekers, but a decided scarcity in candidates possessing the mental qualifications to acceptably fill the offices sought.

SITES FOR HOTEL
 The first active move for securing the big tourist hotel for Ashland is now under way. In another column will be found an advertisement asking for options on ground which, in the opinion of the owner, might be deemed suitable for a hotel. These options are being handled by Mr. Bert Greer as the representative of the investors, and are to be turned over by him to the estimator, who is expected here within the next two weeks, to look over the situation, and probably decide on a site for the hotel.

In order that this work may be expedited, it is essential that these options be placed with Mr. Greer as early a date as possible. It will be noted that the matter of commissions has been eliminated entirely in connection with the purchase of a site. There is to be no speculation in this, the initial step in the big enterprise. It is not the purpose to discourage this great investment by any attempt to hold up the investor by sky-line prices. The property boom is bound to follow in due time and the real estate men and owners of other property will undoubtedly reap a harvest as the result of the erection of the hotel. Get the hotel here first. That is the first essential; the great objective. All the benefits which should naturally accrue to Ashland will follow in due time.

In filling out these options, it should be borne in mind, that the owner is obligated to do only one thing, and that is, to sell the property at the price named in the option. If the investor does not purchase the property offered, the option is returned to the owner without anyone becoming cognizant of its terms, except the investor's accredited representative. The entire transaction is of a confidential nature, and it must be borne in mind that the investors are big men, accustomed to do things in a big way, and whose word is their bond in the commercial world.

The main essential at this time is to see to it that no stumbling blocks are placed in the way of the great enterprise which means so much to Ashland.

THE FLAPPER'S DICTIONARY
 You may have mastered Esperanto, may be thoroughly conversant with Sanskrit, and qualified to snuggle cheek by jowl with all the dead languages, but if you are not familiar with the vernacular of the "flapper," you are simply not of today. Below is given an expurgated edition down-to-date, and after you

have assimilated it, you may be able to analyze this sentence:
 "I must blouse now to meet some tomato and lap some noodle juice, and then for an egg harbor."
 Dimbox—A taxicab.
 Handcuff—Engagement ring.
 Anchor—Box of flowers.
 Clothesline—One who tells neighborhood secrets.
 Static—Conversation that means nothing.
 Oilcan—An imposter.
 Boob tickler—Girl who has to entertain her father's customers from out of town.
 Ritz—Stuck up.
 Alarm clock—A chaperon.
 Crepe hanger—A reformer.
 Cuddle cootie—Young man who takes a girl for a ride on a bus.
 Dud—A wall flower.
 Fire alarm—A divorced woman.
 Strikebreaker—Young woman who goes with her friend's "steady" while there is a coolness.

WEDDED TO HIS JOB
 We recently heard a man boasting that he had been on the same job for 15 years without any vacation. There is something wrong with a man like that. Why should anyone take pride in attaining a record for stupidity? If a man has no other interest in life, aside from his job, then he's so narrow-gauged that he isn't of much value even on the job. When a man treats his job as an endurance test, and is proud of a long no-vacation record, the chances are that it is the only thing he can be proud of. Moreover, he may be trying to hide the fact that he is afraid to take a vacation lest his boss should find out how little he is needed.

As a rule, the man who has an inflated idea of his own indispensability, is the one who can be most easily spared.

FARM REMINDERS
 (O. A. C. Experiment Station)
 Different brands of landplaster vary in price, but the lowest priced one is not necessarily the cheapest. Land plaster should be bought on the basis of the percentage of calcium sulfate it contains. The percentage composition varies as much as 20 per cent, hence it is an important factor to consider.

Sulfur Gets Rose Mildew
 Roses need to be dusted with fine dusting sulfur or a prepared three-in-one dusting mixture to keep rose mildew and other troubles in check.

Wet Lands May Be Worked
 Wet lands that have had to be plowed late are often helped by a previous discing, especially if much rubbish is on the land. Where the soil breaks up lumpy a harrow and disc both may have to be used afterwards. A double corrugated roller is good for reducing clods that have been allowed to dry out.

Calyx Spray Due
 The calyx application on apples for codling moth control is the

Another Royal Wedding Coming?



Announcement of another royal engagement is expected soon. It is reported that Albert, duke of York, brother of the prince of Wales, is to marry Lady Rachel Cavendish, daughter of the duke of Devonshire.

most important for the grower to consider at this time. As the aim must be to get the poison in the calyx cups, sufficient time and endeavor must be expended to do a thorough job. Where a particular variety blooms with little uniformity, the spraying program should be altered to meet the conditions. Spray when the petals are off the strong central blossom of the cluster is the rule. An interval of six to ten days occurs with most varieties between the time the petals fall and the calyx cup closes.

VIOLA DANA, AGENT OF SECRET SERVICE

Viola Dana, as a federal secret service agent, comes to the Vining theater tonight and tomorrow, when the Metro star will be seen in "There Are No Villians," a thrilling story of opium smugglers on the Pacific coast. In this story of the operations of a skillful band of crooks, Miss Dana appears in an entirely different role from any of her recent pictures, one

the child may have a normal and healthy life and growth; cares for his child's mind, that the child may take his proper place in a world of thinking people; and such a parent must also train his child's character religiously, that the world may become morally fit. Unless this is done, trained bodies and trained minds may simply add to the destructive forces of the world."

The Ashland churches urge that you bring your family to the church services and visit Sunday school with your children next Sunday.

STOLEN AUTO DRIVEN IN CREEK AND DROWNED

RED BLUFF, Calif., May 2.—Mystery shrouds an accident that resulted in an automobile running off the bridge spanning Pine creek near the Hale & Walsh ranch, south of Vine. The car was found in the bottom of the creek, the machine having turned turtle. No one in the neighborhood, it was stated, had seen the accident, nor had anybody been seen leaving the place where

it occurred. It later developed the automobile was stolen from J. Fitzpatrick, of Chico, while he watched the rodeo events at Vina Thursday afternoon.

Save your forests from fire. Be careful with fire in the woods.

RESULTS TELL

There Can Be No Doubt About the Results in Ashland
 Results tell the tale. All doubt is removed. The testimony of an Ashland citizen can easily be investigated. What better proof can be had? W. Hardy, retired, 586 East Main street, Ashland, says: "I have used Doan's Kidney Pills and wouldn't be without them. I had attacks of kidney complaint and lumbago and suffered with dull backaches and pains through my kidneys. My kidneys weren't acting right when I began using Doan's Kidney Pills. They soon relieved these ailments and eased the aches and pains. I heartily endorse Doan's for they are a remedy of merit." Price 60 cents at all dealers. Don't simply ask for a kidney remedy—get Doan's Kidney Pills—the same that Mr. Hardy had. Foster-Milburn Co., Mfrs., Buffalo, N. Y.

STOP!
 AT
Hotel Vendome
 for a real place to eat. Home cooked meals served family style. Breakfast to order. Regular dinner, 50 cents. Sunday chicken dinner, 75 cents. Just across from Library—425 East Main St.
 MR. and MRS. HUDNELL, Props.

When You Go Fishing
 EQUIP WITH THE BEST TACKLE
 We Have the Latest and the Best in
 RODS AND REELS, BASKETS, EGGS, ETC.
 As a Precaution, so None Will Question Your Veracity, KODAK Your Catch
 We Have Them
NININGER & WARNER
 "Don't Forget to Put Out Your Campfire"

CUT THIS OUT
 This is the last time this ad will appear

WANTED

Option on Grounds Suitable for Hotel Site

No proposition will be considered unless made as a legal option on blanks supplied by me.
 Option must be direct from owner, and husband or wife, if married.
 The lowest NET price must be named in the option.
 All option are for 60 days, with privilege of renewal upon payment of one-tenth of purchase price.
 Land any place within corporate limits of Ashland will be considered. Will buy either with or without buildings, but offers for land without buildings will be favored.
 The smallest piece that will be considered is 150x150 feet, or any tracts larger up to 20 acres.
 The land must be located within the city limits.
 The land must be optioned at your lowest cash price, and no commission whatever will be charged by me on any of the ground selected for the new hotel site.
 A man will be sent here by the hotel investors to make estimates of cost on buildings, and suitable grounds within the next two weeks. All options must be in before he arrives so that he can be shown the grounds.
 No grounds will be considered except that optioned.
 I hope citizens submitting offers will fix their prices at a reasonable figure.
 No ground will be submitted to which any commission has been added. It must be the lowest cash price you are willing to take.
 I have no knowledge, or idea, what part of town, or where the site will be selected, any more than you have, or what size site will be determined. If you have what you deem an available site and will option it on blanks to be supplied by me and on the terms set forth therein, it will be submitted to the investor's agent and receive the same consideration that any other offer receives.
 I guarantee that I will not charge either the investor or the seller one cent of commission on the ground selected for the hotel site. It is my object to put the investor in at the lowest possible net price that can be obtained.
 The price you make in the option will be considered confidential and if my investors do not take your property, the terms of your offer will not be made known to anyone.
 All options must be completed before May 10th, 1922.
 I will not solicit options from anyone, but will receive offers from all who desire to make them.
 Two or more, with property adjoining, by consulting together and each giving an option on their property, would be an advantage, as the agent could elect to take one, two or all of them, according to the space requirement, in case he liked the location as a suitable site for the hotel.
 At present my office is at the Tidings office, where you can get the option blank.
 Accompanying each option a diagram showing shape and size of land offered and street front must be made on separate piece of paper to be attached to the option.

BERT R. GREER

A reflection of good coffee,

The original vacuum packed COFFEE

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