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What Constitutes Advertising
 In order to allay a misunderstanding among some as to what constitutes news and what advertising, we print this very simple rule, which is used by newspapers to differentiate between them: "ALL future events, where an admission charge is made or a collection is taken IS ADVERTISING." This applies to organizations and societies of every kind as well as to individuals.
 All reports of such activities after they have occurred is news.
 All coming social or organization meetings of societies where no money contribution is solicited, initiation charged, or collection taken IS NEWS.

Entered at the Ashland, Oregon, Postoffice as Second-class Mail Matter.



SOLOMONITES
 Oh, yes, this girl, she was clever.
 Instead of replying, "no, never."
 Just smiled, as she said:
 "See father."
 Now she knew that he knew
 Her father was dead;
 And knew that he knew
 The life he had led;
 So she knew that he knew
 What she meant when she said:
 "See father."

We have no objection to the army and navy being reduced in size, provided congress agrees to do the fighting the next time we get into a scrap.
 Forty-three cities report employment increases averaging 28 per cent. Of course, this is the season when employment normally increases, but the figures are nevertheless, one of the many indications of business improvement. — Eugene Register.

We've no objections paying an income tax. What keeps us everlastingly digging is to get the income.
 Portland may be behind San Francisco in some things, but certainly not in an appreciation of art. The guarantors of the recent season of grand opera in the metropolis of the south had to make up a loss of \$65,000 on the engagement of Mary Garden for one week. In Portland, the guarantors were not called upon to pay anything, as the engagement was a financial success.

Genoa was the birthplace of Columbus, and he discovered America. If the Genoa conference can give birth to a means of preventing future wars or even restoring Europe to anything like a normal basis, it will add to its prestige as an incubator of discoverers.

When John Wanamaker first opened his Philadelphia store, the receipts of the opening day totalled \$26.80. He held onto the 80 cents for change, and spent the \$26 for advertising. The moral is obvious,

Home Dressmaker Can Get Individuality With Handstitched Pattern on New Frocks



IT IS the handwork on a dress that raises it out of the wholesale class and puts it into a class by itself. It is the handwork on a dress that raises its value far above the level of machine-made things—and it is the handwork on a dress that gives it its individuality. Therefore, if you would have a unique dress, see that there is a touch of handwork on it.
 Above are three dresses each with a handstitched pattern worked out on it in silk. Each pattern is small and simple, and polka-dots the whole dress. This is a stunt that the home dressmaker can do—she can select, or design, her own motif, and then apply it to the dress, thus stamping it with individuality.
 In the upper sketch to the right, a simple wheel motif was chosen. It dots the whole dress at distant intervals, and is consequently very effective. The dress, by the way, is a simple chemise model, with a deep bertha with inserts of accordion pleats over each arm. The pleatings are plain.
 In the lower sketch, a cubist design was selected. It is made up of two squares of different colors, with a wiggly little line below. This design is on a pongee dress, and is also on a pongee "chinky" parasol to match.
 A dahlia design was worked out on the dress in the photo, with the result that it was found pretty enough to be put in the movies and worn by Agnes Ayres, Paramount star, who will be seen with Jack Holt in William deMille's latest picture, "Bought and Paid For." The skirt was polka-dotted with this motif, but the waist was left plain—the motif only bordering the neckline, and appearing in a group of three over each elbow. A ribbon of a dahlia shades circles the waist and hangs below a deep hem.

for Wanamaker has been the reigning "merchant prince" for many years.

STILL CAPTAIN OF HIS SOUL

Ex-President Wilson may be down but he isn't out. He may be impaired in body, but he isn't impaired in will. His physical appearance may have changed, but his inner spirit is the same, says the Medford Mail Tribune.

In the midst of all this confusion and unrest, these distressing gyrations of a topsy-turvy world, it is comforting and reassuring to note that one man—and with all his shortcomings, a great man—has in no essential particular changed.
 This fact is amply demonstrated by the latest Wilsonian break—this time with the faithful and ubiquitous Joe Tumulty.

It is a grim and melancholy figure sitting alone before the fireplace on "S" street. Colonel Harvey has gone, Lansing has gone, Colonel House has gone, Dudley Field Malone has gone, W. G. McAdoo has gone, and now the faithful "Joe," valiant and worshiping retainer in many a battle, and author of "Woodrow Wilson As He Knew Me,"—now Joe has gone.

There he sits alone. And once more the epithets will hurl about his head—ingrate, autocrat, a mind without a heart, a brain without warm blood.

Perhaps. But in this present muddle of mush, with politicians palvering about this and that, buzzing about one thing to one man and another thing to another, in a wild scramble for vote, this gaunt figure, this uncompromising "Covenanter," with his one-track mind, is at least refreshing.

Woodrow Wilson is Woodrow Wilson, which is more than many of his contemporaries can say, who are forever trying to be someone else. And so he will remain until the end—a very lonely man, almost a friendless man, but a man who will halt at no sacrifice to friends or party to remain true to himself as God made him, and to his ideals.

EXPEND ROAD MONEY WHERE MOST NEEDED

The taxpayers of western Jackson county believe—and justly so—says the Jacksonville Post, that since they are helping to pay taxes for the half million dollar road bonds voted last year, they are entitled

to at least a small portion of this vast sum to be expended in improving the roads of this portion of the county, instead of all of it in the eastern part of the county leading to Crater Lake and other summer resorts, which are used almost exclusively by outside tourists who pay no taxes here and have no interests in this county.

For instance, a paved road between Medford and Jacksonville, the county seat, five miles in length, would be of more benefit and accommodate a greater number of taxpayers than any other road improvement that could be made in Jackson county.

And since this road is already graded and ready for the cement, the cost would be but a mere trifle compared with making roads to summer resorts, over which the average taxpayer never has the desire nor time to travel. Perhaps there is not a county road in Oregon of the same length, five miles, that is travelled more than is this highway between Medford and Jacksonville.

KEEP MONEY MOVING

When you hoard money away you assist in stifling the commercial activity of this country, says the Dunsmuir News.

If you put it in the bank, the banker lends it to someone who uses it in producing something. That keeps other people at work and keeps the money in circulation. If you lend it on a mortgage or buy bonds, it answers the same purpose. It keeps circulating and everybody is benefited. When money keeps moving it enables many people to move. The fellow who can't move is in a bad way. The dollar that is hidden away is in a bad place.

FARM REMINDERS

Watch Brooder Temperatures
 Much of the trouble with young chicks that is bringing inquiries to the veterinary department of the Oregon Agricultural college, is caused by improper brooder temperatures. Brooders kept too cold cause bowel trouble, while if allowed to get too warm, weak-legged chicks is usually the result.

Mangels Need Rich Soil
 Mangels should be seeded only on rich land and in rows 24 to 36 inches apart, depending on whether hand or horse cultivators are used. Mid Ap-

ril to early May planting is best, and about one inch is the proper depth. Screening the seed into large, medium and small sizes makes it easy to get an even stand with a seeder.

Harvest the Cutworm Crop

Our most injurious garden cutworms pass the winter as partially grown caterpillars in garden soil. Destroy the cutworm crop before the garden plants are available for them. This can be done by broadcasting poison bran mash over the garden plot as soon as the soil is thoroughly prepared for planting. The standard cutworm formula is bran 15 pounds, calcium or lead arsenate four ounces, salt four ounces, molasses or syrup two quarts, and water to make a coarse, crumbly mash.

Tying the Fleece Explained

The best wool on the sheep is found over the shoulders and along the back and every fleece should be graded on the basis of this wool, because it constitutes the major portion of the fleece, says H. A. Lindgren, extension specialist in animal husbandry at the Oregon Agricultural college. Tying the fleece so that the good wool is on the outside is, therefore, not only an honest practice but is the way the buyers want it for inspection and grading.

To tie a fleece properly it should be intact when removed from the sheep. Then spread it out on a clean floor with the short side down. Gather up the loose locks, belly and britch wool, and place it in the center of the fleece. Then turn over a third of the fleece from each side to the center and make one fold at the neck. Next start to roll the fleece from the rear, making a tight bundle and tie it with paper twine. This method of tying makes an attractive bundle and puts the back and shoulder wool on the outside.

Maggot Free Radishes

Early radishes entirely free from maggot injury is easily possible and practical by use of cheap screen frames over the beds. Roof shaped frames 10 feet long, 2 1/2 feet wide and one foot high made of light material and covered with coarse cheese cloth or wire screen gives excellent protection from the little flies that deposit the eggs. These are light enough to move with reasonable ease and with any care will last several seasons. The slight shade afforded by the screen assists in the growth of radishes and keeps them tender for a longer period. With three such frames placed over successive plantings 100 per cent maggot free radishes may be had all season.

ASHLAND CALLED LAND OF BEAUTY IN S. P. FOLDER

The Southern Pacific company has issued a folder entitled "Oregon Camping, Fishing and Hunting Guide," in which the following statement is made in regard to Ashland: "One of the districts that has seen remarkable development during the past few years is the mineral springs district, of which Ashland is the center. Ashland, capitalizing her climate and her numerous mineral and medical springs, has become one of the recreational and health resorts of the state. Not only is Ashland a land of beauty, health and pleasure, but it is the center of a district of great scenic charm. Her extensive parks, her well-planned drives, and the conveniences provided for auto tourists have added greatly to her prosperity and fame."
 The folder has a very attractive cover in four colors and is nicely illustrated with sketches and maps. It also contains directions for reaching the various hunting and fishing grounds. It tells about road and trails, outfits and clothing, and various other information that is invaluable to pleasure seekers.
 The booklet should be in the hands of every sportsman and lover of the outdoors. Copies may be obtained free of charge from any agent of the Southern Pacific lines, upon application.

FABLES OF THE FOREST

A Woodsman Reformed, Or Chapter From the History of Paul Bunyan.

Paul Bunyan was a famous logger. As the story goes, he had a camp on the moon and brought his logs to earth with a "ski-line." Anyhow, back in 1765, Paul did accompany General Braddock over the Alleghany mountains. He was head swamper then and the forest was so dense that the army made only a mile a day. "Slash 'em and burn 'em," said Paul. "It will be a million years before anyone will need these trees." Nevertheless, we are now paying \$50 per leg. for dining tables made from what little is left of those hardwood forests.

But Paul moved on to the pine forests of Michigan. "I will get me an ox team," said he. "And invest my profits in real estate. The timber here will support mammoth cities." So he hauled logs day and night, the city grew, Paul got rich, and would have lived happily ever after, thus ending the story—if the timber had held out. But it didn't, and Paul went flat broke and hastened away to the yellow pine woods of the south, where he took a contract felling timber.
 "Cut the stumps high," quoth Paul. "There is timber enough here to supply the earth forever." But soon the camps began to close down and the mills began to disappear, and when the boss said "cut 'em low," Paul Bunyan quit and started for the Pacific Northwest, where there was plenty of timber and no need of being so particular.

But he got an eye-opener when he crossed the treeless plains. It gave him something to think about. "Great Scott," cried Paul, as he slid over the Cascades, "They're burning the forests out here! We have no wood to waste." So Paul got a job as fire warden, the moral of which is that it is a wise man who knows enough to change his mind.

WOMAN AUTOIST HITS BABY CARRIAGE AND SPEEDS AWAY

CHICO, Calif., April 17.—Mrs. E. E. Smith reported to the police that an automobile driven by an unknown woman ran into her baby carriage, throwing out her two babies, and then sped on without stopping.
 Neither child was injured, Mrs. Smith said, but the baby buggy was damaged.

**Iron Foundry
 Now Open**
 All Kinds of Grey Iron Work
 Casting and Welding
 BRASS WORK
**Ashland
 Iron Works**
 Phone 236

TAKE THIS WEATHER FORECAST FOR WHAT IT'S WORTH
 WASHINGTON, April 17.—Weather outlook for the period April 17 to April 22, inclusive:
 Pacific coast states: Generally fair with temperature near or somewhat below normal.

SORE THROAT
 Gargle with warm salt water—then apply over throat—
VICKS VAPORUB
 Over 17 Million Jars Used Yearly

Ashland Realty Co.
 HOUSES
 RANCHES
 CHEAP!
 Opposite City Hall Ashland, Oregon

Ready for a Safe Hit
 Unquestionably those bats of ours have made more base hits than any other bats in this territory. We carry a most complete line, all have the stamp of approval on them. We make a specialty of base ball goods at regulation prices. Nothing is lacking to outfit clubs or individuals.

SIMPSON'S HARDWARE
 37-39 No. Main Phone 203

ASHLAND BRANCH Oregon Normal School

ASHLAND, OREGON
 JUNE 19 TO JULY 28, 1922

A six-weeks' session of the Oregon Normal School will be held at Ashland between the above dates for the accommodation and convenience of Southern Oregon teachers who desire further professional training.

COURSES AND INSTRUCTORS

The regular normal courses given at Ashland will be the same as those given at Monmouth and the same credit allowed therefor. In fact, at the close of the term, all records will be sent to the State Normal at Monmouth. The courses will include psychology, school management, rural school problems, methods in reading, arithmetic, language, geography, etc., for all grades, public school music and physical training.

In addition to the above courses advanced work will be given by some first class person from one of our best universities. These courses will include a general discussion of standard tests, measure of intelligence, teachers' grade marks, etc. A large part of the courses will be to develop a sense of responsibility to use these new aids in benefitting the people who are in our schools.

A practice school, embracing all elementary grades will be maintained throughout the entire term of six weeks. At all times the rooms will be in charge of the regular normal staff teachers, yet practically all the teaching will be done by summer school students.

The staff of teachers will include:
 G. A. Briscoe, Supt. of Schools, Ashland, Oregon.
 Susanne Homes, County Supt. of Schools.
 Method teacher, grades 1, 2, and 3.
 Method teacher, grades 4, 5, and 6.
 Method teacher, grades 7, and 8.
 Instructor in Music.
 Instructor in typing, short hand, penmanship, bookkeeping.
 Instructor in physical training and playground.
 Advanced work.

LOCATION AND EQUIPMENT

The summer school will be located in the senior high school building a unique mission type, having a pleasant and cool interior at all times, and affording some of the most inspiring and beautiful views to be found in southern Oregon. The building is completely equipped with library, gymnasium, laboratories, auditorium, and class rooms, all of which will be wholly at the disposal of the summer students. The Ashland Carnegie library possesses some ten thousand volumes and affords excellent facilities for study, especially along the lines of suitable books and material for grade pupils.

SPECIAL ATTRACTIONS

No other section of Oregon affords superior scenic advantages. Ashland is located in the foothills of the Siskiyou, Cascade and Coast Range mountains. Mt. Ashland, more than 7500 feet high, is only eight miles away, the summit of the Siskiyou only twenty miles away and reached by a paved highway winding in and out among the towering hills on either side. Lake of the Woods, the gem of the mountains, is only an afternoon's drive from Ashland. Several of the week-ends will be occupied in trips to these beautiful and wonderful sites. In the heart of the city begins Lithia Park, a playground of one hundred acres, part beautified by the hand of man and a larger part wild and tangled as nature builds.

LIVING ACCOMODATIONS

There will be no dormitories. All may secure comfortable quarters and good wholesome board in the different homes of Ashland at a very reasonable rate. We guarantee that there will be no need for any one to pay more than \$7.50 per week. A list of desirable rooms where one may secure a room or board only, or both board and room will be kept on file at the high school building.

The household economic laboratories are at the disposal of the students for the lunch hour. Any who care may use them for culinary purposes.

ENTRANCE REQUIREMENTS

Admission to the summer school for credit will be granted to graduates of a four-year high school or its equivalent. By the equivalent is meant extended and successful teaching experience.
 The summer school is a definite means of improvement. Larger numbers of teachers will seek employment in the schools in the next few years. Quality of work done along professional improvement is one means of enabling a teacher to work in the front ranks both as to salary and effective service.

WHAT TO DO

Upon arrival in Ashland come to the high school building at once. Those in the office will explain the entire situation to you and will most probably be able to help you to secure the kind of a home you will want while in Ashland. If not convenient to come to the high school building, telephone 483 or 458-J for instructions. For further information write G. A. Briscoe, Director, Ashland, Oregon.