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Advertising for fraternal orders or societies charging a regular initiation fee and dues, no discount. Religious and benevolent orders will be charged the regular rate for all advertising when an admission or other charge is made.

What Constitutes Advertising
In order to allay a misunderstanding among some as to what constitutes news and what advertising, we print this very simple rule, which is used by newspapers to differentiate between them: "ALL future events, where an admission charge is made or a collection is taken IS ADVERTISING." This applies to organizations and societies of every kind as well as to individuals.

All reports of such activities after they have occurred is news.
All coming social or organization meetings or societies where no money contribution is solicited, initiation charged, or collection taken IS NEWS.

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SOLOMONITES
Some idea of the magnitude of the coal strike may be gathered from the fact that a single mine, now closed down, turned out over eight thousand tons of coal in eight hours.

It's getting to be a daily habit at the White House to announce that the recognition of Mexico is getting nearer and nearer, but no definite date can be set. President Wilson got that far.

With the thriftiness for which New Englanders have always been noted, New Hampshire has asked, that in view of the scrapping of the battleship of that name, the silver service which was given when the vessel was christened, be returned to the state.

From the number of complaints regarding tramps, it would seem as if Ashland may have to follow in the footsteps of Roseburg and provide a shelter for them, where in inclement weather they could take refuge while awaiting the next freight. The tramp problem is always the fly in the ointment of division towns.

Talk about Germany being the busiest country in the world today! We've been fed up on that ever since the war, but it don't seem to get them anywhere when it comes to stabilizing the German mark. One doesn't hear so much about French industry, but it is significant that despite the ruinous devastations of the war, the savings deposits in France were the greatest ever known in the history of that country.

Curious, to say the least, that while the airplane had its birth in the United States, the flying machine being the invention of an American, today we lag behind every nation in Europe in aircraft production and experimentation. Japan will spend \$200,000,000 on her airplane program in the next seven years; while France has already appropriated \$84,000,000 for the same purpose and England \$97,000,000. American brains were responsible for the

R'member

WHAT AN ANFUL TIME MOTHER USED TO HAVE TO GET YOU TO WEAR YOUR RUBBERS AND

NOW. RAIN OR SHINE YOU WOULD NOT GO OUTDOORS WITHOUT YOUR GALOSHES



steamship, the submarine, the aeroplane and the machine gun, but owing to the peculiar tactics of our politicians in Washington, foreign countries are reaping the benefits.

Another curious thing. Every day we hear about the scrapping of our big ships of war; vessels that cost millions being dismantled and sold for junk; army and navy appropriations being cut down; and the personnel of both being reduced to mere skeletons, but not a word is published regarding any scrapping of armament on the part of other nations. It makes us wonder whether the irrepressible Heartst has for once doped it out right, and that Uncle Sam was the "goat" of the arms conference.

BONUS OR "BOGUS" BILL
The soldiers' bonus bill has passed the house by a big majority. It was characterized as the "soldiers' bogus bill" by a number of members, because, while admitting the justice of paying the bonus, it makes no provision for revenue with which the government is to pay it. By the terms of the bill, each soldier is given a 20-year government bond or soldiers' certificate, having a face value of \$400, which he may take to the bank and on it borrow one-half of its face value. In other words, the government issues a congealed asset, forcing the banks to carry the load of a long-term investment, which amounts to over a billion dollars. Small wonder the bankers bitterly oppose the bill. It has resolved itself into nothing more than a trick to meet a political emergency, whereby congress is relieved of the odium of having to go before the people at the next election, with the responsibility of having repudiated its obligation to the soldiers of the late war, and at the same time fends off a split in the party ranks which would inevitably follow a rupture with President Harding. The president insisted that there must be no bond issue, and that a sales tax was inseparable from a cash bonus. In the effort to "beat the devil around the stump" the house has passed a bill, which it is said, is acceptable to the senate, which it is believed will dodge the

president's veto, and force the banks and not the United States treasury, to "hold the sack" for the next 20 years, or until such time as political expediency will permit congress to provide means of raising the revenue to pay off the soldiers' certificates.

BIRTHDAY PARTY FOR MISS PEARL PINION

Miss Maude Nortridge entertained at a delightful party to Miss Pearl Pinion in honor of her 18th birthday last Friday evening, at their home, 272 Orange street.

CHRISTIAN ENDEAVORERS HAVE APRIL FOOL PARTY

The Intermediate Christian Endeavorers of the Congregational church had a jolly April Fool party at the home of Miss Spencer last Saturday evening. A championship game of golf was played, using walnuts for balls, and various sizes of spoons for clubs. The course was laid out over the house, and it proved to be a difficult and mirth-provoking feat to toss the balls from hole to hole. The champion made the course in 15 strokes, winning the "doughnutty golf man," while the loser who made the course in forty strokes, was consoled with a paper bag full of April breezes. Spring poetry contests produced all sorts of rhymes, and the making of comical Easter eggs and other gay foolishness filled out the evening. After refreshments of fruit salad, cakes and hot chocolate were enjoyed, and the party was adjourned, everyone declaring they had had a good time and voting to "come again."

CHANGE 'CLOTHES' IN WINTER

Animals and Birds Make Seasonal Shifts, Very Much as Does the Human Family.

Some animals and birds change their dress in winter just as we do. The ptarmigan, a bird belonging to the same family as the grouse, and who lives high up in the Scottish mountains, is one of the birds who wear a completely different dress in winter. In the summer he is a pretty yellowish-brown all over, with white wings, but in winter he is almost all white. This is because there is so much snow on the high hills that if he remained brown he would be easily seen against the snow.

A neighbor of the ptarmigan in the Scottish mountains is the blue or mountain hare. In summer he is grayish brown, but when winter comes he sheds his hair and grows a new coat of pale gray and white fur. Ptarmigan even sleep on the snow when there is ground free of snow quite near, and one finds the little hollows made in the snow by their warm bodies. Some people say that white fur and white feathers are warmer than darker colors. So perhaps that is partly why some animals and birds in cold places have white winter clothes. Far north, in the arctic regions, where there is always snow and ice all the year round, most of the animals are white. For instance, the polar bear and the arctic fox.—Christian Science Monitor.

CURES WROUGHT BY PICTURE

Virgin of Pompeii Credited by Devout Catholics in Italy With Miraculous Powers.

The Virgin of Pompeii, to whose protection Pope Benedict asked to be commended by Cardinal Silli, is the patron of a modern shrine which has become one of the most famous in Italy. About 1875 Bartolo Longo, a wealthy Catholic layman living in the region of the buried city of Pompeii, near Naples, found in an ancient castle, among a number of other articles of antique furniture, a painting of the Madonna. The painting did not show its authorship, but its beauty attracted Longo, and he placed it on display in his home. An infirm woman, visiting the house, knelt before the picture and prayed for relief and she at once declared that she was cured of her sickness. The news of this cure caused others to seek healing, and after more cures were reported, Longo placed the picture in a small chapel. The number of visitors and the reports of cures increased, and the picture is now displayed in a large church in care of the Dominican fathers, about two miles from the Pompeii excavations usually visited by tourists.

Honor Belongs to Portuguese.

Quiros, the Portuguese navigator, in 1606, was the first white man to see the rugged outline of the coast of the New Hebrides, which rises abruptly out of the deep sea in the hurricane zone of the tropics. Believing he had discovered the great southern continent which was at that time the dream of navigators, Quiros may be compared to Columbus, who thought he had found a route to India when he sighted the palm-fringed shores of the West Indies. He called his discovery Australia del Espritu Santo, which has been shortened by traders to Santo, and is applied to the largest island of the group. Some of the other large mountainous and partly volcanic islands are Ambrym, Annatan, Aurora, Apl, Peatecost, Eromanga, Mallicolo, and Tanna, the home of the "great lighthouse of the southern isles," Tanna volcano, which burst forth brilliantly every three or four minutes.

Make back yards look like front yards.
A woman can't dress for comfort and style at the same time.

Spider Outdone by Man.

Romance in business? Of course there is. As soon as we think of foreign trade we get the glamor and thrill of it; and to Joseph Pennell's eyes a giant crane or a viaduct or a steel mill is a picture. But who of us ever thought of romance in connection with wire rope?

John Kimberly Mumford has not taken wire for granted. In "Outspinning the Spider," he has told the story of an amazing industry in a fashion to rival the fictionist. Let a single passage speak:

"Seven one-thousandths, three one-thousandths, one one-thousandth—one rod after another was passed.

"At last a wire was drawn that measured one four-thousandths of an inch in diameter—twelve times finer than the hair on your head."

The spider, so long counted a master workman, had been outdone.—Nation's Business.

Electrical Rubbing.

A motor-operated rubbing machine for wood surface finishing has been developed by an American concern. The device is operated by a fractional horse-power motor, which moves the rubbing blocks together and apart at an even speed. The speed is governed by a regulator which can be varied according to the class of work to be done. The machine is enclosed in a dust-proof aluminum case and weighs about thirty-five pounds, and, while this weight gives sufficient pressure for ordinary purposes, additional pressure can be applied by the operator if it is desired. The device is used for rubbing surfaces 15 inches in length and of practically any width.

He Wants to Know.

"Boss, just a word," said the bar-keep turned soda dispenser. "There's some things about this fountain, business I don't understand."

"Nice work, Sam. Don't you like the job? Lots of pretty girls."

"That's the point. Don't the house ever treat?"—Louisville Courier-Journal.

FARMERS TO RECEIVE GOVERNMENT INSTRUCTION

Mr. Horn, of the biological survey of the United States department of agriculture, together with the coun-

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Lower Prices
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ty agent, will give a demonstration on poisoning pocket gophers Thursday afternoon at 1 o'clock at the Beaver tract south of Ashland on the highway near the Mountain View cemetery. Mr. Horn will go over the entire tract putting out poison and an exact record will be kept as to the method used, the cost of materials and time required to do the work. It is these rodents that cause so much damage to lawns, alfalfa

Bon Ton Cafe

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in trying to save on painting
Repairs Cost More Than Paint

WHEN the paint on your property begins to check and crack, it is time to paint again. Unless your house is protected by a smooth, elastic film of durable paint, decay will set in and rapidly depreciate it.

Decay is expensive and wasteful. Price lumber alone, to get an idea of what it will cost to repair or rebuild. Paint saves this cost.

The best paint is the most economical in the long run. It spreads easily—saves labor cost. It covers a larger area per gallon than "cheap" paint.

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We have been making the best paints for 73 years. They are scientific in formula and preparation. They meet the weather conditions in the West.

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