

Ashland Tidings
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 E. J. BARRETT, Editor

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ADVERTISING RATES
 Display Advertising
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YEARLY CONTRACTS.
 Display Advertising
 One time a week 27 1/2c
 Two times a week 25 c
 Every other day 20 c

Local Readers
 Each line, each time 10c
 To run every other day for one month, each line, each time 7c
 To run every issue for one month or more, each line, each time 5c

Classified Column
 One cent the word each time.
 To run every issue for one month or more, 1/2c the word each time.

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 First time, per 8-point line 10c
 Each subsequent time, per 8-point line 5c
 Card of thanks \$1.00
 Obituaries, the line 2 1/2c

Fraternal Orders and Societies
 Advertising for fraternal orders or societies charging a regular initiation fee and dues, no discount. Religious and benevolent orders will be charged the regular rate for all advertising when an admission or other charge is made.

What Constitutes Advertising
 In order to allay a misunderstanding among some as to what constitutes news and what advertising, we print this very simple rule, which is used by newspapers to differentiate between them: "ALL future events, where an admission charge is made or a collection is taken IS ADVERTISING." This applies to organizations and societies of every kind as well as to individuals.

All reports of such activities after they have occurred is news.
 All coming social or organization meetings of societies where no money contribution is solicited, initiation charged, or collection taken IS NEWS.

Entered at the Ashland, Oregon, Postoffice as Second-class Mail Matter.



SPRING IMPROVEMENTS
 Spring time is here again when it is comparatively easy to promote improvements. The return of the sun, the cheerful bird songs, the revival of nature, should fill people with renewed energy. Many people who are indifferent to the performance of manual labor, can be made interested at this period in cleaning up their places and making them more attractive.

This spirit of energy may be only temporary. But it can be organized and encouraged so as to create permanent gains toward order and beauty.

At first comes the idea of neatness. All kinds of refuse tend to accumulate in back yards through the winter. Some folks would let it remain there indefinitely, if they were not prodded to remove it. Clean up days and clean up weeks have worked marvels to improve cities and towns. They have turned a multitude of hopeless looking streets and homes into spruce and smart neighborhoods that give an impression of efficiency and success.

People who have been frittering away time in foolish and costly amusements can often be induced to get out in the nice spring weather and plant flowers, and shrubbery. The more they dig in their gardens, and the more they develop plants and foliage that please the eye and win the admiration of their neighbors, the keener their enjoyment of such rewarding pursuits. Their efforts add to the value of their real estate, and contribute to the advancement of their community.

The effort for improvement should find expression not merely on private property, but in some development that shall belong to all the people.

A grouch, like a mole hill, if assiduously cultivated, can readily assume the proportions of a mountain.

If some people would spend less time in finding fault with the high cost of living and a little more in reading the advertisements of price reductions in the Tidings, they would come out better.

"It is to those that the world is brightest that the darkest days can come, and the lightest heart has heaviest mourning."

The reason why many people do not make more of a mark in the world is that they do not use enough printer's ink.

The fountains at the depot need a spring cleaning. Their present appearance is anything but inviting. The empty exposition building back of the fountains is not the best kind of advertising for a live-wire town.

Spring "clean-up"! It might add materially to impressions gathered by passengers on the trains going through Ashland, if the city's front door on A street was treated to a few coats of paint and otherwise made presentable.

COUNTY TEACHERS AT THE ROUND TABLE

Teachers of the Central council in Jackson county met last Saturday at Central Point to consider educational matters pertaining to their zone. About 35 teachers representing 16 districts were present and responded to roll call. J. R. Tyrell, of Phoenix, president, Miss Susanne Homes, county superintendent, led in a round table discussion and presented the progressive educational program for the county schools. Miss Katherine Nealon, of Central Point, with a class of nine fourth-grade pupils, demonstrated silent reading. This proved to be helpful and interesting. The class used the natural method and the Bolenus readers. Physical training also was discussed during the morning session.

Ray Henderson, of Central Point, presented spelling and a lively discussion followed his talk. He advocated the elimination method. Miss Elizabeth Burr, rural school supervisor, talked on round table topics and led in the uniform county drill, which is being taught in all the schools of Jackson county. Matters of business closed the day's program, the chairman appointing Mrs. Mona Ferns, Miss Irene Franks and Miss Katherine Nealon to serve on the resolutions committee.

Next Saturday, April 1, the West council will convene at the Sams Valley school and a most cordial invitation is extended to those interested in school affairs to visit this meeting and to take the opportunity to inspect a modern rural school building.

COUNTY DEBARRED FROM PROSPECTING FOR OIL

CORNING, Calif., March 29.—Any chance of Tehama county prospecting for oil and assisting in any development in this industry seems effectively blocked as a result of an interpretation of the legal aspects of the situation furnished the Corning chamber of commerce by Attorney General U. S. Webb.

T. E. Harper, president of the chamber of commerce, said his organization had been asked to act by John Moran, a farmer living near here. It had been hoped to have the Board of Supervisors levy a tax to defray expenses of the work, which would determine definitely if there is oil in sufficient quantities to warrant development.

Attorney General Webb has ruled that a county is a corporation only in a restricted sense, and that the State Constitution does not confer on any county the right to engage in business or enter upon speculative enterprises.

MUSCLE SHOALS WILL NOT SURPASS DAM AT KEOKUK

WASHINGTON, March 29.—Keokuk will not take off its hat to Henry Ford.

The huge waterpower dam on the Mississippi river at Keokuk, Ia., long the largest dam of its kind in America, will not be surpassed by the proposed dam at Muscle Shoals, Ala., according to army engineers. The Alabama project sought by Ford, although it probably will develop more horsepower through auxiliary appliances, will not be larger in actual proportions.

The army also revealed that the Keokuk project is being operated under a 100-year lease. A similar lease, asked by Ford, has aroused a storm of objections from rival waterpower interests.

TWO ASPIRANTS FILE FOR KLAMATH CIRCUIT JUDGE

SALEM, March 29.—Two aspirants for circuit judgeships filed their formal declarations as candidates for nomination with Secretary of State Koser yesterday.

A. J. Leavitt and E. L. Elliott both of Klamath Falls, are out for the republican nomination for judge of the Thirteenth judicial district, comprising Klamath county. Neither has either slogan or platform.

PROF. CHARLES CESTRE



Prof. Charles Cestre, incumbent of the chair of American literature and civilization at the University of Paris, arrived in New York recently and is soon to start on a lecture tour of the United States. He is the author of several works on American literature and life.

NEW YORK, March 29.—Brooklyn detectives are searching for "the queerest crook," a woman who wears mourning and speaks several languages. Meeting her has been an expensive luxury to numerous "victims." She admits, upon approaching strangers, that she doesn't reside in Brooklyn and asks to be shown to a certain number on some street. Unsuspecting "Samaritans" who have accompanied her have been put to sleep by "knockout drops" in liquor and then robbed.

TO STENCIL THE HOME WALLS

Process is Simple and Adds Dignity and Charm to the Different Rooms.

The process of treating walls at the present time is rather a simple proposition. In the years gone by, in the better homes it has been considered good taste to use decorative effects in the way of elaborate stencils, free hand work, or highly figured papers, where paper was used. At the present time simplicity is considered good taste. Some people pre-



Stenciling the Walls.

fer a simple stencil put on with some contrasting yet harmonizing color in the way of a frieze.

In using water color on walls, the side wall can be run up to the ceiling angle and the ceiling coated with some other color to give contrast, or the color used on the ceiling may be brought down on the side wall to the picture molding. This space between the picture molding and the ceiling can be left plain or a nice stencil design used.

While a practical painter and decorator can always do better work than an amateur, the process of stenciling walls is so simple that a great deal of this work is done by the property owners themselves.

MAKES MOONSHINE AS DINNER IS PREPARED

CLARKSBURG, W. Va., March 29.—The latest wrinkle in moonshining apparatus just brought to light by the city police is a combination hot plate and moonshine still. One was confiscated when officers swooped down upon the abode of John Ferrise in the Northview section of the city.

He was using it, the officers say, and was cooking a meal on the thing while making moonshine whiskey at the rate of a gallon an hour. The alleged owner and operator was arrested and held for trial.

GERMANS RESENT CONTROL OF FINANCES BY ALLIES

BERLIN, March 28.—Chancellor

Wirth, addressing the reichstag, rejected the demands of the allies for financial control of Germany. The chancellor reminded the allies that they promised in the treaty of Versailles, not to touch Germany's right of self-determination. He said Germany would continue the "policy of fulfillment" as had been the policy in meeting previous indemnity demands of the entente.

What every mother should know—

THE one subject nearest a mother's heart is the welfare of her children. It is during childhood that their health is most important.

Weak, under-nourished children seldom develop into vigorous, healthy men and women. Malnutrition produces anemic constitutions, liable to many diseases. **Food is the most important factor in the development of children.**

An interesting fact to every mother in America is this: Grape-Nuts, served with milk or cream, is a complete food. Grape-Nuts is the wholesome, delicious cereal made of whole wheat flour and malted barley. It is rich in nutritive mineral salts that supply strength and nourishment to the growing body tissues. Your children will thrive on it.

Begin today to make Grape-Nuts, with milk or cream, the regular breakfast dish—not only for the children, but for you and the others as well.

Your grocer sells Grape-Nuts, the same delicious Grape-Nuts that is served in the leading hotels and restaurants of America.

The cost of Grape-Nuts is little—because of the large number of dishes you can serve from one package.

Grape-Nuts—the Body Builder
 "There's a Reason"

Made by Postum Cereal Company, Inc., Battle Creek, Mich.

Ashland American Legion Presents the Men's Glee Club
 of the
University of Oregon
Thursday Evening, March 30th
At the Armory

Solos, Duets, Quartettes, Songs, Skits and Stunts

The Legion will give dance after the Concert. The University Jazz Orchestra will furnish the music.

Seats on Sale at Rose Bros.
Admission 50c. No Reserved Seats
 5 Cents War Tax

Ashland Realty Co.
 Houses to Rent
 Property for Sale

25 East Main St. Ashland, Oregon
 Phone 181

Do Your Gardening

with the right tools, etc., and it will be much easier, pleasanter and probably more successful. We have everything for the garden. Rakes, hoes, weedeaters, path edgers, garden hose, lawn mowers. If you have been working with poor tools, get some of ours and enjoy the difference. They cost no more, so why not have them?

SIMPSON'S HARDWARE

—says a big fruit company: "Less engine trouble since using Cylcol"

MOTOR OIL FREE FROM DESTRUCTIVE SULPHO COMPOUNDS
 Produced under the new HEXEON process.

The importance of the Lubrication Chart

Different brands of motor oils have different bodies. The safest, surest way to get the best performance from your motor and avoid expensive engine troubles due to incorrect lubrication is to use the grade of motor oil specified on the Lubrication Chart.

THE EXPERIENCE of the Earl Fruit Company with Cylcol as shown by the reproduced letter below is the same experience that thousands of other truck, tractor and car owners have had.

Motor oil that breaks down quickly under engine heat is responsible for most motor troubles. This heat causes a damaging chemical reaction when the oil contains destructive "sulpho" compounds. The oil decomposes, leaving a thin liquid of little lubricating value. Metal-to-metal contact and friction wear then take place, resulting in burned out bearings, slapping pistons and other serious damage.

After many years' effort to increase the durability of motor oils, the new Hexeon Process was developed. It removes the destructive "sulpho" compounds from oil. This process is used only in refining Cylcol—the new and different motor oil which is made from Cyclo-Naphthenic base crude petroleum.

Cylcol in your engine prevents troubles that usually follow the use of oils containing destructive "sulpho" compounds. Cylcol does not break down, thin out or evaporate rapidly. It maintains a protective lubricating film between all moving parts and forms an "oil tight" piston seal because it is free from destructive "sulpho" compounds.

Don't wait until your engine develops trouble. Head it off with Cylcol—cut down operating as well as repair costs. Flush the crank case, not with kerosene or so-called "flushing oils" but with the grade of motor oil your Lubrication Chart recommends for your engine, and refill with the correct grade of Cylcol as shown by the Cylcol Lubrication Chart.

ASSOCIATED OIL COMPANY, San Francisco

CYCOL MOTOR OIL
 FREE FROM DESTRUCTIVE "SULPHO" COMPOUNDS

Here's the letter:
 Associated Oil Company,
 San Francisco
 Gentlemen:
 I always make a practice of giving any new oil that I try a very thorough test, and I have followed that rule during the last month while I have been using your new oil, Cylcol.
 I have had less engine trouble, such as heating, etc., and dirty spark plugs, since using Cylcol than I have had in using the other oils, and I find it less expensive as it costs less and lasts longer.
 Yours truly,
 Earl Fruit Co. of the Northwest
 Per J. H.