THE ASHLAND DAILY TIDINGS

We invite you to come Saturday to see our Spring Exposition of approved new styles in ladies' wearing apparel and fabrics. Garments will be displayed on models during the afternoon hours.

irsday, March 28, 1922

12th Anniversary Sale

A dozen years of faithful service to this community, and as an apppreciation of goodwill and liberal patronage that has helped us grow from a struggling new store to a real institution for serving the feminine public we are inaugurating our biggest and best Anniversary Sale.

March 25th to April 8th

CLEVER SUITS EXPRESS THE COSTUMERS SKILL

This promises to be a big suit season, and sensing the importance of the suit in the spring outfit, master costumers have employed their highest art in making them smart and desirable.

Dressy suits of tricotine, or serge, business 'suits of tweed or homespun, and the nonchalant little box suit—these at their best make up this distinguished presentation. Prices \$19.75; 25.00; 29.50; 35.00; 44.50; 48.00

STYLISH STOUT SUITS

Few small town 'stores present such an assortment of stylish stout suits as we are showing. Also stylish stout coats. **Prices \$29.75 to \$55.00**.

STYLISH STOUT DRESSES

No need to go away to find stylish stout

COATS, CAPES AND WRAPS

There is something particularly pleasing about the new spring wraps. The materials in the dressy styles are velour, shawsheens, Yalama, tricotine and serges. In the service

PRINCENPC

and

dresses. We are featuring these garments in particularly pleasing styles. \$18.75 to \$37.50 coats tweeds and polo are used. Prices are reasonable, ranging from

\$8.95 to \$67.50



BLOUSES-\$3.49

Tricolette, Pongee, Crepe de Chine, All silk and and Georgette blouses and waists, won-beautiful shades. derful values at \$3.49.

> SILK DRESSES \$16.95 to \$35.00

In Canton crepe, crepe-knit, taffeta, satin, and crepe de chine.

STYLISH SKIRTS

Stunning new materials in plaited skirts and plain serges; also in plaited models.

\$9.75 to \$16.50 FIBRE SILK SCARFS

The latest fad in the scarf line-all colors, tubular knit, fringe ends, \$4.75

SILK SWEATERS

All silk and fibre silk sweaters in eautiful shades. \$9.50 to \$17.50

FINE TAILORED WAISTS

of crepe de chine are very stylish this season. We are showing a splendid assortment at

\$3.95 to \$7.50 BRAMLEY DRESSES

A chic style in two piece worsted jersey dress, plain skirt with short blouse, trimmed with leather collar and cuffs. At \$11.50

Unusually good looking kitchen, house and street dresses, in gingham, crepe, Linon and percale.

Knit, Muslin, and Silk Underwear Specials for 12th Anniversary Sale

| Tricolette bloomers, | |
|----------------------------|----------------|
| Bluebird crepe gowns, | \$1. |
| Crepe de chine chemise, | .\$3.98 to 4. |
| Kaysers silk top vests, | \$1. |
| Jersey silk bloomers | |
| Ladies muslin gowns, su | rprising value |
| at 75c, 98c, \$1.19, \$1.4 | 9, \$1.98. |

Outsizes at \$1.19

Athletic style combinations at greatly reduced prices.

Interesting Items in Piece Goods

NEW WASH FABRICS AT TEMPTING PRICES

| 6 in. tissue ginghams | 58c |
|---|-----|
| 0 in everfast swiss print | 50c |
| 0 in Bonnie Brae batiste | |
| 0 in. voiles, new check patterns 4 | 45c |
| 0 in. Avon Linon, check patterns 4 | |
| 7 in. Ceylon tissue 33 1 | |
| 0 in flaxon prints 33 1 | |
| 6 in Imported check organdie 1. | |
| 6 in. Ratine eponge 1. | |
| 6 in. Frolic suiting 7 | |
| 2 in. Shirting madras 5 | |
| WONDERFUL NEW DRAPERIES AND CURTAIN NETS | |

| Curtain serims 15e to 50e |
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| Curtain etamines 25e to 65e |
| Curtain nets |
| Colored madras 55c to \$2.50 |
| Panel curtain nets, yard \$2.25 to\$7.95 |
| New Cretonnes, yard, up, 25e |

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LUSTROUS SILKS IN ENDLESS VARIETY NOW BEING SHOWN

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DRESS TRIMMINGS

We are showing quite a little the best assortments of fine dress trimmings we have ever had. Just a little of some appropriate trimming may set off your new dress to advantage.

12th

| Some 12th Anni- | |
|---|------|
| versary Specials | |
| 55c, check patterns, Jap crepe \$ 48 | |
| 32 in. Devonshire cloth | |
| 40 m. colored organdie 58e to 70e | |
| 36 in. natural color art linen | |
| 18 in natural color, art linen. 48 | |
| 40 in. white voiles with corded stripes | |
| for waists, up to 75c, now | 3 |
| 36 in. Plisse crepe for underwear | |
| 30 in Bluebird, serpentine crepe. 35 | |
| 36 in. unbleached muslin, 12c to 26c | |
| 36 m. bleached muslin, 12 1-2c to 25c | |
| 45 m. unbleached sheeting | |
| 42 in. bleached Pequot sheeting46 | |
| 45 in. bleached Pequot sheeting | |
| 42 in. Indian head tubing | |
| 45 in. Indian head tubing | |
| 42 in. Saxon tubing | |
| 7-4 Saxon sheeting | |
| 7-4 Pequot sheeting | |
| 8-4 Mohawk sheeting | |
| 9-4 Pepperell sheeting | |
| 9-4 unbleached sheeting | |
| Jap lunch cloths, | |
| Jap lunch cloths 60x60 1.48 | |
| Seamless Jap cloths | |
| Seamless Jap cloths, 54x54 1.75 | |
| Seamless Jap cloth | |
| Children's hose, double knee, | |
| Children's kiltie skirts | 1 |
| Children's jersey jackets | |
| Wool serge dresses at 6.75 | |
| Wool Jersey jumper dresses 4.45 | |
| Full fashioned silk hose, 2.00 Fibre silk hose, long rib top 1.00 | |
| Strap wrist kid gloves 2.50 | |
| Jersey silk petticoats 1.98 | |
| Bloomers, fine colored satine 1.60 | |
| Bloomers, striped cotton charmeuse 2.25 | |
| Bloomers, cotton charmeuse, pink. 2.50 | |
| \$2.00 American Lady corsets, 1.49 | |
| \$3.00 to 3.25 American Lady corsets 1.95 \$3.50 to 3.75 American Lady corsets .2.49 | |
| who wo on o miller than hady corsets. 2.49 | - 11 |

AGE THE

ONE HUNDRED NEW PEACE DOLLARS GIVEN FREE Have you a new peace dollar? We

\$5.00 to 6.00 American Lady corsets 3.75 \$8.50 to \$10 American Lady corsets 4.95

