

# Opening of the NEW GOLDEN RULE STORE

at Ashland, Oregon

Wednesday, March 22, at 9 a.m.

### The Buying Power of this Store

This store is associated with Eighty large Golden Rule Department Stores in a buying organization, buying merchandise in large quantities direct from the manufacturers for cash enabling it to receive the lowest possible price.



### The Policy of this Store

The best known principles govern this store: One price to all-- the lowest for merchandise of quality-- the best possible service with satisfaction to all.

"We carry everything to wear for everybody."

We cordially invite you to attend the opening of our New Store in the Elks Building on East Main Street, where we will have on display the latest styles from all the leading eastern market centers in



Ladies Ready-to-Wear, Accessories and Shoes, Men's Clothing, Shoes and Haberdashery, Childrens Clothing, Shoes and Furnishings, Dry Goods, Notions, Trunks, Suit Cases



# GOLDEN RULE STORE

Phone 3

We Sell for Cash Only

The Daylight Store