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What Constitutes Advertising
 In order to allay a misunderstanding among some as to what constitutes news and what advertising, we print this very simple rule, which is used by newspapers to differentiate between them: "ALL future events, where an admission charge is made or a collection is taken IS ADVERTISING." This applies to organizations and societies of every kind as well as to individuals.
 All reports of such activities after they have occurred is news.
 All coming social or organization meetings of societies where no money contribution is solicited, initiation charged, or collection taken IS NEWS.

Entered at the Ashland, Oregon, Postoffice as Second-class Mail Matter.



WHY VOTE THE TICKET STRAIGHT?

Why strain at a gnat and swallow a camel?
 There are a number of citizens of Ashland, who are members of the Chamber of Commerce and who will vote for the ticket mailed them tonight by the secretary, who are of the opinion that it matters little for whom they vote, so that their vote is cast for the elimination of the banking element on the board of directors. They argue that it can make no material difference which of the twelve are voted for so that six of the nine outside the bankers are elected.

Herein lies the danger of the entire hotel and sanitarium proposition.

A board of directors in sympathy with the big proposition cannot be elected if the vote is scattered. It is absolutely essential that a concentrated vote be cast in order that the entire strength of those who are desirous of seeing the big project put over, can be recorded. That can only be done through a solid vote for the ticket named at the mass meeting, and which has very properly been designated as the "Progressive Hotel Ticket." There are nine candidates on the ticket outside of the bankers. It is a perfectly natural conclusion that the entire strength of the bankers will be massed, as it was at the primary, and this fact will give a decided set-back to the opposition, if the votes of those who are opposed to the present administration of the affairs of the Chamber of Commerce are scattered among the nine other candidates. Every vote cast for one of the other three candidates on the ticket is a registered half vote for the continuation of the present board of directors, and an endorsement of the policy, or rather lack of policy, which has characterized that body in the past. If we want the hotel and sanitarium in Ashland, it is absolutely necessary to elect the ticket named at the mass meeting. There is only one way that can be done, and that is by pursuing the same method as adopted by those who are in favor of continuing present conditions; by massing the entire

MICKIE, THE PRINTER'S DEVIL



strength of the opposition on the ticket named at the mass meeting. Every scattered vote weakens the opposition and strengthens the strangle-hold which a majority of the present members of the board, who are up for re-election, have on the Chamber of Commerce. It is a very simple proposition for the citizens. If you want the present lack of policy continued in the Chamber of Commerce, then scatter your votes or vote straight for the ticket dominated by the banking element. If you, as a citizen, are in favor of injecting new blood into the organization, elect the men who are pledged to use every endeavor to bring the hotel and sanitarium to Ashland, by voting the "Progressive Hotel Ticket."

LET'S BE FRANK

If the Chamber of Commerce "Progressive Hotel Ticket" is elected by a large majority Monday, Mr. Greer will absolutely guarantee to produce men who are interested in building a large hotel and sanitarium in Ashland. These investors have sufficient capital to invest one million dollars, or more, if they want to, and they are now convinced that the project can be made profitable if local conditions are made favorable so that they can depend absolutely on local enthusiasm and support essential in carrying such a large undertaking to a successful termination.

What they do, how they do it, and how much money they appropriate for the Ashland project will be determined, no doubt, by the impression they get from citizens when they come. If they find a confident, enthusiastic sentiment and great confidence in the future, the curative power of our mineral waters, and the ultimate success of the proposed undertaking—if they find co-operation among our citizens and we ALL express a lively desire to co-operate with them to the fullest extent in the enterprise—no doubt they will decide to make a large investment, for they now realize that it will take a large investment to put the project over successfully, and if they start they will do it on a large enough scale to warrant that success.

They must find exceeding willingness on the part of the Chamber of Commerce to co-operate with them to the fullest extent. They must find the city council ready to meet them favorably on every legitimate requirement. They must find citizens generally enthusiastic for the enterprise.

Whether they build the tourist hotel and sanitarium, just how much they will invest, what their definite proposition will be to the citizens and the city, if they can be induced to make such proposition after they have looked the situation over and have met our citizens, will be determined largely by the wholesome and enthusiastic reception they are accorded when they come.

Remember this: If the "Progressive Hotel Ticket" is elected by a large majority Monday, so that unquestionably the Chamber of Commerce is enthusiastically in favor of the hotel project as proposed by Mr. Greer, he will produce the men very promptly who have expressed willingness to finance the project if the city of Ashland meets them half way on the proposition. That is all Mr. Greer can do. He has found the investors. Will you make conditions favorable for interesting them to the point where they will put their money and experience into such an undertaking?

THINK DROPS

It takes a wedding to bring out 57 varieties of pickle forks.
 As long as there is chewing gum there will never be any silent drama.
 It is pretty hard to believe in immortality when you see your hair falling out.
 After young folks get married they want to be careful to keep their tail

lights lit so as not to be overrun with relatives.
 Some folks get just enough mileage out of a gallon to carry them to the police station.
 The hope of getting even with the landlord tomorrow keeps many a man from committing suicide today.

PUBLIC FORUM

People of Ashland, Members of the Chamber of Commerce: Wake up! Think! Are you going to vote in the final ballot that you will kill our chance for a big hotel and mineral water sanitarium? And just to show a little sentimental sympathy for three men who do not need your vindication at all!

These men—our bankers—are fine in their respective places—as president, as cashiers. The very fact that the bank directorates re-elect them year after year to the same high positions in the banks, proves it. They are our bankers, and will continue to be our bankers. Why not let it drop there?
 Mr. Greer is working to get outside capital to build a big hotel and sanitarium. He has asked for a working board in the Chamber of Commerce. Why do we not give it to him. These other men have nothing to offer us. It takes a man with vision to carry to completion such a movement as is now afoot.

And so, I reiterate, let us quit puttering over personalities and make a long pull and a strong pull altogether. For which shall it be for Ashland's future: Activity and progress, or retrogression and stagnation? It is up to you, Mr. Voter. There is time yet.
 —A Very Interested Observer.

The Glory of Success

comes usually to the man who utilizes his time, his energy and his money to the best advantage. Thrift in any form aids accomplishment.

An account with us is of inestimable assistance to any one who is striving to conserve funds with which to meet future opportunities.

The Citizens Bank
 Ashland, Oregon

OBITUARY

SAMUEL G. EDWARDS

Samuel G. Edwards was born in northern Illinois, January 5, 1837, and continued to reside there until he was about five years old, at which time he removed with his parents to Pleasant Plains, Iowa. Here he made his home until he was 21 years old, when he went to western Kansas and took up a homestead there. He was married February 6, 1859, in Miami county, Kansas, to Eunice C. Jenworthy, to which union five children were born.

After the marriage Mr. and Mrs. Edwards returned to the state of Iowa for a time, but returned to Kansas within a few months and made their home there until the year 1889 when they moved to Wallowa county, Oregon. They resided there until the fall of 1893, when they moved to Jackson county. A short time later they decided to try northern California, but only lived there for two years and returned to Oregon, making their home in Medford. In 1910 they moved to Ashland and have been continuous residents here since that time.

Mr. Edwards was born of parents who were members of the old Friends church, and was himself an active and faithful member of that church from early childhood until the time of his death.

Mr. Edwards had been in very good health and had, on the February 6, together with his wife, celebrated the 63d anniversary of their marriage. Some two weeks previous to that, when, splitting some kindling in the wood shed, a small splinter from one of the sticks flew up and pierced his cheek. He stopped and pulled it from his cheek and thought nothing of it at the time. But the following day, Thursday, March 2, his face was so badly swollen that a physician was called who pronounced it a case of acute erysipelas. Every thing was done that was possible to save his life, but to no avail, and death came at 5:30 o'clock on the morning of March 5, at the age of 85 years and two months.

He is survived by his wife, Eunice C. Edwards, and two sons, A. O. Edwards of near Kansas City, Kans., and A. C. Edwards of this city. The funeral services were held Tuesday afternoon at the H. C. Stock undertaking parlors, and burial was made in Mountain View cemetery.

She Wants It for Making Bread, Not Bumps



PRUNE PRICES ADVANCED
 BY OREGON GROWERS ASSN.

An advance of from one to four cents on all grades of prunes is being made by the Oregon Growers' Co-operative association this week. The prune situation is showing a great improvement principally in the east. Almost all of the small holdings have been absorbed which has resulted in an increase of one-fourth to one-half cent per pound, on all grades. This has been influenced to some extent by the announcement recently of the withdrawal from the market of all brands of the California Prune and Apricot Growers association.

The outlook for dried prunes is very promising and points to an early clean-up.

VIRGINIA CAFE
 29 First St.
 THE BEST OF EATING
 EVERYTHING HOME-COOKED



Last Spoonful Same as the First
 Calumet is made under such exacting conditions — packed in such a scientific manner, that its leavening strength and purity never vary. It retains its original strength for months after leaving the factories.

When you tip the can to get the last spoonful, you know your baking will turn out all right—the last spoonful is the same as the first. This uniform quality of

CALUMET BAKING POWDER

is cause for its big demand. Housewives know they can depend upon the results obtained—that climatic conditions or temperature cannot deteriorate its positive leavening power.

When you buy baking powder remember these facts—that a uniform leavener means bakings that do not vary in quality—that Calumet is uniform.

A pound can of Calumet contains full 16 oz. Some baking powders come in 12 ounce instead of 16 ounce cans. Be sure you get a lb. when you want it.

CLEARANCE SALE
One-Half OFF
 on
HAND BAGS
 and
FITTED VANITY BOXES
 Less Than Cost
 Only A Limited Number in Stock

McNair Bros.
 The Rexall Store

Here Is
50c For You
 ONLY ONE TO CUSTOMER

To Buy pair of shoes, a pair of guaranteed gloves, a pocket knife, a suit case, a bike tire, an auto tire, a blowout section, or one of our 5000 mile guaranteed retreats.

To Try Our Expert Shoe Repairing Free
 Our big free offer on good shoe repairing. For 15 days only we will allow you 50c for this card on any job amounting to \$1.50 or will allow you the difference between \$1.00 and \$1.50. For instance, our best ladies' half-soles, \$1.00; leather heels, 35c; total, \$1.35; your cost, \$1.00; you save 35c; or 50c rubber heels free—you save 50c.

Compliments
WOOD'S Eastern Supply Co.
 375 East Main St., Ashland

The insolent alarm clock that went off at the wrong time

For a little while it gave the call at 7 a.m., and was useful. When it began calling at midnight and 2 o'clock in the morning, it became a nuisance.

When tea or coffee stimulates the nerves at mealtime it seems pleasant, but when it gives the wake-up call at midnight and leaves nerves hungering for sleep at mid-afternoon, the pleasure is gone and serious harm is on the way. This often happens.

Thousands of people have found it fully as pleasant and far more safe, to get the comfort of a hot meal-time cup of Postum—and to know that there's not going to be any irritation to nerves afterward.

Postum is delicious and satisfying, and it contains no element that can harm nerves or digestion. Postum is a safe and delightful drink for every member of the family, at any meal.

Your grocer has both forms of Postum: Instant Postum (in tins) made instantly in the cup by the addition of boiling water. Postum Cereal (in packages of larger bulk, for those who prefer to make the drink while the meal is being prepared) made by boiling for 20 minutes.

Postum for Health
 "There's a Reason"
 Made by Postum Cereal Co., Inc., Battle Creek, Mich.

Mason Tire Sale
FREE TUBE
 With Every Mason Cord for the Month of March
Leedom's Tire Hospital
 65 North Main Street
 ASHLAND