Ashland ••••

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TELEPHONE 39

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ADVERTISING RATES Display Advertising YEARLY CONTRACTS Display Advertising I'wo times a week......25 Every other day20

Local Readers To run every other day for one month, each line, each time .. 7c To run every issue for one month or more, each line, each time.. 5c

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Advertising for fraternal orders vertising when an admission or other charge is made.

What Constitutes Advertising In order to allay a misunderstanding among some as to what constitutes news and what advertising, is used by newspapers to differentievents, where an admission charge is made or a collection is taken IS kind as well as to individuals.

All reports of such activities after they have occurred is news. All coming social or organization ation charged, or collecton taken IS

Entered at the Ashland, Oregon, Postoffice as Second-class Mail Mat-



THE PASSING OF 'MARSE' HENRY

The world will seem a little lonely the passing of a well-loved man. It she has passed on. signifies the close of an era. With his last sigh the curtain descends upon a phase of American history that will never come again. He was the last of the race of great editors.

The present day of jornalism is of no less importance or power or influence for good and evil that "Marse Henry's" day; but it is different This is an era of great newspaper publishers-great journalistic directors-executives into whose hands are placed great, complicated, difficult organizations, whose power over the affairs of human life and happiness is terrific. This is the day of great journalistic stage directors. Colonel Watterson's day was the day of the editor who was himself the chief writer of his journalthe day of the old plumed knights of journalism.

In the heydey of Marse Henryls career, when Horace Greeley edited the New York Tribune; Dana, the Sun; Henry J. Raymund, the New York Times; James Gordon Bennett, the Herald, and Mr. Watterson himself, the Louisville Courier-Journal, the newspaper was, in a sense, the blackboard upon which the editor write himself large and in bold letters. Newspapers then were redolent of the personalities of their edi-The tang of these great old war chiefs of the scissors and the paste pot, lay upon their published pages as strongly and distinctly as the perfume upon a rose.

His paper was to the old-time editor his consecrated sword of combat and chivalry. In those days an editor who did not write was a rifle without trigger. It was unthinkable and impossible.

Although his field was not as large or his influence as far-reaching by reason of his more limited orbit, Colonel Watterson ranked with the best of these old-time ediotorial giants, of whom General Otis was one of the

Mr. Watterson's power and position in journalism did not last to the and of his life. He dropped out of the race some time ago as an active figure in the profession he had leaves should be more than an inadorned; but he has left a never-to- spiration both to her contemporaries

Three months 1.95 The history of his brilliant career capacity of nearly 2000? Suppose Six months 3.50 has been written. It is enough to the moving picture house which you One year 6.50 say here that he had intended to be- attend has a beam that is creeping single insertion, each inch.....30c accident to one of his hands. The ting beneath a sword of Damocles in studies, remained in his writing to drop and crush its victims beyond c the end of his life, giving his tren- recognition? chant editorials a peculiarly delight-Each line, each time......10c ful flavor, not common to the other died, these victims of some one's ergreat editors of his time.

For two generations Marse Henry was a voice heard throughout America-and perhaps the world. He gave his newspaper an importance far beyoud the importance of the city in your business. It is your child who which it was published.

delightful and charming personality, those pitifully brave words in your Card of thanks\$1.00 Colonel Watterson was a fierce and squirmed uneasily when Marse Hen-smiled in her agony and said, "I or societies charging a regular initiation fee and dues, no discount. Re-directed at politicians alone—al- a loud voice, to those in authority, ligious and benevolent orders will be though the words from his scalding and see to it that they allow you and charged the regular rate for all ad pen trickled through political life like vitriol. He turned the fire of his batteries, on one never-to-be-for- 95 others not have been crushed to gotten occasion, upon the frivolities death in vain. of New York society women, and the editorial that he wrote will ever rewe print this very simple rule, which main a classic of well-bred invective.

Old "Marse Henry" was as distinct ate between them: "ALL future in flavor as a mint juley, as characteristic of the soil of the south. ADVERTISING." This applies to Courageous, brilliant, chivalrous, organizations and societies of every witty, daring and outspoken-his was a voice the like of which will not be heard again:

Colonel Watterson and his kindly meetings of societies where no memory now melt into a past delightful with visions of soft-voiced, A are short, it is a sign of sharp southern belles, with duels, with grand and stately square dances, and the ability to learn easily. These with ponderous and majestic oratory, with great statesmen, great newspaper battles, with thoroughbred horses and slow regal carriages. If the line of Apollo, which runs with chivalry and leisurely etiquette, up into the finger of Apollo, the third with honors that were elaborately finger, is also good, the short nails spread, and nsults that were avenged mean wit, and in some cases irony.

"I haven't cried yet!"

Brave words from 16-year-old Carolyn Upshaw, high school girl vic- that by "short nails" are meant those tim of the Knickerbocker theater dis- that are short from base to tip, not aster. Miss Upshaw made a plucky those that are shortened by the nerwithout "Ol' Marse" Henry Watter- fight for her life, but her injuries vous habit of biting them. The latter son. His death means more than were stronger than her body, and

The heritage of true courage she

be forgotten mark on that history and those older. They should be a of journalism in America. battle cray to the city fathers of ev-Perhaps fate would have been ery muncipality, urging them on to more kind had Marse Henry, like the adequate inspection of all places of other great old warriors of journal- public assembly and to ruthless conism, died on the field of battle, the demnation of all structures which flaming sword still in his hand, the cannot be demonstrated safe beyond One month \$.65 world still ringing with the sound a doubt. Three months 1.95 and tingling with the thrill of his Three hundred persons in the Six months 3.75 written words. Marse Henry has Knickerbocker, 97 crushed to death.

One year 7.50 passed, but his day passed before 130 badly injured; suppose the Knickerbocker had been filled to its come a musician, but drifted into the creeping away from its support? business of writing on account of an Suppose your child is nightly sitmark of grace and charm and culture the form of a concrete roof and a no doubt implanted by his musical steel truss, which may any moment

The world has been told how they ror, but not in what shape the falling masses left them; nor can it ever be told. It is too horrible to tell.

You, Mr. Citizen; you, Mrs. Mother, are directly concerned. It is may be the next victim; if not, it is your friend, your relative, your hus-A southern gentleman of the most band or wife. With the memory of ears, of the little heroine who, with yours to assemble only in safe halls . . . so shall Miss Upshaw and

YOUR HAND

How to Read Your Characteristics Weaknesses That Make for Success or Failure as Shown in Your Palm.

THE FINGER NAILS

S A general rule, when the nails ness and quickness of intellect indications must be confirmed, of course, by a study of the line of the head, which must be good; that is,

best journalists, by reason of their love of criticism and their readiness to engage in any dispute or contention," says Heron-Allen, a well known writer on palmistry. He holds also that in a good-natured and happy hand, or in a lazy hand, short nails denote a spirit of mockery and of good-humored sarcasm, frivolity,

criticism and contradiction. Of course, it must be understood is an indication of nervousness, melancholy, and worry, especially if the finger tips are spatulated.

(Copyright.)

DOMESTIC SCIENCE

A regular feature department edited by Mrs. Belle DeGraf

Domestic Science Director California Prune & Apricot Growers Inc.

RELISHES

ties are much improved by the little course. fully combined and seasoned, will with this course. prive most palatable and savory. Fish cocktails may be served in

passed between the courses. Canapes are attractive and easy cocktail glasses or long-stemmed almost unlimited. The foundation is for this service. always bread cut in fancy shapes and Each cocktail glass should be set butter or fried in deep fat.

The prepared paste is spread on of the table. the bread or toast, and a garnish of some kind added to make the dish Visiting Relativeslook attractive.

olives, tiny balls of cream cheese. Logan's mother, Mrs. Hattie Abbott, bits of pimento cut in flower shapes, and his sisters, Mrs. Jerry O'Neal hard-cooked egg yolks pressed and Mrs. Amos Nninger. through a sieve, strips of green pepper; in fact almost anything your Don't forget the Railroad Carmen's

Serve these canapes on small ing, February 18.

plates with doilies. Dessert or ram-Dinner, luncheon and supper par- ekin forks should accompany this

extra touch in the way of acces- Raw oysters or clams should be sories. Relishes (hors d'oeuvres) served on the hell in a bed of are attractive appetizers and lend an shaved ice, with a garnish of quarartistic touch even to a very plain tered lemon points, or a tiny glass meal. These accompaniments need of otmato, horseradish or other suitnot necessarily be made of evpensive able sauce set in the center of each imported ingredients, as the most plate. Small fancy-shaped bread file ordinary materials at hand, if care- and butter sandwiches may be passed

Canapes, fish and fruit cocktails, raw wine or cocktail glasses or in green oysters and clams are used to begin pepper cups. These cocktails should the meal, while olives, salted nuts, be served very cold and should be apricot preserves, celery, etc., are eaten with oyster forks. Fruit cocktails may be served in

to prepare, and the combinations are wine glasses, spoons being provided

used either plain, toasted, sauted in on a small plate. A doily under each glass improves the appearance

Mr. and Mrs. Charles Logan, of The garnish may be of stuffed Yreka, Calif., are visiting with Mr.

Annual Ball, Armory, Saturday even-



EVERY GOOD HOUSE KEEPER NEEDS

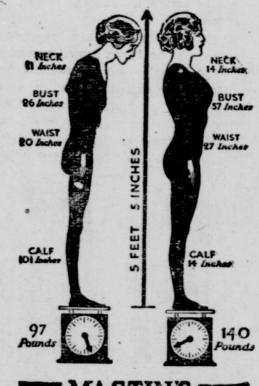
the best of kitchen utensils to aid and lighten her tasks. Work in the kitchen is arduous enough at the best. So only the best of pots, kettles, pans, rice boilers, toasters, etc., should be provided for her. They are here in complete assortment. A visit here will be a lesson in what a good housekeeper should have, for her own and the sake of the whole family.

For Such A Short Month

there are two mighty important birthdays crowded into February, and both Washington and Lincoln were vigorous advocates of thrift. Could there be a more fitting tribute to the memory of these two great men of America than the opening or increasing of a savings account?

Citizens Bank Ashland,

How Yeast Vitamon **Tablets Put On** Firm Flesh



Strengthen The Nerves and Invigorate The Body-Easy And Economical To Take-Results Surprisingly Quick.

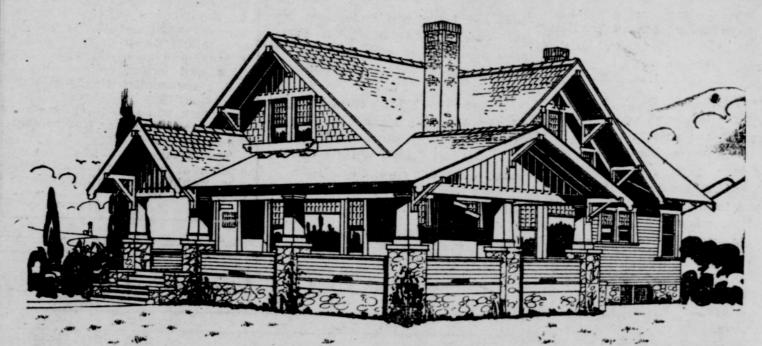
If you want to put some firm, healthy flesh on your bones, increase your nerve force and power, clear your skin and complexion and look and feel 100 per cent. better, simply try taking two of Mastin's tiny VITAMON Tablets with each meal and watch results. Mastin's VITA-MON Tablets contain highly centrated yeast-vitamines as well as the two other still more important vitamines (Fat Soluble A and Water Soluble C) and are now being used by thousands. Mastin's VITAMON Tablets never cause gas or upset the stomach but, on the contrary, digestion. Be sure to remember the name — Mastin's VI-TA-MON — the original and genuine yeast-vitamine so do not accept imitations or sub-stitutes. You can get Mastin's VITA-MON Tablets at all good druggists.



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