PAGE TWO

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ABHLAND DAILY TIDING

Tuesday, February 14, 1022

win the notice and stimulate the ac- from \$200 to \$400. Ashland Tidings

Sunday THE ASHLAND PRINTING CO.

OFFICIAL CITY AND COUNTY PAPER **TELEPHONE 39**

Mail and Rurai Routes

me month\$.65

tion of the average man or woman The act requires that a return be from the hour of rising in the morn- filed by every single person whose ing ill the hour of retiring at night. net income for 1921 was \$1000 or To win a place in the crowded and more, every married person whose besieged mind of the modern man is net income was \$2000 or more, and not equivalent to holding such a by every person-single or married place. It is more like creating a -- whose gross income was \$5000 or melody which the prospect hears, en- more.

subscription Price Delivered in City: joys, and inevitably forgets. It must The requirement to file a return popular product can hope to build less certain specified deductions for 3.50 force endure. The history of adver- etc., which are fully explained on

way and and he azie insertion, each inch YEARLY CONTRACTS Displa Adrertis.ng Local Re ders

To ran every other day for one To run every issue for one month **Classified** Column One cent the word each time.

To run every issue for one month or more, ½c the word each time. Legal Rate

Each subsequent time, per 8point line Card of thanks\$1.00

Fraternal Orders and Societies or societies charging a regular initiation fee and dues, no discount. Re- year after year for advertising to ligious and benevolent orders will be build their standing, and to keep charged the regular rate for all ad their good name continuously before

charge is made.

What Constitutes Advertising In order to allay a misunderstanding among some as to what constitutes news and what advertising, we print this very simple rule, which ate between them: "ALL future the volume will almost take care of events, where an admission charge itself." is made or a collection is taken IS ADVERTISING." This applies to organizations and societies of every kind as well as to individuals.

All reports of such activities after they have occurred is news.

All coming social or organization meetings of societies where no money contribution is solicited, initiation charged, or collecton taken IS NEWS.

relating is filled with s riking proofs of the forms. longet.u.ness. Retuins must be filed by married - further instance is needed! ou les, whose combined net income 30c i ne progress of the banker's belief for 1921, including that of dependi advertising, it is to be found in ent minor children, equaled or ex-

the great volume of advertising seeded \$2000, or if the combined

Banks have been among the pioneers The period for filing returns is Sach line, each time.......... 10c in his field. Many large banks hav- from January 1 to March 15, 1922. month, each line, each time.. 7c ing nothing tangible for sale, find Heavy penalties are provided for failit dvisable to advertise extensively. ure or "willful refusal" to file a reor more, each line, each time.. 5c The aim is not to secure direct re- turn on time.

tuins. The object in view is to de- Forms 1040A for incomes of \$5000 velop the highest type of national and less and 1040 for incomes in exgood will for an institution doing a cess of \$5000 may be obtained from countrywide, but at the same time, the offices of collectors of internal First time, per 8-point line....10c is highly specialized business. To un- revenue and branch offices. The tax derstand the value of advertising may be paid in full at the time of which produces demonstrable and filing the return, or in four equal in-simple enough. But when bankers 15, June 15, September 15, and De-Advertising for fraternal orders are willing to spend substantial sums cember 15.

FEBRUARY POULTRY NOTES

vertising when an admission or other the forgetful public, it indicates a The incubator is not only a necesreceptive attitude at least toward sity but an economy where early this particular branch of advertising. chicks are wanted.

If the quality of the advertising Do not breed from diseased birds placed is high in permanent results, or those which have been diseased. direct and indirect, returned to the A strong chick is the offspring of is used by newspapers to differenti- advertiser for each dollar spent, then healthy parents.

JASPER'S QUEST

To find a wife to suit him,

For anything like farming.

He journeyed far and saw a star

"I fear she is too dainty."

Because it wasn't in 'er.

Toward a cottage humble

And cleverly did pat it.

As he espied her at it.

Indeed, is very funny!"

He tried hard not to grumble.

And share my home and money!

He claimed this buxom beauty

And knew each household duty.

INCOME TAX FACTS

stride

rope,

bride

grace

him.

land.

caused

Brooding and caring for chicks is far more important than hatching. To chill the chicks is always fatal. It often costs something to learn this.

Young Jasper Stout one day set out One of the best animal foods, both to induce egg production and pro-And loudly wailed that, if he failed mote growth, is cut fresh bone. He hoped some one would shoot

FLOWER GARNITURES AND FANCY HEAD DRESS FOR EVENING WEAR



HE way of society maids and | made of bits of silk and chiffon to matrons this season is literally blend with the lighter silk gown. "a path of roses," for fashion While the trailing girdle effects lead

decrees that evening gowns be garni- in interest and popularity, other ideas tured with flowers, matched with dain- are also noted. For instance, a changety flower bandeaux for the hair. The able silk gown (rose to gray) has very poetry of dress is expressed in semi-wreaths of hand-made roses festhe lovely evening frocks which have tooned about the skirt, forming an at their waist trailing clusters of exapplied trimming to the dress.

quisite flowers, stems and buds. Fancy headdress is noted at all eve-Not only the party frocks of youth, ning functions. These range from the but the stately evening gowns of simplest circlet of flowers to impos matrons as well, are flower bedecked. ing coronet jewel effects. The narrow Artificial flower makers are giving band idea, often of silver or gold much attention to the designing of laurel leaves, is a preferred style. Here flower pieces for dress adornment. again golden grapes are popular, the Art emulates nature, not only in vines, tendrils and leaves twined flowers but in fruits as well. A pre- artistically about the colffure.

vailing fashion is that of wearing fes-Elaborate flower designs are intertoons of golden grapes in connection mingled with ostrich flues in bright or with the girdle. An effect of great pastel colorings. For the dance, litcolor beauty is attained with gold the vanity bags are made of silk cov-Cold, damp land is no place for grape clusters on quaint gowns of the ered entirely with tiny flat flowers. poultry; that which dries soonest af- new Paisley brocade silks, some of For the debutante flower muffs are



He met a maid out on parade Entered at the Ashland, Oregon, Postoffice as Second-class Mail Mat-And thought her very charming, But she was vain and held disdain



CITIZENSHIP AND MARRIAGE

nor peel the supds for dinner. Congress is to be asked to revise the naturalization laws so as to make Nor pound the steak nor bake a cake it necessary for a foreign woman to go through the same proceedings as man of alien origin in acquiring So Jasper sighed and turned his citizenship, even though she be married to an American. Under the ex-And, though his hope had slipped its isting regulations, a woman, on mar. rying a foreigner, at once becomes a citizen of the nation to which he owes allegiance, though she may Jerusha Wade some butter made never have been in that country and may feel no love for it; and if her And Jasper gazed and stood amazed husband changes his citizenship, hers is autamatically changed, too. Thus the status of the husband determines that of the wife, which is hardly 'Oh, come," he cried, "and be my consistent with the modern belief that woman is the equal of man and should be given an equal voice in de-That I have passed you till the last ciding how she is to be governed.

It may be a bit awkward to have the husband and wife citizens of dif- His love was met, and you can bet ferent countries, but it can be no more awkward than the situations Who filled the place with queenly which arose during the war in cases where American men and women were married to Germans. Undoubtedly an undeserved hardship was imposed on some of the American wives of alien enemies by the law which made it necessary to regard them as

alien enemies also and seize their turn for 1921, the average taxpayer ed time calendar" is getting under property. Now that woman have the will find a considerable saving in way. The "Liberty Calendar Assoballot and are citizens in their own comparison with the amount of tax ciation of America" is behind it. right, the system should be changed. paid on the same income for 1920.

A BANKER ON ADVERTISING

says:

"It is becoming more and more come was \$5000 or less, and \$2000 The extra month is to be called The sharp reductions in the adver- emption allowed a married person days.

ticles, the reputations of which were of net income. The personal exemp- bill introduced in the house by Repthat the need for caution in such blood, marriage or adoption. er is coming to realize that public a person who receives his chief sup-year. where every device is mobilized to physically defective-is increased \$25,000,000 a year from this alone."

er a rain is the best land on which to raise fowls.

Outside of the breeding pens on the farm no surplus males should be kept. Too many males to bother the laying hens are a detriment; none are needed.

Whose dwelling place was Screen-Fight lice, teeth and toe-nail, at this season. We often think lice kill But when he paused her manner more chicks than any other thing. A wagon load of the fine gravel His feet to be like Greenland. and sharp sand thrown on the ground in the poultry yard makes it He chanced to pass another lass

more sanitary and helps provide grit. Whose cheeks and lips were painty It is a hard thing to do, but use But shook his head and sadly said, the hatchet freely on ailing fowls. Be sure that the ailment is not a fault of the caretaker. Not one of these could shell the peas A neighboring poultry man sowed

a large patch of ground to oats and wheat and left the fowls to dig it out for themselves after the seeds had sprouted. The hens were actively scratching all day long. It was a

good plan, and we recommend it. Scaly legs is caused by a minute parasite digging away under the scales of the fowl's legs. Apply carbolated vaseline once a week until cured.

Make the nest boxes of ample size, but not too deep. The hens, if large in size, will break the eggs in getting into the nest, if it be too deep. It will soon be the season for gape

worms, and all yards not sown to green feed should be spaded or plowed up. If the worms are thick, scatter lime about the yard before plowing. A few drops of carbolic acid in the drinking water of the chicks will help to dislodge the worms from

their throats. - Farm Life. GETS BILL FOR 13-MONTH YEAR

-Harry J. Williams in Farm Life. Measure in Congress Seeks to Legal-

ize New Liberty Calendar WASHINGTON, D. C., Feb. 14.--A In making out his income tax re- movement directed at "our antiquat-

It is proposed that there be thir-

The exemptions provided by the teen months, 52 weeks, and 364 days revenue act of 1921 are \$1000 for with the odd day called "New year's single persons (the term including day," to come between the last day

Guy Emrson, vice president of the widows, widowers, divorcees and per- of December and January 1. In National Bank of Commerce of New sons separated from husband and leap year the odd day would be call-York, in the Commerce Weekly, wife by mutual agreement), \$2500 ed "Leap Year day" and would come for married persons whose net in- between June 28 and July 1.

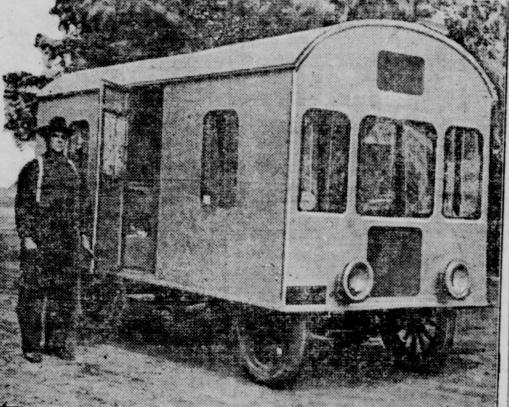
common for bankers to regard a rad- for married persons whose net in- "Vern," because it takes in "vernal ical cutting down of an advertising come was \$5000 or more. Under the equinox," and would begin spring. expenditure with close attention. revenue act of 1918 the personal ex- Each month would consist of 28 tising of nationally distributed ar- was \$2000, regardless of the amount By the arrangement outlined in a

apparently so firmly established tion allowed a married person applies resentative Schall of Minnesota, each that nothing could affect them ad- also to the head of the family, man day of the month would always come versely, has been followed so regu- or woman, who supports in one on a certain day. Easter would fal! larly by a heavy falling off in sales, household one or more relatives by on March 14, corresponding with cases is widely recognized. The bank- The exemptions for dependents- ways be the ninety-ninth day of the interest is not necessarily a perma- port from the taxpayer and who is The proponents ceclare that "this nent possession. It can be won only under 18 years of age or incapable simplification will d spense with need by skillful competition in a world of self-support because mentally or for printed calendars, saving about

interwoven with metal designed. which threads.



CALIFORNIAN CONSTRUCTS MOST COMPLETE HOME ON CAR WHEELS



Mr. R. E. Jeffrey and His "Home" on Automobile Wheels.

Mr. R. E. Jeffrey of Piedmont, Cal., arrived recently at Yellowstone Park, with one of the most complete homes on wheels ever seen in that vicinity. The body is built of fiber board, and the house contains every known modern convenience, with the exception of a bath. Mr. Jeffrey is no mean housekeeper and declares he is having the time of his life jogging around whereever fancy dictates.

SCHOOL DAYS

What's the bell for ?

Mis' Way. she told me Twont work. They You the a bell roun aint nuthin into it. his nack on then turn him loose down the Ive sow it done an it didne do no good. Jou gotte poison cellar an he tuns tour the house tryin to pit may from the bell The ret : no good an just matcherly scares II the other rats away, T What'll you take for him ?

For Such A Short Month

there are two mighty important birthdays crowded into February, and both Washington and Lincoln were vigorous advocates of thrift. Could there be a more fitting tribute to the memory of these two great men of America



This new

sugar-coated gum delights young and old. It "melts in your mouth" and the gum in the center remains to aid digestion,

brighten teeth and soothe mouth and throat.

There are the other WRIGLEY friends to choose from, too:





