

Ashland Tidings

THE ASHLAND PRINTING CO. OFFICIAL CITY AND COUNTY PAPER TELEPHONE 39

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What Constitutes Advertising: In order to allay a misunderstanding among some as to what constitutes news and what advertising, we print this very simple rule, which is used by newspapers to differentiate between them.

Entered at the Ashland, Oregon, Postoffice as Second-class Mail Matter.



CITIZENSHIP AND MARRIAGE

Congress is to be asked to revise the naturalization laws so as to make it necessary for a foreign woman to go through the same proceedings as a man of alien origin in acquiring citizenship, even though she be married to an American.

A BANKER ON ADVERTISING

Guy Emerson, vice president of the National Bank of Commerce of New York, in the Commerce Weekly, says: "It is becoming more and more common for bankers to regard a radical cutting down of an advertising expenditure with close attention."

win the notice and stimulate the action of the average man or woman from the hour of rising in the morning till the hour of retiring at night. To win a place in the crowded and beset mind of the modern man is not equivalent to holding such a place. It is more like creating a melody which the prospect hears, enjoys, and inevitably forgets.

Further instance is needed of the progress of the banker's belief in advertising, it is to be found in the great volume of advertising placed by the bankers purely for the purpose of developing good will. Banks have been among the pioneers in his field. Many large banks having nothing tangible for sale, find it advisable to advertise extensively.

JASPER'S QUEST

Young Jasper Stout one day set out To find a wife to suit him, And loudly wailed that, if he failed, He hoped some one would shoot him.

He met a maid out on parade And thought her very charming, But she was vain and held disdain For anything like farming.

He journeyed far and saw a star Whose dwelling place was Screen-land, But when he paused her manner caused His feet to be like Greenland.

He chanced to pass another lass Whose cheeks and lips were painted, But shook his head and sadly said, "I fear she is too dainty."

Not one of these could shell the peas nor peel the supps for dinner, Nor pound the steak nor bake a cake Because it wasn't in 'er.

So Jasper sighed and turned his stride Toward a cottage humble And, though his hope had slipped its rope, He tried hard not to grumble.

Jerusha Wade some butter made And cleverly did pat it, And Jasper gazed and stood amazed As he espied her at it.

"Oh, come," he cried, "and be my bride And share my home and money! That I have passed you till the last Indeed, is very funny!"

His love was met, and you can bet He claimed this buxom beauty Who filled the place with queenly grace And knew each household duty. —Harry J. Williams in Farm Life.

INCOME TAX FACTS

In making out his income tax return for 1921, the average taxpayer will find a considerable saving in comparison with the amount of tax paid on the same income for 1920.

The exemptions provided by the revenue act of 1921 are \$1000 for single persons (the term including widows, divorcees and persons separated from husband and wife by mutual agreement), \$2500 for married persons whose net income was \$5000 or less, and \$2000 for married persons whose net income was \$5000 or more.

from \$200 to \$400. The act requires that a return be filed by every single person whose net income for 1921 was \$1000 or more, every married person whose net income was \$2000 or more, and by every person—single or married—whose gross income was \$5000 or more.

The requirement to file a return of gross income of \$5000 or more regardless of net income is a new provision. Net income is gross income less certain specified deductions for business expenses, losses, bad debts, etc., which are fully explained on the forms.

Returns must be filed by married couples, whose combined net income for 1921, including that of dependent minor children, equaled or exceeded \$2000, or if the combined gross income equaled or exceeded \$5000.

The period for filing returns is from January 1 to March 15, 1922. Heavy penalties are provided for failure or "willful refusal" to file a return on time.

Forms 1040A for incomes of \$5000 and less and 1040 for incomes in excess of \$5000 may be obtained from the offices of collectors of internal revenue and branch offices. The tax may be paid in full at the time of filing the return, or in four equal installments, due on or before March 15, June 15, September 15, and December 15.

FEBRUARY POULTRY NOTES

The incubator is not only a necessity but an economy where early chicks are wanted. Do not breed from diseased birds or those which have been diseased.

A strong chick is the offspring of healthy parents. Brooding and caring for chicks is far more important than hatching. To chill the chicks is always fatal. It often costs something to learn this.

One of the best animal foods, both to induce egg production and promote growth, is cut fresh bone. Cold, damp land is no place for poultry; that which dries soonest after a rain is the best land on which to raise fowls.

Outside of the breeding pens on the farm no surplus males should be kept. Too many males to bother the laying hens are a detriment; none are needed.

Fight lice, teeth and toe-nail, at this season. We often think lice kill more chicks than any other thing. A wagon load of the fine gravel and sharp sand thrown on the ground in the poultry yard makes it more sanitary and helps provide grit.

It is a hard thing to do, but use the hatchet freely on alling fowls. Be sure that the ailment is not a fault of the caretaker. A neighboring poultry man sowed a large patch of ground to oats and wheat and left the fowls to dig it out for themselves after the seeds had sprouted. The hens were actively scratching all day long. It was a good plan, and we recommend it.

Scaly legs is caused by a minute parasite digging away under the scales of the fowl's legs. Apply carbollated vaseline once a week until cured.

Make the nest boxes of ample size, but not too deep. The hens, if large in size, will break the eggs in getting into the nest, if it be too deep. It will soon be the season for gape worms, and all yards not sown to green feed should be spaded or plowed up. If the worms are thick, scatter lime about the yard before plowing. A few drops of carbolic acid in the drinking water of the chicks will help to dislodge the worms from their throats. — Farm Life.

GETS BILL FOR 13-MONTH YEAR

Measure in Congress Seeks to Legalize New Liberty Calendar

WASHINGTON, D. C., Feb. 14.—A movement directed at "our antiquated time calendar" is getting under way. The "Liberty Calendar Association of America" is behind it.

It is proposed that there be thirteen months, 52 weeks, and 364 days with the odd day called "New year's day" to come between the last day of December and January 1. In leap year the odd day would be called "Leap Year day" and would come between June 28 and July 1.

The extra month is to be called "Vern," because it takes in "vernal equinox," and would begin spring. Each month would consist of 28 days.

By the arrangement outlined in a bill introduced in the house by Representative Schall of Minnesota, each day of the month would always come on a certain day. Easter would fall on March 14, corresponding with the present April 9, and would always be the ninety-ninth day of the year.

The proponents declare that "this simplification will dispense with need for printed calendars, saving about \$25,000,000 a year from this alone."

FLOWER GARNITURES AND FANCY HEAD DRESS FOR EVENING WEAR



THE way of society maids and matrons this season is literally "a path of roses," for fashion decrees that evening gowns be garnished with flowers, matched with dainty flower bandeaus for the hair.

The lovely evening frocks which have at their waist trailing clusters of exquisite flowers, stems and buds. Not only the party frocks of youth, but the stately evening gowns of matrons as well, are flower bedecked. Artificial flower makers are giving much attention to the designing of flower pieces for dress adornment.

Art emulates nature, not only in flowers but in fruits as well. A prevailing fashion is that of wearing festoons of golden grapes in connection with the girdle. An effect of great color beauty is attained with gold grape clusters on quaint gowns of the new Paisley brocade silks, some of which are interwoven with metal threads.

For the fashionable black chiffon velvet evening gown, bright-colored flowers are relied upon to give the necessary "touch of color." Very effective flower trimmings may be hand-

made of bits of silk and chiffon to blend with the lighter silk gown. While the trailing girdle effects lead in interest and popularity, other ideas are also noted. For instance, a changeable silk gown (rose to gray) has semi-wreaths of hand-made roses festooned about the skirt, forming an applied trimming to the dress.

Fancy headdress is noted at all evening functions. These range from the simplest circlet of flowers to imposing coronet jewel effects. The narrow band idea, often of silver or gold laurel leaves, is a preferred style. Here again golden grapes are popular, the vines, tendrils and leaves twined artistically about the coiffure.

Elaborate flower designs are intermingled with ostrich plumes in bright or pastel colorings. For the dance, little vanity bags are made of silk covered entirely with tiny flat flowers. For the debutante flower muffs are designed.

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MICKIE SAYS DON'T LET AN OUT-OF-TOWN SLICKER HAVE YOUR ORDERS FOR JOB WORK! WE CAN DO YOUR WORK AS WELL AS ANY PRINTER! SPEND YOUR MONEY WHERE YA MAKE IT! DON'T BE A CHINAMAN!!

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Investigate Our Ideal Arcola Hot Water Heating System for Small or Large Houses

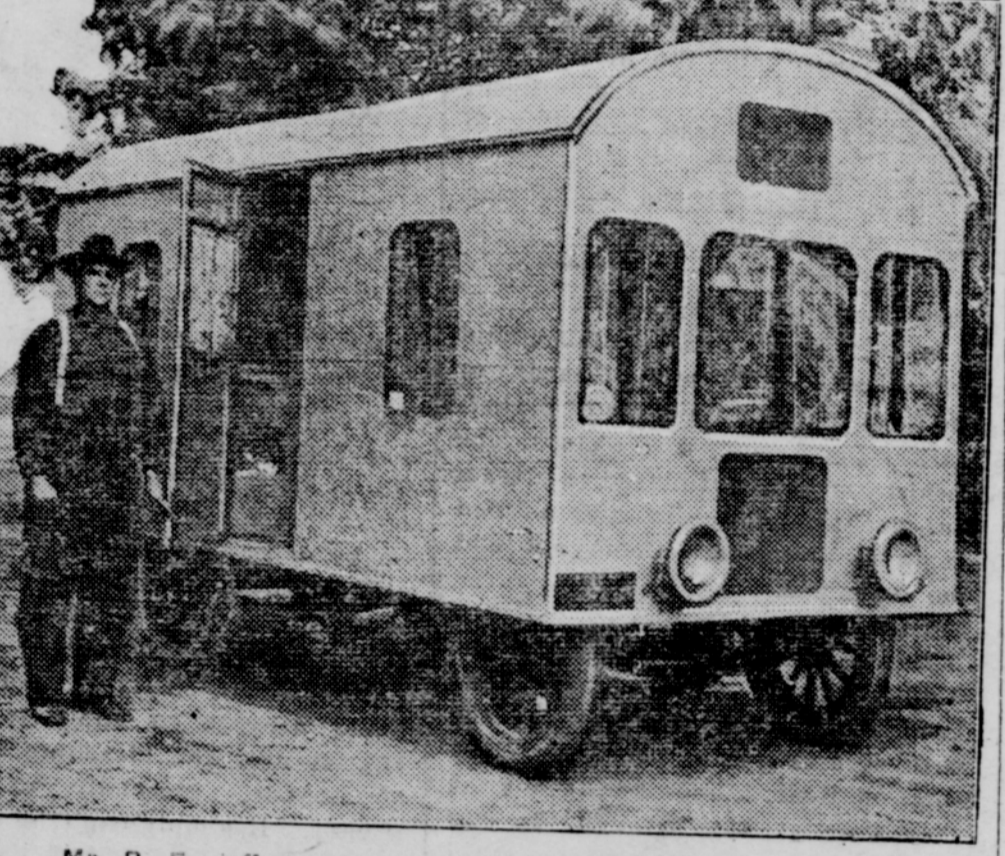
AFTER EVERY MEAL WRIGLEY'S P-K

Wrigley's P-K advertisement with image of a child and a pack of gum.

Other Wrigley products: Wrigley's Spearmint, Doublemint, Juicy Fruit.

For Such A Short Month there are two mighty important birthdays crowded into February, and both Washington and Lincoln were vigorous advocates of thrift.

CALIFORNIAN CONSTRUCTS MOST COMPLETE HOME ON CAR WHEELS



Mr. R. E. Jeffrey and His "Home" on Automobile Wheels.

Mr. R. E. Jeffrey of Piedmont, Cal., arrived recently at Yellowstone Park with one of the most complete homes on wheels ever seen in that vicinity. The body is built of fiber board, and the house contains every known modern convenience, with the exception of a bath. Mr. Jeffrey is no mean house-keeper and declares he is having the time of his life joggling around wherever fancy dictates.

SCHOOL DAYS

SCHOOL DAYS cartoon featuring a rat and a dog with dialogue bubbles.