PAUM TWO

Ashiand ALLER

Tidings Established 1876 ublished Every Evening Except Sunday THE ASHLAND PRINTING CO.

OFFICIAL CITY AND COUNTY PAPER TELEPHONE 39

ubscription Price Delivered in City:

One year 6.50

ADVERTISING RATES **Display Advertising** YEARLY CONTRACTS **Display** Advertising

Every other day......20 Local Readers Each line, each time 10c

To run every other day for one To run every issue for one month

One cent the word each time.

or more, 1/2 c the word each time.

Legal Rate First time, per 8-point line....10c Each subsequent time, per 8point line

Advertising for fraternal orders

What Constitutes Advertising In order to allay a misunderstanding among some as to what consti-

tutes news and what advertising, It is a reflection of the soul. Such we print this very simple rule, which was the smile of Susanne. One felt is used by newspapers to differenti- instinctively that he was looking at ate between them: "ALL future the reflection of a noble spirit. The events, where an admission charge is made or a collection is taken IS lines of her face have been so drawn ADVERTISING." This applies to by nature that the ensemble is most organizations and societies of every pleasing, and gives one a feeling of kind as well as to individuals. restfulness. I saw her one day trudg-

All reports of such activities after they have occurred is news.

All coming social or organization mer, carrying a heavy suit-case. She meetings of societies where no did not see me as I was partly conmoney contribution is solicited, initi- cealed by some trees by the roadation charged, or collecton taken IS side. Although the day was very

cauldron. Once more it started to ing colors, the Phantom Ship, the rise like some powerful giant that Wizard Isle. They shall look and Just Folks ! seemed to defy the laws of death. turn away with weeping eyes, and JOHN HERBERT DORAN filled this wondrous basin. SUSANNE

The gospel of smiles is preached said: "Where once there stood a tain peaks, Susanne awoke refreshed. me month\$.65 on all hands these days. We hear it mighty giant pouring forth a fiery The lost trail was soon found, and Three months 1.95 from the pulpit, it is proclaimed deluge, I will make a thing of won- she finally reached home after ridsix months 3.75 from the lecture platform, we read drous beauty. And men shall come ing through that wonderful forest Three months 1.95 ing and instructive to see its incarna-

things go wrong, and can greet an unsympathetic world with a smile, Single insertion, each inch..... 30c calls forth our hearty admiration, and makes us feel that life is not

> Such an angelic creature was Susanne. I did not have opportunity

ing along a dusty road in midsum-

to get intimately acquainted with aire chewing gum manufacturer, effectively help improve the public month, each line, each time.. 7c her. She was on the mail route for owner of Catalina Island and propri- good.

only a few weeks at atime, during etor of the Chicago Cubs of the Naor more, each line, each time.. 5c the summer vacations, but she left tional league, and the Los Angeles days ago if I though there was any behind a charm that lingered Angels, of the Pacific Coast league, danger of bolshevism ever spreading To run every issue for one month throughout the year, and I was al- was asked two questions by the In- to America. ways glad when the time came for ternational News Service. These

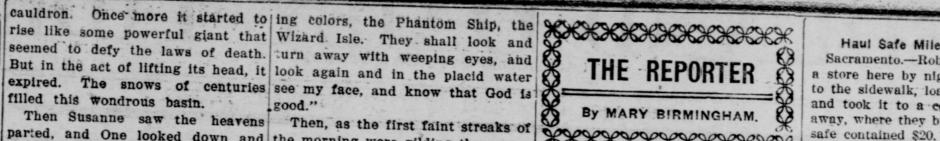
her return. I often thought of her were: in connection with another young woman on the route whom I never the United States?

of a smile. But when afterward I or societies charging a regular initi- learned that this poor girl was suf- every part of the country to keep ation fee and dues, no discount. Re- fering from an incurable malady, him reliably informed on the busiligious and benevolent orders will be which later brought her to a violent ness situation, sounded an optimischarged the regular rate for all ad death, her sad face called forth pity, tic note in his reply, which follows and I realized how hard it is some-

> The face is, after all, an index of is his statement: the physical life within. But is more,

> > By WILLIAM WRIGLEY, JR. Copyright 1922 by the International News Service.

> > > am informed busi-



parted, and One looked down and the morning were gilding the moun-C. 1921, by McClure Newspaper Syndicate "The bride's gown was of ivory satin

with chantilly lace and pearl trimmings. A shower bouquet of roses and lilies of the valley completed the bridal costume "

The society reporter tapped out her story with nimble, eager fingers while she smiled dreamily as she recalled the happy event of which she was writing.

"Miss Frances!" bellowed the stentorian voice of the city editor in the direction of the young reporter who, party.

"The charming maid of honor in her gown of pink and silver," typed on the facile story-teller of society events. "I say, Miss Frances!"

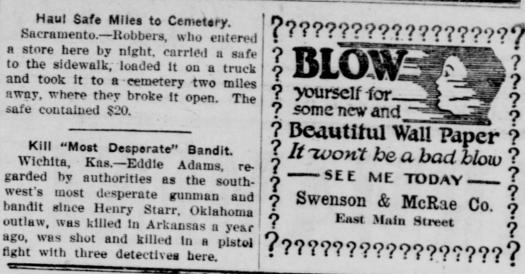
The louder tone awoke the young reporter with a jerk to her surroundings. "Yes, sir," she replied in the quick response of the newspaper worker.

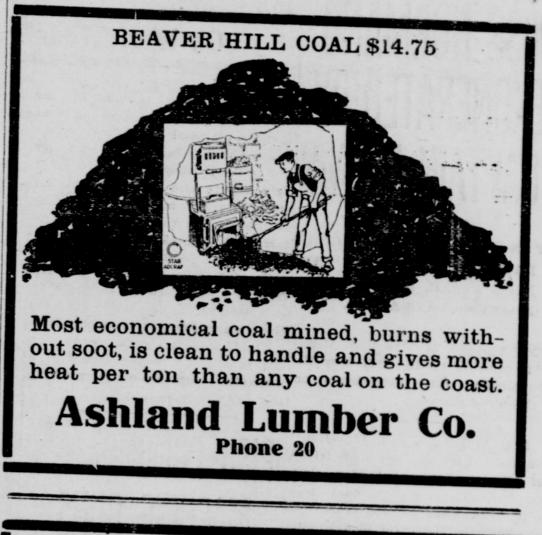
"Call up this Girls', club and find out just what kind of social their novelty party is going to be. Find out just what the nature of the correction is there are too many of them who the date of the charity ball. O, yes, 2. How can the average individual own their own homes, who know here! Run out and cover this wedding. what firesides mean, and who take It's the most noted one of the season. pride in seeing their kiddies grow up. Here's the picture of the bride, Constance Compton. Al Babson, the college athlete, is the groom. Take the next train, and have the story for the early edition." "Al Babson is the groom !" At the

words the whole world seemed to swing into wild emotion, and then to settle down into a dreary, heavy-solidity that terrified her. Al Babson was to be married! He who had held her in his Good Percentage of Automobile arms and pledged remembrance unto death! Like a flash she saw the station crowded with khaki-clad figures, heard low good-bys being whispered by those heroes departing for the war, and felt once more the reverent kiss of her departing lover upon her trembling lips.

With a despairing sob the brown head dropped to the toil-worn hands, while the tired, lonely heart of the girl cried out her broken-hearted disappointment. It was the loud-

Saturday, February 11, 1925







Detrick's Groceteria

on in real life. One who can be cheerful when Wrigley, Who Built Great Business On Advertising, Sees Way to Prosperity woman-like, was lost in the reverie of the beautiful gowns of the wedding

good." Then Susanne saw the heavens Then, as the first faint streaks of

William Wrigley Jr., multimillion-1 money circulating where it will most

"Not in a thousand years," I re-

plied. "The American people use 1. Are better times in sight for their brains for thinking. Besides

herewith. "The good old American dollar is coming back," he says. Here

CHICAGO, Feb. 11 .--- My large investments necessarily compel me to

TREAT GEARS VERY ROUGHLY keep close tab on the country's economic situation, and Pressing Starter When Motor Is I am glad to say I Already Going Is Also Common

less is getting bet-



Owners Start Cars With

Brake Not Released.

its shrine. They shall see the blend- hemlocks.

ABRILARD DAILS INDIAUS

Kill "Most Desperate" Bandit. Wichita, Kas .- Eddle Adams, regarded by authorities as the southwest's most desperate gunman and bandit since Henry Starr, Oklahoma outlaw, was killed in Arkansas a year

warm, I could see a pleasant smile on Entered at the Ashland, Oregon, her face. Postoffice as Second-class Mail Mat-

times to smile.



RUSSIA'S PLIGHT

Russian and anti-Bolshevist lead- muscles of his face are atrophied. thing was worth and when some poor A better plan before depressing the ers are circulating a protest against The skin has the appearance of some devil paid what they asked, wanted Russia as adopted at Cannes. They assert the plan "tends to derade tered without breaking. Russia to the state of a colony open sent this experiment as a new slavto the American policy as announced not its own. by Secretary Hughes last March. when he declined to consider resump-Russia until "conditions essential to mount to demanding a stable government based on the will of the people.

Americans generally support this policy. They are loath to recognize divine beauty, Susanne bade her The year 1921 was regarded as a revival of Russian industry. With such a revival the betrayed people may assert themselves and have a government of their own choosing. Without such a revival they will die. It is risky to recognize the Soviet, the blanket on the ground close to practicable as a substitute.

Giving Him the Air

Mandy-Rastus, yo'all knows dat the mountains, the stars shone with your goods. yo' remin' me of dem dere flyin' ma- a wonderful brilliancy. She lay I have tried them all and I know

ter in the East and that this condition I have often wondered what was William Weigley. It is spreading to the the secret of that cheerful, hopeful, Middle West by degrees.

inspiring face. Is it the manifesta- vestments necessarily compel me to tion of a well-ordered physical life? From all that I can learn the good It must be more. I have known old American dollar is coming back not completely released. This is, of many whose physical life seemed into its own. People from one end course, a bad practice, since it cuts perfect, but whose presence was re- of the nation to the other are get- down the motor's power and causes pulsive. While, on the other hand, I ting around to the idea that the only excessive wear of the brake linings. have seen a pale face on a pillow, basis for real prosperity is an hon-

the radiation of whose smile filled est day's work for a fair day's wage. the room with a divine presence. Is

it the reflection of her religious na-The United States, considered as ture? This, no doubt, has much to a whole, has been on a "business do with it. Yet some of the most drunk" for the last five years. Prices, more than once; yet it is a bad thing religious people I have ever known up to recently, were out of all sense to do, and doing it too often will in wore faces long and solemn. I know and proportion for the value receiv- time make it necessary to have the a minister of more than usual abil- ed. Some fellows fell into a habit starter drive or flywheel gear re-

ity and of wide reputation, but the of charging three times what a placed.

European policy toward ancient parchment fashioned into to kick themselves because they didthe form of a human countenance, n't charge more.

Susanne's nature is a rare blend- States from expanding. However, I seem to have a habit of trying to do to forcible exploitation," and declare ing of the true, the beautiful and am selling more chewing gum in Eu- this impossible "stunt." Persistence "the Russian people are sure to re- the good, combined with a sublime rope as each month goes by, and I in doing this chips off the teeth, and faith in the inherent goodness of all believe other American products will will make replacement of the gears ery for them." The authors of the creation, an imagination that think- show a like gain in foreign favor. protest advocate foreign adherence eth no evil, and a love that seeketh Yes, I believe American prosper-

ity will be back before long. No one Some time ago Susanne, accom- can say just how long. But it is a panied by some friends, visited Cra- cinch the richest, most progressive tion of formal trade relations with ter Lake national park. She rode and most intelligent people on the her thoroughbred Morgan saddle face of the earth are not going to ing in opposite directions. Any one, the maintenance of commerce" has horse, Jerry, a very fine animal of let a temporary slump in business even not mechanically inclined, can been established, which was tanta- great intelligence. Crater Lake, in hold them down. We have the men, the heart of the Cascades, is one of the money and the material. So it the most sublimely beautiful spots is only a question of getting things in all the world. Lingering near the humming again.

lake until filled with a sense of its

in any degree the government of as- friends good bye and started to re- pretty bad period for lots of con- is the worst result, however, that the sassination at Moscow. But the in- turn by another route. Mountains, cerns in the east and middle west. ertia of the Russian people and the wild and precipitous rose on all For me it was the best year in the 31 incapacity of the anti-Bolshevist sides, and not being familiar with years I have been established in the leadership leaves no choice as to how the region, she missed the trail and chewing gum manufacturing indusreal help may be extended to the had gone several miles out of her try. One of the biggest factors for miserable millions. The condemned way before she discovered her mis- my excellent showing is advertising. "foreign exploitation" will profit no- take. Darkness dropped down sud- I am spending \$11,000 a day this body if it does not make possible a denly as it always does in the moun- year to push my chewing gum. tains. Susanne knew that she would am also spending what would have have to remain alone with faithful been a fine ransom for a king in the Jerry as her protector. She removed good old days to pouplarize Catalina the saddle and blanket, and induced Island. the animal to lie down. She placed

The judicious use of printers' ink which is still committed to world the horse which seemed to take in is the greatest selling force in the revolution. But the Russian anti- the situation with almost human in- world. If you do business on a Bolshevists do not propose anything telligence. It was a region known world-wide basis, or even in the lo-

to be infested with wild animals, cality encompassed within a few yet Susanne was without fear. blocks, you have got to keep the peo-

Through the clear and crystal air of ple interested or you won't sell them

there huddled close to the side of whereof I speak, that the only effect- perates seven motor ambulances and Rastus-No. Mandy, how's dat? Jerry, her soul filled with the beau- ive way to appeal to hundreds of 'ne bus for the insane. Mandy-Why, jbekaws youse no ty of the night, until at last she fell millions, or just a few hundred peo-

Mistake-Better Plan Is to

Every motorcar operator has his pet fool trick," even though he may pride himself on his careful driving. For instance, it is safe to say that a good percentage of automobile owners start veil

When Engine is Unheard.

Did you ever think you had stalled your motor and press the starter but-

ton when the engine was still going but its sound was drowned by traffic

starter button in such a case is to touch the accelerator and listen to see if the engine responds.

the lines of which could not be al- The high value of our dollar has at some that the bear without throwkept the foreign trade of the United ing out the clutch, but a few drivers necessary.

Throwing Gears Forward.

Another bad habit in this connection is to throw the gears into a forward speed while the car is still moving backward or vice versa. This is foresee what the result will be.

Last, but not least, is the careless practice of a few motorists in putting the car in the garage for the night

and leaving the ignition or lighting switches on. A visit to the battery motorist can experience for his neg-



Automobile salesmen in the United states number approximately 100,000

More than 2,000 motor vehicles are used by the United States Department f Agriculture.

There are 135 passenger cars, 40 rucks, and seven metercycles in the Bahama Islands.

The number of American made auomobiles in Norway exceeds those of iny other country.

Bellevue hospital in New York city

voiced conductor bawling out the station that aroused her from her grief to the world of daily living. She stumbled uncertainly from the train to the station platform, furtively drying her tear-filled eyes behind the grateful concealment of her modish

A smart-coated chauffeur approached her with silk hat held deferentially in hand. Without waiting for explanation or introduction he courteously directed her to a monogrammed limousine waiting grandly for an occupant.

There was a short, calm ride in a cushioned haven through quiet streets Then the car drew up before a storybook mansion. Eager hands bore the newcomer into a white-furnished chamber which seemed like a sanctuary to the wondering reporter.

"My dear," smiled the happy bride, how good of you to come to fill in at such short notice. I'm so sorry that Edith sprained her ankle, but I'm glad she sent a substitute-and such pretty substitute! The bridesmaid's gowns is right in the other room."

The pink-clad fairy who nodded to her from the mirror told her that as well as the gush of admiration from the happy bride.

"What a darling you are!" she smiled. "Indeed, I think the substitute is even prettier than Edith would have been! Just wait till Al sees

It was sooner than she expected. As she descended the broad stairs she saw him

In the instant he caught sight of her. With one bound he reached her side and clasped her trembling form in tender, strong arms, pressing reverent lips upon the brown head lying so helplessly on his shoulder.

"Ellen, Ellen, my little Ellen, where have you been hiding yourself? Why have I not seen you before this? I have looked for you everywhere since I came back from France, but on this glorious day I have found you !"

"Today," sighed the girl as she drew away from his embrace. "Too late! Upon your wedding day!"

"My wedding day! Jerusalem, Ellen, did you think I was taking the high dive with that child, Constance? It's my young cousin, Al who's holding the center of the screen today. I'm only the best man. Girl alive, don't you know there never could be anyone else but you !"

It was like a dream, a glorious dream come true. A well-trained actress in the beautiful play that she had witnessed so often with tremulous lips and wistful eyes from the spectators' seats, she heard the low words of the bride in the most beautiful service in the world and was carried to heaven by the heart-stirring music, and the press of loving fingers upon hers when the young bride whispered a soft, "I

After it was all over she looked up at the face bending over her with soft

10 Large Cans Milk \$1	
	1.00
I Caus Clams	1.00
T DACKS YALLOW OF White Com M 1	1.00
o Dacks Fure Kiln Dried Duck-1	1.00
13 lbs Small White Poons	00.1
13 lbs. Small White Beans	.00
13 lbs. Bayo Beans	.00
13 lbs. Red Mix Beans	.00
II Dars Crystal white Soan	.00
20 Dats Switt's White Soan	.00
- 21 Dais white wonder Soan	.00
	.00
14 Bars Croom Oil Some \$1	.00
14 Bars Cream Oil Soap	.00
10 Fkgs. Lux	.00
I FKOS APAO Com Stand	00

Detrick's Groceteria WE DELIVER

WE SELL FOR LESS

+

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ALBERS **DAIRY FEED** CHEAPER THAN MILL RUN

BETTER THAN MILL RUN A GOOD MILK PRODUCER

It contains Oats, Mill Run, Cocoanut meal, and Molasses.

Dairy cows like it because it is palatable and satisfies.

Many of our customers who have tried a few sacks invariably come back for more.

You can use

ALBERS DAIRY FEED

in place of mill run and save money and make money.



