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 In order to allay a misunderstanding among some as to what constitutes news and what advertising, we print this very simple rule, which is used by newspapers to differentiate between them: "ALL future events, where an admission charge is made or a collection is taken IS ADVERTISING." This applies to organizations and societies of every kind as well as to individuals.
 All reports of such activities after they have occurred is news.
 All coming social or organization meetings of societies where no money contribution is solicited, initiation charged, or collection taken IS NEWS.

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OREGON 1925—An OPPORTUNITY

Put Oregon in the path of progress by national advertising. Increase population. Provide greater taxable wealth. More farms. Wider markets. Increase travel westward. Reduce rates on railroads and steamship lines. Induce new investments. Stimulate ocean freight lines. Restore commerce of Columbia river. Millions of free publicity. Place highways to full use by increased travel. Develop Oregon's 15,000,000 acres of idle lands. Provide cheaper fuel for manufacturing by harnessing water power. Advance Oregon's growth 25 years over normal. Secure two taxpayers where there is but one. Make Oregon a united state. Bring millions of new wealth for investment in labor and material. Stimulate building program in every section of the state. Develop permanent tourist trade. Make America's 10,000 miles of transcontinental paved highways lead to Oregon. Bring hundreds of national conventions to the northwest. Increase demand for all products of the farm and field. Enlarge lumber manufacturing. Develop the spirit of co-operation. Obliterate all factional lines. Inculcate the spirit of patriotism and love of state. Immortalize the history of the Oregon country. Honor the name and fame of Oregon's pioneers. Bring out the romance and adventure of the North American Indians. Awake to the importance of our scenic advantages. Crystallize Oregon as a perpetual winter and summer resort. Extol the virtues of Oregon's equable climate. Dwell upon the sparkling mountain streams and beautiful waterfalls. Capitalize the Columbia River highway from the inland Empire to the sea. Perpetuate the glory of the ocean side as the playground of the west. Tell the world that Crater Lake and the Marble Caves are in Oregon. Remember Oregon's great snow-capped peaks are not isolated. The acquisition of the Oregon country was a triumph of pioneer adventure.

Mrs. Harding Called One Of Three Most Beautiful Women



(International News Service)
 NEW YORK, Jan. 31.—If you were asked to choose between the three most beautiful women in the world, whom would you select?
 If D. W. Griffith, famous movie director, were to choose, wouldn't you begin to run over the names of your favorite movie actresses? However, you would be wrong.
 In making his selections before the Art Directors' club, Mr. Griffith said:
 "The three most beautiful faces I have seen are faces of mature women.
 "One is Alexandria, the dowager queen of England, with that serene dignity and gracious sympathy and kindness that come from generations of aristocratic environment.
 "The second is a scrubwoman in a Pittsburgh theater—a round, beautiful face, kindly and shrewd and understanding with the dignity of labor.
 "The third is Mrs. Harding, a plain Ohio woman, now the first lady of the land. She has the nobility of the queen, whom she resembles, and she has that sturdy humanity of the charwoman—a union I think could only exist in America.
 "If I could show these three faces on the screen as they actually are, then the public would well declare motion pictures an art."
 In the light of Mr. Griffith's selections, it is interesting to note that Mrs. Herbert Asquith, wife of the former British premier, in her autobiography, named the dowager queen of England as her conception of the most beautiful woman.

Carnegie Heroes

WILLIAM D. NICHOLS, DECEASED
 (Widow), R. D. 1, Lenoir City, Tenn. Silver medal to the widow and death benefits to her at the rate of \$55 a month, with \$5 additional on account of each of five children—Nichols, aged 35, car builder, died saving Lee Huffman, aged 40, blacksmith's helper, from suffocation, Lenoir City, Tenn., September 29, 1921. Huffman was overcome by gas in a well 45 feet deep. After two men had attempted to rescue Huffman, Nichols, in a box tied to a rope, was lowered into the well. The rope was not strong, and Nichols detached it and put it around Huffman who was drawn to the surface. Nichols was then overcome. After he had been in the well an hour and a half a man descended, wearing a gas mask and put a rope around Nichols. He was raised to the surface, but could not be revived. Huffman recovered.

D. A. R. INSTITUTE PRIZE CONTEST IN ASHLAND SCHOOLS

This year and each year following the Daughters of the American Revolution are offering a prize of \$10 in cash or \$10 worth of books to the boy or girl in Ashland high school writing the best 1200 word essay on the topics presented below:
 1. Washington as a warrior and statesman.
 2. Americanism, or what America means.
 3. The American type of statesmanship.
 4. The immigration problem.
 5. Thrift as a national virtue.
 6. The public school the main-spring of democracy.
 7. Forest conservation.
 8. World supremacy: its duties and responsibilities.
 Contestants may select any one of the subjects given and secure information from any and all sources—persons, books, magazines, etc. But the essay must be the work of the individual. The papers may be corrected by the English teachers at the high school or any other person. The essays will be delivered to the superintendent of schools, who will deliver them to a committee of three prominent citizens who will, from the list, select the six best productions.
 The six selected contestants will then memorize the productions and deliver them at an open meeting of the Daughters of the American Revolution during regular schools hours in the high school assembly. The orations will be judged by three dis-

TEMPORARY REPAIRS FOR AUTO LOW GEAR

What Can Be Done in Case Friction Band Burns Out.
 Strips of Leather or Heavy Canvas Properly Inserted Will Hold for Several Days or Until It Can Be Fixed Permanently.
 When the low-gear friction band, on a popular light automobile, burns out after a long pull, it will be found practically impossible to get the clutch into high gear. When such an emergency occurs, a temporary repair, that will hold for several days, or until permanent repairs can be made, is easily effected.
 The cover of the transmission case is removed with care, so that the gasket will not be broken. The band adjusting screw, on the outside of the transmission case, is unscrewed until the low-gear friction band is released from friction. A strip of leather, from a heavy shoe, or a piece of thick, tough canvas, is inserted between the low-gear band and the drum, as shown in the drawing. Another strip of leather, or heavy cloth, 2 or 3 inches long, is rolled up and inserted between the coil spring and the flat leather band, in the manner indicated. Tightening the adjusting screw, until the low-gear friction band is nearly tight, and replacing the transmission cover completes the repair.
 —Leo C. Shinn, Portland, Ore., in Popular Mechanics Magazine.

DOG THEFT INSPIRES COURT

Judge Delivers Dramatic Outburst in Sentencing Thief.
 When Beverly Clark pleaded guilty before Judge Otto A. Rosalsky in New York to having stolen Brag Schulum, a brindle bulldog belonging to Mrs. Jennie Warren, he was prepared for a sentence of some sort.
 But he had not expected the dramatic outburst of the court, which in giving him thirty days in the workhouse read him such a pointed lecture on the value of dogs in general and the worthlessness of thieves in particular that, shaking from head to foot, he implored the judge not to give him a death sentence for stealing a bull terrier.
 "Probably the dog is a more useful member of society than you are," Judge Rosalsky thundered, while Clark trembled as though he had a palsy. "Since the dawn of history dogs have lived up to the most splendid traditions of our civilization. One of the learned judges of our Court of Appeals has held that it is just as nefarious a thing to steal a dog as to rob a bank."

DOG THEFT INSPIRES COURT

Lack of Homes Grips Rome.
 Rolf W. Bauhan, who was head of the Princeton architects who worked in devastated France, thus sums up his observations on a tour of Italy:
 "The housing shortage in the big cities is just as serious as in the United States, and in Rome the situation is more severe than in either Paris or London. The cost of building has come down, but it has not yet reached a point where extensive programmes for housing have been undertaken."

DOG THEFT INSPIRES COURT

Cat Wanted Meal of Snake.
 One of our readers in Nova Scotia was looking out of her window and was surprised to see a green snake wound around the leg of her cat. The cat was trying to do away with the snake by eating it.
 See Paulsen's suits for 1922. Cliff Payne makes shelves.

NEW SUBMARINE IS LAST WORD

Undersea Fighter Embodies Features Developed Through War.

CAN GET QUICK GUN ACTION

Radio System Permits Boat to Send and Receive Message While Submerged—New Submarine is Double-Hulled and is Regarded by Naval Constructors as Embracing the Very Latest in Submarine Construction.
 The United States has taken another step forward in submarine construction with the launching of the S-51, the navy's latest undersea fighter, at Bridgeport, Conn. The S-51 is the last of the ships of her type to be built and she is a development in the direction of the great fleet submarine, with its wide radius of independent action and its heavy armament. The new submarine embodies many of the features developed through the experience gained in the World war. Some of the things that the S-51 can do and the way they are done are naval secrets and to some extent her construction and accomplishments have been shrouded in mystery.
Can Get Quick Action.
 One of the improvements aboard the S-51 is the mounting of her four-inch gun and the readiness with which it can be brought into action as the submarine leaves the depths of the sea and rises to the surface to strike an enemy. The 50-calibre weapon is mounted forward of the conning tower and is fully equipped for action even when the submarine is submerged. Just behind the gun in the wall of the conning tower is a hatchway. Through this the gun crew can leap to their firing posts as the ship rises from the waves, jumping into position while the deck is still awash. Ammunition charges in the tower open to supply charges for the gun up to the time the vessel is riding free on the surface, and the ammunition hoist begins to work. A half dozen four-inch shells can be thrown from the gun before the submarine has risen far enough from the sea to present a possible target for any enemy vessel.
 In addition to the four-inch gun, the S-51 carries five 21-inch torpedo tubes, four forward and one in the stern.
Undersea Wireless.
 The S-51 is equipped with undersea wireless. Her radio system permits her to send and receive messages while submerged. She maintains sight contact with the world above the waves through three periscopes. One of these has its eye-piece in the conning tower, where the operator, mounted on a platform, rises up and down to take observations at various heights. The eye-pieces of the two other periscopes are located in the control room.
 Two electric motors drive the S-51 when she is submerged and on the surface she is propelled by two Busch-Sulzer-Diesel engines, rated at 950 brake horsepower each.
 The new submarine is double-hulled and she is regarded by naval constructors as embracing the last word in submarine construction. She is designed to withstand with safety submergence to depth of 200 feet.

HOUSEWORK IS PUT ON BUSINESS BASIS

New York Maids Given 44-Hour Week and Eat Their Meals Out.

New York is employing business methods to solve its problem of domestic service.
 The long-vacant place of the old-fashioned servant is being taken by the "home assistant"—working a 44-hour week and going and coming to work each day as a stenographer or factory worker. She also buys her own meals and expects her employers to address her as "Mrs." or "Miss."
 The reluctance of women since the war to engage in housework and domestic service at wages which families of moderate means can pay led a group of New York women to investigate the problem. They found that women revolted from domestic service because of the long hours of labor, lack of definition of their tasks, uncertainty of their hours of recreation, and the feeling that a certain social stigma was attached to their position.
 The result of the investigation was a determination to put housework on a business basis and make it as dignified an occupation as office or factory. The women who have been attracted to housework on the home assistant basis receive \$18 a week for a 44-hour week. They get Sundays and holidays or their equivalent time off and a vacation of two weeks with pay at the end of a year's work. They are paid overtime at a specified rate.
 A weekly schedule of household tasks in the employer's home is arranged that will keep the worker busy every hour she is scheduled to work. She quits at noon and goes out for her lunch. When the day's work is ended she leaves for her own home. The domestic servant has become a business woman with the same freedom and independence as the rest of her sisters in the business world.
 The success of the new venture led the investigators to organize the bureau of household occupations, which acts as a clearing-house for the home assistants and a place where both the workers and their employers can have difficulties adjusted as they may arise. Mrs. Richard Boardman, Mrs. George D. Pratt, Mrs. Henry S. Patterson and Mrs. Roberts M. Walker are among the women who are actively engaged in the work.

SAWED OFF DEER PRONG

Game Warden Saw Fight Between Two Bucks.

Game Warden Theodore Wegmann had an interesting experience while making his rounds on the north border of Itasca park, Minnesota, one day recently, witnessing a battle between two bucks and cheating a wolf of its prey.
 Wegmann noticed a wolf skulking along the trail he was following, but before he could get a shot the wolf disappeared in the brush. A crashing nearby attracted Wegmann's attention and he found two bucks engaged in combat, with horns locked. After watching the struggle until satisfied the deer could not break apart of their own accord, he went for assistance and returned with Supt. C. M. Roberts, who brought a rope, a hatchet and a saw.
 The two men found the fighting animals almost exhausted by their struggles and soon had them under control. They could not be pruned apart, and it was necessary to cut a prong off the horns of one deer to release them. They were then turned loose.
 Wegmann said the larger buck was a fine animal, weighing upward of 250 pounds. This buck lost the prong that was sawed off and the smaller deer had the tip of one prong broken in the fight.

LEFT \$5,000 IN OLD SHOE

And Cobbler Returned It to Polish Woman, Getting \$10.

An elderly woman, described as being Polish, left a pair of shoes to be repaired with Frank Sidelli, cobbler, Bayonne, N. J.
 Sidelli found a paper wad in one of the shoes. He tossed it carelessly into a pile of litter and went on about his work. A little later he came across the wad again, opened it and found it comprised fifty \$100 bills. He shouted and his wife and children came running in. They called the police.
 Search was made, but the Polish woman was not found until, a full hour later, she came running in breathlessly and crying for her money. When Sidelli told her he had found the \$5,000 and saved it for her she praised him for being honest and gave him a \$10 bill.
 "My man is always afraid of burglars," she said. "He packed his savings in my shoe and I didn't know about it until just now, after I told him I had seen the shoes to be repaired. We will use the bank from now on."

REMOVE MIRRORS SO GIRLS CAN WORK.

All the mirrors have been removed from the rest rooms at the war risk bureau in Washington. The order for their removal was given because the girls spent too much time before them powdering their noses, according to officials.

SHOCK FROM LIGHT BULB KILLS MAN.

John F. Holland, of Norwich, Conn., was instantly killed when he took hold of an electric light bulb in the cellar of his home. The usual force of the current is not strong enough to kill a man.

CAT WANTED MEAL OF SNAKE.

One of our readers in Nova Scotia was looking out of her window and was surprised to see a green snake wound around the leg of her cat. The cat was trying to do away with the snake by eating it.



Who is the wisest woman—she who says the right thing at the right time? No indeed—but she who leaves unsaid the wrong things at the tempting moment.

WHAT SHALL WE HAVE TO EAT?

Those who have once tried tuna fish will always be a friend of it. It lacks the fishy taste of the ordinary canned fish, making it most acceptable for salads and various dishes.
Tuna Fish Salad.—Take one cupful of shredded tuna, three-fourths of a cupful of boiled salad dressing, one-half of an envelope of gelatine, one-fourth of a cupful of water, one-half cupful of chopped celery, one green pepper chopped, one-half teaspoonful of salt and one-fourth teaspoonful of paprika. Soak the gelatine in the cold water, then add it, with all the other ingredients, to the hot salad dressing. Turn into individual molds that have been dipped in cold water. When molded turn out on crisp lettuce leaves.

Sponge Pudding.—Take one and one-half cupfuls of milk, four table-spoonfuls of flour, a pinch of salt and cook together until thick. Add two table-spoonfuls of sugar and when cooled a little the yolks of three eggs well beaten. Fold in the beaten whites and bake in a buttered baking dish until well puffed. Serve with the hard sauce above.

Baltimore Pudding.—Take one-half cupful each of molasses, milk and beef suet finely minced, a cupful of flour and a cupful of raisins, the juice and rind of a lemon, one-half teaspoonful of soda, a teaspoonful of salt, a pinch of cloves, mace and cinnamon. Steam five hours and serve with an egg or hard sauce. Prepare the hard sauce with two table-spoonfuls of butter creamed, one cupful of powdered sugar added gradually and two or three table-spoonfuls of whipped cream. Flavor with vanilla.

Hermits.—One might well be willing to be a hermit if fed on such cakes. Take one and one-half cupfuls of sugar, one cupful of shortening, using butter if possible; three well-beaten eggs, one teaspoonful of soda, one cupful of finely chopped raisins and flour enough to roll. Roll and cut as for any cookie. Bake in a quick oven.

Nellie Maxwell

DIG UP TWO-TON LIVE SHELL

Dropped 6,000 Feet It Made Hole in Earth 50 Feet Deep.
 During the last year of the war a shell dropped from a height of 6,000 feet upon the village of Havay, between Mons and Mauberge. It did not explode, but it made a hole in the earth about fifty feet deep. This shell weighs two tons, and the charge of explosive is estimated to weigh from 1800 pounds to a ton. Belgian authorities have succeeded in extracting the shell, after making a large excavation about it. The work demanded great precaution, as a shell of a similar kind to the one buried at Havay made a crater more than 1,000 feet in diameter.

Blind Doctor Smells Diphtheria.

Dr. Gutschall, of Blain, Pa., who is blind, recently discovered the presence of diphtheria by smelling. As soon as he entered the home of the sick child he exclaimed, "I can't see, but I smell diphtheria." His diagnosis was correct.

Killed by Exploding Bottle.

While a Warren, R. I., man was opening a catsup bottle at his dinner table, the container exploded into a hundred pieces. A triangular bit of glass was driven into his throat and he died a few hours later.

Diamond Spectacles and Eyeglasses TO SUIT ALL SIGHTS

We have an eye tester by which you can fit yourself with glasses, at prices within the reach of all, \$1.75 to \$4.50. Come in any time during the day.



You've done it yourself—sometimes. Over the pond with your iron, and to the green! A lucky strike for you.

LUCKY STRIKE!

When we discovered the roasting process six years ago, it was a Lucky Strike for us.
 Why? Because now millions of smokers prefer the special flavor of the Lucky Strike Cigarette—because

It's Toasted*

*—which seals in the delicious Burley flavor
 And also because it's Guaranteed by The American Tobacco Co.

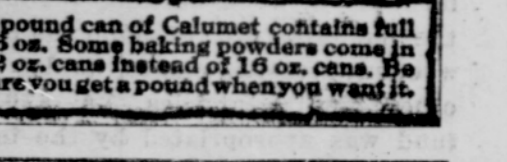


FOR BETTER BAKINGS

Use Calumet Baking Powder. That's true of everything you make—one trial will convince you. Doughnuts, pies, cakes, biscuits, muffins, come from the oven light, tasty, sweet and wholesome because

CALUMET BAKING POWDER

never varies in its leavening strength—never fails to produce pure, appetizing, nourishing foods, and all this at an economical cost.
 Millions of women, hotels, railroads, Domestic Science Teachers, have been relying on it for over 30 years. Made in the world's largest factories.



A pound can of Calumet contains full 16 oz. Some baking powders come in 12 oz. cans instead of 16 oz. cans. Be sure you get a pound when you want it.

W. A. SHELL BARBER

Children's Work A Specialty
 Safety blades resharpened like new. Single bit, 30c doz. Double bit, 60c doz.

CARLOAD SHIPMENT OF Fencing

from Eastern mills just in. Considerable drop in prices on same.
 GOOD CEDAR POSTS
 New prices on implements and repairs. New and used sewing machines for sale or rent.
 Peil's Corner