

Ashland Tidings
 Established 1876
 Published Every Evening Except Sunday
 THE ASHLAND PRINTING CO.
 OFFICIAL CITY AND COUNTY PAPER
 TELEPHONE 39

Subscription Price Delivered in City:
 One month \$.85
 Three months 1.95
 Six months 3.50
 One year 7.50

Mail and Rural Routes
 One month \$.95
 Three months 2.10
 Six months 3.75
 One year 7.50

ADVERTISING RATES
 Display Advertising
 Single insertion, each inch..... 30c
 YEARLY CONTRACTS
 Display Advertising

One time a week..... 27½c
 Two times a week..... 25c
 Every other day..... 20c
 Local Readers
 Each line, each time..... 10c

To run every other day for one month, each line, each time... 7c
 To run every issue for one month or more, each line, each time... 5c
 Classified Column
 One cent the word each time.

Legal Rate
 First time, per 8-point line..... 10c
 Each subsequent time, per 8-point line..... 5c
 Card of thanks..... \$1.00
 Obituaries, the line..... 2½c

What Constitutes Advertising
 In order to allay a misunderstanding among some as to what constitutes news and what advertising, we print this very simple rule, which is used by newspapers to differentiate between them: "ALL future events, where an admission charge is made or a collection is taken IS ADVERTISING." This applies to organizations and societies of every kind as well as to individuals.

All reports of such activities after they have occurred is news.
 All coming social or organization meetings of societies where no money contribution is solicited, initiation charged, or collection taken IS NEWS.

We make all quotations on JOB WORK from THE FRANKLIN PRICE LIST Same prices—reasonable price—to all

Entered at the Ashland, Oregon, Postoffice as Second-class Mail Matter.

More than 13,000,000 persons took out life insurance in the United States this year—or, at least, this many policies. The rest of the people will surrender and sign up for insurance just as soon as the agents get to them and give them their convincing, irresistible line of talk.

It is coming to pass that the term "old-fashioned," oftentimes applied to persons in derision, is a badge of respect and esteem. There is nothing in being "old fashioned," as the term usually is used, that should make any one ashamed of it.

It would not be amiss for members of the arms conference, before final adjournment, to pledge themselves solemnly, on behalf of their respective nations, to observe the Golden Rule in international affairs.

It is comparatively easy to bring about an agreement to cut down

naval armaments. But just let some horrid man propose to deprive girls and women of powder puffs!

Oregon's Exposition

Oregon stands third among the Pacific coast states and forty-first in the nation in point of development. This is because Oregon has lacked sufficient vision or faith in its own resources to advertise.

California has advertised and gained 1,500,000 people—22 to the square mile. Washington was awake to its own interest and now has 1,500,000 people, or 20 to the square mile. Oregon lags behind with less than 800,000, and only eight people to the square mile.

Oregon's governmental expense has caused high taxes. The remedy to reduce taxes is to invite more people into the state to pay them. Automatically more people bring increased taxable wealth.

Oregon's exposition in 1925 is the vehicle through which the situation can be met. A state tax outside of Portland of one mill distributed over a period of three years in six installments will provide \$2,000,000. This amount will be returned to the state treasury by means of the gasoline tax of two cents per gallon.

Thus it will be seen that the exposition becomes an investment with the tax levy acting simply as a temporary loan. The additional wealth attracted to the state from the automobile gasoline tax alone provides sufficient revenue to return the taxpayers of the state every cent advanced.

The educational value of the exposition so far has not been estimated. Its worth to Oregon and the Northwest is incalculable. The opportunity to hold a world's exposition comes but once in a generation. The time to advance Oregon's interests is now. The occasion for concord in action was never more inviting.

"HELLO"
 (Contributed)
 With a clamp on her head
 Like a cage for her hair;
 She sits all day on a stiff little chair
 And she answers the calls
 That come over the wire
 From people of patience
 And people of ire;
 And "Number?" she queries
 Of noble or churl—
 A wonderful voice
 Has the "Telephone Girl."

She has to be pleasant,
 And hustling, and keen,
 With a temper unruffled
 And ever serene;
 There are forty-five things
 She must think of at once,
 Or someone, impatient,
 Will call her a dunce;
 Since it seems
 A general custom to hurl
 The blame for your grouch
 On the "Telephone Girl."

It's wearisome work
 On the nerves and the brain;
 Continual hurry,
 Continual strain;
 And of course, she gets tired—
 As other folks do—
 And needs to be thoughtfully
 Treated by you;
 So think of her doing her best
 Mid the whirl;
 And try to be "white"
 To the "Telephone Girl."

Public Forum

The Public Forum column is a medium for the expressions of Tidings readers. Articles submitted for publication must not exceed 400 words. Views expressed under this head are not to be confused with the editorial opinion of the newspaper, the Tidings being willing to allow presentation of both sides of any question except politics and religion.

Ashland, Or., Dec. 16, 1921.
 Editor Tidings:

J. W. Hatcher, chief of police of our city, had a communication in your paper last week that I was wishing some one else than myself would have either challenged or approved. He stated that we had "organized outlawry" in our city and county.

His statement has not been challenged or contradicted, so we guess it is true. He requested for himself and fellow officials help in their efforts in enforcement of law. Will they get the help asked for? Organized outlawry can only be successfully met by "organized lawry." A law enforcement league of a size worth while, well financed, would be lots of help to enforcement officials who desire to enforce law and could be useful for the removing of said officials who do not care to enforce.

\$1.00 Profit Christmas Sale at Orres Tailor Shop now on. Don't Miss It.

CARLOAD SHIPMENT OF Fencing
 from Eastern mills just in. Considerable drop in prices on same.

GOOD CEDAR POSTS
 New prices on implements and repairs. New and used sawing machines for sale or to rent.

Peil's Corner


the law. Said league should stand for the enforcement of all laws. Doubtless there are wrongs in government and there are laws that are hurtful, but hurtful laws may be repealed or made void and evils that are inherent in present forms of government may be gotten rid of by amending constitutions. It was Benjamin Franklin, I believe, that said in commenting on the original constitution, "The best part of it was that it could be amended." There is a legal way to remove ills from the social body, but we get nowhere and we are breeding anarchy by the non-enforcement of law. A good citizen will observe the law and will help the officials to enforce law; regardless of whether they be so-called blue laws or not.

The writer requests all readers of this article who are willing to organize a law enforcement league to either phone, write or call, give their names and address signifying their desire to do so.

D. M. BROWER.
 With modern apparatus we can make your portrait at night as well as in the daytime. Make your appointment today. Phone No. 8.—Darling Studio. Portraits that Please. 837

Breakfast Bacon, 35c; Hams, 35c; Shoulders, 25c; Lard, 15c; All Steaks, 25c; Roasts, 14-16c; Boiling Beef, 20c; Weenies, Hamburger and Sausage, 20c; Turkeys, 40c; Chickens, 30c.
City Market
 J. M. GRIMSLEY, Prop.

For Christmas




Fresh candies packed in neat holiday boxes. See some of same on display in our windows.
 Will have full line of chocolates and bon bons this week. Quality is the best and the prices right.
 If you have a box or basket at home you would like to have packed with fresh candy for some friend, we will pack it for you, no extra charges for packing.

Enders Confectionery

The Valley Candy Co


WHOLESALEERS OF QUALITY CANDIES
 Fountain Supplies — Stationery — School Supplies
 Distributing Agents for National Biscuit Co.
 —and—
 HOEFLER'S CENTENNIAL CHOCOLATES
 MEDFORD - OREGON
 Phone 53-R Res. Phone 899-R

Where Do You Buy Your Groceries

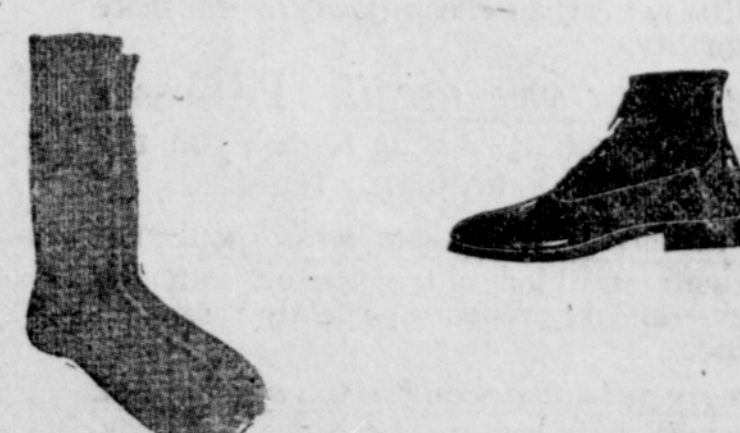


Are you still following the charge and delivery system and thereby paying the other fellows additional expense and bad accounts
 OR
 have you joined the happy throng of cash buyers?
 Follow the crowds to
Detrick's Groceteria
 Formerly Knapps

XMAS IS NEAR AT HAND




And we know you are looking for bargains. This being the case we invite you to call and inspect our stock of army and navy goods, which includes boots, shoes, shirts, underwear, blankets and socks, also a limited supply of army meats.



—WE DON'T QUOTE PRICES—
 Your privilege to inspect our stock before buying, we know you'll be satisfied.

ARMY GOODS STORE



207 EAST MAIN STREET
 Center of all activities

Visit Holmes Grocery

SATURDAY THIS WEEK

BIG DEMONSTRATION OF
 S. and W.
 Canned fruit, vegetables and fish. Best line of canned goods on the market. Don't overlook this opportunity.

Special Prices for this Day Only
 Over sixty varieties open for your inspection.

Holmes Grocery
 98 North Main, Ashland, Phone 55

15% reduction in prices!

Greatly increased sales of Luthy batteries enable us to effect economies in production which we are glad to pass on to you. Effective as of December 12th Luthy battery prices are reduced an average of 15%. If you have purchased a "Luthy" since that date go to your dealer and he will gladly refund you the difference between the present price and the amount you paid. These new prices give you at practically the same price as you would pay for an ordinary battery—the higher grade "Luthy," with its written guarantee for at least two years' continuous service.

Why you should buy a "LUTHY"
 The Luthy battery keeps charged and seldom needs repairs. Luthy separators never need renewing—prevent short circuits—eliminate 80% of all battery troubles. The Luthy battery keeps cool—needs less water—is 10% to 20% over-capacity; a car-service battery, not a service-station battery. Economical to buy—economical to operate. Guaranteed in writing. Call on your local dealer today to see the Luthy battery.

LUTHY BATTERIES
 The LUTHY COMPANY, SAN FRANCISCO

A. C. WILHITE
 Buick Service Station
 83 North Main St.
 Ashland, Ore.

Guaranteed in writing
2
 years service or a new battery without cost