

Ashland Tidings
 Established 1876
 Published Every Evening Except Sunday
 THE ASHLAND PRINTING CO.
 OFFICIAL CITY AND COUNTY PAPER
 TELEPHONE 39

Subscription Price Delivered in City:
 One month \$.65
 Three months 1.95
 Six months 3.75
 One year 7.50
 Mail and Rural Routes
 One month \$.85
 Three months 2.55
 Six months 5.10
 One year 10.20

ADVERTISING RATES
 Display Advertising
 Insertion, each inch 30c
 Yearly Contracts
 Display Advertising
 One time a week 27 1/2 c
 Two times a week 25 c
 Every other day 20 c

Local Readers
 Each line, each time 10c
 To run every other day for one month, each line, each time 7c
 To run every issue for one month or more, each line, each time 5c

Classified Column
 One cent the word each time.
 To run every issue for one month or more, 1/2 cent the word each time.

Legal Rate
 First time, per 8-point line 10c
 Each subsequent time, per 8-point line 5c
 Card of thanks \$1.00
 Obituaries, the line 2 1/2 c

Fraternal Orders and Societies
 Advertising for fraternal orders or societies charging a regular initiation fee and dues, no discount. Religious and benevolent orders will be charged the regular rate for all advertising when an admission or other charge is made.

What Constitutes Advertising
 In order to allay a misunderstanding among some as to what constitutes news and what advertising, we print this very simple rule, which is used by newspapers to differentiate between them: "ALL future events, where an admission charge is made or a collection is taken IS ADVERTISING." This applies to organizations and societies of every kind as well as to individuals.

All reports of such activities after they have occurred is news.
 All coming social or organization meetings of societies where no money contribution is solicited, initiation charged, or collection taken IS NEWS.

We make all quotations on **JOB WORK** from **THE FRANKLIN PRICE LIST** Same prices—reasonable price—to all

Entered at the Ashland, Oregon, Postoffice as Second-class Matter.

On this dear jewel of my memory
 My heart will ever dwell,
 and fate in vain,
 Possessing that, essay to
 make me wretched.
 —Lord John Russell.

The most confirmed provincial, living in the most distant portion of the country, has learned by this time that Oregon is not a wild frontier region overrun with savage Indians bent upon scalping palefaces.

Taking the far look, it is apparent that the United States will save enormously by scrapping warships, as projected in the Hughes plan, even though these craft cost, in toto, hundreds of millions originally.

Stefansson says polar explorers have been evasively fibbing by leading the world to believe that the Arctic region is a place of eternal ice, whereas, says this famous explorer, the summers up there are warm. Surely this grim Scandinavian traveler of the ice fields is not going to put some more explorers in the Ananias class with Dr. Cook.

Public Forum Column
 The Tidings is pleased to note the many interesting viewpoints that have been expressed by readers in articles written for the Public Forum column. Letters on either side of questions concerning the city are not only welcomed by the Tidings, but arouse keen interest and spirited discussions among those interested in the city's welfare, a condition resulting in clarifying many issues which may be bones of contention.

Although the Tidings is desirous of publishing all communications, letters exceeding 400 words in length must be either condensed to that limit or refused, beginning with today's issue. Many articles submitted in the past have exceeded the limit, occasioning serious mechanical difficulties at a time when news and advertising matter must be set in type for the other columns of the paper.

"Spare That Tree!"
 Great care should be exercised by seekers of Christmas trees that the scenic beauty of nearby Ashland roads is not destroyed. Many complaints have been made by residents in the hill districts that depredations of tree cutters during the holidays of previous years have depreciated

the value of natural beauty spots along the roadside. In such case the trees should be spared in order that the happy yuletide spirit as represented by the hillside greenery shall be passed on to future generations and the greater population that will eventually center about and in Ashland.

Public Forum
 The Public Forum column is a medium for the expressions of Tidings readers. Articles submitted for publication must not exceed 400 words. Views expressed under this head are not to be confused with the editorial opinion of the newspaper, the Tidings being willing to allow presentation of both sides of any question except politics and religion.

Editor Tidings:
 I see our mayor holds to the theory that we have plenty of water to irrigate with and nothing will convince him until he has an expert farm an acre of ground to find out the amount of water required for that acre. I am from Missouri. You will have to show me that one acre test would be sufficient where we have a dozen different kinds and depths of soil, from the coarse granite to the heavy adobe soil.

While I was in Yolo county, Calif., recently, I investigated the method of irrigation there. The water is brought in canals over 100 miles and sold to the farmers at the rate of \$6 to \$9 per acre and it takes from six to nine feet of water in depth. This is for rice. Rice has to have six inches of water standing on it continuously until it is ready to harvest.

The difference in depth of water is the difference in depth of soil. The farmers that are not under the ditch pump the water from the ground, from a depth of 40 to 60 feet. This costs them from \$10 to \$15 per acre. As the water runs on the rice constantly day and night, the evaporation is considerable, of course, but they have to have the water or they don't raise a crop, and it is the same with raising fruit.

If you don't get the water when you want it, it cuts down your crop, and there is no sane reason that can be advanced for cutting down our water supply.

I have a clipping from the Woodland daily paper I wish you would read carefully and see what he says about "Water, Air and Light."

Yolo county must compete with other counties for population and industry. In order to do so successfully we must offer homeseekers more than other counties can offer. We have the land, the wide range of products, the climate and the facilities necessary for increasing production. The one other essential is energy that we can have in abundance by the proper development of water for irrigation purposes and latent hydroelectric power.

"Water, Light and Air belong to the people. They ought to avail themselves of what God has given them."

That is just what I have been advocating all along. If I have more energy and want to breathe more air, that is my privilege. Same way with light and the same way with water. So long as I do not infringe on my neighbor, and I can read God's word right, there is no man or set of men that have a right to make a profit off of something that belongs to the people, over the first cost and maintenance.

S. PATTERSON.

ADDITIONAL LIST OF PRIZES AWARDED AT WINTER FAIR

Livestock Awards
 Shorthorns: Bulls—Three years and over—First and grand champion, Villager Lad 737218, Elton Beeson, Talent; two years and over—First in class, Avalon's Goods 847748, W. B. Lindsay, Merlin, Or.;

one year and over—First and junior champion, Quarzo 992565, W. B. Lindsay, Merlin, Or.
 Females—Four and over—First, Lady Harrington 542052, Elton Beeson, Talent; second, Laurel Frantic 132369, Elton Beeson, Talent; two years and over—First, Wagner Lassie 816671, Elton Beeson, Talent; second, White Beauty 952384, Elton Beeson, Talent; one year and over—First, Wagner Duchess, Elton Beeson, Talent; calves (not named)—First and second, Elton Beeson, Talent, Or.

Herefords—Bulls—Two years and over—First, J. N. Edington, Gold Hill; second, A. C. Joy, Ashland; one year and over—First, J. N. Edington, Gold Hill.
 Females—Two years and over—First, A. C. Joy, Ashland; one year and over—First, A. C. Joy, Ashland; six months—First, A. C. Joy, Ashland.

Goats—Toggenburg does—First and second, B. M. Heath, Ashland.

MAIL EARLY AND OFTEN
 The Christmastide is drawing near. When parcel post looms high, The clerks and postmen plead with you: "MAIL EARLY" is their cry.

Of course you want your friends to get Their gifts by Christmas day, And Uncle Sam will back you up If you mail them right away.

But if you keep on waiting Until the last few days, There'll be congestion in the mails And terrible delays.

Just think how disappointed The kiddies all would be, If their presents came too late To hang on the Christmas tree.

Your gifts need not be opened If a paster you will use; "Don't open until Christmas," Is a seal that you should choose.

MAIL EARLY AND OFTEN
 The Christmastide is drawing near. When parcel post looms high, The clerks and postmen plead with you: "MAIL EARLY" is their cry.

Of course you want your friends to get Their gifts by Christmas day, And Uncle Sam will back you up If you mail them right away.

But if you keep on waiting Until the last few days, There'll be congestion in the mails And terrible delays.

Just think how disappointed The kiddies all would be, If their presents came too late To hang on the Christmas tree.

Your gifts need not be opened If a paster you will use; "Don't open until Christmas," Is a seal that you should choose.

I wonder if you realize The hardships of the clerks. If you neglect to mail THIS WEEK, And thus your duty shirk.

And picture the poor postmen Laden down by shoulders lame; For although 'tis "Merry Christmas" They must all work just the same.

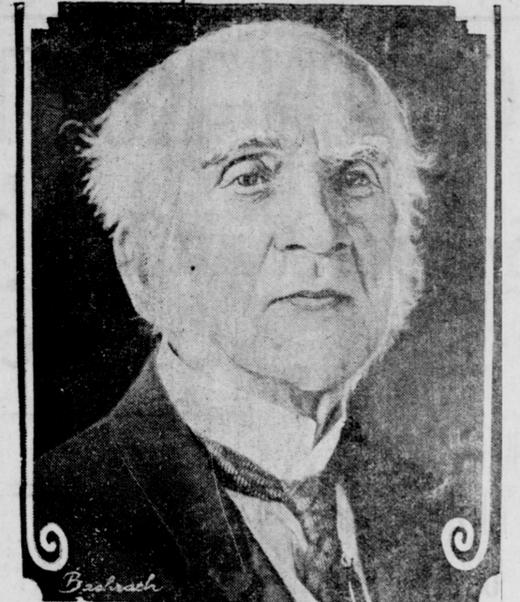
So remember, friends, MAIL EARLY If you'd spread the Christmas cheer, MAIL EARLY, and MAIL OFTEN And delays you need not fear.

Xmas Gift Suggestions
 from our **STATIONERY DEPARTMENT**

—Loose-leaf Memos
 —Writing Cases
 —Playing Cards
 —Cribbage Boards
 —Line-a-Day Books
 —Address Books
 —Fancy Boxed Stationery
 —Fountain Pens
 —Eversharp Pencils
 —Framed Motives
 —Framed Pictures
 —Narcissus Bulbs
 —Xmas Cards
 —Greeting Cards

SHOP EARLY
McNair Bros.
The Rexall Star

Founder of American Public Health Society Is Ninety-Nine Years Young



Dr. Stephen Smith

NEW YORK, Dec. 13.—The American Public Health society, which celebrated its fiftieth anniversary in New York November 14 to 18, was founded half a century ago by Dr. Stephen Smith, who was born on a farm in New York state February 19, 1823. Today, at the age of ninety-nine, Dr. Smith declares that a man is only a youngster until he is past sixty.

Dr. Smith once suffered poor health until he discovered that he was eating too much. Since that time he has limited himself to a diet that consists chiefly of vegetables, fruit, nuts and milk. He reads and writes without eyeglasses, and attributes his good eyesight to the fact that he does not chew, smoke nor drink intoxicating liquors. His home is at Montour Falls, N. Y.

The Valley Candy Co

WHOLESALE OF QUALITY CANDIES
 Fountain Supplies — Stationery — School Supplies
 Distributing Agents for National Biscuit Co.
 —and—
 HOEFLER'S CENTENNIAL CHOCOLATES

MEDFORD OREGON
 Phone 53-R Res. Phone 899-R

IF --

Many folks are wishing they had a snug sum tucked away in a bank. It would save their scrimping to get Christmas gifts, or buying cheap things instead of the worth-while ones they want.

It's too bad, but there are other Christmas seasons coming, so don't repeat the mistake, but open up First National Savings Accounts as soon as possible.

It's planning ahead, and a certain system that counts in saving.

First National Bank
 Ashland, :: :: :: Oregon

VINING
 THE THEATER BEAUTIFUL
ALF'S BUTTON
 Starring **LESLIE HENSON**
 —Also—
BIG TWO REEL COMEDY
BEBE DANIELS
 —in—
"ONE WILD WEEK"

GREATER STRENGTH Fewer Spoonfuls

The value of baking powder is based on its leavening strength. You can't judge it by the size of the can—or by the amount you get for your money. You must estimate it by the amount of baking powder used in each baking and the results you get.

CALUMET

is the greatest value ever offered in Baking Powder—it has greater raising "force"—it goes farther than many of the other brands. You use only a rounded or heaping teaspoonful where many others call for two teaspoonfuls or more.

But Baking Powder is not all you'll save when using Calumet. You save baking materials. Calumet never fails. The last level teaspoonful is as powerful as the first. Calumet is perfectly manufactured—keeps perfectly—and is moderate in price.

You save when you buy it. You save when you use it.

One trial will satisfy you of these facts—and demonstrate beyond doubt that "Calumet spells economy."

Your grocer sells it on a guarantee of money back if you are not pleased with results.

Calumet contains only such ingredients as have been approved officially by the U. S. Food Authorities.

HIGHEST QUALITY AWARDS

OBSERVE THIS
 A pound can of Calumet contains full 16 oz. Some baking powders come in 12 oz. cans instead of 16 oz. cans. Be sure you get a pound when you want it.

RENTS INCREASE FROM 20 PER CENT IN 1913 TO 40 PER CENT IN 1921, OF THE AVERAGE INCOME

GET THESE FACTS

The FORCE OF PUBLIC OPINION ought to be brought to bear by all classes to PERSUADE EVERY RENTER TO BEGIN PAYING FOR A HOME. LOYALTY TO YOUR HOME TOWN ought to induce every person with any money to loan, to place it with our Association, where, in a few hours, it will be at work making some family happy and contented because they can begin paying for their own home.

NO STATE NEEDS HOMES AS BADLY AS OREGON.

IT'S UP TO YOU—BE LOYAL OR QUIT TALKING ABOUT IT.

JACKSON COUNTY BUILDING & LOAN ASSOCIATION

C. M. KIDD, President MEDFORD, OREGON O. C. BOGGS, Secretary